

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Tuesday May 10 1983

No. 29,069

D 8523 B

Mugabe tries IMF rectitude for Zimbabwe, Page 4

NEWS SUMMARY

GENERAL

Soviet families leave Lebanon

More than 85 relatives, mostly women and children, of Soviet citizens based in the Lebanon were evacuated from Beirut yesterday on a specially chartered aircraft. The decision heightened fears of renewed hostilities after the accord negotiated with U.S. help for the withdrawal of Israeli forces from Lebanon. The Palestine Liberation Organisation said yesterday that it rejected that agreement. In the Israeli-held Chouf hills Christian and Druse militia traded barrages of artillery fire. Police said 37 people had been killed and 128 wounded in five days of such fighting. The Israeli Army said it was trying to arrange a ceasefire. In New York, deposed Israeli Defence Minister Ariel Sharon said the agreement failed to guarantee Israel's security or the creation of a free Lebanon. Page 4; Editorial comment, Page 12

Nicaragua appeal

After accusing the U.S. of making war by backing anti-Sandinist guerrillas, Nicaraguan Foreign Minister Miguel d'Escoto Brocardin appealed in the United Nations Security Council in New York for immediate, unconditional peace talks with the Americans. Page 3

Sir James Goldsmith

Settlement was announced in the High Court in London yesterday of a libel action brought by Sir James Goldsmith against the Financial Times. Page 14

U.S. aid man in jail

Dr. Henry Aref, U.S. aid and Egyptian citizen, and director of a U.S. aid-funded fishfarm project near Nile delta city Ziggaz, has been jailed, charged with bribing Egyptian Agriculture Ministry officials.

Stem sues reporter

West German magazine Stern is suing its reporter Gerd Heideman for fraud over the forged Hitler diaries he claimed to have found. The editorial staff said it was ashamed over the way the journal had handled the matter of the diaries.

Malnutrition report

United Nations survey to be published this week says that up to half a million children under the age of 14 are suffering from malnutrition in seven provinces of Kampuchea.

South African test

Three by-elections in Transvaal today will test the reform policies of Premier P. W. Botha's National Party Government. Page 4

Poland frees nine

Polish police freed nine associates of former Solidarity leader Lech Walesa who had been detained since Friday.

Opera singer defects

East German opera singer Nannipa Peschke, on tour in Japan, defected, leaving on a flight to West Germany.

Briefly...

Kenya: President Daniel arap Moi accused unnamed foreign countries of plotting to overthrow him.

Israel's 1m schoolchildren had a day off when teachers struck over pay.

Gunpowder and fireworks exploded in a church at Santa Cruz de Tlapacoya, Mexico, killing 19 people and injuring at least 350.

Newport, Rhode Island: French sailer Philippe Jeantot won the BOC singlehanded round-the-world race in an unofficial 159 days 7 hr 26 min.

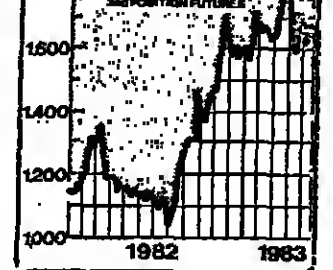
BUSINESS

Central bankers agree new code

CENTRAL BANKERS, meeting in Basel, agreed on the text of a new concordat on banking supervision, emphasising parent companies' responsibilities for overseas subsidiaries and reporting procedures. The tightening of the rules was prompted by the failure of the former Italian Banco Ambrosiano.

CHILE, which has \$16.6bn foreign debts, asked the Bank for International Settlements for a \$200m six-month bridging loan. Page 3

GOLD rose \$2.5 in London to close at \$434.5. In Frankfurt it went up \$2.75 to \$434.25, and in Zurich it gained \$3, at \$434.5. In New York, the Comex May settlement was \$441.6 (\$437.2). Page 33



COFFEE prices fell sharply on the London robusta futures market, with the July position \$10 down at £1613.5 (\$2528.35) a tonne. Page 33

STERLING fell 1.1 cents to \$1.567, and to DM 3.859 (from DM 3.855). FT 115 (FF 116.15). SwFr 3.195 (SwFr 3.2425) and 739.75 (737.85). Its Bank of England trade-weighted index dropped from 94.7 to 94.2. In New York, it closed at \$1.5665. Page 36

DOLLAR also fell, to DM 2.435 (DM 2.4415). FF 7.34 (FF 7.35). SwFr 2.8375 (SwFr 2.853). And to Y222.65 (Y224.75). Its trade-weighted index fell from Friday's 122 to 121.7. In New York, it closed at DM 2.434; FF 7.340; SwFr 2.8372; and Y222.65. Page 36

LONDON: FT Industrial Ordinary index fell 4.2 to 680.2. Government securities dropped by an average of just under 0.5 per cent. Page 29. FT Share Information Service, Pages 34, 35

WALL STREET: Dow Jones index closed 4.36 down at 1228.23. Page 29. Full share listings, Pages 30-32

TOKYO: Nikkei Dow index gained 31.11 at 8,719.88 and the Stock Exchange index closed 1.63 up at 637.88. Report, Page 29. Leading prices, other exchanges, Page 32

CHEMICAL NEW YORK, parent company of the sixth largest bank in the U.S., yesterday announced plans for a public share offering totalling 2.75m shares, which at yesterday's share price would raise \$143.75m.

INDIA's bid for a five-year \$2bn loan from the Asian Development Bank has run into trouble. Page 4

EEC is urging member governments to overhaul tax systems to improve investment incentives and the flow of risk capital. Page 2

HUNGARY has received another \$100m bridging loan from the Bank of International Settlements. Page 2

JERSEY is ready to pay for a 20 km power cable to France to buy cheap nuclear power from France instead of producing its own from diesel generators.

FIAT, the motor group, is taking a dominant stake in Siala Viscoia, the textiles and defence equipment group, in a big shift of power in Italian private industry. Chemical group Montedison has sold its Siala holding. Page 15

Britain's general election to be held on June 9

Tories favoured as Thatcher ends uncertainty

By Peter Riddell, Political Editor, in London

MRS Margaret Thatcher, the UK Prime Minister, yesterday ended more than a month of speculation by calling a general election on Thursday, June 9. She will be seeking to become the first British premier for 24 years with a working parliamentary majority to win re-election. The Parliament has nearly a year of its maximum five-year life to run and Mrs Thatcher's announcement brought charges of a "cut and run" election from Mr Michael Foot, the Labour leader. The Conservative Government has an overall majority of 35 seats in the 635-seat House of Commons. The second parliamentary chamber, the House of Lords, is not elected.

The Conservatives start the month-long election campaign with the largest and most consistent lead in the opinion polls for a generation. They are acknowledged to be favourites by most Members of Parliament, whose mood yesterday was a mixture of exhilaration and apprehension - depending on their prospects of being re-elected - but mainly of relief that the election speculation was ended. It was unclear last night whether Mrs Thatcher would, as originally planned, attend the Williamsburg economic summit in the U.S. at the end of this month and the EEC Stuttgart summit just before polling day. Mrs Thatcher said during a series of broadcast interviews that she had yet to decide who should represent Britain, as she would like to go herself. One possibility is that she may make a brief visit to the U.S. She is, however, unlikely to go to Stuttgart. Britain could be represented there by Mr Francis Pym, the Foreign Secretary.

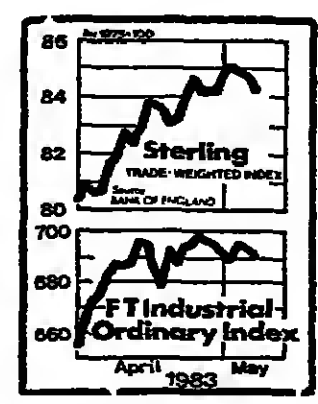
Final drafting of party manifestos - statements of policy - and selection of the remaining candidates will be completed in the next few days. Necessary legislation, including an abbreviated Finance Bill, will be rushed through the Commons by Friday.

The Prime Minister was on the defensive yesterday about her decision in view of her earlier desire not to hold an early election. Mrs Thatcher said she had been "pestered and pestered" about the date since the start of the year. The uncertainty had become intolerable and contrary to the national interest.

Mrs Thatcher claimed: "Investment decisions were being held up since people did not know who would be the government in a year's time." She said that, whatever happened, she would have faced accusations of dithering or clinging to office. She referred to her earlier remarks about not considering the election date until after she had been in office for four years, which was last week.

Mrs Thatcher said she had reached a provisional decision on Sunday evening after her meeting at Chequers, the Prime Minister's country house, with senior ministerial and political advisers. She took a final decision yesterday morning, before summoning a hurried Cabinet meeting, from which four senior ministers were absent. The decision has to a considerable extent been forced on the Prime Minister by the pressures of the last month, to which she con-

Continued on Page 14



Markets react nervously

By Jeremy Stone in London

LONDON'S financial markets reacted nervously to yesterday's announcement of the general election date. Although investors had been buying sterling and gilt-edged for several weeks on a growing belief that Mrs Margaret Thatcher would call, and win, a June election, the actual start of the campaign has made them rather less certain about the result. The pound fell 1.1 cents in London to close at \$1.567 and its effective rate, on the Bank of England's trade-weighted index, dropped half a point to 84.2 (1973=100). This was after the early news, that a pre-election Cabinet meeting was being held, had caused a brief rally to around \$1.58.

Dealers said that this was the first time for weeks that the market had sat back to consider the possibility that Mrs Thatcher might lose. This made operators who had bought at rates between \$1.47 and \$1.57 over the last few weeks willing to take some profits.

Money Markets, Page 28; International markets, Page 29

Prospects for EEC summit threatened

By John Wyles in Brussels

THE BRITISH Prime Minister's choice of general election date threatens to cause considerable turmoil in the European Community. It could destroy the slender prospects for success of the EEC summit in Stuttgart on June 8 and 9.

The announcement from London yesterday found the community institutions on a day off, in celebration of the birth date of one of the EEC's founding fathers, Robert Schuman. But diplomats and officials immediately highlighted three anxieties:

There could be very awkward negotiations over the size of the rebate on Britain's anticipated £1.2bn (\$1.8bn) payments to the Brussels budget this year.

Mrs Margaret Thatcher believes that she has a promise from her partners to deliver an agreed rebate by the Stuttgart summit.

Her Foreign Secretary, Mr Francis Pym, will open negotiations on the issue at an informal meeting of EEC foreign ministers at Schloss Gymnich near Bonn this weekend. The Labour Party is bound to seize on these negotiations for any ammunition which could support its policy of withdrawal from the EEC.

This should strengthen Mr Pym's negotiating hand. Every other EEC government regards with dread the possibility of negotiating Britain's withdrawal. As a result several may be more flexible on the rebate issue than they had planned.

The issue will be the source of embarrassing headlines for the UK Government later this week when the European Commission tables a draft 1984 EEC budget, which will have no apparent funds to pay the British rebate in the first quarter of next year. The money will have to be found by member governments trimming other spending plans, affecting social and regional policies.

The achievements of the Stuttgart summit - billed in advance as one of the most important meetings for many years - may be severely limited if Mrs Thatcher does not attend.

A tough British line against increasing EEC farm prices may put an agreement even further out of reach of ministerial negotiations, which resume in Brussels next Monday.

Party machine tune up, Page 5; Labour wants tax concessions put on ice, Page 14; Lex, Page 14; Editorial Comment, Page 12

Investors' group in \$265m cash and stock bid for Kaiser Steel

By Paul Taylor in New York

A WALL STREET investment group led by Mr Irwin Jacobs yesterday launched a full bid for Kaiser Steel, the ninth largest U.S. steelmaker. The three-part cash and stock offer is worth at least \$265.3m.

A bid from the Jacobs group had been widely expected since it increased its stake in the steelmaker to 18.3 per cent, or 1,185m, of Kaiser's outstanding 12.7m shares, in February.

In March, Kaiser announced that it was postponing its annual meeting until June to explore the possibility of a Jacobs group bid. At that time, Mr Stephen Girard, Kaiser's chairman, said the company would be "delighted to support an acquisition by the Jacobs group on terms that are fair and beneficial to the other stockholders."

Under the proposed offer, which is subject to several conditions, including Kaiser board approval at a meeting tomorrow, the Jacobs group would pay \$19 in cash for each of the 6.06m shares in Kaiser which they do not already own. The cash portion of the transaction is, therefore, worth about \$113.6m.

The group would also exchange each outstanding Kaiser share for one share of a newly created non-convertible preferred stock which would carry a cumulative annual dividend of \$2.80 a share, payable quarterly.

The company would have the option to redeem the preferred stock at a price of \$24 a share for the first two years, increasing by \$1 a share to a maximum of \$28 a share. At \$23 a share, that section of the deal would be worth a total of \$139.5m.

Under a third stage of the proposed deal, Kaiser Steel would be merged with a new company formed by the Jacobs group, and Kaiser Steel's existing 393,675 51.48 preferred stock would be redeemed for cash at \$25 a share.

The total value of the offer was less than some Wall Street investors had expected. Wall Street had bid the price of Kaiser's stock up by more than 100 per cent in the past six months, mainly as a result of speculation about a bid. Yesterday, Kaiser's shares fell by 3 1/4 to \$38 1/4 a share after the announcement.

Kaiser reported net earnings of \$2.865m, or 29 cents a share, last year despite a \$125m loss from its steel manufacturing group. In the latest quarter, it reported a net loss of \$9.9m, or \$1.38 a share, on net sales of \$134.4m compared with restated earnings of \$15.9m, or \$2.16 a share, on sales of \$217.5m in the 1982 quarter.

Kaiser has made little secret of its concern about the plight of its steel division. Earlier this year, the company said it was considering alternatives to continuing the business "in its present form" and in March the company said it would close its Fontana steelmaking plant in southern California unless a buyer or partner could be found.

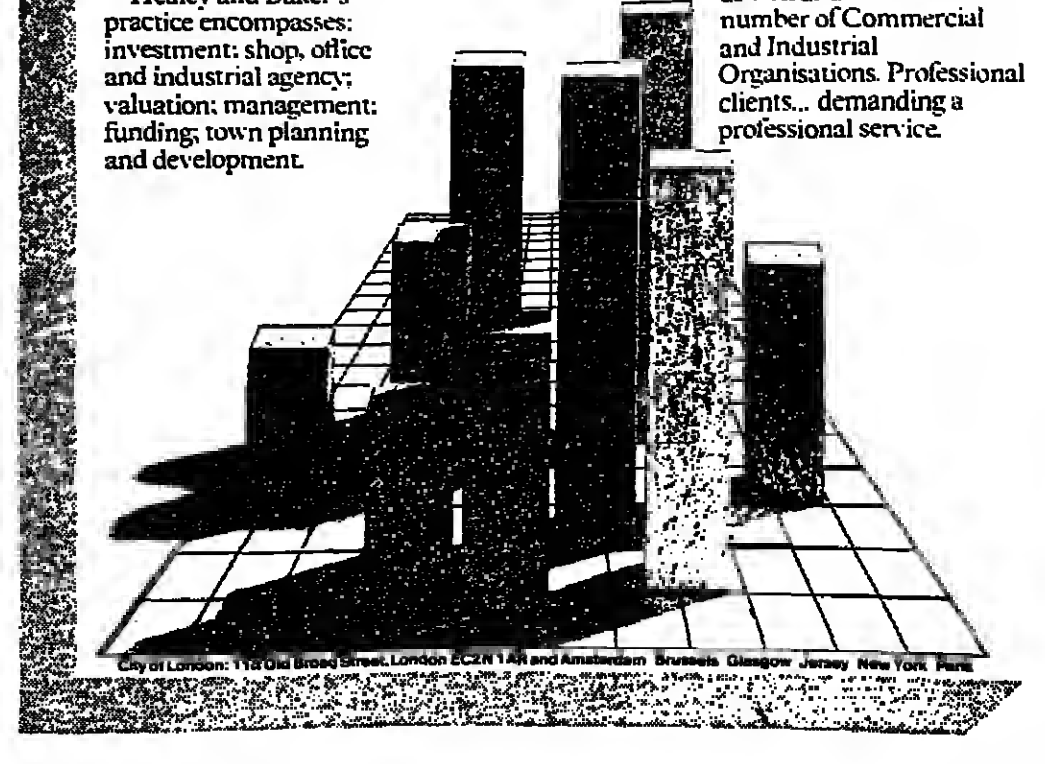
The company, which employs 53,000 workers, also has large fabricated product and coal divisions. All three divisions reported losses in the latest quarter.

The particular attraction of the group to Mr Jacobs' group, however, appears to be the fact that the company is rich in cash and assets despite the steel losses. At the end of last year, Kaiser had cash balances of \$294.1m.

Healey and Baker property professionals since 1820

For the last 162 years, the Healey and Baker Partnership has been advising clients over the entire spectrum of property. Healey and Baker's practice encompasses: investment; shop, office and industrial agency; valuation; management; funding; town planning and development.

Healey and Baker act for Governments, Banks, Financial Institutions, Pension Funds, International Corporations and Development Companies as well as a substantial number of Commercial and Industrial Organisations. Professional clients... demanding a professional service.



CONTENTS	
Europe	2
Companies	15
America	3
Companies	15
Overseas	4
Companies	16
World Trade	4
Britain	5-7
Companies	21-24
Agriculture	33
Appointments	25
Appointments advertising	25
Reviews	11
World Guide	11
Commodities	33
Currencies	28
Editorial comment	12
Eurobonds	28
Euro-options	28
Gold	28
Ind. Capital Markets	28
Letters	13
Lex	14
Management	8
Market monitors	28
Men and Matters	12
Mining	28
Money Markets	28
Raw materials	33
Stock Markets - Boursses	28, 32
- Wall Street	28-31
- London	28, 34-35
Technical Reports	14
Weather	14
Ireland: using home-grown industry for export growth	2
Zimbabwe: Mugabe tries IMF rectitude	4
Management: Hungary backs innovation	8
Argentina: parents demand the truth	3
Editorial comment: British election; Middle East	12
Nestlé's: looking for an entrepreneurial image	12
UK public-sector pay: a Tory change of tune	13
Lex: UK election; British Home Stores	14
Britain: industrial design	17-20
Survey Hungary	Section IV

EUROPEAN NEWS

TWO-WAY STREET WITH U.S. IN WEAPONS TRADE 'A FAILURE'

European call to arms co-operation

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT

EUROPE STANDS very little chance of increasing its share of the arms it supplies for Western defence if it relies solely on government schemes to correct the imbalance in trans-Atlantic defence trade, currently 10:1 in the U.S. favour.

This is the view of Sig Agnelli, president of Fiat, who told a conference of military experts at Mons in Belgium last week that the "time of trans-Atlantic illusion is over." Efforts by the U.S. and European governments to encourage a genuine two-way street in defence trade has largely failed, he said, as had the concept that "families" of weapons could be developed through U.S. and European industrial collaboration.

Many of the government-backed ideas were good but unrealistic, and bad fallen prey to political changes, especially in Washington, Sig Agnelli said. Europe would not be able to compete equally with the U.S. until the nations in the European Community agreed to co-ordinate their defence policies.

Meanwhile European industry was better placed to correct the imbalance than were the "grand designs" of governments, Sig Agnelli said.

European defence producers have mostly been more aggressive, more willing to co-operate and more forward looking than their government and defence officials.

In spite of many politically oriented mergers, a European defence industry structure had emerged since the 1950s which was better concentrated, more modern and better capitalised than ever before, he said.

A particularly fruitful avenue for co-operation was when a "family of companies" came together. Examples of such "happy and healthy" families were the Franco-German SNIAS-MBB partnership on the Roland aircraft system, the Franco-Italian Oto-Melara-Matra work on the Otomat anti-ship missile, and the three-nation Panavia Tornado aircraft.

Sig Agnelli cautioned governments against setting up more standing groups and committees or providing more information to which industry was in danger of drowning. Industry needed to be market-oriented. It could and should co-operate on the "right weapons systems at the right time with the right expertise to the advantage of Europe as a whole."

The Fiat president was speaking at the biennial Shaper conference, hosted this year by General Bernard Rogers, Supreme Allied Commander of Nato forces in Europe, at SHAPE, the alliances military headquarters. It was attended by senior serving officers, including a bevy of national chiefs of defence staff and Nato commanders, and other military experts.

In his keynote speech on making more effective use of defence investments, Sig Agnelli warned against unrealistic European expectations. Europe's arms industry had been built in the 1950s on massive technology transfer from the U.S. and had been modernised under the protection of the U.S. nuclear umbrella.

He suggested that this cushion could accommodate the energy needs of the economic recovery in industrialised countries.

What happens after 1990 is to a large extent in the hands of industrialised countries, he warned, forecasting a gradual tightening in the market by 1985-1990 with a so-called "tight balance," whereby production capacity would be in line with demand, re-emerging in 1990.

However, if necessary investments were made to restructure and improve the various countries, energy need not be an economic constraint in the next decade. But if these investments were not made, "we might again have in the 1990s an economic constraint due to energy."

Dr Lantze said he had been pleased that all ministers at the meeting had agreed to make these investments despite the soft market.

The final communiqué also confirmed the consensus reached on the thorny issue of natural gas imports, especially from the Soviet Union.

Mr Donald Hodel, the U.S. Energy Secretary, claimed that his country was satisfied with the outcome of the debate on the security of natural gas supplies. He acknowledged that the U.S. had dropped earlier proposals to quantify the supply security limit from one single source.

The U.S. had wanted to include a recommendation that no country should rely on a single country for more than 30 per cent of its annual energy needs. This was aimed largely at France and West Germany which will be importing substantially larger quantities of Soviet gas when the Siberian pipeline comes on stream next year.

However, Mr Hodel claimed the U.S. was pleased with the compromise wording in the communiqué which refers to the issue in far vaguer terms, for example "to ensure that OECD countries would seek to avoid undue dependence on any one source of gas imports and to obtain future gas supplies from secure sources, with the emphasis on indigenous OECD sources."

He also said he supported strongly the Spanish proposal for a gas pipeline from West Africa to Europe, although Count Otto Lambsdorff, the West German Economics Minister, said that the economic viability of the \$10bn project at this time.

The communiqué also reaffirmed the commitment to nuclear energy as an important component to long-term energy security. It called for further expansion of production, use and trade of coal and other solid fuels.

Danger of oil curb on growth foreseen

By Paul Betts in Paris

THE INTERNATIONAL oil market is expected to start tightening in 1987 and risks becoming a serious threat to economic growth again after 1990, Dr Ulf Lantze, executive director of the International Energy Agency (IEA), warned yesterday.

The warning came at the end of the 13th ministerial meeting marked by a high degree of harmony between the 21 member countries. A consensus was reached on the vexed problem of European natural gas imports.

Dr Lantze said the oil market was expected to be relatively soft over the next 3-4 years with a "cushion" of about 8m barrels a day between production and demand.

Commission urges tax boost for investment

BY JOHN WYLES IN BRUSSELS

THE European Commission is urging EEC governments to overhaul their tax systems to improve investment incentives and the flow of risk capital.

Since November, the Commission has made a series of proposals for a common framework of practices which require significant reform, particularly in Ireland, Italy and Greece.

It urges maximum efforts to encourage the self-financing investment capacities of enterprises by ensuring that depreciation allowances allow for the effects of inflation.

General tax incentives, says the Commission, are an advantage for profit-making companies but some countries need to do more to encourage risk-taking. Here, changes in the rules to allow for carry-forward and carry-back of losses for tax purposes could have a favourable effect. As a minimum, member states are advised to allow the possibility of carrying losses back over the two previous financial years and of carrying them forward indefinitely.

More generally, governments should try to decrease tax burdens which are not linked to profits. In particular, they are reminded of the need to prevent local authorities from trying to solve their financing problems at the expense of the productive sector.

Greater efforts are also needed to channel savings into investment by improving the operations of the capital markets. As guidelines, the Commission says that governments must aim for greater transparency of company accounts, improved access to risk capital, a reduction in the double taxation of dividends and the provision of better access to risk capital.

The wide variety of existing tax rules of company profits and dividends has been illustrated by the Commission in the accompanying table.

CORPORATION TAX, TAX CREDIT AND WITHHOLDING TAX

	Rate of corporation tax	Rate of tax credit a) as % of the gross dividend b) as % of corporation tax	Withholding tax on dividends (double taxation conventions)
Belgium	45% (profits in excess of 50,000,000) (special solidarity fund surcharge)	a) 40.7% of dividend b) 49.8% of tax	20%
Denmark	40%	a) 25% of dividend b) 37.5% of tax	30%
W. Germany	54%: undistributed profits 34%: distributed profits	a) 1% of dividend b) 100% of tax on dividends	25%
France	50%	a) 50% of dividend b) 50% of tax	0% (residents) 25% (non-residents)
Greece	45%: corporation tax on undistributed profits 15%: surcharge Actual overall rate: 48.5%	a) 30.7% of dividend b) 42.5% of tax	41% and 47% for registered shareholders, 45% and 53% for bearer shares
Ireland	50% (profits in excess of 125,000)	a) 30.7% of dividend b) 42.5% of tax	No withholding tax
Italy	30%: corporation tax Actual overall rate: 41.3%	a) 23.7% of dividend b) 77.7% of corporation tax (47.2% of total of two taxes)	10% (residents) 30% (non-residents)
Luxembourg	40% (profits in excess of 1,312,000) (special employment fund surcharge)	No tax credit	15% (no withholding tax on dividends distributed by Luxembourg holding companies) 25%
Netherlands	40% (profits in excess of 10,000)	No tax credit	No withholding tax
Britain	52% (profits in excess of 225,000)	a) 3/7 of dividend b) 39.6% of tax	No withholding tax
United States	from 15% to 46%	10%	20%
Japan	40%: undistributed profits 30%: distributed profits	10%	20%

* Lower rates apply to profits below this level. Ireland, manufacturing industry: 10% (temporary).
† For the first 25,000 shillings (from 1983).

China lends Yugoslavia \$120m on eve of Hu visit to Belgrade

BY ALEXANDER LEBL IN BELGRADE AND DAVID BUCHAN IN LONDON

CHINA HAS taken the unusual step of making Yugoslavia a short-term hard currency loan of \$120m, thereby helping pave the way for a cordial reception in Belgrade today of Hu Yaobang, its top party leader, on the second leg of his East European tour.



Hu Yaobang... two nations only.

His first trip abroad in his new capacity as general secretary of the Chinese Communist Party is clearly designed to reward non-aligned Yugoslavia and maverick Romania for maintaining friendly ties with Peking, even during the worst of Sino-Soviet hostilities. It also seems aimed at sounding out reaction to current reconciliation moves between China and the Soviet Union.

The Chinese official is confining his trip to Yugoslavia and Romania where he held weekend talks with President Nicolae Ceausescu. But senior members of his entourage are due to go on to the other five East European countries that are close allies of Moscow.

China has now joined 15 Nato and non-Nato governments in the West, as well as Kuwait, in giving Yugoslavia financial loans and trade credit extensions worth \$1.3bn to help it overcome its debt servicing crisis. Peking, like the rest, apparently judges Yugoslavia to be a valuable buffer between Nato and the Warsaw Pact.

Unlike the Western countries, whose aid to Yugoslavia is in the form of government agreements, the Chinese loan is a short-term deposit with the Yugoslav national bank.

This move follows on a trade protocol signed by Mr Mijat Sukovic, the Yugoslav Vice-Premier, in Peking in March. This calls for a substantial increase in two-way trade, from only \$60m last year, to a surprising \$1.2bn in 1984. Yugoslavia has also agreed to reconstruct Chinese factories.

In Tientsin, in return for oil which China is owed in barter deals from the Middle East and Africa.

Cutting Yugoslavia's oil import bill settled in hard currency is a Government priority. On his trip to Belgrade in March, Mr Mikhail Gorbachev, the Soviet Prime Minister, promised a 20 per cent increase this year in Soviet oil shipments under the bilateral clearing arrangement between the two countries.

In fanning out across Eastern Europe, Chinese officials are also giving their version of remaining obstacles to Sino-Soviet rapprochement. At a Bucharest dinner in his honour last week, Hu made only an oblique reference to past hostilities.

Union by thanking Romania for invaluable support in China's defence of "just norms of international relations and of relations between Communist parties."

In an interview with Tanjug, the Yugoslav news agency, however, Hu said that Indo-China, where Moscow and Peking are backing rival claimants for power in Kampuchea, was "obviously" the main obstacle. He also criticised the "military occupation of one socialist country by another," an apparent reference to the Red Army's presence in Afghanistan.

Ex-minister hits out at Mitterrand

By Paul Betts in Paris

AFTER A brief absence from the spotlight, M Jean Frenet, Chevalier of the French Legion of Honour and leader of the far-left Ceres faction in the French Socialist Party, returned to the forefront of the political stage yesterday.

In a front-page article in "Le Monde," the influential French evening newspaper, M Chevenement sharply criticised the Government and President Francois Mitterrand's policies.

In so doing, M Chevenement, who resigned earlier this year after Mitterrand sided against him with the chiefs of the nationalised industries, opened his campaign for the Socialist Party congress next autumn.

His action comes against a backdrop of increasingly sharp differences in the party. Indeed, President Mitterrand's supporters met at the weekend to discuss the security of natural gas supplies. He acknowledged that the U.S. had dropped earlier proposals to quantify the supply security limit from one single source.

The U.S. had wanted to include a recommendation that no country should rely on a single country for more than 30 per cent of its annual energy needs. This was aimed largely at France and West Germany which will be importing substantially larger quantities of Soviet gas when the Siberian pipeline comes on stream next year.

However, Mr Hodel claimed the U.S. was pleased with the compromise wording in the communiqué which refers to the issue in far vaguer terms, for example "to ensure that OECD countries would seek to avoid undue dependence on any one source of gas imports and to obtain future gas supplies from secure sources, with the emphasis on indigenous OECD sources."

He also said he supported strongly the Spanish proposal for a gas pipeline from West Africa to Europe, although Count Otto Lambsdorff, the West German Economics Minister, said that the economic viability of the \$10bn project at this time.

The communiqué also reaffirmed the commitment to nuclear energy as an important component to long-term energy security. It called for further expansion of production, use and trade of coal and other solid fuels.

There have been efforts by the Mitterrand faction to work towards a common policy document as possible at the congress in order to win the largest measure of support. But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

But, by his tone yesterday, M Chevenement's Ceres faction is unlikely to be very accommodating.

Hungary loaned \$100m by BIS

BY MARGARET HUGHES IN BASLE

HUNGARY HAS received another \$100m bridging loan from the Bank for International Settlements. It was finalised at the end of last month, European monetary officials attending the monthly BIS meeting in Basle confirmed yesterday.

Budapest requested the loan to meet a liquidity shortfall ahead of its next draw-down on the \$566m credit from the International Monetary Fund at the end of June. Swiss and Austrian central banks have put up 40 per cent of the BIS loan.

Last year the BIS granted Hungary two bridging loans totalling \$50m, the second of which, worth \$30m, was repaid last month on schedule.

The decision to grant another

was a surprise since the BIS indicated in January that it would not lend to Yugoslavia until the end of last month, Central bank officials said the facility was granted because it will only be for some eight weeks and will be repaid by the IMF.

Yugoslavia, meanwhile, received \$300m of its bridging facility in April. The other \$200m is being held up because of problems with collateral as the BIS requires that this tranche be secured by Yugoslavia's gold reserves. The delay is due to the failure of a Kuwaiti group of banks to waive a clause in a 1980 loan agreement which forbids Yugoslavia giving better collateral than any other lender.

Four other bank syndicates

also has the highest proportion (59 per cent) of those demanding old Nazis be brought to justice. Just under 50 per cent of those aged 60 or more demanded the same.

Adenauer suggests that the publicity given earlier this year to the capture of Klaus Barbie, the former Gestapo chief of Lyons, may have stimulated public interest in the whole question.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

The need to revise the concordat arises from last year's controversy involving a Luxembourg subsidiary of the Milan-based Banco Ambrosiano which was allowed to default on loans made to it by several international banks.

Germans harden view on Nazis

BY JONATHAN CARR IN BONN

THE NUMBER of West Germans who think Nazi criminals should still be tracked down and prosecuted is higher than in the late 1970s, and now amounts to more than half the population.

This at first sight surprising result emerges from a survey carried out by the respected Adenauer opinion research institute.

Asked whether Nazi

criminals should be hunted, "nearly 40 years after war's end," 55 per cent thought they should and 31 per cent that they should not. When Adenauer asked the question four years ago only 40 per cent favoured further efforts and 47 per cent said it was time to draw a line under the past.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Adenauer's opinion research institute.

Ireland turns to home-grown industry for export growth

BY BRENDAN KEENAN IN DUBLIN

THE IRISH economy has a tendency to throw up startling statistics. One is that Ireland's per capita foreign debt is bigger than Poland's. Another is that the Irish export more than twice as much per head as the Japanese and a third that output per worker has grown faster than in West Germany. In the best Irish tradition, these figures are not always what they seem.

Many of them can be explained by the relatively undeveloped state of the Irish economy—particularly the rapid growth in exports. Exports now account for almost 50 per cent of Gross Domestic Product, making the Republic one of the most export-dependent countries in the world.

Even so, Ireland has run massive balance of payments deficits in recent years, although this year's figure should be down to 5 per cent of GNP,

compared with the giddy 14 per cent suffered two years ago. It is clear that the country will have to export even more if it is to get out of its economic difficulties and that Irish-owned companies in particular will have to perform better. They expect little growth in the home market as Government policies are concentrated on reducing public borrowing.

Export-led growth provides the only hope of absorbing the growing labour force, expected to increase by almost 2 per cent per annum during the 1980s. Ireland must continue to earn foreign currency to service its foreign debt which, at £53bn (£4.1bn) is equivalent to one year's total export sales.

The need for growth in exports comes at a time when the prospects for improvement are poorer than at any time since the mid-1970s. Nearly all the growth in the past has come from foreign firms attracted to

Ireland by the incentive package of the Industrial Development Authority (IDA). The electronics industry alone has increased exports from almost nothing 10 years ago to over £1bn last year, but the recession and increased competition for investment means that few new projects are likely to be located in Ireland over the next two years.

The Irish will have to look to home-grown industry to provide an increasing share of export growth, but the Confederation of Irish Industry has warned that Irish firms are losing market share, particularly in Britain.

Mr Sean Condon, chief executive of the Irish export board, CIT, is worried by this trend, not only because the UK is Ireland's biggest customer, but because it is the only country with which Ireland has a substantial trading deficit.

This amounted to £1bn last

year, about the same as the entire balance of payments deficit. "The UK is a critical market," says Mr Condon, "and it is one of the few which will grow this year."

CIT has just received a study commissioned from PA Management Consultants, which suggests that there are opportunities for greatly increased exports to Britain, in areas such as packaged foods, mechanical engineering, plastics and quality clothing.

The report suggests that companies should concentrate on specific geographical areas, for instance the Midlands, rather than trying to sell to the whole UK market. It also argues that many companies which do not export at present could do so successfully.

CIT is to continue with its programme of bringing buyers to Ireland to meet potential suppliers. This week 70 British buyers arrive in Cork, part of

a total of 3,000 expected to come under the scheme this year.

CIT's latest projection suggests that Irish exports will grow by 7 per cent in volume this year and the need to maintain and even increase this rate of growth has focused attention on the exchange rate of the Irish punt.

AMERICAN NEWS

Bank nationalisation plan to be debated in Brazil tomorrow

By Andrew Whitley in Rio de Janeiro

A PRIVATELY-SPONSORED Bill to nationalise all locally and foreign-owned banks in Brazil is to be debated in the Chamber of Deputies, the lower House of the Federal Congress in Brasilia tomorrow.

The proposal, initiated by a senior member of the Government, has provoked a cascade of official denials of Government support and a strong reaction from all sides of the powerful business and banking community.

Despite strenuous denials by President Joao Figueiredo's Government, the feeling here is that the nationalisation proposal is an idea floated by Sr Antonio Delim Netto, the Planning Minister—a thinly-veiled threat to the private banks, aimed principally at forcing down Brazil's sky-high interest rates.

The author of the Bill, Sr Nilson Gibson, who is deputy leader of the officially-backed Partido Democratico Social in the Chamber of Deputies, claimed last Friday that the proposal had originated with Sr Delim and had the tacit backing of the Presidency.

"This is all a big muddle," the Planning Minister replied, adding that "the party and the Government will work against the project" when it is debated.

Venezuelan oil industry 'unable to pay taxes'

By Kim Furd in Caracas

THE Venezuelan state oil industry, which provides the Government with most of its income, will not be able to pay all its taxes next year, according to a forecast drafted by industry planners.

Petrleos de Venezuela (PDVSA), the state oil monopoly, will have available only about a third of the estimated \$700m in tax payments falling due next January, the forecast warns.

To avert the shortfall, PDVSA is now negotiating with the Government to redeem part of the \$1.7bn it was obliged to place in public debt bonds last year.

PDVSA's cash flow problems are the result of adverse world oil market conditions and Government raiding of its reserve funds.

Anticipated 1983 exports of \$16.2bn were downgraded by \$2.8bn in March, when Opec reduced prices and production. Venezuela had to lower exports to 1.4m barrels a day while average prices fell by \$2.50 to \$25.17 per barrel.

Last September, the Government stripped PDVSA of around \$6m in offshore financial reserves. Shortly afterwards, these funds, which had been transferred to PDVSA's account in bolivars in the Central Bank, were tapped to purchase the public debt bonds maturing in two to four years.

Redemption of these bonds is viewed as the most practical way of covering the forecasted year-end shortfall. But, according to high-level official sources, negotiations are not going well. In response to a PDVSA request to redeem \$700m in bonds, the Government first countered with \$500m and then trimmed this down to about \$220m.

Other alternatives for increasing oil industry income, such as boosting exports, increasing domestic fuel prices or seeking a reduction in current tax rates of around 90 per cent, do not appear possible. Opec commitments limit exports to the volumes available after domestic consumption of around 400,000 b/d is subtracted from its production quota of 1.75m b/d.

An increase in domestic fuel prices, now subsidised at a cost of around \$500m per year for the industry, is politically unpalatable, in an election year

Jimmy Burns in Buenos Aires on the campaign over the 'disappeared' Argentine parents demand the truth

IF THE ARGENTINE armed forces thought they could bury once and for all the issue of human rights by publishing their extensive "official" document explaining their actions both before and after the 1976 military coup, they could not have been proved more wrong. In the two weeks since the document was published, the country's military regime has been subjected to a barrage of worldwide abuse reminiscent of the bad old days of the Videla's President Jorge administration from 1976-1981 when U.S. President Jimmy Carter's human rights stand combined with the United Nations and the Organisation of American States to leave Argentina as isolated internationally as Idi Amin in Uganda.

The most immediate and most outspoken blast came last week from Italy's President Sig Sandro Pertini. He sent a telegram to the Argentine authorities describing the junta's document as "blood chilling and beyond human civility".

Sr Juan Aguirre Larraz, Argentine Foreign Minister, dismissed it all as an international conspiracy aimed at discrediting Argentina. But this ignored the domestic reaction to the document which in its scope and scale had few precedents. All the major political parties, the unions, and the bulk of the bishops were openly critical.

Argentina's military rulers had hoped that an official explanation of the recent past would defuse the human rights campaign that has been growing as a result of the post-Falklands liberalisation. In practice the document has insulted rather than satisfied, confused rather than resolved, the question of human rights, Argentina's most sensitive political issue.

The document was read out for 45 minutes and accompanied by an expensively made documentary at prime time TV. But in spite of the elaborate presentation, it left most viewers with the conviction that the official position had varied very little from the statements issued by military officers over the past seven years.

The main departure was the unequivocal statement that thousands of people who went missing were now dead and that the bulk of the victims were guerrillas killed in open combat with the armed forces.

Other "innovations" included



Mothers of "disappeared" victims of repression in a mass protest at official silence

the admission that some "excesses" were committed and that there are a number (not specified) of officers in military jails for human rights abuses. The document also explicitly claimed that the dead had been killed by officers on active duty and under orders from the former junta.

The military view is that the document was formulated in a spirit of reconciliation so that the country can move towards the future. The critics believe the document to be at best an understatement, at worse a gross distortion.

That there are over 6,000 well documented cases of individual Argentines who were picked up from their homes, from the streets or from their places of work and then taken to military camps or clandestine prisons to be tortured before subsequently disappearing.

The short paragraph admitting that there "may have been a few excesses" falls short of the picture gathered from military and civilian eye witnesses of what happened to the bulk of those once they had been detained.

There is evidence suggesting that thousands now officially classed as "dead" were summarily executed before being incinerated, reduced by chemicals, buried in concrete, in unmarked graves, or thrown in the rivers Plata and Parana.

Local political observers believe that a few officers involved in human rights violations have indeed been jailed but their trials and their sentences have been kept from the public eye.

Of rather greater significance is the fact that several officers linked by human rights groups to cases of the disappeared are still in active service. Captain Alfredo Astiz, commander of the Argentine troops in South Georgia during the Falklands crisis, and the man wanted by both the French and Swedish governments in connection with the disappearance of two nuns and a student, is only one of a number of such officers who fought in the war.

It is pressure from junior and middle ranking officers which is understood to have forced the present junta to produce a much vaguer document than that was initially planned a few months ago. The Ministry of the Interior, which sees itself as the government mediator with the political parties, is believed to have favoured publishing names of the "disappeared" based on partial lists of victims which have been kept by certain sectors of the armed forces.

In the aftermath of the Falklands War, the military hierarchical structure has been severely strained and the generals are wary of taking the wrong step. They would have

Concern over handling of 'overpriced' oil cases

By William Hall in New York

THERE IS growing political concern in the U.S. that the authorities are being too lenient on the major U.S. oil companies which contravened official price controls on crude oil prices in the 1970s and overcharged customers.

The U.S. Department of Energy has been pursuing a number of cases against major oil companies which state that they received more revenues than they were entitled to under price controls which lasted throughout the 1970s and were only finally lifted in January 1981.

In an effort to avoid lengthy litigation, the U.S. Energy Department has been reaching a number of out-of-court settlements with oil companies, and it is these settlements which have apparently inflamed U.S. congressmen, who argue that the oil companies are being let off too lightly.

It is understood that the U.S. energy department is delaying a number of settlements with the oil companies because of the rising political complaints. The House of Representatives energy sub-committee, headed by Representative John Dingell, is expected to hold hearings on the issue later this month.

A few months ago the Department of Energy took Exxon to court, alleging that the giant U.S. oil company received \$895m in revenues to which it was not entitled between 1973 and 1981. In addition, the Department of Energy said that Exxon owed \$740m of interest on that amount. After allowances, Exxon's total liability was estimated at \$500m. The case, like many others, is complicated, and Exxon, like many other oil companies, argues it is being sued unfairly.

Mr Dingell is reported to be particularly concerned about a recent proposed settlement of \$214m claims against Marathon Oil alleging overcharges. Marathon is reported to have paid only \$11m to settle the lawsuit and Mr Dingell has been reported as saying it was "outrageously low". He believes that Government lawyers are taking a far too conservative line on the amount of money they can win from the oil companies.

Chile asks BIS for \$200m bridging loan

By Alan Friedman, Banking Correspondent

CHILE, which is struggling with a \$16.8bn foreign debt burden, yesterday asked the Bank-based Bank for International Settlements (BIS) for a \$200m six-month bridging loan as part of its planned \$900m interim loan package designed to tide the country over its present difficulties.

Chile's 12 advisor banks are expected to provide up to \$15m each for a total of \$180m of six-month bridging loans. The U.S. Government is also being asked to supply Chile with around \$100m of bridging loans.

The International Monetary Fund is to ask its executive board in June to waive some of the conditionality terms related to the more than \$800m of funds it has agreed to provide. This is because Chile, with around \$2bn of foreign exchange, gold and interbank lines, is several hundred million dollars behind its IMF-agreed targets for international reserves.

At a meeting of about 80 of Chile's creditor banks in London yesterday, Mr William Dale, deputy managing director of the IMF, urged banks to back Chile. The country is rescheduling \$3.4bn of debt, which matures this year and next and is also asking banks for \$1.3bn of new loans.

We've got some pretty big names behind us. Quite a way behind.



Rediffusion may not be one of the computer giants that readily spring to mind. And we admit it. But, the fact is, we are already the market leaders in videotex systems.

We are the acknowledged pioneers in the new science of Information Technology and we are totally committed to the development of the new era of office systems.

Our new R2800 Telecentre and our innovative Teleputers provide the most comprehensive range of facilities available on any system in the world.

We have a totally flexible approach to our customers' needs and we have a growing reputation of devising new ways of improving business.

Our latest projects include providing up-to-the-minute flight information on videotex for the American Express SkyGuide service.

A revolutionary home videotex system for the sales force of ICI's Agricultural Division.

And even a vital stock control facility for the North West Thames Regional Health Authority where delay could be a matter of life or death.

It is this pioneering approach that has gained us such a lead.

Now that you know what can be done, think what we can do for you.

Contact Product Marketing Dept., Rediffusion Computers Limited, Kelvin Way, Crawley, Sussex RH10 2LY.

Telephone: Crawley (0293) 31211. Telex: 877369.

REDIFFUSION Computers
New ideas at work.

OVERSEAS NEWS

SYRIAN PRESENCE CONCERNS U.S.

Israel to keep troops in Lebanon

PARIS—The U.S. has formally accepted Israel's position that it can keep its troops in Lebanon as long as Syrian forces remain there, according to a senior State Department official.

The U.S. understanding of Israel's position, he said, was contained in a "side letter" between Israel and the U.S. to the Lebanese-Israeli troop withdrawal agreement arranged last week with the help of Mr. George Shultz, the Secretary of State.

Mr. Shultz arrived in Paris at

the end of his two-week Middle East peace shuttle, having made little headway in his bid to revive President Ronald Reagan's faltering Middle East peace initiative.

According to the State Department official, who was aboard Mr. Shultz's aircraft, the agreement stipulates that Israel should complete a withdrawal of its troops from between eight to 12 weeks after it starts. But Israel would not begin withdrawing until there is an agreement for Syria also to pull out its

forces.

Mr. Shultz, who urged the Syrians to join in a troop withdrawal, found the Syrians "hardly enthusiastic" about the Lebanese-Israeli accord. But they "didn't slam the door" on the possibility of withdrawing their own 40,000 troops, which have been in Lebanon since 1975. There are about 25,000 Israeli troops remaining in Lebanon from the invasion of last June.

The U.S. official added that the Israelis would have the

right to have eight joint patrols with Lebanese soldiers daily in a security zone in Southern Lebanon, operating from two centres. He said it was not certain if Israelis would be stationed at the centres.

There was nothing in the agreement or related documents, he said, dealing with the future of the Israeli-backed militia leader Major Saad Haddad. His future role in the region was dealt with in a "verbal understanding" between the U.S. and Israel.

Soviet citizens' pull-out fuels fears of war

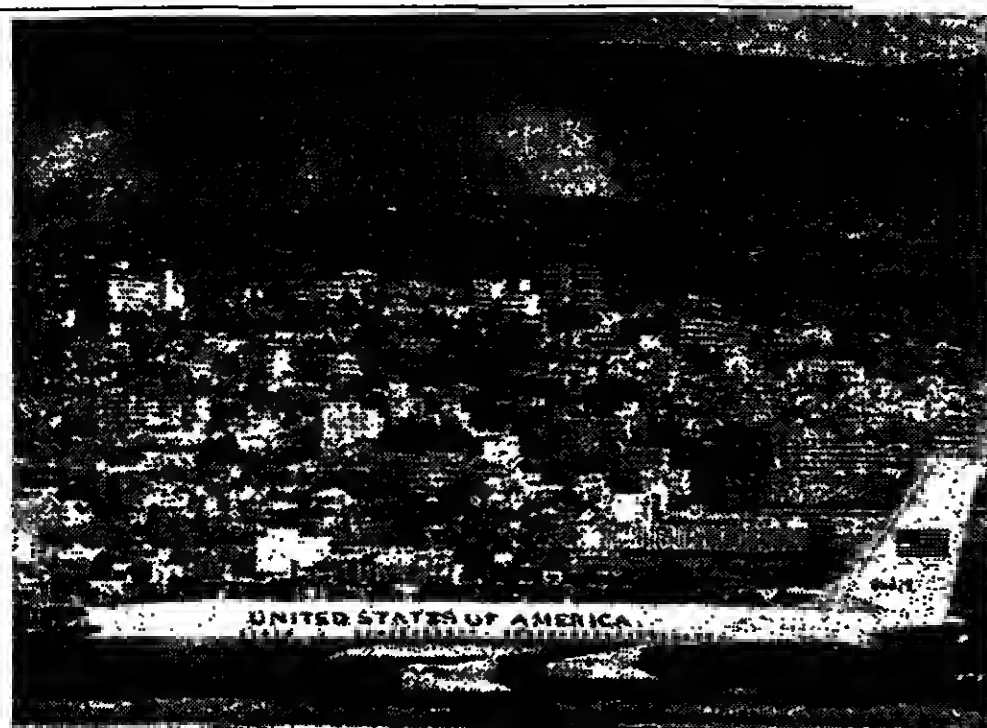
By Nora Boustany in Beirut

MORE than 85 relatives of Soviet citizens working in Lebanon were evacuated from Beirut on a specially chartered aircraft yesterday. No official reason was given.

The move follows reports in local newspapers that the Moscow Narodny Bank is winding down its operations in the capital. The bank advised 32 employees, most of them Lebanese, that they were being laid off.

It is not clear whether the evacuation, which involves mostly women and children, is part of a larger Soviet civilian withdrawal from the region. But the decision heightened fears yesterday of a fresh outbreak of hostilities following the troop withdrawal accord negotiated with U.S. help between Israel and Lebanon.

Lebanese intelligence officials make no secret of Soviet involvement with Syrian troops in Lebanon's Bekaa valley, and say that at one point Soviet experts entered the mountain town of Dhaur Shweir, behind Syrian lines.



The smoke of battle rises from the Beirut mountains overlooking Beirut as the airplane carrying Mr. George Shultz, the U.S. Secretary of State, moves down the runway at Beirut airport. The

agreement on troop withdrawal reached by Mr. Shultz with the Israelis has sparked fierce artillery duels between right-wing Christian Phalangist and left-wing Druze militias in the

Chouf which in the past few days have left more than 35 dead and 120 injured. The Israeli army, which controls the area, said yesterday it was seeking to arrange a ceasefire between local militias

India's bid for \$2bn ADB loan hits snag

INDIA'S bid for a five-year \$2bn (£1.3bn) loan from the Asian Development Bank has run into trouble, and indications are that the Government will have to wait for a long time before a decision is taken on it, K. K. Sharma reports from New Delhi.

The delay springs from the ADB's lack of adequate funds. Its capital resources have been raised by 105 per cent instead of the hoped-for 125 per cent. As another replenishment is difficult, the chances are that India's application will be indefinitely shelved. The request has been opposed by the U.S. and by the small Asian countries which are the ADB's traditional beneficiaries.

Kampuchea drought

Up to half a million Kampuchean children under the age of 14 are suffering from severe to moderate malnutrition in seven of the country's poorest provinces due to a prolonged drought and economic dislocation following almost a decade of war and strife, according to a UN nutrition survey to be published this week, Richard Cowper reports from Bangkok.

Even with a good monsoon this year, UN aid workers say, Kampuchea will still run short of about 130,000 tonnes of rice in 1983. A moderately poor monsoon could push this shortfall to more than 200,000 tonnes.

Editor subpoenaed

The Australian Government has subpoenaed the editor of the weekly National Times, Mr. Brian Toohy, to appear in the High Court today, when it will seek an injunction restraining further publication of documents belonging to the Australian Security Intelligence Organisation (ASIO), Colin Chapman reports.

Japan delays discount rate cut

By JUREK MARTIN IN TOKYO

THE BANK of Japan, Japan's central bank, still appears to be in no hurry to lower its discount rate, in spite of the appreciation of the yen against the U.S. dollar in the past few trading days.

The Japanese currency closed in Tokyo yesterday at ¥233.10 to the dollar, ¥2.35 up in the session and ¥5.05 higher than a week ago. In London the yen finished at ¥233.07.

The Governor of the Bank of Japan, Mr. Haruo Makawa, reflecting a cautious widespread among market analysts, observed in a speech in Osaka yesterday that it was far from clear that the yen's appreciation against the dollar would be maintained.

He remained typically enigmatic on the prospects of a cut in the discount rate, which has stood at 5.5 per cent since December 1981.

The bank, in effect, is balancing political factors on the one hand against economic and monetary factors on the other. The first entail lower interest

rates, as was made clear in the Government's economic package early last month, itself drawn up with political considerations in mind.

Moreover, two dates on the calendar weigh in the central bank's deliberations—the Williamsburg summit at the end of this month and the elections for the Upper House of the Diet, to be held on June 28.

It would be surprising if both passed without tangible evidence of economic stimulus in the shape of a discount rate cut. The exchange rate factor seems less clear cut. The yen has been stuck in what one expert here called "a box" of ¥235-240 to the dollar for the past 10 weeks. The latest gains suggest, in the opinion of market analysts, a new intermediate range of ¥230-235.

There appears less confidence that the 230 barrier, an important resistance point in the eyes of the Bank of Japan, will be easily breached. Bullish points for the

Japanese currency include continued growth in the current account surplus — partly the result of lower oil prices — and some evidence that exports are emerging from their year-long decline.

But the long-term capital outflow, which reached a record in March, remains heavy and could amount to \$15bn in the current year. Additionally, Japanese traders still possess a considerable appetite for dollars, thus effectively underpinning the dollar rate.

Japanese analysts are also far from convinced that U.S. interest rates will decline much further, especially in the short-term, giving the most recent increases in the U.S. money supply.

Indeed, any cut in Japanese interest rates, if it moves against the grain of firmer U.S. rates, could well produce a weakening in the yen, as happened, most painfully for Japan, in the months after it reduced its discount rate in December 1981.

Botha faces 3 poll tests today

JOHANNESBURG — South Africa's ruling National Party today fights three by-elections widely seen as a test of the reform policies of Mr. P. W. Botha, the Prime Minister.

Two of them take place in the rural Northern Transvaal, where there is strong Afrikaner opposition to plans unveiled by Mr. Botha last week for limited political power-sharing with Coloureds (people of mixed race) and Indians in Parliament in Cape Town.

The plans are attacked by Mr. Botha's Afrikaner as well as the official opposition, the Progressive Federal Party (PFP).

Mr. Fanie Botha, Manpower Minister, a leading reformer, is

fighting for his political life in his Soutpansberg constituency on the Zimbabwe border.

His opponent belongs to a right-wing Conservative Party, formed last year by dissident nationalists opposed to Mr. Botha's plans.

In the neighbouring constituency of Waterberg, Dr. Andries Treurnicht, the Conservative Party leader, seeks re-election against a nationalist and the ultra-right Herestie National Party (HNP).

The third constituency at stake is the Pretoria suburb of Waterkloof, which the PFP is confident of winning. The PFP is also opposed to the reform plans on the ground that they exclude South Africa's black

majority.

Until last year, the National Party, which has ruled South Africa since 1948, presented a united front to the voters. The far-rightists of the HNP, which split from the party 14 years ago, had not been able to win a single parliamentary seat.

The split between nationalists and conservatives now presents Afrikaner voters with three right-wing parties, all of which claim to represent Afrikaner nationalism.

For the Conservatives, who have a strong following in the Northern Transvaal, and the HNP, the central issue is maintaining white supremacy and Apartheid (racial separation). Renter

Iran urges restart on chemicals plant

TEHRAN — Iran's deputy oil minister for petrochemical affairs, Mostafa Taheri, said he wants a consortium of Japanese companies to resume work as soon as possible on a petrochemicals complex at the Iranian port of Bandar Khomeini.

Mr. Taheri told a news conference neither the war with Iraq nor the question of further financing for the project should prevent work restarting immediately.

He said he would hold talks in Tokyo on Thursday to try to reach agreement with the consortium involved.

The 1979 revolution in Iran and the war which broke out with Iraq in 1980 interrupted work on the \$3.5bn project, designed as the centrepiece of plans to develop new oil-based industries in Iran. Nearly \$5bn has been spent on the project so far.

Diplomats in Tehran said the Japanese wanted the space shuttle and Ariane in the increasingly important business of placing commercial satellites in orbit, a top executive at one of France's major aerospace companies said yesterday.

The Americans are not stupid. They are not doing this for charity.

The shuttle being ferried across the Atlantic will not be the Columbus or Challenger spacecraft which have made orbiting missions. Because of the obvious risk involved, NASA prefers to send the Enterprise prototype model which looks the same as the operational machines but is not fitted out for trips in space.

The Enterprise, which was used for approach and landing

PARIS AIR SHOW

Space shuttle to steal limelight from Ariane

BY DAVID MARSH IN PARIS

IN A display of space-age one-upmanship, the U.S. later this month will fly the space shuttle over the Atlantic for its European debut, just a week before Europe's own trouble-hit space rocket Ariane is due to make its first operational flight.

Announcing the space shuttle's star billing at the Paris Air Show in a fortnight's time, the show's organisers said yesterday it would arrive on May 24 and make five exhibition flights to charm spectators and commercial rivals alike.

According to an official at the U.S. space agency NASA yesterday, the shuttle is being given its first earthly trip abroad simply to give it as wide a public showing as possible.

The Europeans are more cynical. Pointing to the competition between the space shuttle and Ariane in the increasingly important business of placing commercial satellites in orbit, a top executive at one of France's major aerospace companies said yesterday: "The Americans are not stupid. They are not doing this for charity."

The shuttle being ferried across the Atlantic will not be the Columbus or Challenger spacecraft which have made orbiting missions. Because of the obvious risk involved, NASA prefers to send the Enterprise prototype model which looks the same as the operational machines but is not fitted out for trips in space.

The Enterprise, which was used for approach and landing

tests at the start of the shuttle programme, has not flown since 1977. It will be flown piggy-back across the Atlantic — with probably a refuelling stop midway — on the specially-equipped Boeing 747 which is used to carry shuttles across the U.S. between the launch site at Cape Canaveral and the landing site in California.

The shuttle will be exhibited amid conditions of tight security. No visitors will be allowed on board. It will presumably be kept well away from the Russians, who are also mounting a large aircraft display at the show in spite of the expulsion from France of 47 alleged Soviet spies last month.

The pride of the American space effort will be exhibited at the airshow facing a full-scale model of Ariane. The real-life Ariane is due to take off from French Guiana on June 3 on a make-or-break mission following the crash of the previous rocket shortly after blast-off in September, which has delayed the launch programme for six months.

Apart from giving Europe an independent capacity to launch its own telecommunications and observation satellites for both civil and military purposes, Ariane is also competing with the space shuttle to win satellite launch orders on the world market.

The Ariane delays have hardly helped its image. The Europeans have just been forced to choose an American rocket to launch a key astronomical satellite because Ariane would not be ready on time.

Ariane has already been booked for launchings in the next few years by U.S. telecommunications concerns such as General Telephone and Electronics. Officials at Ariane-space, the French-led commercial organisation set up to sell Ariane flights, say another order would mean a U.S. company is close to finalisation.

But European space officials will be holding their breath until after the next Ariane is safely launched — and the presence of the shuttle in Europe during the final crucial days before countdown will make their hearts beat a little faster still.

Mr. Nora Boustany adds from Beirut: McDonnell Douglas, a subsidiary of the McDonnell Douglas aerospace company of the U.S., has reopened a commercial office in Beirut for the Middle East and North Africa after an eight-year absence from Lebanon.

The company believes there is room for expansion in the Arab world and hopes to boost sales of its fuel-efficient Super 80 jetliner, now on a round-the-world demonstration tour. The company is the second major U.S. concern to re-establish its offices in Beirut, after Pan American World Airways resumed flights last month for the first time since civil strife broke out in Lebanon in 1975.

EEC-Japan co-operation talks planned

By Paul Chesworth in Brussels

THE EUROPEAN Commission is seeking the approval of EEC member governments to open negotiations with Japan for a new scientific and technical co-operation agreement.

The move provides further evidence of a thawing in EEC-Japan commercial and political relations.

It follows the decision of the French Government to ease the administrative procedures for the import of Japanese video cassette recorders by dropping earlier demands that all video channels through the small town of Poitiers.

It comes in the wake of an easing of tension over the EEC decision further to pursue a wide-ranging complaint about Japan's trading policies through the dispute resolution procedure of the General Agreement on Tariffs and Trade in Geneva.

The broad political aim of an agreement is to add a long-term dimension to EEC-Japan relations by fostering co-operation in areas like transnational research, nuclear safety, environmental protection and the development of new energy resources.

ECGD backs £15m credits for Indonesian contracts

BY OUR WORLD TRADE STAFF

THE Export Credits Guarantee Department has guaranteed £15m in loans to support British exports to and projects in Indonesia.

An £8m tranche will help finance the design, construction and commissioning of a coal handling terminal at Balaran in Sumatra. The contract has been awarded to Balfour Beatty as part of a joint venture with D.B. Engineers of Canada.

The loan was provided by Barclays Bank for P.T. (Persero) Tambang Bakti Bukit Asam through the Indonesian Government Finance Ministry.

A £7m loan provided by National Westminster Bank will help finance a contract awarded to Rediffusion Simulation for the supply of a Boeing 747 flight simulator and a Fokker F-28 simulator to Garuda Indonesian Airways.

Lazard Brothers, the London merchant banking house, has been appointed by the Hong Kong Government to study and advise on the feasibility and financial implications of Hong Kong taking power from the projected \$800 (£530m) Guangxi nuclear power project in China.

UK-Seychelles air service

BY MICHAEL DOWNE, AEROSPACE CORRESPONDENT

BRITISH Caledonian Airways, the independent airline, is joining with Air Seychelles, the flag airline of the Seychelles, to run once-weekly flights between Gatwick and Mahe, in French territory, from October 26. The new service is likely to be of considerable interest to four operators.

The agreement between the two airlines provides for British Caledonian to provide a DC-10-30 tri-jet airliner, leaving Gatwick every Wednesday, calling at Frankfurt, and arriving at Mahe on Thursdays. Return flights will leave Mahe on Thursdays and reach Gatwick via Frankfurt, on the same day.

Hong Kong electronics exports up by 15%

BY ANDREW FISHER, SHIPPING CORRESPONDENT

HONG KONG'S exports of electronics goods should grow by 15 per cent to HK\$17.5bn, second only to garments and accounting for just over a fifth of the colony's total sales abroad.

Electronic goods showed a massive rise of 66 per cent to HK\$2.1bn, with watches and clocks boosting exports by 13 per cent to HK\$550m. But computer components were a major loss, adding 22 per cent to HK\$1.6bn.

The biggest category, audio products, saw sales ease by nearly 3 per cent to HK\$3.4bn.

Conic said that a shift in the U.S. market would take place this year as clock radios were replaced by the three-in-one clock radio with telephone.

In the past three years, the

colony has exported an average of 4m clock radios to the U.S. Mr. K. M. Pang, director and general manager of Conic, said about 6m should be sold this year, half with telephones attached.

The local electronics industry has geared itself up to boost sales of telephones and telephone-related equipment now that the U.S. government has deregulated the industry to allow more freedom of choice by the consumer.

The three-in-one units — one telephone, one radio and one cassette recorder attached — were retail in the U.S. at between \$50 and \$70. Mr. Pang said the ex-factory price in Hong

Kong was between \$20 and \$30. A major concern in the colony enter the market these pieces could well come down, the analyst said.

Conic said 1982 was "a turbulent year" for LCD watches. Sales rose from 105m to 120m items, but the average selling price dropped from HK\$28 to HK\$18. The current price is around HK\$8.

Telephone exports grew by as much as 241 per cent to HK\$32.1m. "Growth in 1983 will be even more spectacular. Shipments to the U.S. alone will exceed HK\$10m in 1983," the report says. But Hong Kong is not alone in this market.

Taiwanese companies are becoming more interested

Mugabe tries IMF rectitude as Zimbabwe's economy weakens

BY TONY HAWKINS IN HARARE

ZIMBABWE'S economy is expected to contract by 3 per cent in real terms this year, in sharp contrast to the prolific growth in gross national product of 15.4 per cent in 1980 and 13 per cent in 1981.

The reversal began last year, when growth was estimated at 3 per cent, and came in response to the world recession and the start of a severe drought. But the need to deflate the economy in line with IMF prescriptions is reinforcing the trend, and is likely to prove unpopular.

Under the IMF package, Zimbabwe obtained SDR 356.1m (£243m) in the form of a SDR 300m standby facility to be drawn down over the next 18 months and a SDR 56.1m loan available immediately under the compensatory financing programme.

But the precise terms have not been disclosed, and one apparent reason for this is the Harare government's understandable reluctance to publicise orthodox monetary and fiscal measures which would offend radicals in the ruling Zanu-PF

party opposed to IMF membership.

The package is believed to contain the usual IMF formula of a reduced budget deficit, a slowdown in credit expansion, no reduction in interest rates, curbs on short-term bank borrowing abroad, exchange rate "flexibility" and what are termed "appropriate" price and wage policies.

Some of these adjustments have already taken place. The Zimbabwe dollar was devalued by 20 per cent last December and has since fallen further against major world currencies, depreciating a further 6.5 per cent against the U.S. dollar. Interest rates were effectively doubled during 1981, but with the escalation of inflation the long-term rate is substantially negative. There has been no general wage increase for 18 months, but swingeing tax increases have been imposed, designed to check the growth in the budget deficit.

It is one of the ironies of the present economic situation in Zimbabwe that a socialist

government — committed to establishing a "truly Marxist-Leninist society," as Mr. Robert Mugabe, the Prime Minister, has put it — has opted for fiscal and monetary rectitude.

Other major adjustments have still to be made or endured. The full impact of the 50 per cent cut in industrial import quotas between October 1981 and March this year has still to be felt. It started to materialise last year when manufacturing output declined by some 2.4 per cent, the first such fall since 1978. Industrialists predict a further decline this year, pointing out that there can be no sustained recovery until quotas are increased.

The Government has still to grasp the fiscal nettle. Official figures show that in the six months to December the budget deficit of £160m was 84 per cent above the forecast deficit for the full fiscal year to June 1982.

Although taxes were raised in February even larger expenditure increases were announced at the same time. This means that in the July budget, Dr. Bernard Chidzero, the Finance Minister, may be forced to announce major reductions in public spending. The social services and food subsidies are likely to be cut and there could well be further tax measures too.

On top of this, the Government is coming under increasing pressure for a general increase in wages. The last pay award was at the beginning of last year. Since then, prices have risen by more than 15 per cent for higher income groups and 22 per cent for the lower paid.

Mr. Mugabe has promised a pay review in mid-year, but it is thought that the IMF package limits pay increases to no more than 10 or 12 per cent. With the inflation rate likely to accelerate during 1983 to a minimum of 18 per cent, a significant decline in real wages seems inevitable.

The international recession caused mining production to fall in value for the second successive year in 1982 and output volumes were at their lowest for 12 years. This year, output values will rise at least 25 per cent, thanks to devaluation and firmer prices in world markets. But this is one of a very few bright spots.

Agricultural production will be sharply lower, reflecting what some farmers describe as the worst drought in living memory. Maize deliveries will be

down to a forecast 600,000 tonnes, from a peak of more than 2m tonnes in 1981. Wheat output will be less than half national consumption, put at 250,000 tonnes.



Dr. Bernard Chidzero may be forced to announce public spending cuts.

Fortunately, Zimbabwe began the year with a maize stockpile of 1.5m tonnes and this should see the country through until the 1984 maize harvest. But large-scale wheat and oilseed imports will be necessary, adding a further burden to the balance of payments.

There is disappointment with the poor prices being paid for Zimbabwe's main export, secured tobacco. With nearly 10 per cent of the 1983 crop sold, the price is 12 per cent lower than last year in Zimbabwe dollar terms and down more than one-third in foreign exchange terms. Tobacco brought in \$250m of foreign exchange in 1982, but may earn no more than \$220m this year.

The balance of payments last year ran a deficit of more than \$330m, on an estimated \$95m on trade account. The deficit was funded from substantial foreign borrowings.

In 1983, there are hopes that the world recovery, devaluation and import curbs will between them eliminate the trade deficit, paving the way for higher import

allocations and an upturn in manufacturing next year.

A major post-independence disappointment has been Zimbabwe's failure to attract the private foreign investment which many observers believed would flood into the country once the decolonisation process was over. In the 24 years to mid-1982, there was actually a small net outflow of private long-term capital.

Whether private investors will take heart from the Harare government's new-found fiscal and monetary conservatism remains to be seen. The portents are not good. The campaign by opposition candidates in Harare and the government's response to it has attracted adverse publicity internationally. Frequent public statements by government ministers predicting the "destruction of capitalism" in Zimbabwe and promising state participation in major strategic companies seem likely to deter foreign as well as domestic investors.

UK NEWS

Party machines tune up for election battle

Margaret van Hattem finds the parties in reasonable shape for the June campaign

THE ANNOUNCEMENT yesterday by Mrs Margaret Thatcher, Prime Minister, to pitch the nation into a general election on June 9 found the main political parties reasonably well prepared for full-scale campaigning next week.

Campaign funds are flowing in, more smoothly for the Conservatives than for the others, but none of the parties is in desperate straits. Manifestos are either ready for the printers or expected to be so within the next few days. Only the Liberal Party Social Democratic Alliance has announced its slogan - Working Together for Britain. The Tories say they have theirs, but will not be revealing it until they are ready. Labour meanwhile, still waiting to see how the themes of the campaign develop.

However, most candidates will have been selected for constituencies by the end of this week, and all main parties are planning to start their daily press conferences the following week - Labour and the Alliance on Monday 16, the Tories on the following Friday.

Labour's biggest initial headache - money - was dispelled at the weekend by a pledge from the main trade union leaders to make good a £1.8m shortfall in the party's £2.5m election fund.

They have promised to deliver the money by tomorrow, although there is still some doubt whether Mr Arthur Scargill, the miners' leader who is expected to come under heavy pressure at a meeting of Labour's campaign committee at Westminster later today, will pay up readily.

The National Union of Mineworkers is understood to have been asked for well over the £150,000 being paid by the Transport and General Workers' Union - some put the figure as high as £200,000 - and Mr Scargill has indicated his reservations.

seats, selections are proceeding fairly smoothly and the Alliance hopes to have all candidates in place by the weekend.

The joint Liberal/SDP manifesto - confidently titled A Joint Programme for Government - is ready for the printer and awaits only a joint introduction which the Liberal leader Mr David Steel and the SDP leader, Mr Roy Jenkins, were reported to be composing last night. The document, drawn up by teams headed by Mr John Horgan for the SDP and Mr Richard Wainwright for the Liberals, is due to be published on Thursday.

The Alliance has set a £2.5m target for its campaign fund and admits to having "a long way to go" before it is met but adds that its circumstances are "not desperate".

Tories were yesterday preserving a dignified silence about their campaign plans - funds, manifestos and slogans. The manifesto is understood to be almost complete, but will probably not be published until tomorrow week.

Conservatives stoutly deny Labour claims that they are planning to spend a total of between £10m and £20m on the campaign, but they do not deny that the amounts pouring in from their usual corporate supporters are substantial.

Parties are under tight constraints on what they may spend in constituencies - £2,700 plus 3.1p per elector in county seats and 2.3p in borough constituencies. But radio and television advertising, while under time limits, is under no financial limits.

Parties may also spend as much as they like on opinion polls, poster campaigns, press advertising, national tours by party leaders and printed matter. So the opportunity for the Tories to take advantage of their financial lead is considerable.

Racal, Thorn EMI secure defence orders worth £50m

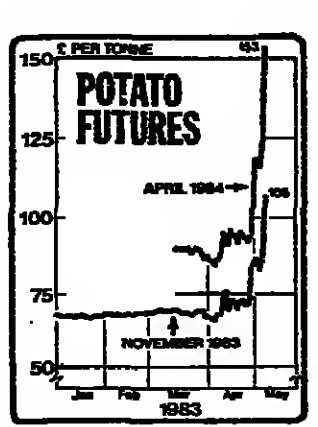
BY JASON CRISP

TWO BRITISH companies have won major orders for defence electronics equipment worth a total of nearly £50m.

Racal has won a key order to supply Oman with frequency hopping military radios worth £20m. It represents the largest order in the world so far for the new generation of tactical radios. Racal claims to be the only company in the world producing this type of equipment in production volumes.

Thorn EMI has won an order worth £28m from the British Royal Navy to supply electronic warfare equipment which is designed to mislead enemy radar. The contract was won in competition with other leading UK defence electronics companies including Racal-Decca, Marconi and Plessey.

Oman is the first country to standardise on frequency hopping radio, and the order confirms Racal's lead in this new field. Frequency hopping is a technique by which radio change frequency many times a



Rain causes potato futures market to soar

By Richard Mooney

CONCERN about prospects for the coming potato crop has sent 1983-84 prices soaring on the London futures market.

The November 1983 position rose £18.50 yesterday to £106 a tonne, up £24 from a week ago. The April 1984 quotation finished at £153 a tonne, up £39 in a week.

Latest figures from the Potato Marketing Board show that, because of the exceptionally wet spring which has waterlogged fields, only 79,476 hectares have been planted so far out of a target total of 161,000 hectares. At this time last year, plantings were 98 per cent completed.

The National Farmers' Union said that the position is not beyond recovery but a substantial spell of dry weather was urgently needed. An NFU official said he thought the rise in the futures market was "a little bit overdone." He pointed out that potatoes have a long growing period and, given good conditions, most of the expected shortfall could be recovered.

Plastics companies likely to cut 40,000 jobs in seven years

BY RAY DAFTER

THE PLASTICS industry warned yesterday that it was likely to shed more than 40,000 jobs - about a fifth of its labour force - by the end of the decade.

Plastics processors said the cuts were needed to improve efficiency, even though output was likely to grow by an average of 30 per cent between now and 1990.

Most of those affected would be unskilled and semi-skilled workers whose jobs would be increasingly affected by the spread of automated production methods, micro-processors and robots.

The forecast was made by the National Economic Development Council's plastics processing sector working party, comprising representatives of Government, manufacturers and trade unions.

The working party reported that the reduction in labour would add to the already serious employment problem and would underline the need for government action to mitigate "the social implications of massive unemployment."

The industry, with an annual £4.5bn turnover has already reduced its numbers from around 285,000 in 1979 to between 260,000 and 250,000, largely as a result of the economic recession.

The working party warned, however, that the industry could be constrained if it was unable to obtain sufficient skilled craftsmen, technicians, technologists, computer programmers and microelectronics experts to operate new machinery. More multi-skilled training was necessary.

"In many cases current job demarcations are not suited for plastics processing," said its report. "British Plastics: the Next Ten Years, report to the National Economic Development Council by the Plastics Processing Sector Working Party, NEDO, Millbank Tower, Millbank, London, SW1P 4QN (free).

Singapore power order

BY PETER BRUCE

NORTHERN Engineering Industries (NEI) the British engineering group, has won a £70m power plant order from Singapore, beating off competition from the U.S., Japan, and Europe. The order is believed to be the biggest ever placed by Singapore with a UK company.

It is likely that the order will be financed by the first Swiss franc buyer credit to win the support of the Export Credits Guarantee Department.

NEI Parsons of Newcastle upon Tyne is to supply three 250 MW turbine generators to the Public Utilities Board of Singapore, which is building an oil-fired power station at Seraya. The order, described as a "bigger than normal package" by NEI officials yesterday, also includes the supply of associated condensing and feed heating plant, and standby gas turbines.

Singapore has not appointed a turnkey contractor for the project.

Oil deals imminent

BY OUR ENERGY EDITOR

BRITISH NATIONAL Oil Corporation (BNOC) is close to concluding new supply deals with international refiners willing so far to buy unsold North Sea crude oil under contract arrangements.

In recent months BNOC has been forced to make ad hoc arrangements - including forays on to the spot market - in order to sell up to 120,000 barrels a day of uncommitted oil.

This oil - almost 10 per cent of total UK production - was previously sold under long-term contracts to Gulf Oil and other refiners. But Gulf and the other companies stopped lifting the crude when they found they could obtain oil much more cheaply elsewhere.

North Sea spot market prices are now more in line with contract rates of between \$29.75 and \$30 a barrel. As a result, BNOC has found it easier to negotiate new supply contracts.

New move on Hepworth bid expected today

By Ray Maughan

THE Office of Fair Trading (OFT) is expected to announce today that it has recommended that the £115m bid by Hepworth Ceramic for Steelkey, the building materials, refractories and minerals group, be referred to the Monopolies and Mergers Commission.

Lord Cockfield, the Trade Minister, is understood to have studied the recommendation. It is by no means certain that the Trade Department will support the OFT's view, but it is felt that in the case of this merger, the public interest, as defined by the 1973 Fair Trading Act, will be best served by an examination of complementary, or overlapping, interests in the refractories and building products industries.

Hepworth, which has launched an all-equity offer of 10 of its own shares for every seven Steelkey shares, has consistently argued that the two groups are complementary, not competitive.

When it comes to maintenance even the manufacturers think we're fantastic.

When a Jet came into McAlpine with a damaged engine housing and nose cone, the owner got a better job than he bargained for.

The manufacturers had suggested fitting a new housing and replacing the nose cone. But we felt we could do better than that.

We restored the engine housing back to its original condition. Then, instead of going to the expense of replacing the nose cone, we repaired it.

Once again back to the original condition. It's just one example of how dedicated our workforce is to provide the best result possible.

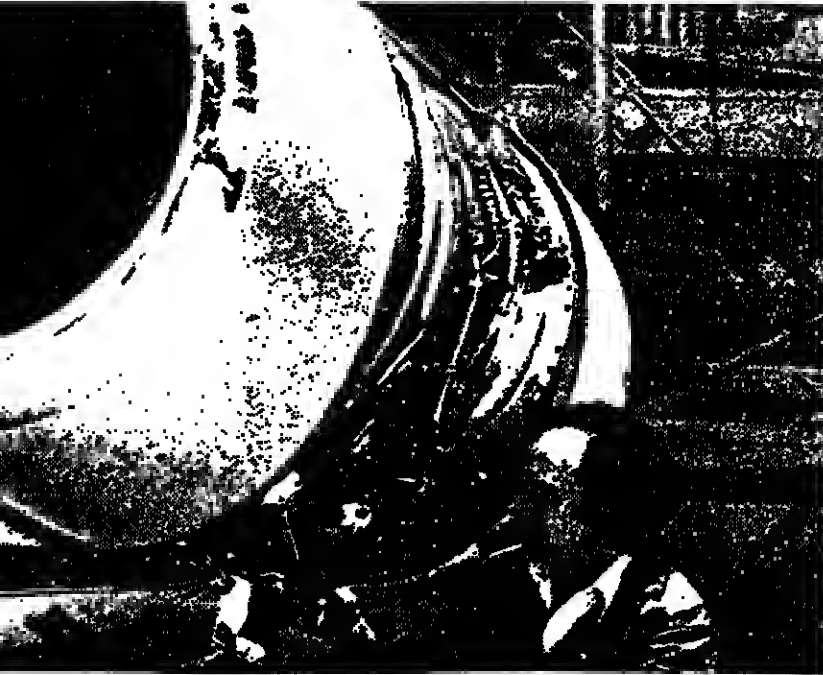
Their professionalism is unmatched. We have an unusually high proportion of licensed engineers.

Our stock of spares is simply enormous. Even on occasions the manufacturers come to us for parts. So it's rare that an aircraft is kept waiting.

No surprise then that we have a reputation for high standards, reliability and value for money.

A reputation that means we handle, manage and maintain more Executive jets and turbo props than anyone else.

We can provide a comprehensive range of services for aircraft up to 30,000 kgs all-up weight. Also we can carry out refurbishment and complete



customising and repainting. But why not find out about McAlpine's high standards for yourself. Contact Ron Simpson at McAlpine Aviation Limited, Luton International Airport, Luton, Bedfordshire, England. Telephone (0582) 24182.

MCALPINE

No. 1 in Europe for business aviation

Night-time is Courier Express time, and it follows next day's distribution day.

We meet and beat critical, and routine deadlines thanks to a totally dedicated distribution system, and years of experience. Everything is controlled by centralised management and planning. Nothing is left to chance.

For example our unique Courx coded labelling system identifies every single package in every consignment which goes to show we really mean business-to-business.

We understand how vital it is for you to have a distribution service you can trust, your reputation rides on it and so does ours.

There isn't another name under the moon that expresses the goods so perfectly.

Call us.

Courier Express, 89 Worship Street, London EC2A 2BE.

Tel: 01-377 8977. Telex: 897280.

We'll deliver the goods overnight in Courier Express time.

Courier Express

THE NEXT DAY DELIVERY SERVICE-COUNTRYWIDE

A member of The De La Rue Group of Companies

Carriage subject to detailed conditions of carriage on request



UNITED MIZRAHI BANK LIMITED
Established in 1923

WE ARE HAPPY TO ANNOUNCE THE OPENING
OF THE LONDON BRANCH,
A LICENSED DEPOSIT TAKING INSTITUTION.

103 CANNON STREET, LONDON EC4N 5AD. TEL: 01-623 1230. TELEX: 896654/5 UMB G.

UK NEWS

Britain to challenge hunger aid scheme

By Kevin Brown

THE GOVERNMENT yesterday said it would oppose a £31m special aid programme proposed by the European Commission to combat world hunger.

Mr Timothy Raison, Minister for Overseas Development, said Britain would "find it difficult" to support the scheme at the next meeting of EEC aid ministers scheduled for June 9, the general election date.

Mr Raison said in the House of Commons: "The proposal merely duplicates in a rather less satisfactory way the various aid facilities already available." The best way to deal with world hunger was to increase agricultural production.

Britain had urged the Community to use resources more effectively by making funds used for food aid available for improving agricultural production. Food aid was open to "misappropriation and corruption," he said.

Mr Guy Barnett, Labour spokesman on overseas aid, said the Opposition also had serious reservations about the proposal.

He thought the EEC should properly co-ordinate its aid policy, and be aware of the damaging effects of dumping food surpluses on world markets.

Minet traces £23m of missing funds

BY JOHN MOORE, CITY CORRESPONDENT

MORE than £23m of funds missing from Lloyd's insurance syndicates managed by Minet Holdings companies has been traced.

The Minet Holdings broking group, which is at the centre of Department of Trade and City of London Police Fraud Squad investigations, has given details of this development to more than 1,000 members of Lloyd's who form the syndicates involved.

Minet Holdings' new management, which has been attempting to solve the problems which arose last November and led to the departure from the group of Mr John Wallrock, Minet's chairman, and a number of underwriting executives, said in a letter:

"We have located assets of approximately £23m book value most of which are in cash but some are not. We are taking expert legal advice on the realisable value of assets not held in cash. We believe that the funds have been derived from the assets of the syndicates during the period 1979 to 1980."

Minet explained that "some £26m of these assets are held in the Banque du Rhone et de la Tamise," a Geneva bank.

The assets in the accounts at the Banque du Rhone "cannot be removed from them without an order of the Swiss court. The bank accounts are some of a number of accounts which are the subject of a freeze order of the Swiss court made as a result of a request by the

Director of Public Prosecutions."

Minet added: "We understand that this action was taken to preserve these assets and the documentation relating to the accounts. In due course, steps will be taken with a view to releasing the accounts in question from the Swiss order."

All the assets were controlled by trust companies of settlements established in Gibraltar which are in turn controlled by J. A. Hassan & Partners, Gibraltar lawyers. "The trust companies are preparing with our active assistance, an application to the Supreme Court of Gibraltar which should result in the funds coming under the direct control of PCW (a Minet underwriting agency company looking after the affairs of Lloyd's members) for the benefit of the assets (the members)."

Such a move would be subject to any valid claims by third parties. "Meanwhile we have secured the undertaking of the Gibraltar lawyers that no assets or documents under their control will be moved or destroyed without our agreement or an order of the Supreme Court of Gibraltar," Minet said. The undertaking extended to money in the Banque du Rhone.

Minet's troubles began last November when Alexander & Alexander Services, the U.S. owner of Howden, pointed out that possible irregularities might have occurred in related transactions between Howden and Minet companies.

Approval for work on new fighter

By Michael Dwyer, Aerospace Correspondent

THE Defence Ministry has sent a letter of intent to British Aerospace, clearing the way for work to begin on the Experimental Aircraft Project (EAP) - a plan for a fighter aircraft for the late 1980s.

The formal contract will detail the UK Government's £70m contribution to this venture, with a comparable sum coming from the UK aerospace industry, and probably contributions from the West German and Italian aerospace industries. The contract is still being completed and is expected to be signed next week, certainly before the Paris Air Show starting on May 22.

The EAP is a plan for a tri-jet, single-engine fighter "demonstrator," fitting into one new design all the advanced technology that will be needed in new fighter aircraft in the late 1980s and early 1990s.

The EAP initially involves building only one aircraft, but the aerospace industries of the UK, West Germany and Italy hope it will be the forerunner of a full-scale development programme for what is called the Agile Combat Aircraft (ACA).

Chevron case stays

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE BRITISH subsidiary of Chevron International Oil has defeated an attempt to stop it claiming \$437,688 against a Norwegian company in the English courts.

In London's Commercial Court yesterday, Mr Justice Staughton dismissed an application by A/S Sea Team for an order setting aside a ruling that Chevron could serve its writ outside Norway's jurisdiction.

The claim is for the balance of the price of fuel supplied to a tanker chartered by A/S Sea Team. The Norwegian company contends the fuel was not sold to it by Chevron UK. The seller, it asserts, was either Chevron's Norwegian or U.S. company, or the actual supplier, Belcher Oil Company. The contract

was made by Chevron Norway and A/S Sea Team's agent.

A/S Sea Team has included Chevron UK among the defendants to an action in Norway claiming it lost about \$1.2m through trouble with the chartered vessel's engines, which it attributes to the fuel. It contended that that action itself was a reason for saying Chevron UK's claim also should be tried in Norway.

The judge was satisfied that A/S Sea Team knew Chevron Norway had acted as Chevron UK's agent. A/S Sea Team also knew the contract incorporated certain of the Chevron group's standard terms, stating the contract was governed by English law.

FROST & SULLIVAN

Publishers of
'WORLD POLITICAL RISK FORECASTS'
Announce a

POLITICAL AND ECONOMIC RISK SEMINAR JUNE 28TH & 29TH

PORTMAN INTER-CONTINENTAL HOTEL, LONDON

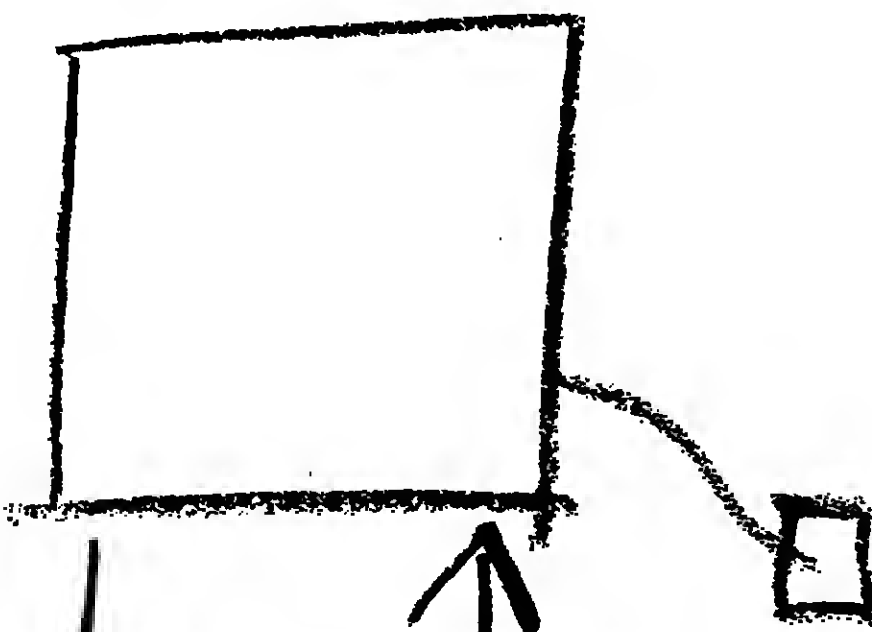
This intensive 2 day seminar on Political Risk Forecasting will cover:

- Levels of Political Risk in each of the World's Regions
- Forecasting techniques for assessing Political Risks to businesses
- New applications of Political Risk Data in the corporate environment — planning, finance, marketing, security
- Economic Trend Forecasting



For details contact Carolyn Budd on 01-486 0334/5
FROST & SULLIVAN LTD.
104/112 Marylebone Lane, London W1M 5FU.
Tel: 01-486 6377. Telex: 261671.
NEW YORK · LONDON · PARIS · FRANKFURT · TOKYO

Shouldn't installing hot water be as simple as this?



HOT COLD

If you run a small business, the minor job of installing hot water can be a major disruption. Even if it's just to provide somewhere for your staff to wash their hands.

It needn't be.

Take the HEATRAE-SADIA illustrated. With the minimum of plumbing and a simple wiring job, no

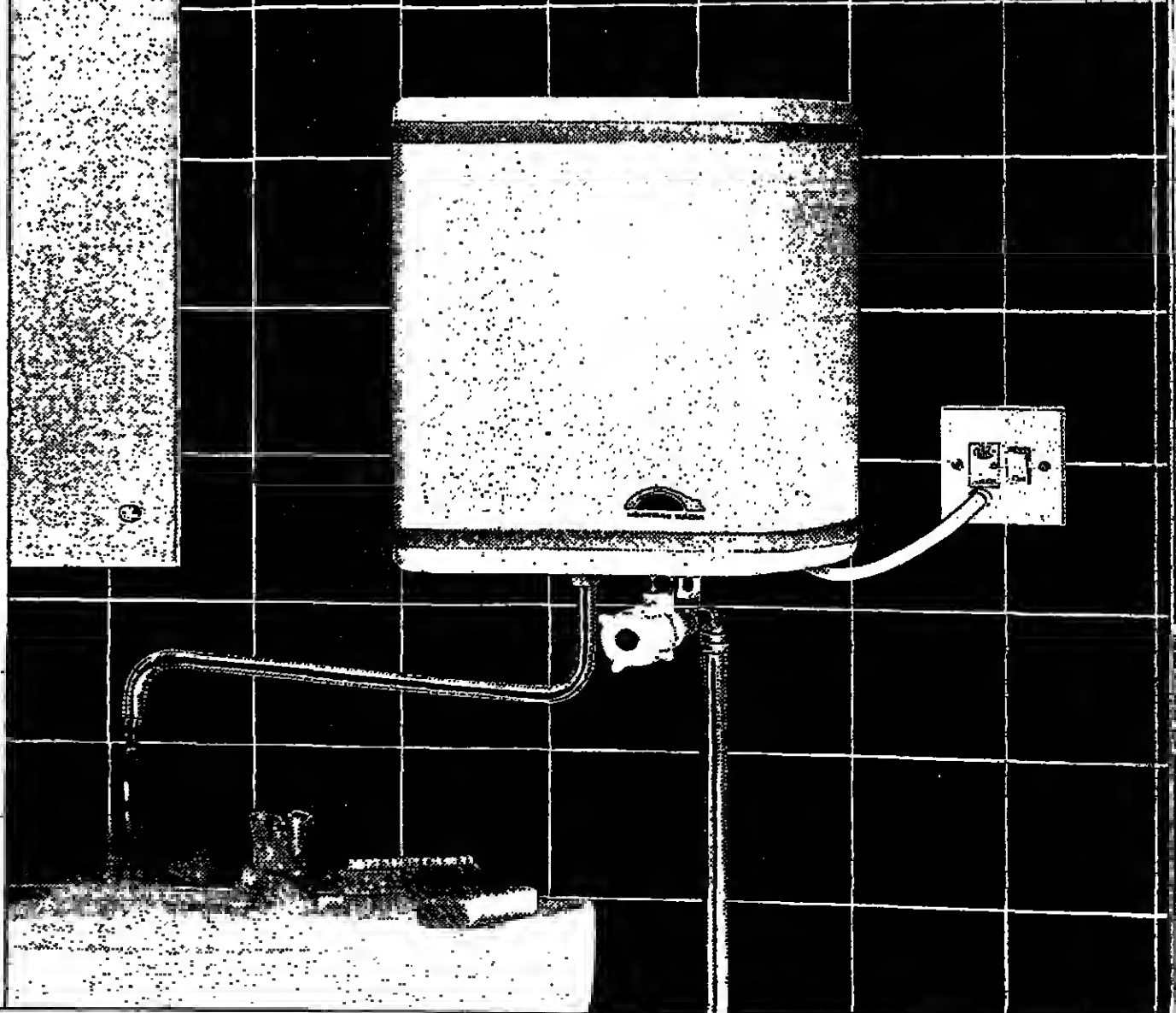
wasteful pipe runs from a boiler, and no special ventilation needs, providing hot water is simplicity itself.

The Heatrae-Sadia is part of a wide range of no-fuss washroom equipment from spray hand-wash units and hand driers, to larger storage units using low-cost night-rate electricity.

All designed to be simple, practical and efficient — so you can get on with running your business.

For more details, ring us on Freefone 2284. Or drop in at The Build Electric Bureau, The Building Centre, 26 Store Street, London WC1. Alternatively, contact your Electricity Board, or clip the coupon.

With electricity, it is.



For details about the wide range of electric water heating systems send this coupon to The Build Electric Bureau, The Building Centre, 26 Store Street, London WC1.

HEATRAE-SADIA

NAME

POSITION

COMPANY ADDRESS

HEAT ELECTRIC

WE HAVE THE POWER TO HELP YOU

The Electricity Council, England and Wales

MSA MSA MSA MSA MSA MSA MSA MSA MSA MSA MSA

Management Science America

The story of the largest computer software company in the world, their \$100 million success and a guide to their products

MSA—The Software Company

BY PHIL MANCHESTER

A leading IBM researcher once observed that "Software stands between man and the machine." Over the past few years it has become evident that this is a truism and that the software component of a computer system is by far the most important part of that system. In the past it has been usual for users of computers to either build their own software or rely on some outside agency to build it especially for them. When computers were much more expensive than they are nowadays, the cost of this exercise could be easily absorbed. But improved technology, high employee costs and lengthy development cycles have demonstrated that it is no longer practical to pay for the building of a custom system. So, a number of companies caught on to the fact that there were general solutions to certain business problems and set about packaging these solutions into software products. The largest software company in the world has built its expertise by capturing a major share of this market. Last year, Management Science America Inc. became the first independent company to break the \$100m barrier in terms of revenue from selling packaged software. MSA concentrates on the area

of the revenue from hardware, which effectively increased the price of the computers themselves. So, instead of paying for just one item — a computer system — users were now paying for two distinct items—the machinery and the software to make it work. This had important implications for both users and the computer industry because it meant that the user had the choice of buying software from IBM and the other manufacturers who followed the same policy or going to a third party. IBM's unbundling exercise is generally acknowledged as the beginning of the independent software industry and most of the software package companies had their beginnings at this time. "Unbundling was part of it and there is no doubt that it gave credibility to Inlay's plan to take the company forward as a package software company," Hunt explained.

MSA, however, was unique at the time in that it chose to go for the applications software market whilst all of the other companies were concentrating on the systems side. "This came out of the work being done from 1963 up to 1969. The nature of the systems and the contracts was such that they were not delivering systems software, they were delivering applications. MSA's

expertise was soundly developed in the applications area." MSA had a major involvement in building payroll packages for the US market at a time when significant changes were taking place in the legislation governing how people were paid. In some ways this acted as a barrier to international expansion at this time in that all governments have their own ideas on payroll legislation. A system developed in the US would not be appropriate for a payroll application in the UK for example. But having to cope with constant system changes demanded by legislation gave MSA valuable experience in making packages flexible which stood it in good stead when it finally moved into the international market.

In Europe, "Around the mid 1970's we started to get some interest from overseas — mostly from Europe. An operation was established in 1977 based in Brussels," said Hunt. It is surprising that the interest did not come from the expected multinational US companies which had taken MSA's software on their home ground. Hunt reckons it was mainly through US publishers, lay-outs would need to be changed to fit in with the French language and business traditions. In addition the enormous volume of documentation and training material on the use of the system would require translation to the new environment. But it was not just the common language which drove Hunt to choose a UK base for MSA's international operation. "There are some very good people here and the cost of a person here as opposed to Continental Europe is much less," said Hunt. "Even now, despite the increase in value of sterling against Continental currencies it is still the lowest cost country in terms of people."

The company still keeps the Brussels office as its Continental base and has since then opened an office in Oslo, Germany, one of the largest potential markets however, has been placed in the hands of local distributors. "We are deferring the point when we go into the Continent. By the end of this decade we will have offices in all of the major countries but we will establish ourselves through acquisitions rather than setting up offices from scratch," said Hunt.

Expansion by Acquisition. MSA has already made significant acquisitions of other software companies both in the US and the UK.

The acquisition route is closely linked with MSA's decision in 1981 to become a public company. The decision brought the company \$15 million in cash which was quickly put to use



John Inlay, Chairman and Chief Executive of MSA.

in purchasing a number of key companies.

It bought out its major rival in the UK payroll market — QPac and then in June 1981 MSA moved into the burgeoning market for microcomputer software by buying a neighbouring company in Atlanta—Peachtree Software.

Hunt described the acquisition as being the result of John Inlay seeking an inexpensive microcomputer software on sale. "He was wandering around a computer store in the US and saw a general ledger system being sold for \$99.95 and since we were selling a general ledger system for \$60,000 he got kind of concerned about the price difference!"

corporate use and a software company specialising in the small end of the market would seem a strange marriage.

But recent developments in the way large computer users structure their systems suggest that it makes a great deal of sense. A trend which began in the early 1970's to distribute computer power to the end user (the application user rather than the data processing department) was given a tremendous boost by the advent of microcomputers. More and more large companies have turned around to find microcomputers all over the place being used to fill the gaps left by the overstretched data processing department. Unfortunately, a single micro-

computer does not offer the same level of service that a terminal connected to a mainframe. The next logical step was to connect the micros to the large centralised corporate database.

MSA sees this as its next major step and is in the process of bringing its Peachtree software range into line with its existing software for larger computers. In effect, this means that end users will be able to access MSA packages from their micros as well as using their micros for standard things like word processing and financial planning.

Development

It is no surprise that this sort of software package is extremely expensive to develop and takes a large portion of MSA's research and development investment. According to Hunt, almost 22% of the company's revenues are ploughed back into research and development. In the last 5 years MSA have spent more than \$65,000,000 on R and D.

Another large slice of the R and D budget goes on keeping the package documentation up to date. But Hunt sees this changing in the future as the process is automated. "In three or four years time we won't have any manuals—all of the documentation for systems will be built into the computer system. We also see ourselves moving toward remote installation and diagnostics via network which should reduce the cost to the end user in the long term," Hunt predicted.

To this end, MSA is due for significant expansion in its home base of Maidenhead including the construction of an advanced education facility with lecture rooms equipped with video and terminals. Hunt proudly boasts that it will be the finest education centre in the country.

As if that were not enough for one year, he went on to say that MSA could well be the largest employer in Maidenhead in a few short years.

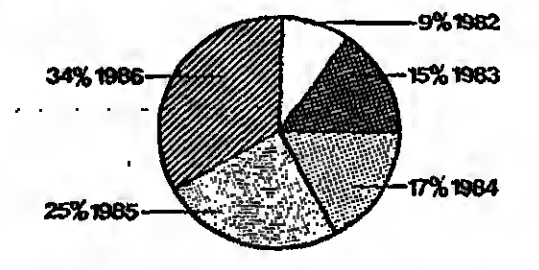
CONTENTS

- Page 1. MSA—The Software Company
A picture is worth a thousand words
- Page 2. The Package v Inhouse Approach
How Management can evaluate financial accounting packages
Packages available from MSA
- Page 3. The MSA Manufacturing System
IBM SXX and MSA System 43
Managing foreign exchange exposure
- Page 4. The Mainframe Micro Marriage
MSA Payroll Packages lead the world
Peachtree subsidiary dominates micro market
European and overseas agents

become an essential supplement to them in every management information pack. A few good graphs and charts should pinpoint the most important trends, the most significant deviations from plan, and the relative performances of various parts of the business. There are plenty of suspicious managers who have found to their cost in other areas of computing that developments are not necessarily desirable just because they are technically feasible. MSA promises: 'A picture is worth a thousand

manually. Budgeting becomes much more a matter of analysis for the accountants as the computer takes over the number crunching. Colour graphics can allow further improvements in budgeting, helping accountants to communicate the results of their analysis to the board or to line managers. Planning applications outside the annual process can also benefit from using a graphics package. Investment appraisal is the most suitable, although cash flow forecasting is another regular

REGIONAL ANALYSIS OF REVENUE-1982



words. Those who use graphics packages for financial reporting are soon convinced that this sentiment is valid, even if the quantitative relationship is a little exaggerated. Those on the receiving end of financial information are likely to be even more enthusiastic. Few financial directors have bothered to provide their colleagues with such aids in the past, largely because of the difficulty of producing good graphs manually. A bad graph is likely to be less communicative than the original columns of figures. Computer graphics,

task which could use graphs and charts provided through MSA's packages to good effect to communicate the results of its complicated calculations. Budgeting and planning have been the main applications for MSA's graphics package, but by no means the only ones. Accountants are increasingly using graphics with routine accounting systems such as payroll, purchases, sales and general ledgers. The use of graphs and charts in these areas could make an even more dramatic impact. They quickly turn what is often

EXPENDITURE FORECAST IN POUNDS



in contrast, are easy. The MSA graphics system offers six different kinds of charts including a pie chart which is particularly difficult to draw manually. Each one can use up to seven colours and 64 pattern shades. The user is led through the various stages of producing a chart by comprehensive messages and options displayed on the screen, checked up by detailed "help" messages which can be called up in case of difficulty.

MSA's customers use graphics in budgeting, in routine management reporting and in analysing payroll and personnel information. But the most common applications are in forecasting and profit planning, where computerised financial modelling has already brought dramatic benefits to financial managers.

Budgeting is typically an iterative process. That is, initial estimates of sales and costs are evaluated and then refined. Each stage of the budgeting process normally involves several attempts at reaching a solution which is acceptable to management, each one requiring recalculation. The further through the process the more recalculation is required and the more difficult it is to make changes in a manual system, because of the time and effort involved in working through all the calculations. In a computerised modelling system such changes are much more practicable because the recalculation takes a fraction of the time they would if done

seen as mundane bookkeeping data into useful management information. Factory payroll figures, for example, can be charted to show the relationship between end trends in productive and non-productive hours. Figures from purchases and sales ledgers can also be graphed to illustrate trends in payment patterns. A slowly deteriorating debtor/sales ratio may actually be hidden by a collection of figures showing a fluctuating position. But the upward trend will be immediately apparent from a bar chart or graph of the same figures. Graphics can also bring to life routine reports such as monthly variance statements. Managers are used to receiving regular statements of departmental and company performance, and are used to concentrating on key figures which are particularly important to themselves, to the cost of much of the remaining information. The bottom line matters above all, and there is always the danger that deteriorating trends in the detailed information are overlooked so long as the bottom line remains satisfactory.

A chart showing key margins or expenses compared with budget, on the other hand, offers a stark reminder of what is happening to underlying profitability, even if the bottom line is still acceptable. It helps to highlight individual problem products or expense

A picture is worth a thousand words

BY ROGER COWE, EDITOR OF DATA BUSINESS

Computers have led to a massive growth of data produced in companies. Unfortunately, that data often remains obscure, either in piles of printouts, which are seldom examined, or in complex schedules which managers cannot understand. The challenge for computing now is to enable users to convert their data into useful information. Flexible, user-controlled packages are helping to provide that information. Computer graphics are now beginning to help communicate it.

Every leading computer company now offers users the choice of producing colourful graphs and charts on video screens and printers. MSA is no exception, offering a colour graphics module which links to its management systems. How useful is this facility? Many managers, at all levels in all sizes of company, find it difficult to understand account-

ing information, and are terrified by a complex schedule containing hundreds of numbers but no message for them. Accountants, on the other hand, are happy with figures and delight in producing enormous packs of data. Computers have helped them produce even more numbers, more frequently.

Graphical presentation of some of this data can help to solve this communication gap. Graphs and charts convey certain basic messages very clearly, especially with colour. A reader might struggle for some time to discern a trend from a collection of written figures which would be easily spotted from a graph. An ordinary bar chart can show comparisons between products, factories or customer groups which might be more likely to be hidden in columns of numbers. Whilst graphs will never replace figures they should



Michael Hunt, Executive Vice President of MSA International.

of applications software — a jargon term to distinguish the kind of packages that it sells from the longer established market for systems software. Systems software is that part of a computer system which controls the way the machine works and usually the user will not be aware of its function. So a package for controlling a company's data files, usually termed a database management system, is systems software.

Applications software, on the other hand, is that applied to the users need directly. For example a software package for producing payroll slips or for processing cash received against invoices is an application package.

There is a further class of packages that are referred to as utilities or tools. These are such things as word processing or electronic mail and could also be called general applications — that is they are applied in the same way by many different users.

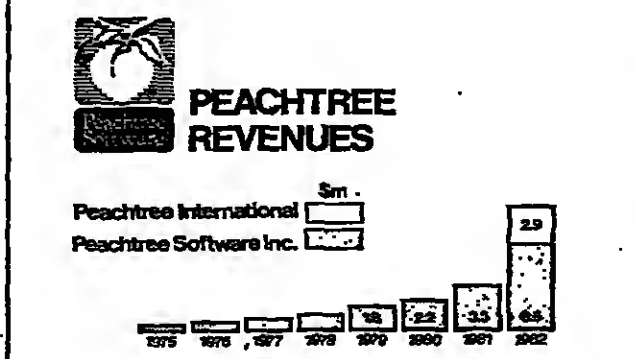
MSA has made its name in applications software. Its involvement in this area of business grew out of its historical background as a management consultancy based in Atlanta, Georgia in 1963, the company expanded rapidly into the area of writing and designing applications systems on a custom

of the revenue from hardware, which effectively increased the price of the computers themselves. So, instead of paying for just one item — a computer system — users were now paying for two distinct items—the machinery and the software to make it work. This had important implications for both users and the computer industry because it meant that the user had the choice of buying software from IBM and the other manufacturers who followed the same policy or going to a third party. IBM's unbundling exercise is generally acknowledged as the beginning of the independent software industry and most of the software package companies had their beginnings at this time. "Unbundling was part of it and there is no doubt that it gave credibility to Inlay's plan to take the company forward as a package software company," Hunt explained.

MSA, however, was unique at the time in that it chose to go for the applications software market whilst all of the other companies were concentrating on the systems side. "This came out of the work being done from 1963 up to 1969. The nature of the systems and the contracts was such that they were not delivering systems software, they were delivering applications. MSA's

of the revenue from hardware, which effectively increased the price of the computers themselves. So, instead of paying for just one item — a computer system — users were now paying for two distinct items—the machinery and the software to make it work. This had important implications for both users and the computer industry because it meant that the user had the choice of buying software from IBM and the other manufacturers who followed the same policy or going to a third party. IBM's unbundling exercise is generally acknowledged as the beginning of the independent software industry and most of the software package companies had their beginnings at this time. "Unbundling was part of it and there is no doubt that it gave credibility to Inlay's plan to take the company forward as a package software company," Hunt explained.

MSA, however, was unique at the time in that it chose to go for the applications software market whilst all of the other companies were concentrating on the systems side. "This came out of the work being done from 1963 up to 1969. The nature of the systems and the contracts was such that they were not delivering systems software, they were delivering applications. MSA's



"That led us to look at the micro market place — we could see that was the area where the most explosive growth was going to happen."

When MSA approached Peachtree, a problem arose. Peachtree had secured a contract to develop a range of packages for a manufacturer and had been sworn to secrecy.

Quite naturally MSA was reluctant to go ahead with the purchase unless it knew what it was letting itself in for. A few weeks later Peachtree returned with the manufacturer's permission to let MSA in on the secret. The manufacturer was IBM and the secret was the forthcoming launch of the Personal Computer in August 1981.

In December 1981, Peachtree followed its parent company into the UK and the process of changing the US developed software to fit the UK market began. The company contributed £1.5 million to MSA's revenue in its first year of operation and Hunt is bullish about its future both in the UK and through its overseas distributors.

Mainframe/Micro Link

The coming together of a software company specialising in large machine systems for

ADVERTISEMENT

The Package v In-house Approach

BY CLAIRE GOODING

Supposing you were looking for a new car in 1983, how would you go about it? The chances are you would look at brochures, take a test run, and once you'd decided on the make and model you'd settle on the fittings, colour and extras.

You wouldn't consider building it yourself. Yet oddly enough this is still what some people think of doing for software. The package industry has reached the point where potential buyers can't complain about lack of choice, but there are still companies which consider that their particular way of accounting, their way of doing business, is so out of the ordinary that a package couldn't cope. And the problems they give themselves by writing a custom-built system are comparable with the problems you'd have in building your own car and keeping it on the road.

It is true that nearly all companies will have one or two applications which will be too specific to be bought off the peg. These will need in-house specification and programming, but the days when having a computer meant having a huge team of in-house programmers have gone by... or should have.

In-house development is an expensive game. First there is the expense and trouble of finding the staff with the right experience and once you've found development programmers they are expensive to keep. There are overheads in machine time, and disruption of production programs while new suites of software are written and tested. Often there are tensions when DP becomes an empire of its own and takes on a life somewhat separate from the actual business of the company.

Time can be crucial. Apart from the expense of all this there is the matter of elapsed time. Time can be crucial in the introduction of a piece of administrative software if it is to benefit the company, and often there are external deadlines, such as the introduction of legislation.

"Think of the number of months it should take, and double it," is a well known yardstick in the business of software development. As the largest company in the business of supplying packaged software, Management Science America, known better in the UK as MSA, has gathered plenty of experience in timing software development.

"If you measure the time taken to get use out of a bought-in system compared to an in-house development, the ratio is probably something like six months for a package and two to three years for an in-house development," declares Mike Duff, Marketing Support Manager for MSA.

In Duff's opinion the amount

of time taken to get some return value from the investment in software is a vital element in the evaluation. "If you have to wait three years for a working system, it's likely that something will have changed and what you end up with won't match current requirements," he says. "The package solution, on the other hand, takes around six months, including three for evaluation, and another three months for the value to begin to be felt."

Responding to change. Another big consideration when deciding to develop software in-house or buy in a package is the "life-cycle" of the software. "The life of a piece of software is rarely more than five or six years unless you've developed it very cleverly," says Duff.

For example you couldn't just produce a new report, or implement an online screen, without hefty changes. On the question of support and maintenance the packaged software supplier scores heavily over the in-house developer. For an in-house development the amount of money that would have to be spent on maintaining the software and bringing it up-to-date with changing requirements would be out of all proportion to its long-term value.

When a package comes from a company that is large enough to support its products, any user will benefit from the constant reviewing and updating of the product. "We spend nearly 25 per cent of our revenue on research and development," explained Duff. "Anyone who buys a package from us gets access to development resources beyond anything they could afford internally," he said. "A user is buying a stake in our development process, and that means that he can influence the changes taking place."

One of the ways that MSA gets feedback from its users is through user groups, which can give valuable guidance in the way that users would like to see software enhanced, and therefore have some say in how the R & D budget is spent.

Integrated Systems. An important advantage of buying packaged software from MSA is that there is a common design philosophy behind MSA products. One of the first principles of designing "packaged" software is the same one which governs the design of off-the-peg clothes or a new make of car. It must fit as many people as possible and there must be enough choice within the products to offer for them to suit the customer as well as something which has been built specifically for his particular needs.

Perhaps the most important aspect of MSA's design philosophy is that all the products are integrated. Integration means that you will certainly want to take another step — sales or purchasing systems, perhaps. In both systems there will be common data, and almost certainly the output from one program will be the input for another.

It is not uncommon for companies who have implemented systems at different times to find that they don't "co-operate". Sometimes programs have been built in such disparate ways that figures have to be transferred from one program to another via handwritten lists of paper. "In-house developments may perform well," says Duff, "but often the information they deal with proves difficult to feed in to other systems. What we say is, we take care of all that — the activity sent from accounting to the general ledger programs is right and validated."

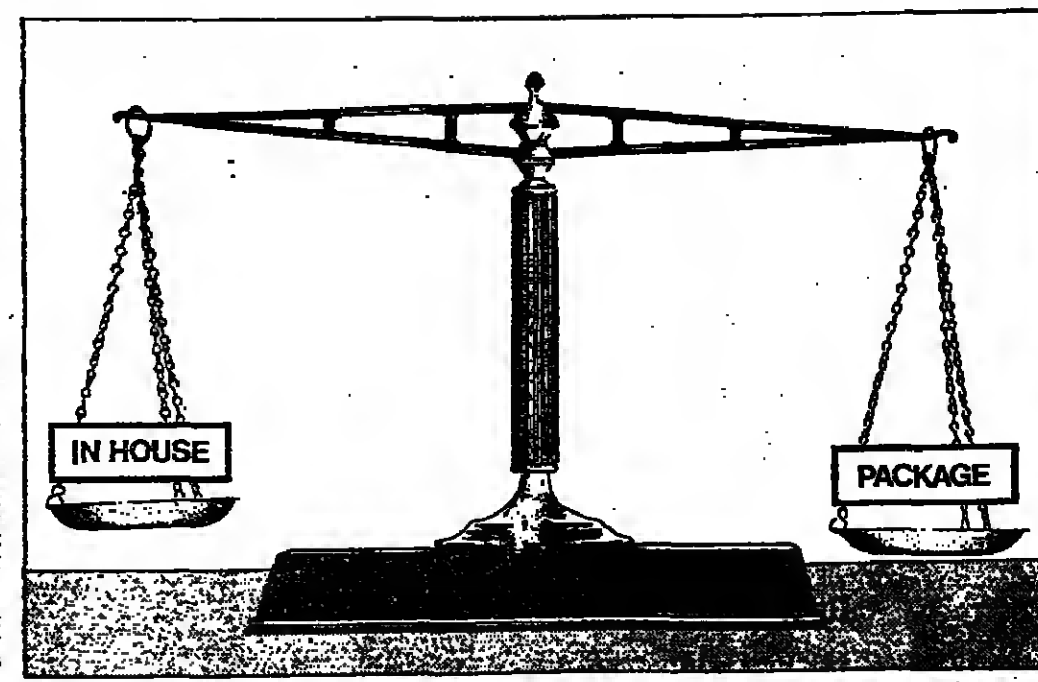
Modular Approach. MSA's programs are built as a series of modules. It is possible to use as few, or as many, of the relevant programs as your installation needs, and later expand. The software that is added on will slot in automatically with the existing system, and because of the integrated design the programs will pass information between themselves. The package is following the basic rules of

"Double Entry" book-keeping, a credit made in one place will automatically update a debit elsewhere. However, that simple example doesn't illustrate the main advantage of having one's programs working in harness together. One of the great untapped resources that most companies have is their own data. By treating all the data as one large pool of information it is much easier to see how different company functions impact upon one another.

When building in-house systems, it is only too common to treat data as independent "clumps"; this is the sales information, this is the accounting data, and never the twain shall meet. File design needs to be flexible, and it is not easy to maintain an overall view of a number of program suites when a busy DP department with ever-changing staff has to keep everything going. Putting it into writing. Maintenance is probably the biggest bugbear of custom-built systems. Systems houses which cater for the custom-built market put a high priority on documentation, but sadly in-house standards in many DP shops are not so high. Documentation is too often something which is left to the last minute, thrown together in haste, and never finished because "we know how it works anyway".

This is all very well while the same staff are there tending the software, but what about two years' time? It has been calculated that in-house DP departments spend up to 80 per cent of their time and effort in maintaining existing systems. And it's a fair bet that a good proportion of that time is spent working in the first place. The more times a piece of code is changed or updated, the more difficult to maintain it gets, especially as documentation is rarely kept up to date. One man's whizz-kid coding may be another man's nightmare.

In-house standards, however strict, rarely cope with this sort of problem. No packaged software company can afford to neglect documentation. Proper documentation is a skill of its own, and seldom left to programmers in professional software products houses. For software suppliers it is a necessity, since if they do not supply good



documentation they will carry a constant overhead of support as clients ring up demanding help over some routine task which simply isn't explained properly.

Documentation is also a vital part of training staff to use a new package, and this is a function which, unlike some software houses, MSA likes to have a hand in.

Training is often a hidden overhead, and for an in-house developed system it can mean that precious resources which should be spent elsewhere are frittered away training other employees to use a piece of software, and helping them out of scrapes when they make mistakes.

Complete Support. When MSA installs a package it also offers a complete training service for the users who will be working with the software as well as that vital post-sales support.

In short, the software supplier provides a complete support service. MSA Divisional Support Manager, John Whittington, explains the four main areas of support like this:

"We talk to all levels, from programmers to financial directors, and during the pre-sales period we will get involved with the DP department working out what disk devices the customer will need, what computer will be required, and how much running time the package will need."

"Then there is the installation — not as easy as some people think. It's the task for a technician, not an in-house DP, while it might take only three

days to install a batch and online general ledger, one has to make sure that it keeps on running."

"Once a package is installed we run a host of courses for customers. Our support groups deal with all the training and education at various levels."

"Post sales support is the last area. Typically we get calls through telephone support between working hours of 8.30 to 6.00 and the front line of the application support team decides whether it's something simple or needs specialised attention. We have to have a priority system for problems, especially when we're dealing with companies depending on us for their cash flow. Sometimes we supply on site support, but that rarely happens as we usually manage to get the right information over the telephone."

MSA has a team of 45 support staff at its UK headquarters in Maidenhead. Their tasks include the maintenance and routine support as well as adapting MSA's internationally used software to circumstances, such as SSAP and SSP regulations, which apply specifically to UK users. Most of the consultants on the applications side have an accounting background, while on the technical side MSA has recruited senior systems programmers with in-depth knowledge of CICS, DL/I, JCL, various language compilers, VSAM and other IBM systems software — a combination of skills rarely to be found under one DP roof, and not one that most in-house DP departments could afford.

An international capability. MSA's international network of sales and support centres carries out similar tasks in each country. An international company which buys MSA software will find that the software and its data is portable between systems, which helps when it comes to international accounts consolidation, but at the same time the individual accounting practices of the host country are catered for.

Given these convincing reasons why a company should look for a packaged solution to general problems like accounting, it's tempting to think that MSA might be able to solve all the problems a company encounters. While it's true that MSA has a very wide range of software, and has committed itself in some cases to be "sole supplier" of applications, it's important to realise that MSA is not in the "turnkey" business of supplying specific answers to specific problems.

But it does play a part in the more specialised software a company has to produce from time to time. It is this kind of job on which the in-house DP staff should be able to concentrate their energies. For one of the hidden benefits of using a package is the comparative freedom each solution bestows on the in-house staff. With an outside company like MSA taking care of the whole development and support effort of financial programs, clients' own DP energies can be directed at tasks directly involved with the company's raison d'être.

PACKAGES AVAILABLE FROM MSA

General Ledger
Accounts Receivable
Accounts Payable
Purchase Order Control
Foreign Exchange
Forecasting and Modelling
Inventory and Purchasing
Fixed Assets Accounting
Capital Expenditure
Tracking International
Payroll and Personnel
Mainframe/Micro Link
(Executive Peachpak)
Manufacturing Systems

Extra Options

Easy Screen

Easy Plan

Graphics

If you would like further information on any of the MSA packages please fill in the coupon on Page 4 of this supplement

How Management can evaluate financial accounting packages

BY GUY DIVISON, District Manager, MSA Benelux

There are big differences between the Financial Software products available on the market today. It is a minefield for the unwary. These differences are not always obvious, but if you are to make the right decision for your company and the importance of which cannot be over emphasised. Several packages may appear the same, but no two are really similar.

It would be easy if you had a team of expert Accountants and Data Processing, with many years of experience in selecting packages and, if they had several months to carry out a detailed study.

Unfortunately, a wealth of resources is rarely available and time often limited. However, there are methods you can use to perform a quicker evaluation, and achieve the right result. The problem is how do you judge a software package, which criteria do you use and who do you involve? This article explains why the decision is so important. It identifies the criteria for quick evaluation and suggests that management should be involved for some of the assessment time.

Investment Lifetime

The lifetime of the product will vary considerably from one package supplier to another, and your economic justification should reflect this difference. The right package should provide a long-term solution. Any company who has experienced the move, from one Financial system to another, knows well that it is something they would rather have avoided — to put it mildly! So the first step is to find the product with the longest lifetime.

WHAT DOES ONE LOOK FOR?

— The vendor with financial stability and with a large Research and Development budget from both a percentage of business and value viewpoint. One who specialises and to whom Financial software is an important (and major) part of business is a preferable choice.

— The vendor who has full marketing rights for the product and not purchased the software from another supplier. Or sold the rights of the product to another, knows well that simply the ideal is that the supplier has developed the system and has retained full marketing rights. This latter point also demonstrates the value of the product to the

vendor, and his confidence in the lifetime of the product.

— The vendor that has a proven ability to evolve the product through different technical advances. It is most important to find the vendor who can demonstrate this evolution than to find a vendor who has recently developed a system, but has proven ability to evolve the product in the future.

— The product with good design concepts. Accepted and proven Database concepts — such as single storage of data and data independent from organisational structure — are in fact rarely found even though a database manager may be used. These concepts are the most important criteria, especially in a package environment with which to achieve a flexible system which can be maintained over a long time-frame. Other important design standards which will give a long lifetime are modular programs, structured systems and programming design standards, and segmented data.

— More functions than you need today. Any company will need more than it thinks and requirements will change. If a package has more features than you believe you need, remember a system evolves and includes more facilities in response to its existing customer base. For example, rarely should one evaluate a General Ledger System without including budgeting as a required function. Many companies, several years ago, did so and selected the cheapest package (i.e. the one with the least functions). The problems facing them of now changing to a more powerful package or of having budgeting not integrated, are considerable. If you do not need the function in the short term, make sure there is little or no overhead if you do not use it. i.e. if you do not need budgeting in the first phase, make sure you do not have to reserve file space for budget data or have to use programs which are for budgeting. That is why segmented data and modular programs are important.

Additional accounting packages. What you only need one accounting system today you may find you need to implement others in the future. Such implementation is much simpler using the same vendor. The vendor you choose should be able to satisfy your future systems requirements and provide an integrated solution. Involve top management and consider your accounting needs for the future.

— Flexibility in the Data Processing environment is also important. You do not want your Financial Applications to dictate your operating system, database, or language processing monitor. When you need in the future to upgrade your computer operating environment be sure the vendor has, currently, the most likely version that you may need.

Your investment is considerably more than the cost of the software.

For any system (in-house built or package) your Financial Department will devote considerable effort over the years to maximising its use. The variance in the productivity of the Financial Department in using different systems will far outweigh the difference in cost between them. So find a system that is easy for the user to understand. This also infers one who is straightforward from the start. Data Processing Solutions — you are not offsetting one against the other.

— The vendor should be able to demonstrate that they have Accountants involved in the design of the systems to ensure they understand exactly what will perform the functions the user requires.

— Find references even if only by telephone to demonstrate that Accountants are using all the so-called "user-friendly" report writers.

— Look behind the feature of the system. Ask how the system does that? It should be the system that does the work, not the user. Any hint of having to duplicate the data onto another file or if a complex function is satisfied by a report writer, as opposed to a purpose built program, it is an indication that the user must do the work.

Finally, it is also important to say how not to evaluate. Be careful not to get caught in detail where it is impossible to determine whether it is a good or bad point. For example, one package may have 100,000 lines of program code and the other package 130,000 lines. From that one could make the following assumptions:

— The package with 100,000 lines is more efficient and therefore better.

— The package with 130,000 lines has more comments for ease of programming change (30,000 lines may be comments), and is therefore better.

— The package of 130,000 lines must have more features and is therefore better.

Obviously it will take a con-

siderable time to find out which is the better. There is a strong likelihood that the package with more code is more powerful in terms of functions. However, a vendor with a less powerful system will naturally try to use the first argument of ease.

Similarly avoid drawing conclusions from statistical surveys, where the questions asked are ambiguous and are comparing different situations. If you use statistical surveys, use them wisely. See if the question was posed in an unambiguous way, the sampling was realistic in volume, like entities being compared were within similar environments. Remember, there are "lies, damn lies, and statistics!"

Also, be careful not to correlate incorrectly. For example, a system written a long time ago but which has evolved due to a large Research and Development budget will, due to the vendor's experience, probably be the most modern in concepts. So old or high release numbers certainly do not necessarily imply inefficient, out-of-date, etc. Often it is the contrary.

The moral is do not look for easy ways out of a detailed study (i.e. comparing lines of source code) — there aren't any!

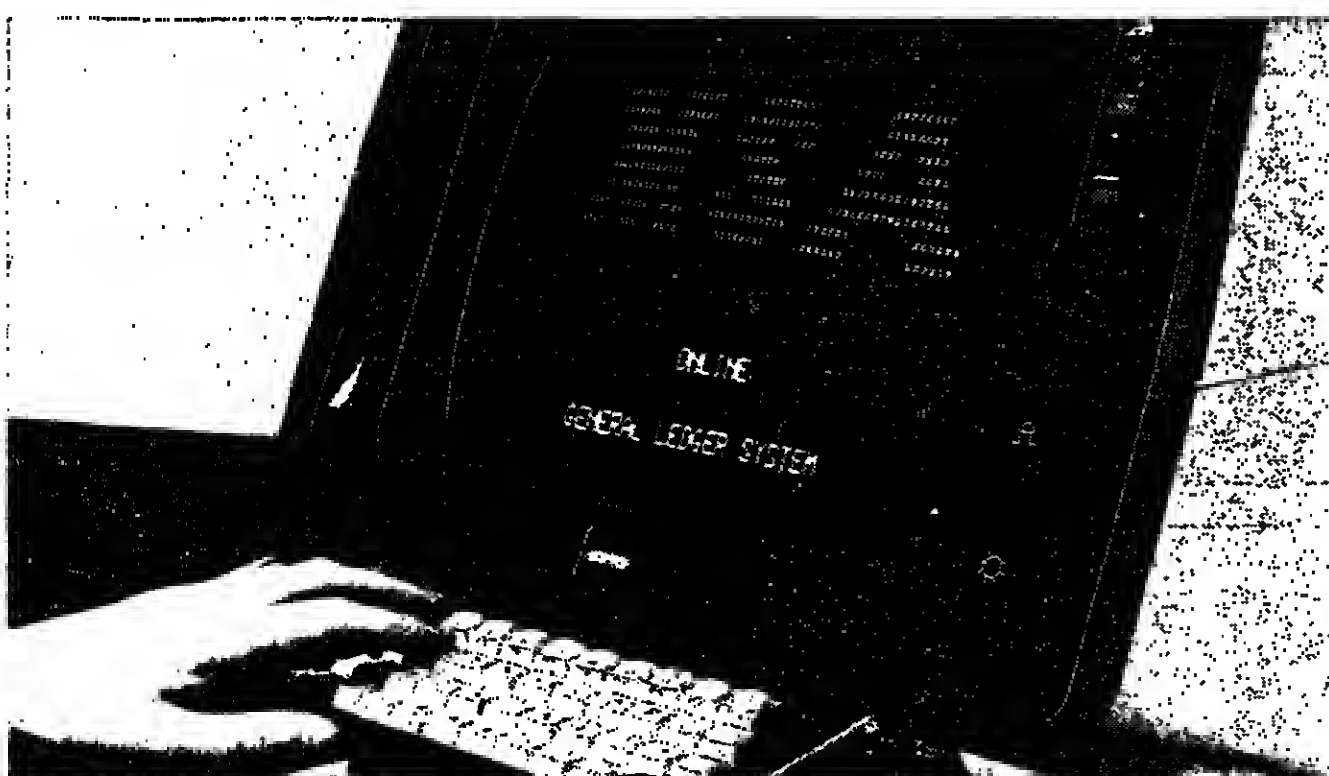
To find the best package, involve your management, use the straightforward criteria explained in this text, and understand fully what each vendor tells you. If the vendor cannot explain these straightforward criteria in a manner that management understands, then get suspicious because remember you are not asking detailed questions. Or if the vendor tries to pull you into the detail when you do not ask for it, get suspicious. Keep the evaluations at a level that you can comprehend and therefore be in a position to "test" the vendor.

If, as top management, you need to make a decision in a short time frame, then some quick hints to assess the best system may be helpful.

Visit the head office. Ask for a half day presentation and tour to see the environment and meet the vendor's top management. You will answer 80% of the previously mentioned criteria in 20% of the time.

— The widest used package on a worldwide or continental basis will normally offer the best investment. However, verify that within your country there does exist a customer base, that local requirements can be met (language, tax laws, government reporting, multiple currency, etc.) and that local language support can be provided. Be sure that the supplier will be able to provide systems for your future needs and gives a fixed price for the software, installation, training and support.

Whichever of the above methods you choose, it is important to write a check list of the criteria for the above text before you visit the vendors. Try to limit yourself to the leading vendors in the market with proven products. Remember if Software has 2% efficiency, it may not run at all. Do not take the risk, use the respected vendors, let someone else "test" the new products.



'I need to know now!'

The General Ledger evolved as a record of all the financial transactions relating to your business. The problem today is — how quickly can you gain access to that information? And in what form?

MSA's General Ledger system offers you total financial control — On-Line — to give you instant access to the facts you need to support your management decisions.

With MSA's General Ledger system you specify the validation requirements, as well as the timing of reports and level of detail. Whatever you specify, the information will be readily available, without that 'end of the month' rush

which is such a drain on company resources. And with MSA's Easy Screen facility you can even design your own screen formats, without any programming experience.

If you would like to know more about MSA's On-Line General Ledger system, or attend one of MSA's free seminars, then simply complete and return the coupon.

MSA

The Software Company

Yvonne Caunter, MSA (Management Science America) Ltd., MSA House, 99 King Street, Maidenhead, Berkshire SL6 1YF. Telephone: Maidenhead (0628) 71011. Telex: 847400.

To: MSA (Management Science America) Ltd., MSA House, 99 King St, Maidenhead, Berkshire SL6 1YF.

☐ Please send me more information.

☐ I'd like to know more about MSA's General Ledger Management Seminars.

Name

Job title

Company name

Company address

Tel.

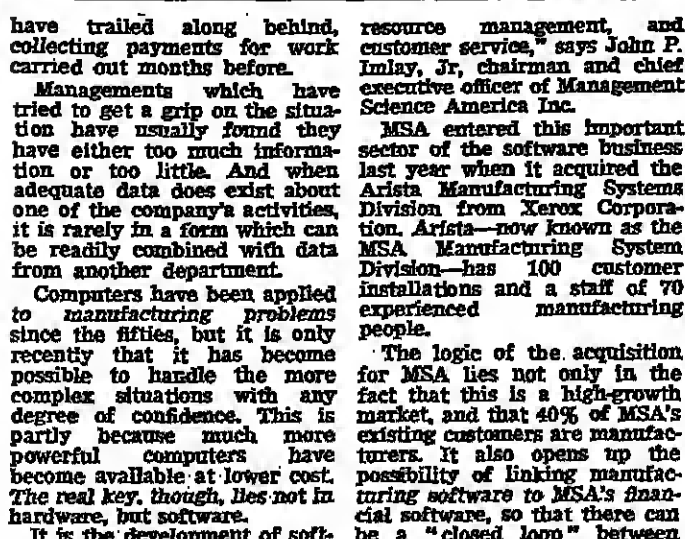
Mainframe computer model & number

FT1

BY ROGER WOOLNOUGH



MRP II can extend far beyond the shop floor, and embrace financial management of the company. The closed-loop



IBM SSX and MSA System 43

BY KEVIN TOWNSEND



has seen its own software role has been in the development of systems software, operating systems and related software. Here IBM naturally felt that nobody but the hardware manufacturer could supply the full use of the hardware facilities. But, clearly, the systems software designed for the old, large centralised and extensively studied AS/400 system is not sufficient for the new market, where the businessman simply wants a computer to help his work, and not to absorb his energies.

The first signs of the new approach from IBM became apparent a few years ago with a partially pre-generated system which was simpler and faster to install than a traditional system. This concept was taken a stage further when, in November 1981, IBM announced new versions of the 4300 series computer together with a new operating system, the 4300/VS2 (or Small Systems Executive/VSE2). It is a system designed to allow quick and effective installation and operation by unskilled personnel.

SSK has its own installation menu and prompts, automated start-up procedures, back-up and restore aids, and comprehensive "help" facilities to assist administration, application development, operation, and problem diagnosis.

At its core is precisely that dual market that has been developing during the last decade:

- As a stand-alone processor for the user with limited data processing skills to use as an application manager, and software from at least third party suppliers as MSA. If this user outgrows his SSK system, he knows that he can migrate to a full function VSE/SIPO/E

system with complete upward compatibility for his applications.

● As a local processor for the large user with multiple locations. In this case, SSX provides an environment means towards the decentralisation of large systems, with 4300 machines and their comprehensive SSX networking facilities providing the distributed processors.

SSX, then, can be seen as IBM's offering for the new user in the small and medium-sized business range. It makes entry into the computer world simpler and more effective than ever before. And it is against this background and for this system that MSA has produced its fully integrated business applications software:

SYSTEM 43 from MSA


Working with IBM, MSA participated in pre-release field testing of SSX. The result of this co-operation, System 43, is designed to be a "user-friendly" concept of SSX, one step further by providing fully integrated applications software specifically for the IBM operating system.

System 43 provides a complete range of easy-to-use MSA business software, including General Ledger, Accounts Payable, Accounts Receivable, Fixed Assets, Inventory and Purchasing, Forecasting, Modelling, Payroll and Personnel Reporting. Through on-line access provided by the system, management information is quickly available to financial executives.

It is the first comprehensive software system that is able to provide easy-to-use accounting controls that complement the new business environment created by IBM's SSX. Each of the nine components are interfaced to provide complete control over all of the accounting functions of any company. All are interactive (provide on-line enquiry and update), and fully integrated (to minimise redundant processing and data entry). But above all, System 43 adopts the same "user friendly" approach that was pioneered by IBM. This has been achieved by the development of installation aids specifically designed to integrate with the SSX concepts. The user is guided through the whole process by a series of

menus and prompts.

Once installed, System 43 comes
times to be easy to use. A new
MSA Job Submission Prompter
will lead the user through all
the available facilities and
options, completely isolating
him from the more technical
aspects of the already easy-to-
use SSX. Even the maintenance
procedures have been simpli-
fied: all routine maintenance
can now be carried out by the
user, guided by prompts from
the system. And finally, to
ensure that there can be no mis-
take, MSA provides one of the
most precise, step-by-step



Elopak plant

Elopak pro and eas

If the proof of a pudding is
in its eating, then the proof of
software is in its use. MSA's
System 43 is designed to con-
firm the concept of IBM's
SSX operating system by being
both easy to install and simple to
use. But it is precise rather
than verbose that proves the point.
Recently, the claims of both
MSA and IBM were put to the
test by the world's first com-
bined SSX and System 43 instal-
lation. Both passed with flying
colours.

The company concerned is
Elopak Nederland BV, a multi-
national company that manufac-
tures liquid packaging cartons.
(You may find the milk in your
local supermarket sold in
Elopak packages). But the
interesting point is that the
SSX installation was completed
by employee Cornelius Luning
with no prior systems program-
ming experience, in less than
one hour, while System 43 was
installed and operational
within another 5 hours. The
entire installation was effected
in a single working day by
internal staff with no more com-
puting experience than the use
of small office computers.

The decision to buy MSA's
System 43 and IBM's 4300/SSX
was really the natural result of
the requirement specification
laid down by Elopak's presi-
dent, Sven Aamodt, the EDI
Manager at the company's head
office in Norway, explained.

"We chose IBM because we
were primarily looking for an
investment for the future. We
therefore needed a supplier
with excellent support facilities
throughout Europe, and also
one that we could guarantee, and

instruction manuals ever produced.

The entire concept of System 43 is to provide a single source for all the major business applications packages required by the new user of SXX-based Series 4300 IBM computers. It does not matter whether the user is a new and inexperienced entrant into data processing, or a more sophisticated organization requiring distributed systems; IBM hardware with SXX/VSE systems software together with MSA's System 43 applications packages provides the complete solution.

IBM

in Netherlands.

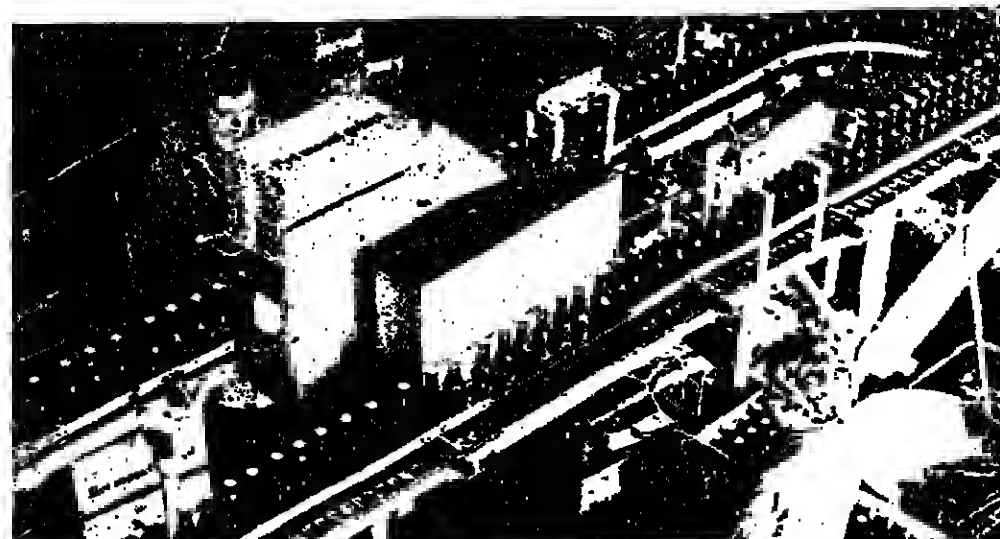
Improves speed of use

near as possible, would not disappear overnight. The added requirement for growth potential without future conversion finally convinced us that IBM was the answer.

"From here," he continued, "our prime requirement for system software included future growth potential coupled with advanced communication facilities. And," he added, not asking for much, "we did not want to become reliant on the expertise of an internal systems programmer." With such requirement, there is really only one contender: IBM and SXX on a series 4321 computer.

These same requirements were then applied to the applications software: easy to install and easy to use with advanced communications capabilities and all backed by a thorough support service throughout Europe. Again, only one real contender emerged: MSA as the supplier, and System 43 as the software. The end result is the investment for the future that Evan Asmold was looking for, and the complete implementation has been repeated at other Elopak sites in Germany and the UK.

"Our systems," he says, "can grow with us. We are a single computer model (4300) and a single operating system (SXX). We have just one hardware/software supplier (IBM) and one software supplier (MSA). And in the future we have the option of introducing CICS to CICS communications for a fully integrated distributed network. All of this without even systems programming—a prospect inconceivable just a few years ago!"



installations which MSA has undertaken in the United States is that total commitment from top management to shop floor is essential if MRP II is to be implemented successfully.

One of MSA's most successful programs decided to introduce formal manufacturing systems at 12 of its 39 plants in the United States.

The managers who pushed for the introduction of MSA's system tried to sell "the concept within the company at all levels. This having been achieved the project team selected the plants at which it was to be first introduced carefully."

Even so, things did not always go smoothly, because of the magnitude of the task.

The eventual benefits, though, have more than justified the investment in time. The program required an investment of over \$1 million a year for four years, but management now says it is saving about \$2 million a year as a direct result of MRP II.

Internal distribution centers, the accuracy of inventory records, contribution from 69% to 86%; internal deadlines were met in 90% of the cases, compared with 71% before MRP II.

Two big retail customers of the company, whose divisions were receiving only half of their deliveries on time, within MRP II, the division is now achieving 90% on-time deliveries and the value of inventory has been reduced by \$2 million a year. Also, it is to cut inventories by \$30 million.

Another American company using the MSA Manufacturing System found that the introduction was less traumatic, but the results were the same. This company has been able to reduce its inventory by 10%, but

It estimates that customer service has improved by 25%.

Before installing MRP II, it was typical for this company to start each month with only 60% of the parts it needed readily available. As a result, productivity was poor and deliveries were often late. Now ever 94% of the parts are on hand at the start of the month. The remaining 6% remainder are scheduled to arrive by the time they are needed.

David Anderson stresses that the MSA Manufacturing System is flexible enough to be adapted to different types of industrial activities, which can be classified as "engineer-to-order," "make-to-stock," and "assemble-to-stock."

"Engineer-to-order," Anderson explains, "describes the work of a specialised manufacturer who will make one item—say something like a generator—for power station. These people work to very long lead-times."

As an example of make-to-stock he quotes consumer durables, such as washing machines. The main objective is stock ready to place and ship, and the manufacturer does not have the stock in place, in the warehouses or in the shops, it will never be sold.

"Assemble-to-order" is a refinement, on the other hand, Anderson continues, "of the industry where there is a standard product, but the customer specifies various options—like the motor industry. There the main concern is to satisfy customer demands."

"All these types of industry can make use of the standard manufacturing packages. Everyone believes it is different, but the software is sufficiently flexible to suit all these varying environments."

Eventually, the benefits of

MRP II can extend far beyond the shop floor, and embrace the financial management of the company. The closed-loop system, which integrates all business functions with manufacturing, has been a topic of discussion for some time, but it is still in its early stages.

"The link to the financial system is under active development," says Mr. David Anderson, "We have the components, and people are working on a project to provide the interfaces that are needed for closed-loop operation."

An example of closed-loop action could be the issue of purchase order by MRP II to the manufacturing department. When the goods are received, the cost of the purchase is transferred to the accounts payable system, and from there into the general ledger.

On the final day of accounting period information such as inventory values can be taken from Inventory Record Control, and the work-in-progress figure can be fed directly into the balance sheet.

MSA expects that there will be a need for the user in having a single source of software for both financial and manufacturing requirements covering both mainframe installations and the links between computers and microcomputers.

"In the future, prediction will be working to the same plan. There won't be a purchasing plan, and a financial plan. Everything will be integrated, and information from one department will interact with that from another."

"The benefits will be realized and measured by the company, and we don't go that far and find they are no longer competitive."

Managing foreign exchange exposure

BY PAUL GILLET MSA

Whenever a currency is devalued, especially if unexpected, the unwary company can suddenly find itself exposed with anticipated healthy profits dramatically reduced or wiped out altogether. If downward trends are spotted before exposures are actually monitored and covered considerable losses may be incurred, almost by default. Reducing this risk of foreign exchange losses involves not only knowledge of foreign currency markets and the ability to maintain consistent data, but active management of the exposure itself. In most cases accounting for the traditional transactions as taking place on exposures on their own are no longer enough, and a much broader perspective is needed. Subscribers to the Keynesian school of thought will consider transactions as taking place on a list or tendering time, and will need to recognise currency exposures arising right from those initial stages of the sales cycle. The alternative approach, "economic" approach on the other hand will want to limit exchange risk with future cash flows.

What is certain is that in today's climate any company trading in foreign currencies directly or through subsidiaries needs a good centralised system for holding its foreign exchange information. Managing investments and fund-raising decisions, and accurately predicting currency cash flows. In short, an efficient means of managing and reporting on the exposure is required.

The MSA online Foreign Exchange System helps companies maintain and track foreign exchange information and performs the critical calculations and estimations in the currency markets. As a stand-alone treasury system it can help make investment and borrowing decisions, hedging decisions (it shows the alternative strategies on the "bottom-line"), and forecasting decisions that reflect inflation. It provides current and historical inflation rates, giving trends in the world economy.

It can also act as a central pool of foreign exchange information for other applications, such as, trading in derivatives, recognising liabilities, receive cash and generate reports in any currency. The system can convert amounts directly or through a third or common currency.

**A Treasury Decision System
The Foreign Exchange System**

has complete online inquiry facilities. In an average, forward or spot exchange rate is needed or if the market situation on business day is required, the information is there immediately. Interest rates for a particular currency can be quoted at any time, which can be used when thinking about buying or selling that currency. An alternative screen shows interest rates in the world market for selected days.

Inflation rates or trends also play a key role in developing pro-forma report, or forecasting or budgeting for a subsidiary and the Foreign Exchange Commission can provide over time and the inflation rates during a particular period for a relevant locations. Knowingly when banks or businesses are closed can help in planning business and in inter-credit negotiations, so the system can store information on all world holidays.

The system also calculates transpositions of exchange rates, inflow transfers and in inter-credit negotiations, so the system can store information on all world holidays.

The system also calculates transpositions of exchange rates, inflow transfers and in inter-credit negotiations, so the system can store information on all world holidays.

The effects of standard hedge instruments - borrow/spot, interest, forward, swap, and forward contract and the like - can be readily evaluated. Based on the spot and interest rates, the associated cost or earnings of each selected action to be played out, the simulating the most favorable one to be quickly identified.

An Interface System

The MSA FX interface can communicate with other application systems as they request it. It offers a variety of ways to retrieve foreign exchange information, conversely, and format them for printing.

When linked with the Financial System, MSA's Accounts Payable and Accounts Receivable together provide the complete international cash management process. This efficiently produces invoices in any currency; produce reports showing both foreign and local equivalent amounts, record cash receipts, make payments in any individual currency and calculate foreign currency losses when currency items are settled. Unpaid items can be revalued at any time and bookings to general ledger can be created in compliance with regulatory requirements.

Hedging decisions are aided by showing changes in currency liabilities and anticipated inflows, and others give

detailed picture of the whole foreign currency exposure. The system can also interact with the MCA General Ledger System, enabling it to accept transactions in any currency and convert transactions to be posted into two sets of books.

The MSA's Foreign Exchange System holds a wealth of information to assist in the active management of foreign exchange, giving the corporate treasurer a complete picture of that most vital risk management area. Whether it be for the company with a little export business or the multinational dealing in most markets around the world, it provides the essential management tools for improving profitability in the foreign currency transactions.

Cont. from Page 1

areas which might be overlooked within the overall position depicted in columns above of presentation.

These applications are not only available to corporate management who derive the benefit of mainframe computing, but also to smaller companies between mainframe and microcomputer also opens up the management tools to small units and subsidiaries with only a modest investment in computing hardware.

The ultimate dream of the graphics suppliers is of terminal in every boardroom. It is suggested that groups around the screen monitor its graphical information arrive at their decisions.

But UK boardrooms are more resistant to computer graphics. The suppliers might wish and for the time being at least the fun of producing colour graphics is still likely to go to less sensitive markets. There is an increasingly unfortunate necessity considerable skill is necessary to produce good graphics and chart produced in the heat of a boardroom tussle will not necessarily throw the message the figures convey.

Complicated charts with too much information mean little to anybody except those who produce them, for example, as the wrong scales on the axes can warp and distort the relationship depicted in the chart.

There is no doubt "every picture tells a story" but would be unfortunate if computer graphics were embellish the damned lies and statistics they ought clarify, by telling the wrong story.

Elopak proves speed and ease of use



Elonak plant in Netherlands

If the proof of a pudding is in its eating, then the proof of System 43 is in its use. MSA's software is designed to combine the advantages of both time sharing and time slicing operating system by being both easy to install and simple to use. But it is precise rather than blunt that is the point. The software is designed to be used by the world's first combined SSX and System 43 installation. Both passed with flying colours!

The company concerned is Elopak Nederland BV, a multi-national company that manufactures liquid packaging cartons. (You may find the milk in your refrigerator is packed in one of Elopak packages). But the interesting point is that the SSX installation was completed by employee Cornelius van der Meer, who has been programming for over 10 years. The installation took less than one hour, while System 43 was installed and operational within another 5 hours. The installation was completed in a single working day by internal staff with no more computing experience than the use of small office computers.

The decision to buy MSA's System 43 and IBM's 4300/SSX was really the decision to buy the management information system laid down by Elopak's president, Sven Amundt, the EDI Manager at the company's headquarters in Norway, explained. "We chose IBM because we were primarily looking for investment for the future. We therefore needed a supplier with excellent support facilities throughout Europe, and also one that we could guarantee, and

near as possible, would not get up to appear overnight! The added requirement for growth potential without future conversion troubled us, but that IBM was the answer.

"From here, he continues, "our prime requirement for growth was to have a system with future growth potential coupled with advanced communication facilities. And," he added, "we were asking for much." We did not know, without the aid of the expertise of an internal systems programmer." With such requirement, there is really only one system which could satisfy one's series 4321 computer.

These same requirements were then applied to the applications software: easy to install and use, with advanced communications capabilities and all backed by a thorough support service throughout Europe. Again, only one requirement was met: IBM.

The supplier, and System 43 as the software. The end result is the investment for the future that Swan Asmodet was looking for and the complete computer system has been repeated at other Elopak sites in Germany and the UK.

"Our systems," he says, "can grow with us. We have a single computer model (AS/400) and a single operating system (S/38). We have just one hardware supplier (IBM) and one software supplier (M&S). And in the future we have the option of using the CICS system for communications for a fully integrated distributed network. All of this without even systems programmer—a prospect inconceivable just a few years ago!

ADVERTISEMENT

The Mainframe Micro Marriage

BY STUART WALSH, DIRECTOR, MSA

The need for financial information by company management has been a major catalyst in the evolution of dispersed computing techniques. In recent years we have seen the move from batch to on-line mainframe systems and the advent of the decentralised mini- and micro-computers. Yet none of these developments have really answered the needs of the manager to access and manipulate financial data. The marriage of mainframe and microcomputer is the latest stage in putting information into the manager's hands with the ability to analyse and process data.

MSA is leading the industry in the practical application of this concept. The company is ideally placed with its own financial software for the large computer and the microcomputer application software for the subsidiary Peachtree. MSA has addressed the problem by "linking" these two types of application software to provide management with a powerful desktop tool to access information held on the mainframe. The marriage of these two very different computer application systems could revolutionise the

operations of companies large and small. Before being able to assess the value of such a marriage, it is important to look at how both technologies are used now and the limitations faced by the user.

The mainframe-based financial systems with on-line facilities have contributed an immense amount to providing the manager with the information he needs, and the flexibility to manipulate such data. But, on-line facilities do have a major drawback for some companies. To provide each manager with a terminal connection to the mainframe is a costly business, both in terms of equipment and the additional mainframe facilities required.

This factor combined with the need of the manager for the provision of financial information, in a timescale appropriate to him rather than the data processing department, have led to the usage of the other prospective partner in the marriage. In the last two years a rash of stand alone microcomputers have arrived on the desks of management, again with much to recommend them but some

real drawbacks. Until recently, most data processing departments have seen the microcomputer as a toy. The micro has in fact taken some of the pressure from DP to extend and improve the provision of financial data from the mainframe. As a result the choice of the microcomputer and software has, in general, been left to the individual manager. In a large company there could be several different microcomputers running totally different software. The time a manager spends in feeding his micro with the information already resident on the mainframe and his frequent inability to pass on the information he has generated to others, argues against the effectiveness of the micro in a corporate environment. But before we dismiss it as just a plaything, or status symbol, look at its ability. It allows the user to take information, analyse it, manipulate it and process it very cheaply. Its real drawbacks are in storage capacity, transaction processing and sourcing of data.

But, put together the database facilities of the mainframe and the local processing power of the microcomputer and we have the beginnings of a solution.

What impact does this have on financial systems? By integrating financial software so that the microcomputer can access data from the mainframe, carry out management analysis and manipulation, and feed the results back makes a great deal of sense. With the less expensive approach of the micro, its ability to process without taking mainframe time and the "Hands On" facilities provided to management, it seems we not only have a technical marriage, but also a marriage between data processing and user departments.

The impact of the marriage will inevitably be felt most in the user department—the manager's desk. With the MSA software on his mainframe, the manager can now use MSA's "Executive Peachtree" to achieve his mainframe/micro link. Executive Peachtree is a suite of application programmes, incorporating the financial modelling and word processing capabilities of Peachtree's software, which the manager uses on his own micro to access and manipulate information from

the mainframe system. He can pass information back to the mainframe or, indeed, to micro computers in other departments or offices. There are a wide range of applications already available to the user, and these can only extend in the future.

Financial Analysis—A portion of the corporate database residing on the mainframe in the General Ledger can be downloaded to the micro. Key statistics, ratios and financials are then available to the non-technical user for management analysis and financial modelling. Because the manager is extracting current information from the mainframe database, the ability to access up to date data on the micro is no longer a problem.

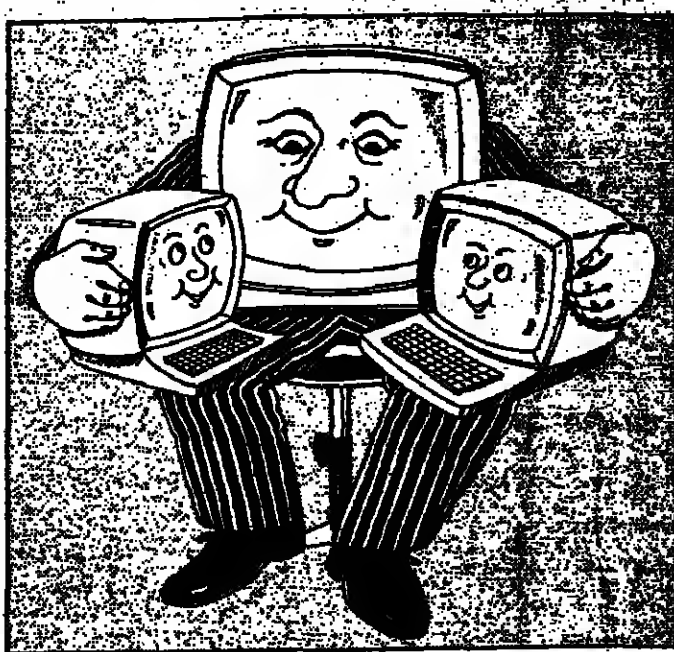
Financial Reporting—A second desktop application integrates word processing on the micro with financial reporting on the mainframe. Financial Management and Planning reports produced on the mainframe are transmitted directly to the micro to enable the manager to add his own foot notes, make late changes and customise additional text. Similarly within Accounts Receivable standard

roll. All of these products have been developed in the UK. When Peachtree decided to incorporate some more powerful COBOL products it chose to have them developed in the USA. The British product, made nationally famous by Micro Focus.

Peachtree's CIS COBOL range of Business Management Systems is a sophisticated and comprehensive suite of programs which are designed for the user who has a need for multiple company, multi terminal and large volume systems. This integrated range of software includes inventory management, order processing, payroll and a special costing ledger for analysis as well as sales, purchase and nominal ledgers.

One of the latest announcements is from Peter Loftus, Peachtree's Marketing Director, he explains why his company chose Peachtree. "The software complements the flexible architecture of our hardware because it can operate in multi-user multi-tasking situations as well as in single user mode. For example, a user can operate,

using a micro could process sales orders locally and then transmit entries for central processing on the mainframe. The mainframe/micro system offers a new direction in integrated computing. It offers the manager the ability to manipulate data and make decisions while ensuring the security and integrity of data on the mainframe computer. In the large company environment it could provide a cost effective solution by freeing the hard pressed data processing department from the demands of management for ad hoc reports and statements, and at the same time provide management with the information they need to run the company effectively.



plants using the micro and then be consolidated on the mainframe. The mainframe/micro system offers a new direction in integrated computing. It offers the manager the ability to manipulate data and make decisions while ensuring the security and integrity of data on the mainframe computer. In the large company environment it could provide a cost effective solution by freeing the hard pressed data processing department from the demands of management for ad hoc reports and statements, and at the same time provide management with the information they need to run the company effectively.

MSA Payroll Packages lead the world

BY MARTIN FAIRBAIRN, IPP Divisional Support Manager, MSA

The Government's new Statutory Sick Pay scheme (SSP), which came into operation on April 6, has increased the workload of the salaries departments in most companies.

Ensuring that employees are paid accurately and regularly is of course an important responsibility and new Government measures, such as SSP, tend to make the job even more difficult.

Financial directors, accountants and managers must first become acquainted with the new rules and then make sure that the system actually works in practice; employees must receive the correct amount of sick pay, they must receive it on time and the appropriate returns and documentation must be sent off to the DHSS.

One answer to the problems of financial directors who require an effective system of payroll accounting that embraces new Government schemes such as SSP is computerisation. Of course, computerised payrolls are not new. Long gone are the days of manually calculated payrolls; only very small companies still work out wages and salaries with the aid of calculators, accounts books and pencil and it's quite common to find overworked companies, who usually drag their feet over technological advances, paying their staff by means of computerised payroll.

Payroll is a prime candidate for computerisation because the successful manipulation of numbers is the key to processing a payroll and the precise function

of a computer. But a computerisation is not as straightforward as it might seem. Financial directors, when considering the possibility of compensation must decide whether to invest in their own computer or employ the services and expertise of a specialist computer bureau. For many companies, which require security, peace of mind and the services of experts, the bureau may be the best bet. But in the long run, the services of a bureau turn out to be expensive and inconvenient. If a company demands tight control over its payroll and other computerised operations, investing in an "in-house" computer is probably a better option. However, if a company decides to buy its own computer, further decisions remain such as the size of the computer and most important of all what sort of payroll software to use.

Basically, there are two types of software system. You can go for a bespoke system, which, as its name implies, is a system tailored to the needs of the company and can cope with any changes in requirements—for example those necessitated by changes in government policy such as SSP—but at considerable cost to the company.

The alternative to a bespoke system is a software package. A payroll system is bought from a software house and is simply manipulated to meet the needs of the individual. The biggest advantage of a package is that the supplier will maintain and enhance the system at a minimal

cost and some suppliers undertake to make modifications which take account of changes such as SSP.

MSA (Management Science America) is the world leader in payroll packages. MSA's system for the UK market, formerly known as Q-Pac and now as IPP, has been successful in Europe, America, Africa, the Middle and Far East and Australia and is flexible enough to meet the requirements of UK companies needing an effective software package.

IPP has been an innovator in this field. Changes to the way in which the payroll operates—a new pay scheme for example—are initiated by the user who simply submits his required parameters. No programs are changed, because all the rules are built in a separate file and cross-referenced by computer to all the system's programs.

MSA is able to offer an unusually high level of expertise and experience in their support operation. All the MSA staff have built up a detailed knowledge of payroll systems, whether as users or programmers, and they are well informed about new developments in government policy such as SSP which they can easily incorporate into the company's software packages.

IPP can be quickly implemented and offers full SSP facilities (an obvious benefit to financial directors who may be afraid that the new system will land their hard pressed salaries departments with mountains of paper work). All existing IPP users have had their SSP system incorporated into their software free of charge by MSA.

IPP is very flexible: no new programs are required for SSP. Only simple input such as dates is necessary and fully comprehensive reports can be produced, thus enabling the user to benefit quickly and accurately from any reduction of National Insurance re-payments that may be due.

IPP's flexible payroll layout/format costing, flexible reporting and its easy interface with other business systems indicate its cost effectiveness as the solution to your payroll problems. And as an MSA product, it can automatically communicate with other packages, thus saving excessive capital expenditure.

Peachtree subsidiary dominates micro market

Now that all the major microcomputer suppliers have played their personal computer cards it is interesting to reflect that despite choosing quite diverse paths for important features such as operating systems and micro chips, these hardware suppliers are united in their choice of Peachtree for business software.

Peachtree Software International, a subsidiary of MSA, was established in the UK at the end of 1981. The company provides accounting and office productivity systems for a wide range of microcomputers through hardware manufacturers and its own network of dealers. During 1982 and early 1983 Peachtree has made agreements with many of the leading hardware manufacturers and has featured in the launches of several new microcomputers.

During the UK launch of the IBM Personal Computer in January, IBM also announced that it had chosen Peachtree's nominal ledger system. This was developed under contract to IBM by Peachtree Software International in Maidenhead. Announcements were also made about the availability of UK Accounting Systems and Office Productivity Systems for the IBM PC.

When DEC started compiling their Digital Classified Software Directory, for their new range of DEC Personal Computers, Peachtree was the first company they chose for the list. The reasons are explained by Digital Equipment Applications Product Business Manager, Mike Wright. "It is very important for our customers that they have a fully integrated family of business software and Digital is pleased to recommend Peach-

tree's software to meet this need. Peachtree's software is recognised as well established, reliable and has the requisite functionality."

The Peachtree Office Productivity Systems chosen by DEC and the other microcomputer suppliers include word processing, automatic spelling dictionary, communications and financial modelling. The Peachtree M-BASIC systems offer a range of accounting packages including purchase ledger, sales ledger with invoicing, nominal ledger, inventory management and pay-

roll. All of these products have been developed in the UK. When Peachtree decided to incorporate some more powerful COBOL products it chose to have them developed in the USA. The British product, made nationally famous by Micro Focus.

Peachtree's CIS COBOL range of Business Management Systems is a sophisticated and comprehensive suite of programs which are designed for the user who has a need for multiple company, multi terminal and large volume systems. This integrated range of software includes inventory management, order processing, payroll and a special costing ledger for analysis as well as sales, purchase and nominal ledgers.

One of the latest announcements is from Peter Loftus, Peachtree's Marketing Director, he explains why his company chose Peachtree. "The software complements the flexible architecture of our hardware because it can operate in multi-user multi-tasking situations as well as in single user mode. For example, a user can operate,

using a micro could process sales orders locally and then transmit entries for central processing on the mainframe. The mainframe/micro system offers a new direction in integrated computing. It offers the manager the ability to manipulate data and make decisions while ensuring the security and integrity of data on the mainframe computer. In the large company environment it could provide a cost effective solution by freeing the hard pressed data processing department from the demands of management for ad hoc reports and statements, and at the same time provide management with the information they need to run the company effectively.

STOP PRESS

Extraordinary level of interest from MSA's IBM customer base has resulted in plans for a comprehensive seminar to demonstrate the mainframe/micro link. The seminar will take place on 2nd June 1983 at the Hill Street Theatre, London W1.

Commenting on the seminar decision, Stuart Walsh, Director of MSA, said: "The interest in mainframe/micro is incredible. We've been faced with so many requests for demonstrations from customers that it has become necessary to set a day aside to enable as many as possible to find out more and be able to try this system for themselves."

European and overseas agents

An office in every one of the world's commercial centres is a tall order—even for the largest multinational. Most companies, and MSA is no exception, have a policy of opening offices in those countries where they can effectively operate in language and business attitudes permitting. This approach has proved very effective for MSA in the international sphere with offices in such cities as London, Oslo, Brussels, Singapore, Hong Kong and Sydney. But, there are countries where it is much more appropriate to work with a local company.

With this in mind, MSA has embarked during the last four years on an agent selection programme. MSA works from the premise that any agent associated with the name MSA must be as competent to support its customers as MSA itself is. A prime example of such a company is RHV—the MSA agent in Germany.

Since 1980 RHV Softwaretechnik GmbH of Düsseldorf has developed into a software consultancy servicing the leading companies in a wide range of industries. In 1982 the company extended its activities, opened offices in Hanover and Munich, and reported a turnover of 18 million marks.

Commenting on the company's approach Jürgen Roth, a director of RHV, said: "As well as handling individual projects, which traditionally make up the largest part of our sales, we have considerably extended the range of application software available. To do this we rely on co-operation with companies already well established in the market place.

"A prime example is our exclusive contract with MSA to market the company's software in Germany, Austria and Switzerland. In tandem with this agreement, we have also reacted to the growing trend towards personal computing with a licensing agreement with Peachtree, the MSA subsidiary dedicated to microcomputer applications." Roth added.

RHV is ideal as an MSA agent with its experience in consultancy services, project work and training. The company offers commercial systems, manufacturing industry applications, process engineering software, CAD/CAM and microcomputer systems involving a variety of hardware.

RHV will be offering MSA's complete range of products both in the financial and manufacturing application areas.

"MSA's systems dovetail into our experience of the German market place. We have worked with IBM hardware for many years and have provided services for customers in manufacturing, trade, insurance, banking and service industries. MSA, with its leading position worldwide and its concentration on the IBM solution, will provide an invaluable partner for us." Roth concluded.

RHV is an example of a successful business relationship between MSA and a leading software house. To provide the same level of support in other countries, MSA has entered into similar agreements with Advanced Business Computing and Professional Services Ltd in Athens, Arabian Computer Projects Ltd in Jeddah, EDP

(Pty) Ltd in Johannesburg, Selektion Sistem SpA in Milan and KK MSA in Tokyo, and is considering agreements in other major commercial areas such as France and the Gulf States.

MSA
The Software Company

MSA (Management Science America Inc)
MSA House, 99 King Street, Maidenhead,
Berkshire SL6 1YF, England.
Telephone: Maidenhead (0628) 71011
Telex: 847400

Contact: Yvonne Caunter

International Offices: Maidenhead, Brussels, Oslo,
Hong Kong, Singapore, Sydney,
Melbourne.

Agents in: Germany, Italy, Greece, Saudi Arabia,
South Africa.

If you would like further information on any of our
packages just fill in the coupon below and attach to
your business letterhead and post it to the above
address.

Name

Company

Please send me further information on your
package(s) for

..... FT1

You need to be sure that the application software you choose carries the hallmark of stability and reliability and will be a sound investment for the future. It should enhance the value of the microcomputer you select to solve your business problems.

The Peachtree Portfolio of Application Software meets this need. The range provides for simple book-keeping (Peachtree Basic Accounting Systems), comprehensive accounting (Peachtree Business Management Systems) and integrated office automation (Peachtree Office Productivity Systems).

Peachtree is part of the world's largest Application Software company. We have over 20 years experience helping users of large and small computers get the full value from the computerisation of their business.

A nationwide network of independent computer retailers offers our portfolio of products on many different types of microcomputer. These companies provide the local support you want - backed up by Peachtree.

Major microcomputer manufacturers and distributors have made their investment in Peachtree Software for their computers. They include:

IBM, DIGITAL, BRITANNIA,
RANK XEROX, PHILIPS, OSBORNE,
POSITRON, OEM, EPSON,
GRUNDY, WANG, MEMORY,
SAMURAI (distributed by Micronetworks),
SANTO and ALTOS (distributed by Logitek).

Peachtree Software is available for these machines through their own distribution networks - backed up by Peachtree.

THE SOFTWARE THAT WORKS FOR YOU

Peachtree Software International Limited
43-53 Moorbridge Road, Maidenhead,
Berkshire SL6 8LT, United Kingdom
Telephone: Maidenhead (0628) 32711
Telex 849000

A Subsidiary of Management Science America



SEND FOR THE PEACHTREE PORTFOLIO:

Clip the coupon to your card or letterhead and mail it today:

My Company:

My Name:

My Computer:



FT1

BUSINESS OPPORTUNITIES

DIFFICULTY IN RAISING BID AND/OR PERFORMANCE BONDS

We are an expanding UK based, international trading company with adequate cash resources and considerable in-depth experience in the execution of multi-million pound international supply contracts. We are seeking associations with companies or individuals who are in the process of negotiating, or who have identified, such contracts but feel restricted through lack of financial or logistical support. We are able to structure such associations to suit individual requirements and are primarily interested in contracts valued between £1m and £25m.

Replies, which will be treated in the strictest confidence to: Box F3886, Financial Times, 10 Cannon Street, London EC4A 3DF

BROWNS COMPUTERS SYSTEMS

In an established British computer retailing business, we are now seeking to expand our operations into the home and small business markets. We are looking for experienced sales and technical staff to join our team. We offer a competitive salary and benefits package. For further information, please contact: Mr. J. Brown, Browns Computers Systems, 10 Cannon Street, London EC4A 3DF

PUBLIC COMPANY WITH SUBSTANTIAL FUNDS AVAILABLE

Is seeking an investment in, or the acquisition of, companies engaged in improving/distributing consumer electronic products or general consumer products. The service companies will be observed and all replies will be forwarded personally by the Chief Executive. Please write giving adequate details and profile to: The Chief Executive, Box F4006, Financial Times, 10 Cannon Street, EC4A 3DF

CAR AUCTION BUSINESS

In major and expanding city, with excellent account business, seeks venture capital c.£150,000 to maintain its development. As an alternative, consider sale of business with leases of property to be transferred.

Principals only to Box F4006, Financial Times, 10 Cannon Street, EC4A 3DF

EAST MIDLANDS

Chartered Accountant with extensive experience in industry has capacity to take on an additional non-executive advisory appointment. Tel: Loughborough 85647

PUBLICLY QUOTED COMPANY IN MANUFACTURING

wishes to diversify by taking stake in private property/development company. Replies from interested parties only to Box F4026, Financial Times, 10 Cannon Street, EC4A 3DF

A STONE CLADDING AND TEXTURE COATING COMPANY

has a complete business package to offer enterprising individuals or marketing companies. Tel: Warrington (0925) 54448 for details

CONTROLLED EXPORTS INC.

We are international traders in clearance lines, surplus and redundant stocks and are currently looking for merchandise to be distributed mainly in the USA, Europe and Japan. Please contact: John Davey on 01-484 8591, TELEX: 210058 KAYBEE

NATIONWIDE PARCEL EXPRESS COMPANY FOR SALE

£1m + turnover. May entertain merger or selling percentage of shares. Write Box F4043, Financial Times, 10 Cannon Street, EC4A 3DF

INTERNATIONAL FREIGHT FORWARDER

£6 million sales, offices Boston, New York, San Francisco, Atlanta, Miami, NY, DC, and other major US cities. Also offices in London, Manchester, and other major UK cities. For further information, please contact: Mr. J. Brown, Browns Computers Systems, 10 Cannon Street, London EC4A 3DF

AUSTRALIA

Well established Sydney-based company, experienced in finance, investment and marketing, is able to help an overseas company wishing to invest or market its products/services in Australia. Principals visit Europe frequently.

Enquiries to: Barola P/L, The Edgell Centre, New South Head Road, Edgell NSW 2027, Australia. Telephone: 328736 Telex: 70127 or telephone London (01) 373 3875

OFFSHORE CURRENCY FUND

The management company of a prestigious London Stock Exchange Quoted off-shore fund, managed by a team of experienced financial professionals, is seeking a suitable partner with complete confidence in its management. For further information, please contact: CALLINGHAM CRANE (Chartered Accountants), 38 FINSBURY SQUARE, LONDON, EC2

TRUCKS/TRAILERS FOR SALE FROM SWEDEN

8 PIECES SECONDHAND SCANIA & VOLVO TRUCKS WITH TRAILERS FOR BULK MATERIAL. All trucks with complete repair records. All trucks and trailers are in excellent condition and well maintained. For further information and specification please contact: DALP INTERNATIONAL AB, Mr. L. Gustav, Box 425, S-123 04 Fagera, Sweden. Tel: +46 8 59255 - Telex: 12 469

GROUP PRODUCING PROFITS IN EXCESS OF £500,000

Group trading in UK and overseas producing net profits in excess of £500,000 is looking for partnership with UK Public Quoted Company seeking profits. Write Box F4027, Financial Times, 10 Cannon Street, EC4A 3DF

RAPIDLY GROWING MARKET COMPANY

with exclusive "franchise" rights in high quality food products requires additional capital for expansion. An investment of £25,000 is sought. MICHAEL MOSS MANAGEMENT SERVICES, 4 Bank St, Warrington, Cheshire SK9 1AN - Tel: 0925 523334

URGENTLY REQUIRED

By an international purchasing organization who pay the best prices and give immediate payment for discounted redundant and liquidated stocks of high quality gift items. Urgent! Merchandise must be sold quickly to avoid losses. Please contact: Mr. J. Brown, Browns Computers Systems, 10 Cannon Street, London EC4A 3DF

UP TO 40% DISCOUNT ON SWISS FRANC INVESTMENT

Since February 1981 many of our clients have enjoyed over 67% growth from a Swiss Franc investment denominated in Swiss Francs. Now you can secure between 30% to 40% discount through a new pension fund. For details please phone: 0206 3275, 1818 FINANCIAL SERVICES LTD, 4 Abchurch Lane, London EC4A 3DF

NEW PRODUCTS

A well-established Public Company in seeking additional products or services. Experienced salespeople please UK coverage to the building and civil engineering industries. Finance available. Write Box F3863, Financial Times, 10 Cannon Street, EC4A 3DF

CHAUFFEUR-DRIVEN CARS ON CONTRACT

We supply chauffeur-driven cars for the business week at 85 pence per hour - on contract. LEAVE THE PROBLEM TO US. WYNN-SAVILLE LTD, 16-17 Roper Lane, London NW6 6JP - Tel: 01-857 4888

NEW COMPANY SEEKS START-UP CAPITAL

For venture growing Owners. Using bio technological inputs and Japanese methods of growing. Tel: 01-857 4888

DEVELOPMENT OPPORTUNITIES IN FORT WILLIAM

Available for immediate lease, a selection of newly constructed workshops and factories extending from 500 to 10,000 sq. ft. Exclusive serviced sites are also available for individual development. Fort William, lying at the foot of Ben Nevis, Britain's highest mountain, presents the opportunity to discerning investors to involve themselves in new light industrial, High Technology, tourist related and commercial development. The area's environment, availability of housing and unexpensive financial packages provided by HTB, is conducive to the settlement of new and expanding enterprises in this Highland setting. Why not come and see for yourself? To make arrangements for your facility visit, or to obtain further information, contact in confidence: William S. Wright, Area Development Officer, Highland Regional Council, 21 High Street, Fort William Tel: 0387 4700



CABLE TELEVISION

Major United States operator and provider of cable television systems seeks contact with United Kingdom consortiums seeking to enter this field. For further information please contact:

Mr P. S. W. Henwood
Kiddons, Chartered Surveyors
Tower Street Centre, Ramsey, Isle of Man
Telephone: 0624 813571

INVESTMENT ADVISER

If you are well connected with Top People and have the ability to present facts about one of the world's most successful investments you should be able to increase your income substantially without delay. International Consultants are interested in appointing associates in London and the Provinces.

Write: Joint Securities Limited, 25, Manchester Square, London W1M 6HD

RAPIDLY EXPANDING U.K. PAPER CONVERTERS

would like to hear from Paper Merchants and/or Paper Mills with a view to possible merger/acquisition. The Company's strength lies in its financial resources and captive export markets. Enquiries from public companies particularly welcome. Principals only. Reply in confidence to Box F4045, Financial Times, 10 Cannon Street, London, EC4A 3DF

NEW PROJECTS

Professional Industrial Engineering Company offers Design Office Support for development of plant expansions/extensions etc. Economic feasibility studies to multidisciplinary project teams. John Griffiths, Pico Projects Limited, 24 High Street, Hounslow, Middlesex TW3 1NW. Tel: 01-572 7343

NATHCOURT LIMITED

We specialise in arranging PROPERTY AND DEVELOPMENT FINANCE. Please write with full details to: NATHCOURT LIMITED, 24 Lichope Street, London NW1 6HT. Tel: 291727

RETAILERS

FOR SALE LONDON N1. Valuable Main Road Leasehold Property (currently established business) in high potential position/area, 750 sq. ft. ground floor plus large basement and residential, 4 years left, easily renewable. Potential early 5/11 purchase. Separate 1,300 sq. ft. warehouse also available, 5 minutes away. For further information please reply to Box F4026, Financial Times, 10 Cannon Street, EC4A 3DF

MULTI NATIONAL COMPANY MAKES 1500 REDUNDANCIES

LARGE QUANTITIES OF OFFICE EQUIPMENT £25.00 TO £400.00 CHAIRS FROM £10.00 TO £20.00 BOARDROOM FURNITURE ETC. CONTACT: 01-54 99339

PROGRESSIVE GROUP OF COMPANIES

seeking outside investors in exchange for minority interests. Possible Directorships available. Capital sum required from £200,000 to £1m. Interested parties should write in the first instance to: The Progressive Group of Companies, Box F4043, Financial Times, 10 Cannon Street, EC4A 3DF

VIDEO FILMS

A lack of material for sale Worldwide with full permission to reproduce. Includes John Wayne, Cary Grant, Judy Garland, Ronald Reagan, etc. Also available - set of 12 masters of 55 min. Roy Rogers films. Note - Some titles already sold for various reasons. Plus many excellent adult titles. Also 1 inch masters available for television broadcast. Contact: National Video Sales Bank Ltd, 3/5 High Street, Epsom, Surrey Tel: 759147 INVEST D

BUSINESSES FOR SALE

Upholstery Manufacturers Nottinghamshire

Prestigious upholstered furniture manufacturers for sale as a going concern. Situated in freehold property in Bramcote, Notts. In. Turnover currently in excess of £1 million per annum with approximately 50 employees. Good order book with large and independent retail stores.

For further information contact Mr. L.K. Denney, or Mr. R.J. Hassall, Telephone 0602 607131.

Spicer and Pegler
Chartered Accountants
INTERNATIONALLY SPICER AND OPENHEIM
Clumber Avenue, Nottingham, NG5 1AH

SPECIALTY CHEMICALS MANUFACTURING BUSINESS

LOCATION-SLOUGH

Good range of customers in the rubber and plastics industry. Healthy order book with large potential. Skilled staff.

Please contact: E. N. Ensell, 107 Buckingham Avenue, Slough, Berks Slough (0753) 35555

MIDLANDS COMPUTER-BUREAU AND SOFTWARE HOUSE

Turnover c. £500,000

Good reputation for bespoke systems and standard accounting packages, specialising in the financial market.

Small efficient staff
Good potential

Contact: M. H. F. Eley, 49 Uttomster New Road, Derby DE3 3NN

FOR SALE ICE CREAM FACTORY

Modern operational fully equipped ice cream factory capable of producing 1,500 gallons of dairy ice cream per week with room for expansion. Long leasehold factory 3,250 sq. ft. 10,500 sq. ft. built in tentage. Situated near Stockport in industrial development. For complete details write or telephone: STONES LIMITED, 16 Chester Street, Manchester M1 6GE - Tel: 01-236 5361

DIVERCO Limited

SIZEABLE STEEL STOCKHOLDER
Sales £5.5 million
Profitable
Midlands
4, BANK STREET, WORCESTER WR1 2EW
Telephone: (092) 2269 2269

DIVERCO Limited

A NUMBER OF TRADITIONAL ENGINEERING COMPANIES
Some Profitable
Some turn-around
Purchase price range: £1-2 million
4, BANK STREET, WORCESTER WR1 2EW
Telephone: (092) 2269 2269

On the instructions of N. J. Hall Esq FCA Liquidator of WILLIAM EVANS (BECKFORD) LTD.

Fully Automated Seed Cleaning, Storage and Bagging Plant with separate Seed Refill Plant, in 14,500 sq. ft. modern long leasehold premises well located for Evesham, Tewkesbury and Cheltenham. 5 MILES FROM M5. For Sale as a Going Concern. Full details from: SANDO LUCE PAXES, Chartered Surveyors, 29/31 Brunel Road, Gloucester Tel: (0432) 3222 Tel: 01574

PLANT HIRE COMPANY FOR SALE

Operating in Essex with a turnover of approximately £1m. Write Box G8938, Financial Times, 10 Cannon Street, London EC4A 3DF

WEATHER OAK PRINT GROUP Birmingham

High quality 4-colour printing business for sale as a going concern by joint Receivers. Situated in Birmingham. Established over 25 years. Turnover £5 million per annum.

Further details from the Receiver: D.J. Conroy ECA.

Edmond House, 12/22 Newhall Street, Birmingham B3 3DL.

TRANSPORT UNDERTAKING Cardiff

For sale as an operating unit - general haulage contractor with site within two miles of M4 interchange. Continuing business with recognized customers principally to London and Midlands. Would be suitable prospect for operators from those areas requiring return loads from South Wales with depot facilities.

Enquiries to: John Rees and Managers of R. Rees and Sons Limited, T. D. Snowden, FCA and G. P. L. Davies, FCA, Peat, Marwick, Mitchell & Co., National Westminster Bank Bldg, 113 Butte Street, Cardiff CF1 6TD

Peat, Marwick, Mitchell & Co.

PETROL FILLING STATIONS

The receivers of Dillmay Filling Stations Limited offer for sale a chain of petrol filling stations. The properties are leasehold and freehold and are located in the Midlands, Wales and Southern England.

Enquiries to: P. S. Padmore FCA, Peat Marwick, Mitchell & Co., Southwark Towers 31 London Bridge Street London SE1 9SY Telephone: 01-407 8997

Price Waterhouse

Old established and successful ACCIDENT BODY REPAIR COMPANY FOR SALE

South West England. Freehold and 120 year Leasehold property. Building area - 8,510 sq. ft. in and income producing. Factory fully equipped. Annual profits £20,000 to £25,000. Write Box G8932, Financial Times, 10 Cannon Street, EC4A 3DF

TRAVEL AGENCIES FOR SALE

IATA LICENSED. West London and Victoria to include Freehold & Income. Details Box G8904, Financial Times, 10 Cannon Street, EC4A 3DF

FIRE & SECURITY SYSTEMS

Soundly based business good scope for expansion. Last financial year showed net profits in excess of £30,000. Secure leasehold in busy town. Offers in the region of £20,000. Substantial 1/10th avail. if required subject to req. Full details: Robert Gibson & Purdy, Prudential Bldg, 61 Andrews St. Cambridge Tel: (0223) 89673

FOR SALE SMALL PRECISION ENGINEERING COMPANY

Comprising fully-equipped modern factory situated in East Devon. Write Box G8927, Financial Times, 10 Cannon Street, EC4A 3DF

FOR SALE AS A GOING CONCERN WESTERN TOOLING LTD.

One of the UK's leading manufacturers of spindle tooling and boring equipment. The recently introduced "Rigidbore" precision cutting tool complements a complete tooling range for all types of NC/CNC machining centres. Contact: K. H. Searle, FCA, Receiver and Manager, WESTERN TOOLING LTD, Trevelyan Industrial Estate, Falmouth, Cornwall Tel: 0328 72552

1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3DF
Telegrams: Finantime, London FSA, Telex: 8954871
Telephone: 01-248 8000

Tuesday May 10 1983

Unfinished business

IT IS not the resolute approach: hardly even cut and run but more a case of scuttling, as some MPs were remarking yesterday. We would have preferred Mrs Thatcher to have served more of her elected term, especially now that there are some signs that the economy is turning up. It would have been better, too, had the Conservative Party shown more evidence of producing a carefully prepared manifesto for the next few years. Nevertheless, the die is cast and it is futile to speculate now on the relative merits of June 23 or even of waiting a little longer. For the next few weeks it will be the campaign that matters.

The Conservatives begin as clear favourites, partly because the opposition is divided and partly because they have continued to dominate the intellectual argument even at a time of great economic adversity. The opinion poll published yesterday which showed the Labour Party at level pegging with Mr Denis Healey were leader illustrates how different it might have been. Equally, however, though the polls continue to show that unemployment is the main issue, there is no great inclination to blame it exclusively on the Government, nor to look for miracle cures.

Record

Yet if the election has one single theme, there is no doubt what it should be. It is unfinished business. Mrs Thatcher has long said that she needs two terms to put her policies into effect. But the absence of spelling out in more detail what she wants to do. On the face of it, the economic record of her Government looks bad: the rise in unemployment, especially young unemployment, the decline in output and the absence of growth. Only the performance in reducing inflation is outstanding. The task in the election campaign is to demonstrate that this will lead to recovery.

On unemployment alone it is a formidable task. It will not be possible indefinitely to blame the number out of work on world economic conditions or even on structural change. The Government has training schemes in hand, but they have not always secured a priority. No government deserves a second term in office if it cannot reasonably promise to

bring unemployment down. There are other lacunae in the Government's record to date, notably on the law relating to the trades unions. True, there have been two important bills in the past four years and a green paper with the promise of more to come. But we still do not know, for example, whether the Conservative Party is proposing to outlaw strikes in essential services or whether it would make wages contracts legally binding. It would be a great pity if clarity on these matters were sacrificed in the rush to an early election.

Mrs Thatcher's administration has been equally tantalising at times on the future of the welfare state. Will there be a voucher system for education? Will there be further privatisation of the health service, and if so, how much? The Tories will not be surprised to find these questions hung at them throughout the campaign. In a way they have brought the questions on themselves. The best way of dealing with them would be to have some fairly precise answers.

Another more specialised area in which the Government has been surprisingly weak concerns competition policy. The Conservatives promised a more coherent approach when in opposition, but it has yet to materialise. References to Monopolies Commission still appear to take place on a random basis. There is a vacuum here which needs to be filled, preferably by legislation that would reduce Ministerial discretion.

Europe remains an uncertain quantity, not least because the last few days of the campaign may coincide with a key meeting over the future of the British contribution to the Community budget. We would hope that positions can be kept cool, for there is one thing that the Prime Minister has come to appreciate in her years of office: it is the importance of the European link.

Other gaps abound, notably Ireland. The Government has been in a position to exercise its right to veto in the Council of Ministers. It will require higher priority, yet could again be a casualty of the rush to the polls.

There are still several weeks for the parties to explain their policies. We would hope that the present lacunae, that will not be a day too short.

Syria's role in Lebanon

MR GEORGE SHULTZ, the U.S. Secretary of State, set himself a relatively modest target for his first official visit to the Middle East when measured against the broad objectives of President Reagan's regional peace proposals. He sought an agreement in principle between Beirut and Jerusalem on the terms of an Israeli withdrawal from Lebanon, and this he has achieved.

His success should not be derided. But it will become the "milestone" in the search for Middle East peace which Mr Shultz has claimed only if Washington pursues the other elements of the Reagan plan with equal vigour.

The withdrawal of all foreign forces from Lebanon is one part of the Reagan scheme for the Middle East. Just as the peace treaty between Egypt and Israel was part of the Camp David agreement. At the heart of both sets of proposals was a form of self-determination for Palestinians living under Israeli occupation in the West Bank and Gaza.

The late President Sadat initially insisted that there had to be linkage between the bilateral peace treaty with Israel and progress on the Palestinian issue. Despite strong objections from his closest advisers he eventually gave way, without even securing the freeze on new Jewish settlements on the West Bank which he thought he had been promised.

Bargaining card

Syria today is in a not dissimilar position. Its presence in Lebanon is the bargaining card it wishes to play in pursuance of an independent state for the Palestinians and the return of the Golan Heights captured by Israel in the 1967 war. Having helped orchestrate Arab opposition to President Sadat's peace overtures to Israel, Syria was hardly likely to assist Lebanon in becoming the second Arab state to have reached an agreement with Israel, without reference to the wider issues.

Mr Shultz clearly understood the Syrian position and made no attempt to talk directly to the regime in Damascus before he had secured the agreement between Israel and Lebanon.

He stated subsequently that it was now up to the Lebanese to set themselves a target for his first official visit to the Middle East when measured against the broad objectives of President Reagan's regional peace proposals. He sought an agreement in principle between Beirut and Jerusalem on the terms of an Israeli withdrawal from Lebanon, and this he has achieved.

Saudi Arabia believes, however, that Israel should withdraw unilaterally from Lebanon. The Beirut Government is scarcely in a position to exercise any leverage on Damascus. Given these conditions, and Israel's insistence that it will not leave Lebanon before the Syrian and Palestinian forces, the chances of Mr Shultz's achievement being translated into movement on the ground appear rather slim.

It will be difficult for the Israeli Government to allow such a situation to persist for long. Mr Menachem Begin's coalition has attempted to talk to the Labour opposition in the latest opinion polls, in part because of the unpopularity of the Lebanon occupation. Over 130 Israeli soldiers have died in Lebanon since the ceasefire last summer and attacks on them are growing in number and sophistication.

Mr Shultz can meanwhile return to Washington carrying a small foreign policy success for the Administration and without the risk of too much blame being directed at the White House for the lack of progress on the President's Middle East initiative.

He can fairly point out that it was the Syrian-PLO axis which torpedoed both the attempt to draw King Hussein of Jordan into negotiations and the implementation of Israel's agreement to withdraw from Lebanon.

But to dwell on success or apportioned blame at the moment could be exceedingly dangerous. Mr Shultz will have noted that within minutes of his departure from Beirut on Sunday, heavy shelling had again broken out in the hills around the capital. And even before he had landed in Paris, Mr Moshe Arens, Israel's Defence Minister, warned on U.S. television that the Syrians were preparing for war. With the Soviet Union more firmly entrenched in Syria than a year ago, renewed hostilities would carry greater risks than the fighting last summer.

NESTLE HAS been doing rather well in the U.S. lately with a line of frozen meals for slimming fanatics. But the world's largest food company has had a weight problem of its own.

Comptroller, like people, sometimes get so big that they can't see their own feet: not long ago a senior Nestlé executive was touring Italy when his eye was caught by a promising-looking pasta business. He determined to buy it — only to discover that Nestlé owned it already.

Little embarrassments of this kind are perhaps to be expected in an organisation of 142,000 employees with 235 factories in at least 55 countries from Austria to Zimbabwe. Last year Nestlé subsidiaries and joint companies sold SwFr 27.7bn worth (\$13.5bn) of products ranging from instant coffee to mineral water and wine, frozen foods to restaurant meals and cosmetics to contact lenses.

Nestlé's reputation is one of chemical, Swiss precision and secrecy, a paternalistic cosmopolitan society in which managers spend a lifetime of complete — but not necessarily well-paid — security. One former employee considers that Nestlé, for all its spending on research, hasn't really invented anything new since instant coffee was launched, initially with little success, in the late 1890s.

That reputation is visually reinforced by the group's salary but not unpleasantly head office building at Vevey on Lake Geneva (said to be the model for the EEC's headquarters in Brussels). Set in a Wagnerian idyll of flying swans, unroofed water and snowy mountain peaks, it carries no name or sign of ownership. The visitor might easily mistake it for an international financial institution — which, in a sense, it is.

Before long, however, opinions of Nestlé may have to be revised. The new boss, Herr Helmut Maucher, has put the entire organisation on a diet whose results have already begun to show, not just in the balance sheet but in the behaviour of the company's managers round the globe.

Herr Maucher comes from the Bavarian side of Lake Constance. The elevation of a German to the top job — not in an international financial institution — was a surprise to some Swiss shareholders; but Maucher says he has had no problems. On the contrary, he claims to have found a lot of good will among the staff. "We could not but improve and changed things so quickly without that. The reason must be that people to some extent were waiting for it." (By "we," Herr Maucher usually means "I.")

"Torn on top, tough underneath," is how one commentator described him. Herr Maucher is certainly affable, even modest. But he weighs his words with great care, balancing each argument against its anti-theatrical, and divulging only what he is ready to divulge. Only occasionally, behind the heavily framed spectacles, do the eyes



Helmut Maucher

glitter and go hard.

A former head of the West German operation, where his strong personality and sales success gave him considerable autonomy, he once quit Nestlé in protest at the company's decision to join up with rivals Unilever to market frozen food in his and other European territories.

Lured back, he was eventually brought to Vevey at the end of 1980 to join a three-man executive committee headed by his predecessor as managing director, Arthur Filler. That was the start of a discreet power transfer. Filler, the former financial director, was, some say, just too nice for the job. A classical scholar with a strong social conscience, he adopted a Tibetan child — he was under the shadow of his own predecessor, the Frenchman Pierre Liotard-Vogt.

Like Herr Maucher in Germany, M. Liotard-Vogt had run the French business as his own fiefdom — an unheard degree of independence for those days. But unlike Herr Maucher he was an irascible patrician, prickly with colleagues if kind to underlings.

Herr Maucher describes himself as an economic liberal. He used to support the West German Free Democratic Party, but switched to the Christian Democrats as it became less conservative. Several times tempted to become a politician himself, he keeps up his personal contacts with CDU figures.

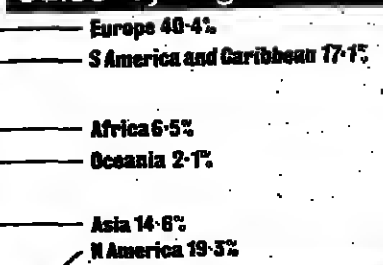
He reads the works of leading social psychologists and more popular renditions like "The Naked Ape." Distrustful of theories that purport to explain the world, he considers himself progressive. But he is certainly no socialist. Herr Maucher, once a keen amateur violinist and his taste is for the classical,

NESTLÉ'S NEW LOOK

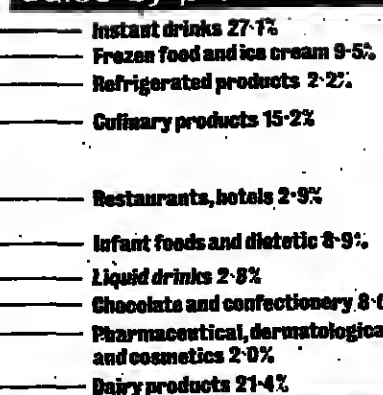
"We want to be entrepreneurs"

By Christian Tyler, Trade Editor

Sales by region 1982



Sales by product 1982



not the romantic, with a predilection for Bach and Mozart. He is 55 years old and has three grown-up sons. He and his wife spend their winter holidays near Lake Constance and the summer break in Austria. "I always take my holidays," Herr Maucher said.

Later this month — on May 19 — Herr Maucher will display the latest results of his efficiency campaign to shareholders of the main holding company, Nestlé SA. Many of them are the same tacticians, pipe-smoking farmers whose forebears supplied the original inventor of condensed milk, the Swiss chemist Henri Nestlé. Henri, it is said, sold out quickly and retired to a lakeside villa with both wife and mistress.

On the financial side, Herr Maucher has in two years helped convert an annual cash drain of SwFr 500m to an inflow of SwFr 1.5bn (over \$700m) last year. Combined net profit for the two holding companies, Nestlé SA and its Panamanian registered American twin Unilever, has risen from 2.8 per cent of sales to 3.5 per cent in 1981 and 4 per cent last year, the best result since 1973 but still below the average for the mid-1970s.

THE BENEFITS OF SLIMMING

	1982	1981	1980
Sales	27,664	27,734	24,479
Trading profit	2,448	2,096	1,444
Net profit	1,898	964	683
Profit as per cent of sales	4.0%	3.5%	2.8%
Cash in hand, at bank, securities and other deposits	4,073	3,519	2,962
Number of employees	141,509	145,815	153,000
Number of factories	285	302	309

Men & Matters

Change over

Under a banner emblazoned "Exchange on the move," Toronto stockbrokers, dressed in traditional top hats and tails, yesterday ceremoniously marched from the building which has housed the market for the past 46 years to their new C23m high-tech trading floor two streets away.

The move could not have come at a better psychological moment. The final day's trading in the old Bay Street art deco building has seen the market rise to its highest level ever. The TSE 300 composite index closed on Friday at 2,436.22, 34 points above the previous high in November 1980.

During the past 10 months the index has gained 80 per cent — the largest rise in such a short period since the 1930s.

Even before the first official trades were made yesterday, the new floor was strewn with paper. As the digital clocks registered 10 seconds to opening, brokers shouted the count down; and exactly on time the first trade took place between the two oldest traders on the exchange. One hundred shares of Bell Enterprises changed hands at C\$28.

The new technology went into use without a hitch. The new floor is designed to increase the speed of trading and give greater liquidity to the Toronto market. Trades can be contacted by their offices through a paging system which carries enough digitally displayed information to enable simple deals to be carried out immediately.

An automated book has been installed which allows brokers to enter a trade into the stock exchange's computer for it to be picked up later by another trader. The system complements the computerised matching of buy and sell orders introduced six years ago.

But for all the video display screens and electronic gadgetry,

brokers yesterday were still using the same old hand signals and shouts to get their deals done.

Cookability

Catering standards at British Gas will almost inevitably decline with the retirement next month of deputy chairman and chief executive Jack Smith.

Yorkshire-born Smith has long been known as the "galloping gourmet" of the industry and a proponent of cookability in more ways than one. Smith, who began his career as an accountant, has been one of the leading figures in the resurgence of the industry which he joined in 1949, the year it was nationalised.

He worked in the West Midlands, Southern and East Midlands gas boards before his appointment to the Gas Council in 1972 as member for finance, a post he retained when the British Gas Corporation was formed in the following year. He became deputy chairman in 1976.

As chairman of the nationalised industries' finance panel since 1978, Smith has been greatly involved in the co-ordination of their accounting practices and in the debate over current cost accounting.

Outspoken

The job of chief spokesman for the West German Government has a risk element close to that of a kamikaze pilot. Yesterday Chancellor Helmut Kohl bade a fond, public farewell to Dieter Stolze, 54, who has faced the press for just seven months.

Stolze's predecessor in the last dismal period of the Helmut Schmidt Government, Klaus Boelling, lasted only five months (although it was his second time in the job). Boelling in turn took over from Kurt Becker, who bungled on for a

What went wrong? For one thing it must have been a bit galling to the patrician Stolze (a distinguished journalist from the liberal weekly Die Zeit) to know that he was not Kohl's first choice. The Chancellor likes to surround himself with old chums — preferably from Mainz where he was a provincial Prime Minister — and Stolze did not put over the government line well on television.

The new victim is Peter Boenisch, fresh from 58th birthday celebrations last week. He has worked his way through tough school — from sports reporter to chief editor of Axel Springer's Bild and Welt newspapers. On the face of it he looks more durable — but old journalistic hands in Bonn have set their stop watches all the same.

Others in the Chancellery had Kohl's ear, while the spokesman struggled with the bureaucratic coils of the Federal Press office. Little wonder senior Christian Democrats complained that Stolze did not put over the government line well on television.

The new victim is Peter Boenisch, fresh from 58th birthday celebrations last week. He has worked his way through tough school — from sports reporter to chief editor of Axel Springer's Bild and Welt newspapers. On the face of it he looks more durable — but old journalistic hands in Bonn have set their stop watches all the same.

Fouled up

The quest for catchy new names for neglected technical practices and problems, pioneered in the 1960s by the one-time UK tech journal Technology, has ended abruptly.

The pinnacle of achievement was tribology, the name coined by industrialist Peter Jost for the art and science of lubrication and the costly consequences of having too little of it.

But this promising play for getting the ear of industry and some extra research funds from government — stumbled over corrosion. Despite the ubiquity and cost of the problem, no Latin or Greek-based sobriquet could be found to help glamourise the subject.

Now even Harvard's Atomic Energy Research Estab-

lishment — which once used to consult Greek scholars at Oxford before naming its new research reactors — has admitted defeat in renaming the problem of fouling in things like heat exchangers.

It reckons the problem costs UK plant operators about £500m a year and has organised one of its technology transfer clubs in co-operation with industrial companies to tackle the problem.

Harwell will be bringing not only its own formidable scientific expertise to bear on the problem, but also that of the DoI's National Engineering Laboratory in Scotland.

But in the matter of names it can do no better than call its new club the Fouling Forum.

Formality

Caveat investor. The Portuguese red tape machine, the most productive of national enterprises, has devised another obstacle to putting your money into that country.

Any foreigner bent on that end cannot simply pick up an application form from the Foreign Investment Institute, the bureaucratic channels all foreign investment. That would be far too simple.

Instead, the would-be investor must first file an official application for permission to apply for an application form. A nicety that may help to explain why in 1982 only one new foreign investment of any substance, in tourism, was made in Portugal.

Down to earth

Sign in a Berkshire village shop: "God helps those who help themselves. But we prosecute."

Observer

After all is said and done

When the affairs of business are over and the last resolution has been made, then is the time to reflect upon a time well spent at the Inn on the Park. It goes without saying that the Inn on the Park is one of London's more elegant meeting places. As a business arena, however, this internationally celebrated hotel at the corner of Hyde Park boasts facilities second to none.

The superbly appointed suites lend themselves to any function, whatever the matter in hand, whatever the numbers involved.

Our famous Ballroom has been entirely redesigned — even more of an elegant showpiece now — and any gathering may be held there in a style that is nothing short of magnificent.

Whilst on the subject of magnificence, there's the superb cuisine. And the impeccable service. Our business clientele can expect only the very highest standards — what else from a hotel whose restaurants are acknowledged to be the finest in London?

It must be said that a business meeting at the Inn on the Park will never be a run of the mill affair. And if it must be said, say it at the Inn on the Park. To find out more, simply call our Banqueting Manager, David Petrie on 01-499 0888.

Hamilton Place, Park Lane, London W1A 1AZ



Letters to the Editor

Steel: prices and Ravenscraig

From the Chairman,
G. F. E. Barlett and Son

Sir,—It appears that for companies such as ourselves who wish to buy British Steel, the depend upon British Steel for an essential supply of stainless steel sheet, any possible improvement in the price of stainless steel is not going to be the good news for which we hoped. Stainless steel sheet has risen in price this month by 2½ to 5 per cent. A further increase of 10 to 12 per cent is indicated for July, 1983, and further large increases are hinted at in the near future. Thus, raw material prices are advancing far ahead of domestic inflation and on a random and incomprehensible basis. This makes home and export quotations for forward deliveries little better than a lottery as rational price planning is impossible.

Unbelievably, we are also told that if our demand for British stainless steel sheet increases, as we expect it to do through our successful sales efforts, it is more than likely that British Steel will be unable to supply our requirements.

All this is said to be due to the Davignon plan and its quota systems, together with the oft-repeated statement that "steel is politics". We are in commerce, not politics, and we feel that we are being pushed towards the British disaster of unguaranteed supply of a vital commodity, with consequent loss of sales and credibility and, eventually, of employment. This is more destructive of morale even than recession because we know that the inevitable outcome of the conduct of the EEC steel cartel will result in our being classified as another management failure area.

James Campbell,
Mogladon Avenue,
Hemel Hempstead, Herts.

From the Director, British
Iron and Steel Consumers' Council

Sir,—According to Mr. Millan and Mr. Stewart (May 6), the Cambridge Econometrics forecasts of future steel demand demolish the case for the closure of British Steel Corporation's Ravenscraig works. They do no such thing. BSC's finished steel capacity is some 1.6m tonnes; there is a further 3m tonnes in the private sector, making a total of 4.6m tonnes. This is more than 5m tonnes in excess of the highest demand forecast (1.2m tonnes) quoted by Cambridge Econometrics, equivalent to roughly three times the capacity of Ravenscraig.

Through Mr. MacGregor's scheme to supply slabs to the U.S. It appears that there may be an opportunity to create nearly 3,000 economically viable jobs in Scotland, provide additional work for South Wales and lift a burden of £100m a year (the cost of keeping Ravenscraig in its present form) off taxpayers' shoulders.

Refusal to close surplus rolling mills in Scotland is likely to lead to the modernisation of the hot mill at BSC's Port Talbot plant in South Wales being blocked. (Under the U.S. deal could help to break that log-jam.)

It is to be hoped that when these facts are better understood, Scottish opposition to the project will be withdrawn.
J. P. Safford,
16 Berwyn Road, Richmond.

Developing regional airports

From the Deputy Town Clerk
and Deputy Chief Executive,
Manchester

Sir,—John Mulken's letter (May 4) on the potential of regional airports needs some qualification.

It is not, for example, readily apparent from his comments that under vigorous cross-examination at the Stannard inquiry during 1981 his chairman was forced to concede that British Airports Authority (BAA) (whose only English airports are in the south east) was in commercial competition with all the regional airports in England.

That being the case, it is hardly surprising that he understates the importance of regional passengers forced to use London. About one-fifth of all London's passengers are going to and from the regions. Were BAA to lose even a proportion of those passengers then there is no case for any further expansion of south eastern airports this century. BAA needs regional passengers and being a commercial enterprise will do all it can to secure them! Mr. Mulken's comments should be read in the light of this.

Sir Bernard de Hoghton (April 26) mentioned the question of the cost, both in money and inconvenience of travelling to London to fly. It is significant that Mr. Mulken has entirely failed to acknowledge that if one takes the whole journey cost, rather than merely the air fare, the cost of travel to regional airports is more than enough to support many more financially viable services from regional airports.

Instead Mr. Mulken dismisses unused licences from regional airports without ever saying that a licence to fly to an international destination is no use unless approved by the Government of both airlines involved

through an air service agreement.

This part of the licensing process, designed to protect essentially south-eastern services of UK national carriers, is of critical importance. That a foreign airline already operating profitably from London and wishing to operate a parallel regional service to the same overseas destination, is permitted to do so only if it reduces its London operation more fully explains regional airports' problems. As the main beneficiary of such a policy, Mr. Mulken should have acknowledged the position.

Perhaps most worrying of all is BAA's stubborn refusal to acknowledge that the air transport industry is not an end in itself. It should offer the wheels of commerce and industry, yet almost uniquely the UK system seriously handicaps more businessmen and frustrates more inward investment than it appears to help. No foreign investor or client is going to be encouraged to trade with a northern company, given the limited communication, if there is an easier southern option.

In the UK regional variations in prosperity and economic activity already demonstrate massive disparity between the south-east and the rest of the country. BAA's obsessive concern with London is likely only to contribute to the process.

Meanwhile, businessmen may well wonder how the wheels of commerce and industry in Europe provide more comprehensive air services than is the case in the UK. They also ask whether the national interest is served by giving the development of regional airports, as Mr. Mulken is really suggesting, in order to protect the narrower interests of a south-east-dominated industry.

R. M. W. Taylor,
Town Hall, Manchester.



Portable pensions for all

From Mr. T. Ross

Sir,—In its paper "Personal and portable pensions for all" the Centre for Policy Studies attributes to me a statement that the present system of funding for corporate pension schemes is based on future salary levels, carries "enormous risks" to both employer and employee. The paper goes on to advocate a transition to "money-purchase" schemes, where the rates of contribution for each member would be a fixed percentage of salary and the ultimate amount of pension would not, in consequence, bear any specific relationship to final salary.

I wish to make it clear that I have never made the statement attributed to me and that the Centre for Policy Studies has acknowledged this fact. Indeed, the statement centres a gross misrepresentation of my views.

I have stated many times that the provision of a guarantee that pensions will be indexed after retirement (or after leaving service) would indeed impose substantial financial risks on employers and employees. But this is a totally different matter from the provision of pensions linked to final salary. An individual employer can (and, in the ultimate, must) control salary levels for his own employees. It is the rate of increase in retail prices that is outside his control.

I therefore wish to dissociate myself from the view that the risks inherent in final salary pension schemes constitute valid grounds for radically altering the present pensions structure, and in this I have no doubt that I should have the support of the members of the Association of Consulting Actuaries.

If we were to revert to money-purchase pension schemes, we would be re-inventing a system which did not work satisfactorily. Inflation has undoubtedly revealed some important shortcomings of final salary schemes and these must receive attention, but we must remember their good points too. A pension which is linked to final salary, and whose real amount is not, therefore, subject to inflationary forces or to the fluctuations of the investment markets, has outstanding advantages, not only to employees but also to employers.

I therefore fully support the views put forward by the Deputy Director General of the Confederation of British

Industry, and others, at the recent National Association of Pension Funds' conference, to the effect that pressure to improve certain aspects of occupational pension provision should not be such as to undermine the considerable advantages already gained.

Thomas M. Ross,
70, Brook Street, W1.

From Mr. M. Stockwell

Sir,—To suggest in your latest "Pensions" (May 4) that most employees would fare better under a money purchase arrangement—in which eventual benefits for all employees bear little relationship to final pay and are also dependent on the fluctuations of the financial markets, as opposed to guaranteed final salary related entitlements—is open to some debate. Couple this with the fact that the recommended money purchase arrangements are to be invested at the individual's discretion as opposed to the expertise of merchant banks and other investment specialists who are currently entrusted with pension fund investment, and the concept appears to be a recipe for disaster.

The problem of the early leaver, far from being created by some sleight of hand on the part of the pensions industry as you imply, is one of resource allocation. If the early leaver is to achieve a better deal than in the absence of any pension plan, the employer must receive a reduced benefit. This re-allocation is one for companies, employees and their representatives to determine for themselves and, if the majority of employee interests were met by such re-allocation, then the change would already have taken place.

The "less arbitrary pension package" which you so strongly advocate will mean a lower pension package for most people and one under which orderly retirement planning is made a thing of the past.

The development of individual arrangements can only enhance the ability of this or any future Government to discontinue the favourable tax treatment given to formal pension arrangements and this would place even frequent job changers, such as journalists, at a disadvantage.

M. J. Stockwell,
2 Rowland,
Mortimer Road,
Berkhampstead,
Herts.

Strips too cramped for writers

From Mr. J. Douglas

Sir,—The designers of credit cards seem to have standardised on a half-inch strip on which cardholders are required to register their signatures. Could they please cater for those of us with "taller" signatures?

I have had my one-inch-half signature for over half a century, and it is too late now to change what has long been a reflex action.
James R. Douglas,
Delamare, Fryerning,
Ingateshale, Essex.

UK public sector pay

A Tory change of tune

By Philip Bassett, Labour Correspondent

The Conservatives scrapped the public sector pay commission headed by Professor Hugh Clegg (right). But recently there have been signs of a revival—albeit in a new form—of the idea of comparability to determine public sector wages.



adjustments every four years and minor ones annually; the size of the outside firms to be used; and comparative levels of staff recruitment.

The Treasury insists that responsibility for determining the relevant inter-quartile range should lie not in any negotiations, but with the Board—thus short-circuiting the unions—and it has made clear that if civil servants' pay goes beyond these fixed range levels, for whatever reason, the Government will take action to bring it back into line as quickly as possible.

Only small-scale adjustment of the Board's findings will be for negotiation, and then only on specific, defined points: management requirements, such as the recruitment, retention and motivation of staff; the general economic position; and the operation on efficiency and productivity; pay differences between different-sized firms in the outside survey; and other considerations such as Civil Service job security.

Faced with this determination, the unions have tried to fight a rearguard action—but in doing so, they have essentially accepted a greatly-reduced role. They are trying to suggest that the Board provides only raw information, with the evaluation of this to be left to negotiations. They are trying to push the case for the lower-paid, and for what they describe as "fair" treatment. They have accepted, though, the idea of longer-term intervals in pay determination, and the overriding importance of economic and financial considerations.

If these negotiations are concluded along the lines of the Treasury's proposals—and a lack of civil service industrial militancy suggests they are likely to be—the Government will have set an important precedent on the vexed question of public sector pay. Spread more widely, this would be a remarkable achievement.

What could look like a volte-face, is not one at all; while apparently giving the unions what they want, the Government is in fact securing its objectives.

As one public service union leader put it: "There is a real danger of the unions being neutralised; the unions are in grave danger of running headlong into an abyss unless they are careful."

WHEN the Government scrapped Labour's public sector pay commission headed by Professor Hugh Clegg, meant it was opposed to fixing public sector pay by comparing it to wages paid elsewhere. Not only did it scrap Clegg, but it followed this by the abolition of the comparability based pay system for Britain's white-collar civil servants.

But despite this, comparability has started to creep back. The Government is expected to announce shortly detailed proposals for a comparability based pay review body for Britain's 450,000 civil servants.

Teachers. The Government has already conceded two separate comparability working parties, one for the 440,000 teachers in England and Wales, and another for the 54,000 Scottish teachers. The Government is moving quickly to set up a new, comparability based pay system for 530,000 civil servants. This will be based on the findings of the Megaw inquiry into civil service pay.

Why should there be this turnaround, covering 1.5m workers, in the fortunes of comparability, which has always been regarded by the Government as an engine of inflation?

One theory concerns the General Election. As one assumed arbitrator put it: "Comparability always comes up at election time. The lesson of the past two elections is that it becomes an issue, because it affects the votes of hundreds of thousands of voters in key areas."

However, another and more prevalent idea is that this little-noticed, limited, but definite resurgence of comparability is determined by the considerable revival foreseen by Professor Clegg.

Public service managers and some union leaders have started to discern an entirely different rationale behind the new comparability. The new idea circulating in some Government departments is that unions should be given the pay comparability they want—but that they should get it in a form which does not provide the

level of pay increases they expect and which strikes deeply at their own negotiating role, leaving them outmanoeuvred and impotent.

Two factors lie behind this idea: the outlook for the economy and the blueprint provided by the Megaw report.

Economically, the expectation is that whether or not there is a recovery, unemployment will remain roughly at its current high levels. Private sector pay increases will therefore remain low. If pay comparisons are made only with private sector companies, as the Megaw report suggests, this will mean low public sector rises too.

So comparability—which the unions want—can be used by the Government as a tool against inflation, rather than as a mechanism for creating it.

The theory goes further than this. The pay comparability system used for the 340,000 members of the armed forces and the 80,000 doctors and dentists—the only such arrangements not to have been altered by this Government—do not just gather in the details of outside earnings for later negotiations on wage rises, but actually determine the pay increases to be made.

This type of system, applied to other public sector groups, would also be consistent with the Government's aim of reducing the power of the trade unions.

For if the pay review makes specific recommendations, this precludes separate pay negotiations. If there are no negotia-

tions, the relevance of the unions is cut away at a stroke. The new examples of comparability all display characteristics of this approach. On nurses' pay, for example, the Government proposes the abolition of the Whitley council negotiating machinery for nurses, which has been in force since 1948.

Though the teachers' working parties are only just getting off the ground, some teaching officials are already accepting the idea, again proposed in the Megaw blueprint, of much longer-term comparability reviews, spread over perhaps three to four years, which again reduce the union's negotiating role.

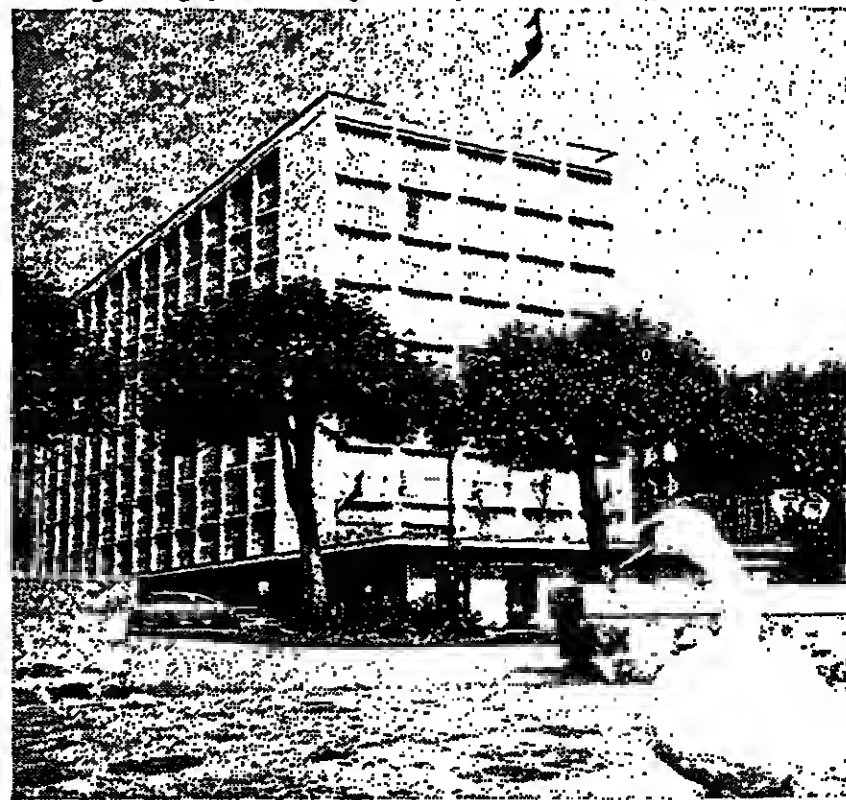
The most detailed example, though, is the Civil Service. Secret discussions between the Treasury and the Council of Civil Service Unions are racing ahead and both sides are hoping for an agreement on a new pay system by June.

The Treasury's line in the talks has been quite clear: it is proposing a tough version of the Megaw ideas. These centre on civil service pay being determined by the so-called "inter-quartile" range of outside earnings, or the band of pay between 25 and 75 per cent of the whole range of relevant private sector wages.

The Treasury is proposing a Pay Information Board to run the system, which would provide information to both sides on a wide range of issues. These include the inter-quartile wage comparisons—with major

Hotel Président, 47, Quai Wilson, Geneva, Tel. (022) 311000.
Hotel Bellevue Palace, Kochergasse 3-5, Berne, Tel. (031) 2245 81.
Hotel International, Am Marktplatz, Zurich, Tel. (01) 311 43 41.
The Drake, 440 Park Avenue at 56th Street, New York, Tel. (212) 421-0900.

Bookings through your travel agent or any Swissair sales office.



The Hotel Président in Geneva, with its collection of antique tapestries, its period furnishings in rooms and suites and its splendid view of the lake ideally fits in the select group of Swissôtels. Along with the Bellevue Palace in Berne, the Hotel International in Zurich, and The Drake in New York, the Hotel Président combines its individual character with the service standards you expect from a truly outstanding hotel.

swissôtel

A first class misjudgment

From Rowena Mills

Sir,—I think that British Rail should reconsider very carefully its recent decision to abolish its first class cheap day return fares.

These tickets appeal to three main types of consumer—the semi-retired businessman who travels regularly to the city centre on a two day a week full-time worker whose office is based outside the metropolis, but who travels in perhaps 3/4 times a month for meetings, and the housewife who travels in to shop, or to go to the theatre, exhibitions, etc and who takes her children to various events in the holidays.

Does BR management think that abolishing the cheap day 1st class fare will result in these sectors of the public travelling at a full 1st class fare? They will not. They will stretch up the cost of their petrol and parking, and in most cases, they will abandon the train and take to the already crowded streets.

To take my own case, I travel from Haslemere to London once or twice a week. The cost of the 1st class cheap day return is £7—that of the full 1st class is £12.50. I also pay 50p for the car park, making a total of

£13.50. The distance to London from Haslemere is approximately 90 miles the round-trip. At 25 mpg and £1.50 per gallon, this costs me approximately £5.50 in petrol, plus another £1.50 maximum for parking in London—£7.50. So on the train I save some 50p, and get the added bonus of being able to travel through some work in relative quiet and comfort.

Once that fare goes up to £12.50 I shall certainly think again and will undoubtedly take my car, making a net saving of £5.50 a trip, £11.50 a week, £603.20 per annum. And will BR have gained? On the contrary, if everyone else does their sums as I shall do, Haslemere station, selling I believe about 100 such tickets a week, will lose some £700 per week, plus £50 on the car park, £38,000 per annum. Multiply that up over the country!

Some may decide to travel 2nd class and on these BR will receive revenue at £3.50 instead of £7 per head, so where will be the advantage to BR?

Rowena Mills,
West Grays,
Highercombe Road,
Haslemere, Surrey.

Genetically produced insulin

From Mr. H. Finney

Sir,—Carla Rapoport (April 26) has delivered a most comprehensive article on the market forces locked in the battle for shares of the captive insulin market. As she so shrewdly observes, diabetics must have insulin and it should be added that annually their numbers grow.

Another point which did not come through strongly in the article was the discipline of insulin which will, hopefully, be improved by the introduction of the standardised 100 unit insulin measure, but despite this and the various compounds of insulin to regulate reaction time diabetics would be aware how changes in daily circumstances can affect their well being.

The need for genetically produced insulin will take a lot of proving, particularly when insulin can be extracted as a natural substance from the pancreas of the millions of

animals which are slaughtered annually for food anyway. The chances of that supply source drying up are probably less than that of a nuclear holocaust, in which case the level of body carbohydrates would only be academic.

I would not, however, agree that the 1 per cent share of the British market taken by genetically produced insulin is not significant; time and economics will alone justify the American preparation, but in view of all the razzmatazz accompanying new products, diabetics readers may be interested in the following experience. I recently had occasion to lecture to a branch of the British Diabetics Association and my keenest questioner was a 76-year-old, chain-smoking diabetic, happily balanced on the same standard soluble insulin prescription for him 50 years earlier. QED?

H. Finney,
82 Sandown Drive,
Sale,
Cheshire.



ISRAEL TO WAIT A FEW WEEKS FOR SYRIAN PULLOUT

Begin Cabinet faces dilemma

BY DAVID LENNON IN TEL AVIV

ISRAEL is facing a dilemma over Lebanon. Having patched up relations with Washington by agreeing, albeit in principle and pending clarification, to the U.S. plan on withdrawal, its troops are still stuck there.

Professor Moshe Arens, Defence Minister, said that Israel would wait "a few more weeks" to see if Syria will agree to pull out its forces, a prerequisite to the withdrawal of Israeli forces. But what if Syria still refuses to go? How can Israel bring the boys home and claim victory with honour?

A war with Syria is one of the options facing the Begin Government, which is coming under steadily growing pressure to end the army's heavy involvement in Lebanon. This is not Jerusalem's preferred

option, but it is a feasible one, because the Israeli military are supremely confident that they could thrash the Syrian army and push it out of Lebanon fairly quickly.

A second option, and one which is still on the Cabinet table, would be a unilateral pull-back a few miles in Lebanon to the Awali River, which is now considered Israel's strategic front line.

Although favoured by some politicians, this option is opposed by the army and the Defence Minister. Such a unilateral withdrawal, Prof Arens said, "could place us in a war of attrition along that front. If this happened, eventually we would have to go to war to end the situation."

Both these options would come into play only if Israel's preferred

solution - a negotiated withdrawal of all foreign forces - fails to materialise. This depends entirely on Syria and the Palestine Liberation Organisation (PLO) who so far have been offered little to entice them to leave and apparently are not sufficiently frightened of an Israeli strike to volunteer to go before they are pushed.

It is still up to the Americans to bring about a peaceful withdrawal of all these forces. Despite the limited gains of the recent peace shuttle by Mr George Shultz, the U.S. Secretary of State, the end is not in sight.

Eleven months after the invasion designed to crush the PLO within 72 hours, Israeli soldiers are still being killed and wounded by guerrilla attacks in Lebanon.

The quiet-spoken and methodical American mediator proclaimed the Lebanon-Israel accord as a "milestone" after the Israeli Cabinet's reluctant acceptance of the deal. But, following his brief visit to Syria, his optimism seemed to wane somewhat as he spoke about "difficulties ahead."

It caused considerable surprise in Jerusalem, and no doubt elsewhere, that Mr Shultz had only just discovered, after visiting Damascus, that Syria, just as much as Israel, held the key to arranging a withdrawal of all foreign forces from Lebanon.

Israel to keep troops in Lebanon, Page 4; Soviet citizens pull out, Page 4

Goldsmith accepts apology

SETTLEMENT was announced in the High Court in London yesterday of a libel action brought by Sir James Goldsmith against the Financial Times over an article entitled "Goldsmith share dealings" published in the Financial Times on August 23, 1980.

Mr Charles Gray, for the defendants, told the court that they accepted that the article contained inaccuracies and was misleading and apologised unreservedly to Sir James Goldsmith, Cavenham and Basic Resources International SA for any embarrassment caused by its publication.

Mr James Price for Sir James told the court that the plaintiff's concern in bringing the action had been to correct the inaccurate and misleading impression given by the article regarding the affairs of Sir James, Cavenham Ltd and Basic Resources International SA. Having set the record straight, Sir James had no wish to pursue a claim for damages against the paper, which he regarded as a reputable publication. Mr Price stated that in the offending article it had been suggested:

"That following a complaint made to it, the Department of Trade was conducting an investigation into the disclosures by Sir James of his dealings in the French company Générale Occidentale, of which he is chairman."

The Luxembourg company Basic Resources International SA of which Sir James is also chairman was potentially in breach of the Securities Exchange Acts in the U.S. and that a shareholder action had been brought against the company and Sir James in connection with the alleged potential breach.

The court was told that these allegations implied some form of misconduct by Sir James and that the facts were as follows:

The complaint made to the Department of Trade referred to in the article had in reality been lodged by a journalist, Mr Michael Gillard, who according to Sir James's counsel has personal animus against Sir James. When considering the duty to disclose Sir James's shareholding Sir James and Cavenham acted in accordance with advice from their solicitors and leading counsel.

Sir James and Cavenham have been advised by leading counsel that Sir James's interests in Générale Occidentale were and are not disclosable. None the less, since 1978-79 whenever Sir James has been a director of Cavenham, Sir James has disclosed his interests in Générale Occidentale and done so on a special full page published in each Cavenham annual report.

After Mr Gillard lodged his complaint, the inspector of companies at the Department of Trade, in a letter to Sir James, wrote that he was satisfied with the information provided to the Department of Trade and that "the department proposed to treat the matter as closed."

The shareholders' action brought against Basic Resources International SA in the U.S. and which was referred to in the offending article was in reality frivolous and has been dismissed by the U.S. District Court in New York. The judge was of the opinion that the plaintiff's claim was groundless.

Mr Price went on to describe in some detail to the court a number of inaccuracies in the offending article.

THE LEX COLUMN

Jitters on the starting line

The market had been growing increasingly unhappy in the last couple of weeks over the uncertainty about the election date. Yet yesterday's announcement abruptly brought investors face to face with a far more potent source of uncertainty: the outcome of the election itself.

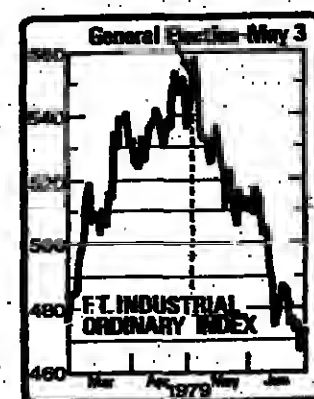
Until a few days ago a Conservative victory had been common ground in the City, but in the heat of battle any outcome becomes vividly possible. So while Labour's confidence is enough to offer five to one in favour of the Conservatives, since Friday the major movement in the gilt-edged market has been switching - on a fairly substantial scale - from conventional stocks into the safe hedge of the index-linked alternatives.

With the yield on the All-Share now standing at 4.9 per cent, equities are already fully discounting a Tory victory, not to speak of sustained economic recovery. Even so, a series of strong opinion polls for the Tories could well generate the elation to push shares up a further 10 per cent or so. But with institutional liquidity by now probably back to a fairly low level, the market would probably retreat again rapidly after June 8. By contrast, signs of an imminent Labour victory are likely to spark savage mark-downs.

One disguised relief for the equity market due to the early date of the election is the loss of the Telecommunications Bill. This means that the Tories' planned flotation of British Telecom will be put back from possibly next spring to late 1984 at the earliest. So investment managers will not start worrying about the BT call this year, although there are plenty of engineering companies standing in the queue to follow GKN in calling for any surplus funds.

For gilt-edged, the election may mark a more important watershed. In the short term there are obvious hurdles in some poor money supply figures and the repercussions of any nervous weakness in sterling during the campaign. A 1% drop at the long end yesterday reflected those worries. But the more restrained increase in gilt-edged than equities in recent months has left both a wide reverse yield gap and extremely high real returns on Government stock - 5 or 6 per cent depending on the measure of inflation.

A Tory victory might, over a period of months, begin to convince the market that the present low underlying rate of inflation is genuinely



here to stay, in spite of an upward blip early next year. If that conviction sunk home, gilt-edged yields could move from the present 10% per cent to the area of 9 per cent - and incidentally come into line with the present level of equities.

BHS

The High Street phenomenon which trades under the name of Marks and Spencer threw up figures last week which can in no way be taken as a guide to the sector - and yesterday BHS duly rolled out results showing that it remains tough enough away from the video showrooms.

While pre-tax profits rose almost 15 per cent to £48.8m in the year to April, about half of the increase came from interest income and the SaveCentre supermarkets jointly owned with Sainsbury. Trading profits in the core business were up less than 8 per cent, despite the opening of three new stores.

This performance did, however, embrace a small volume increase of 2 per cent or so in the clothing division, where the group has probably gained some market share while holding staff numbers steady. The food business, however, squeezed by the likes of M and S (sales up almost 18 per cent last year) and Sainsbury (to which BHS generously credits much of the SaveCentre success), saw its volume fall about 4 per cent.

BHS is still generating more than adequate cash from this unimpressive trading performance, with liquid funds rising to almost £50m at the balance sheet date. About half this £25m inflow reflected higher stock controls - but it also underlined the present modest rate of capital expenditure, a sign of uncertainty about how to grow.

BHS is expecting a cash outflow this year as it steps up the rate of stores development. But, like several other of the clothing multiples, it clearly needs to revitalise its trading formula as well as build new stores if it is to match the kind of underlying growth that its heavy-weight High Street competitor is achieving.

In BHS's case the market is closely watching the new Harrow outlet, where the group is experimenting with a radically different layout. In the meantime - profits of about £5m this year would give a fully-diluted, fully-divided multiple of about 18, at last night's price of 221p, which is only three points lower than that of M and S.

London & Liverpool

The hullabaloo over its share performance and last month's run-in with critics of the public-house football scheme have amounted to trouble on the terraces for London and Liverpool Trust. Down on the field, though, the company has played a second game, scoring net profits of £7.2m for the year in March.

About 40 per cent of its £30m business equipment sales - half of total revenues - consist of high-margin software goods, distributed to a fast growing customer base. This suggests an improving quality of earnings and the company has also taken pains to deduct £2.9m of profit on future lease receivables and full recourse sales from the pre-tax figure. The management's development of its pub video screen and jukebox businesses attests a shrewd eye for new markets, and the company has several new product plans involving at least three major Japanese manufacturers.

But London and Liverpool incurs the limited business risk of a broker while collecting fat profits as a principal in its hardware and video equipment sales, and this seems too good a thing to endure for long. When competition pares the margins, the company will presumably rely increasingly on software sales and on video advertising revenues. These are not conspicuously easy markets for a small company, although London and Liverpool has made a strong start. Down 39p yesterday in apparent disappointment over the £2.9m deferral, the shares at 260p, stand on a multiple of 17.6 fully-taxed, for investors with a sense of adventure.

Socialists consolidate hold over Spain

By David White in Madrid

SUNDAY'S municipal and regional elections in Spain have given the ruling Socialist Party a predominant role at all levels of the country's democratic institutions, and set the seal on the collapse of the political Centre.

With definitive results still awaited yesterday, the Socialist Party was reckoned to have taken over 43 per cent of the votes in municipalities across the country.

The drop of between 2 and 3 per cent compared with the party's vote in last October's general election reflected the return of "borrowed" votes to the Communists, who doubled their general election score to reach an estimated 8 per cent, leaving the Left with an absolute majority.

Mr Manuel Fraga, leader of the right-wing opposition, made the most of an approximate 1 per cent increase in the score of his Alianza Popular party, at the head of the conservative coalition which polled about 20 per cent. He welcomed the country's move towards a two-party system.

This trend, complicated by the resilience of nationalist parties in the Basque country and Catalonia has come about following the break-up and collapse of the centrist UCD, which governed Spain in the transition period after General Franco's death in 1975.

The splinter centrist CDS party, headed by former Prime Minister Adolfo Suarez, was one of those to suffer most, falling below 2 per cent of the vote, according to provisional results.

The Socialists extended their hold on main towns, which they already won four years ago, when they won major population centres including Madrid, Barcelona and Valencia. New gains include the North African enclave towns of Ceuta and Melilla, and La Coruña in the Northwestern Galicia region, Sr. Fraga's home territory.

They received one major setback at the hands of the Communists, however, who held on to the town hall of Cordoba with a dramatic outright majority. Socialist mayors were voted in in the other seven provincial capitals of the Andalusia region.

In the Basque Country, Socialists gained ground in industrial areas, although the conservative Basque Nationalist Party (PNV) held its own to keep Bilbao and San Sebastian, promising a tough fight in regional elections next year.

Herri Batasuna, regarded as the political front of ETA-Militar, the hard-lined Basque terrorist group, appeared to have lost support in the wake of recent killings.

In Catalonia, the nationalist Convergencia party stagnated in the region as a whole, although it improved its performance in Barcelona, where the Socialists fell short of an outright majority.

The Socialists were assured control of 10 of the 13 new regional assemblies which were also up for election.

Sun in \$290m bid to create Florida's largest banking group

BY WILLIAM HALL IN NEW YORK

SUN BANKS is offering \$290m for Flagship Banks in a bid to create the largest banking group in Florida with combined assets of \$8.5bn. It would rank among the top 35 banking groups in the U.S.

Sun, based in Orlando, is already the third largest banking group in the fast-growing state, while Miami's Flagship ranks fourth.

Flagship was the subject of an unsuccessful takeover bid from Canada's Royal Trust Company a couple of years ago and is now in the midst of a legal battle to prevent Sr Vincente Perez, a Venezuelan

an, from increasing his stake in the group.

Sr Perez has 9.9 per cent of Flagship's shares and an option to buy another 11.7 per cent from Mr Frank Smathers, a former Flagship chairman.

Sr Perez and his Venezuelan company, Inversiones Credival, has told Sun Banks that the proposal is financially attractive and they are prepared to support Sun's bid.

Under the proposal, Sun Banks is offering either cash or common stock for Flagship's 9.47m shares. Those electing cash would receive \$35 a share but this applies to only

40 per cent of Flagship's outstanding capital. The remaining 60 per cent would be converted into Sun Banks' common stock at a rate ranging from 1.0 to 1.288 common shares of Sun for each Flagship share.

Flagship's directors said yesterday that the Sun proposal in its present form was not in the best interests of all the Flagship shareholders. The Flagship board has advised management to continue discussions and possible alternatives.

Flagship has assets of \$3.3bn and has 148 offices. Sun has assets of \$5.2bn and 184 offices.

Fraser group wins vote over Harrods demerger

BY CHARLES BATCHELOR IN LONDON

BRITAIN'S House of Fraser stores group has defeated an attempt by its largest shareholder, Lomro, to have off its prize asset, Harrods of Knightsbridge, but will have to fight the demerger battle again next month.

Shareholders voted 65.6m shares in support of the House of Fraser board compared with the 63.8m votes cast for Lomro's plan at last Friday's extraordinary general meeting.

The 1.8m share majority, which was revealed when the result of the vote was announced yesterday, was larger than had been expected but showed how finely the two sides are balanced.

Fraser coupled last Friday's vote on the demerger issue with a vote of confidence in its board in an effort to strengthen its own position.

Lomro yesterday said it will go ahead with its plan to annex the vote on June 30 to consider the merits of the demerger proposal alone. This marks a further extension of the six-year struggle for power at Fraser - one of the longest in UK corporate history.

Professor Roland Smith, chairman of House of Fraser, stressed the large number of individual shareholders who had supported

the company - 13,576 against only 2,067 who backed Lomro.

"The outcome was not as close as Lomro and some commentators were expecting. Six times as many shareholders voted for the House of Fraser as for Lomro. That is a fantastic level of shareholder support."

"The institutions are in there as well. I don't believe they are weakening in their support."

"I hope that the figures would emphasise that the meeting on June 30 is not really necessary. I thought there was an air of reconciliation around at last Friday's meeting. The exchanges were not so bitter."

But Mr Paul Spicer, a Lomro director, said the company would press for the demerger of Harrods on June 30. "Friday's vote was very narrowly lost because it was basically a vote of confidence and had very little to do with the demerger."

"This small win by the House of Fraser is not a massive vote of confidence. Two or three very powerful institutions must have voted in favour of a demerger and made it very clear they do not have confidence in the Fraser board."

Fraser's shares fell 10p to 184p ex-dividend yesterday while Lomro was unchanged 83p.

Italian and French in talks on Zanussi

By Paul Betts in Paris

SIG Filippo Maria Pandolfi, the Italian Industry Minister, yesterday tried to win French Government support to involve the nationalised Thomson group in the rescue of Zanussi, Europe's leading producer of home appliances.

The Italian Minister was due to hold talks with M Laurent Fabius, the new French Industry Minister, and with Thomson officials in Paris yesterday. The talks in Paris follow the collaboration agreement announced last week between Philips of the Netherlands and the troubled Italian group.

The Italian Government has attempted to persuade Philips and Thomson to join Zanussi in an effort to resolve the problems of the Italian company burdened by large debts and losses.

But it appears unlikely that Thomson, which recently spurned a collaboration deal in video cassette recorders with Philips for a landmark licensing arrangement with JVC of Japan, will be prepared to enter into an agreement with Zanussi.

Zanussi's heavy indebtedness coupled with the Italian company's excessive workforce are understood to be putting off Thomson from considering a joint deal.

Election puts brake on UK legislation

BY IVOR OWEN IN LONDON

AS MINISTERS began clearing the legislative decks for Friday's dissolution of the UK Parliament, Opposition leaders last night sought to delay until after the general election the tax concessions provided in the budget for top salary earners.

Mr Peter Shore, Labour's Shadow Chancellor of the Exchequer, guaranteed in negotiations with Mr Leon Brittan, Chief Treasury Secretary, that the opposition would operate in ensuring that all the essential financial provisions needed to prevent disruption of the revenue reached the statute book within the inevitably rushed timetable.

He argued, however, that the increased thresholds for higher-rate income-tax payers and those liable

to the investment income surcharge - authorised by a Finance Bill clause already approved by MPs - ought not to be included in the truncated version of the measure which the Government is now seeking to enact.

The Telecommunications Bill, designed to permit the private sector to acquire a 51 per cent stake in British Telecom and the major item in the Government's privatisation programme, is the biggest casualty among the legislation jettisoned by the Prime Minister when she opted for a general election on June 8.

Other measures dropped include the controversial Police and Criminal Evidence Bill and the Housing and Building Control Bill.

The Data Protection Bill, approved by the House of Lords and at the committee stage in the House of Commons, may also fail.

With the constraints on parliamentary time providing the Opposition with a formidable weapon, Mr Brittan was involved in some hard bargaining with Labour's Treasury spokesmen over how much of the 164-page Finance Bill should be allowed to survive.

Mr Shore emphasised that the mainstream provisions covering income tax, corporation tax and the increases in excise duties imposed in the budget would be given a fair wind.

He suggested, however, that clauses embodying changes in the

petroleum revenue tax, designed to encourage the development of new North Sea fields, were in a category that ought to be left until after the election, when the new Government could undertake fresh negotiations with oil companies.

Labour leaders were warned by Ministers that failure to approve the clause making £20,000 instead of £25,000 the limit for mortgage-interest relief would result in there being no limit at all in the current financial year.

The British Shipbuilders Bill, which opens the way for the disposal of state-owned shipyards to the private sector, was among the measures which received the royal assent yesterday.

Thatcher ends uncertainty on poll

Continued from Page 1

tributed by stirring up speculation. Some of her advisers made no secret of their preference for a June election.

By the end of last week, many Conservative MPs feared that Mrs Thatcher was in danger of losing the political initiative. She was urged to go for a June election because of the party's lead in the opinion polls, varying between about 8 and 15 per cent.

Advisers wanted an election before the recent recovery of Labour, as shown in local elections, could be consolidated and before the Social Democrat/Liberal Alliance could regain momentum after its setback.

The present state of the parties in the Commons is: Conservatives 334, Labour 239, Liberals 13, Social Democrats 29, others 17, the Speaker 1, and two vacancies. The Speaker presides over debates but does not vote.

At the last general election, in May 1979, the Conservatives won an overall majority of 43 seats, defeating the Labour Government of Mr James Callaghan.

The Conservatives then won 339 seats, Labour 288, the Liberals 11 and others 18. The Social Democrat/Liberal Alliance had not been formed at that time.

The Conservatives are likely to

emphasise in their election campaign the "resolute approach" of facing up to Britain's problems and to outline proposals for encouraging wider property ownership.

Mr Foot, for Labour, said that the "resolute Prime Minister has been pushed, pulled and panicked even faster than expected." He claimed that the trend was moving strongly in Labour's direction but was not there yet.

For the Social Democrat/Liberal Alliance, Mr Roy Jenkins welcomed the election announcement. He said it was "high time the uncertainty was over" and, he said, "everything is to play for."

World Weather

Area	C	F	Area	C	F	Area	C	F	Area	C	F
Algeria	18	64	London	12	54	Madrid	12	54	Paris	12	54
Amman	22	72	Lyons	12	54	Rome	12	54	Seville	12	54
Algiers	13	55	Madrid	12	54	Valencia	12	54			
Antwerp	10	50	Paris	12	54						
Bahia	26	79	London	12	54						
Bombay	28	82	Lyons	12	54						
Buenos Aires	18	64	Madrid	12	54						
Calcutta	15	59	Paris	12	54						
Cairo	14	57	Valencia	12	54						
Cardiff	11	52									
Chennai	15	59									
Columbo	14	57									
Dhaka	14	57									
Delhi	14	57									
Durban	14	57									
Harare	14	57									
Hong Kong	14	57									
Jakarta	14	57									
London	12	54									
Los Angeles	12	54									
Manila	14	57									
Medan	14	57									
Mumbai	14	57									
Nairobi	14	57									
San Francisco	12	54									
Singapore	14	57									
Sourabaya	14	57									
Taipei	14	57									
Tokyo	14	57									
Yokohama	14	57									

C-Cloudy D-Dry F-Fair P-Precip H-Hail S-Snow T-Thunder

How to make your first commodity speculation.

Provided it is recognised that there are high risks involved as well as significant profit potential, there is a good case to be made for every established investor indulging in the occasional modest commodity speculation. But how?

Trading commodities direct can mean big problems for the private investor.

First he has to find a reliable broker who is prepared to handle a relatively small account.

Secondly, because he can only trade in 'whole' lots, he may find the cost of entry to the markets unacceptably high.

But worst of all he could find himself paying income tax of up to 75% on his profits.

The solution is I.G. Index.

We are a highly specialised

bookmaker and instead of trading in commodity futures direct, you simply make a bet with us that a particular commodity will move up or down in price. We cover ourselves by actually trading in futures on the appropriate commodity market.

Dealing with I.G. is simplicity itself; once you have opened an account, bets can be made by telephone. Bets of relatively small

FULLER PEISER
Chartered Surveyors
Property and Plant
Valuers and Agents
Fuller Peiser and Associates have offices in London, New York, Los Angeles, Toronto & 20 other locations in North America and U.K.
Telephone 01-353 6851

SECTION II - INTERNATIONAL COMPANIES
FINANCIAL TIMES
Tuesday May 10 1983

Ring... King & Co
Industrial and Commercial Property
Tel: 01-236 3000 Telex: 885485

MONTEDISON SELLS HOLDING IN MAJOR REALIGNMENT

Fiat lifts Snia stake to 25%

BY JAMES BUXTON IN ROME

IN AN IMPORTANT shift in the balance of power in Italian private industry, the Fiat group is to take the dominant stake in the textiles and defence equipment company Snia Viscosa. At the same time Montedison, the Italian chemical giant, has sold its stake in the company.

Montedison announced yesterday that it had sold its 15.7 per cent holding in Snia, but did not name the purchaser. At the same time, Fiat announced that it is to go ahead with an operation which will almost double its capital, after

which Fiat's stake will rise from 5.8 per cent to 25 per cent and that of Montedison, the Italian merchant bank, from 10.4 per cent to 15 per cent.

By purchasing existing shares from Montedison, subscribing to new shares and making purchases on the open market, Fiat is acquiring the largest single holding in Snia, some 60 per cent of whose shares are currently held by small shareholders. It is understood that the operation will cost Fiat 1,600m (\$41m).

Snia has gone through a long pe-

riod of difficulty in the past 10 years, but is now recovering, thanks to reorganisation, sale of assets, and the remarkable success of its defence and space subsidiary, BPD Difesa Spazio, whose share of the company's sales is expected to reach 40 per cent this year against only 15 per cent in 1978.

The Snia parent company made a marginal net profit of L1,360m in 1981. Group sales last year were L1,630m.

To reflect the changed emphasis of the group and make itself more attractive to shareholders, Snia de-

cided earlier this year to incorporate its subsidiary BPD into the parent company and change its name from Snia Viscosa to Snia BPD. The move will save tax and give the parent company easier access to the defence company's revenues.

The capital increase, which will take Snia's share capital from L1,370m to L2,630m will reduce its heavy debt burden.

For Fiat the deal emphasises the more expansive strategy being followed by the group.

Crocker cuts staff as profits decline

By William Hall in New York

CROCKER National Corporation, which ranks among the least profitable of the major U.S. banks, has cut its workforce by 10 per cent, shedding 1,400 jobs, over the last nine months. The group, which is majority-owned by Britain's Midland Bank, estimates that it will save \$35m a year as a result of the staff cuts.

Despite an injection of nearly \$500m of new equity capital from Midland Bank over the last couple of years, Crocker's earnings have been falling. Last year's net income of \$72m was the same as in 1978, although the bank's balance sheet has nearly doubled in size over the period.

Crocker's declining profitability - it was one of only a few major banks to report a drop in first quarter 1983 earnings - is causing concern at Midland Bank. The latter, which is less profitable and more highly geared than other UK clearing banks, is anxious to see Crocker improve its return on capital and so justify its very major capital investment in the twelfth biggest U.S. banking group.

Crocker executives admit that if the group's return on equity had equalled the average for the top 25 U.S. banks, its earnings would have been more than doubled at \$157m last year. The combination of the extra capital, which will enable Crocker's balance sheet to grow by around a third, plus the potential for improving profitability means that Crocker's profits could jump sharply if the management takes the right decisions.

The reduction in staff numbers, which has largely been effected by natural wastage rather than redundancies, is the most visible sign of the group's efforts to improve profitability. It has also withdrawn from certain services such as retail lock box processing.

Mercedes-Benz to cut investment in Brazil

BY ANDREW WHITLEY IN RIO DE JANEIRO

MERCEDES-BENZ do Brasil, the country's leading manufacturer of buses and trucks, currently enduring an exceptionally severe decline in sales, is to slash investment over the next five years to DM 417m (\$171m), from DM 1,250m in the five years to 1985.

Herr Werner Lechner, president of the Brazilian subsidiary, said last week the next two years would be tough, especially in view of very high anticipated financing costs.

Truck sales by Mercedes-Benz in the first four months of the year were 30 per cent down on the same period in 1982. Bus sales were only marginally better, showing a decline of 24 per cent.

The West German company nevertheless maintains a commanding 54 per cent of the Brazilian truck market and 86 per cent of the bus market.

It continues to fare better than its

main competitors in the Brazilian truck business, Saab-Scania, Fiat and Ford.

Unlike automobile sales, which have picked up strongly over the past six months thanks to a revival in the Government's alcohol fuel programme, the once booming commercial vehicles market in Brazil continues to worsen in line with the general recession.

In the face of a one-third reduction in its sales last year, Mercedes-Benz do Brasil was fortunate to end the year still in the black. Recently declared net profits were Cr 4.8bn (DM 45m at the end year exchange rate), on sales of Cr 178bn.

For the first time in recent years the dividends were not repatriated to West Germany. In 1981, the first year of recession in Brazil, net profits were Cr 8.3bn.

One reason for the West German company's continuing hold on profi-

tability has been its successful reduction of its labour force, from 21,000 in August 1981 to 11,500 today.

The reduced investment programme is to cover product improvement and, possibly, new models at Mercedes-Benz's Sao Bernardo plant in Sao Paulo state. Expansion is said to be out of the question in the light of the fact that output is currently running at less than 40 per cent of capacity.

Exports of buses and trucks from Brazil have been hit even harder than domestic sales. Last year's export earnings by Mercedes-Benz were worth \$107m, two-thirds down on the previous year.

According to the company, the virtual closing of former important markets in Latin America - notably in Chile, Argentina and Venezuela - is largely responsible for the collapse. Half of 1982 exports went to the U.S.

Bouygues to buy U.S. builder

By David Marsh in Paris

BOUYGUES, the fast-growing French building group, has moved into the U.S. construction market by signing a preliminary accord to take over HDR, a \$75m-a-year turn-over building and engineering company based in Omaha.

The acquisition is expected to be completed within the next few weeks. Bouygues last night would not give a purchase price but said the company's capital and reserves totalled \$17m and that it was currently making a profit.

HDR, set up 66 years ago, specialises in civil engineering and in work on transport and energy systems, water treatment and environmental protection. It employs 1,250 people, of which 1,000 are engineers and technicians.

Probe into Pacific Copper dealings

BY LACHLAN DRUMMOND IN SYDNEY

THE National Companies and Securities Commission (NCSC) has begun investigating share trading in Pacific Copper. Last Thursday Bond Corporation Holdings boosted its stake in the company from 21.4 per cent to the 49.1 per cent holding confirmed yesterday.

The Commission began interviewing several Sydney brokers yesterday in an effort to find out why behind the cut-and-mouse trading between Bond's brokers and other dealers, and to discover who is behind continued buying at prices beyond the ASX 15 a share Bond is prepared to pay.

At the heart of Thursday's dealings were the Bond group's traditional brokers, Jackson Graham Moore and Partners, who handled the selling of most of the 4.3m shares picked up by Bond, but also later bought at up to ASX 20. Jackson did not buy for Bond.

Jacksons acted for two of the biggest sellers, Jensen Investments

Erap buys 70% of Le Nickel

By Our Paris Staff

ERAP, the French state energy holding group, is to take a 70 per cent stake in the troubled New Caledonian nickel mining company Société Le Nickel under an overall FFr 1,450m (\$197m) rescue package confirmed by the company at the weekend.

The two present shareholders EIL Aquitaine and Imetel, the minerals holding company, will reduce their stakes from 50 per cent each to 15 per cent, but will provide Le Nickel with advances of FFr 200m each to help plug the company's heavy losses.

As reported last week, Erap will provide a total of FFr 350m while Le Nickel will also receive a FFr 700m 15-year bank loan at subsidised interest rates to help lengthen the maturity and lower the cost of its FFr 2.5bn debts.

Le Nickel said in a communique that it has been taking measures since the end of 1982 to lower nickel production in the face of the slump in world demand. Productivity is being increased and spending cut back following a loss of FFr 80m last year.

These measures with a recovery in nickel prices should help achieve a "progressive recovery" of Le Nickel's financial position.

Bostroms expects to cut losses

By Our Financial Staff

BOSTROMS, the Swedish shipping group, expects losses for 1983 to narrow. Trading in liner services and bulk transport remains weak, the company says in its annual accounts, but "certain improvements" are now beginning to show through.

As a result, the group deficit this year is likely to be lower than the SKr 80m (\$11.5m) of 1982. Revenues last year totalled SKr 1,970m, down from the SKr 2,200m of 1981, when Bostroms ran up a loss of SKr 3m.

Management buy-out by TI subsidiary

BY PETER BRUCE IN LONDON

ONE of Britain's leading manufacturers of catering equipment has been bought out by its management from the TI Group for an undisclosed sum.

The four senior directors of TI Catering Equipment, based in Leeds, completed the buy-out yesterday, with the backing of the National Westminster Bank. The company, which has changed its name to Jackson Catering Equipment, plans to cut 20 jobs from its 180-strong workforce.

A TI official said the sale of the company, whose turnover of about

£5m (\$6.25m) last year amounted to less than 1 per cent of the whole group, was part of TI's "rationalisation and reorganisation" strategy.

The offer from TI Catering Equipment gave us the opportunity to profitably release a company from the domestic appliance division which is no longer in the mainstream of our group activities," the official said.

Mr Alan Waller, managing director of the former TI subsidiary, said his management team had been talking to TI about the sale of the business for six months.

Baldwin sells Bell stake

By Our Financial Staff

BALDWIN-UNITED, the troubled U.S. financial services group, is to sell about 480,000 shares in Cincinnati Bell back to the Ohio-based telephone services company. Terms were not disclosed.

Baldwin-United revealed in a Securities and Exchange Commission filing at the end of April that it had reduced its holding in Cincinnati Bell. In another cash-raising move, it agreed to sell its stake in Continuum Company, a computer services concern, for \$22m in cash.

Chrysler in shares plea

CHRYSLER has tentatively proposed that the U.S. Government should give up its right to purchase up to 14.4m of the car-maker's shares at \$13 each, a Chrysler executive said.

GM files \$1.25bn shelf registration

By Our Financial Staff

GENERAL Motors Acceptance Corporation, financing and insurance arm of the giant U.S. motor manufacturer, filed a shelf registration with the Securities and Exchange Commission covering \$1.25bn in medium-term notes due from nine months to five years from the date of issue.

Proceeds will be added to the company's general fund and will be available for credit financing or for the refunding of about \$1.25bn of similar notes maturing within one year.

Such proceeds initially may be applied to the reduction of short-term borrowings or invested in short-term securities, the registration document said.

Hutchison Whampoa Limited 1982 Group Results

The group has again achieved record results with profits exceeding HK\$1 billion for the first time.

The consolidated balance sheet reflects a very healthy position with gearing reduced to a low 15%.

The proposed final dividend is 30 cents per share, giving a total of 45 cents for the year, an increase of 12.5%.

Although the group faces tough trading conditions in 1983 and profits will be well below 1982 levels, the group is on a very sound footing and will strongly emerge when economic conditions improve.

Summary of Results	1982 HK\$M	1981 HK\$M
Profit before extraordinary items	949	790
Extraordinary items	52	157
Attributable profit	1,001	947
	HK\$	HK\$
Dividends per ordinary share	0.45	0.40
Earnings per ordinary share	2.05	1.70

Hong Kong, 30th March, 1983
Li Ka-shing
Chairman

HWL
Hutchison
HUTCHISON WHAMPOA LIMITED

SPANISH PAPER GROUP OPTIMISTIC DESPITE CRIPPLING DEBTS

Collapsed - but still viable

BY DAVID WHITE IN MADRID

"IT IS a perfectly viable business," said a senior board member of Torres Hostench, Spain's fourth largest paper producer. "A first-class company," concurred an independent expert, "despite everything."

Although, that is, the company has just gone into receivership, constituting the biggest industrial collapse in heavily industrialised Catalonia, although its only claim to top-20 status among Spanish companies has been in the size of its losses, which were Pta 1,320m (almost \$10m at current exchange rates) in 1981, and are described as having been no better in 1982, although Pta 140m worth of bank debt, equivalent to almost a year's turnover, now has to be rescheduled, and although the man responsible for building it up as a modern group is a fugitive from Spanish justice following a banking scandal and is believed to be living in Brazil.

The root of the problem, quite apart from the difficult market conditions facing any European paper producer, lies in a policy of headlong expansion pursued in the early 1970s, financed essentially not from the stock market but from foreign loans, contracted at low rates and with apparently limited exchange risk. These debts have become an

overwhelming burden in the last five years as the dollar's value in peseta terms has virtually doubled and as the company has lacked dollar income to service the loans.

Torres Hostench took the business world by surprise on the last day of March by applying for a suspension of payments, alongside its fully-owned subsidiary, Industrial Cartonera, declaring joint liabilities of more than Pta 230m (\$170m). By coincidence, a smaller Catalan paper company called Torres Domenech, related through the Torres family but otherwise unconnected, followed the same path immediately afterwards.

The move came just a year after the departure of Sr Higazle Torres as chairman. Sr Torres headed the family business throughout its phase of spectacular development and made it into one of the most brilliant companies in the sector.

Among the group's creditors, some criticise him now for branching out too much from the business he knew well - that of fine paper - into cardboard, pressboard, forestry and other activities. But, at the time, many other Spanish companies were doing the same in a bid to cash in on the prospect of EEC membership. In 1979, Torres still stood out among Spanish paper

companies, turning in profits of Pta 437m.

The expansion, which brought the company up to 1,500 employees, with plants in Catalonia, Andalusia and Castile and an ambitious forestry venture in Brazil, followed an undeniable long-term logic of an integrated gamut of activities, but provided no guarantee of short-term profits.

In 1980 its profits shrank to virtually nothing and it has since wallowed in losses among the ranks of Europe's debt-laden paper groups. Two years ago a merger was mooted with the state-controlled pulp specialist, Empresa Nacional de Celulosa (ENACE), in a bid to create a Spanish company able to hold its own among the 20 biggest European groups in the sector, but it came to nothing.

After three years during which Torres took on debts estimated at \$45m from foreign banks, a letter of intent on refinancing the bank debt was signed in December, 1981, after lengthy negotiations. The agreement included Pta 900m of new credit. "The banks knew it was not a solution," a manager of one of the main Spanish creditors said. "But they thought that perhaps the market might improve in the next two years."

Meanwhile, Banco de los Pirineos, a small bank which Sr Torres had set up in the mid-1970s, declared it was suspending payments the same month. There were allegations of forgery and the case went to the courts. The chairman, who had branched out into the newspaper business and politics at the same time as banking, resigned in March from the Catalan Parliament, where he sat as a centrist, and from Torres Hostench, his main business.

But the paper group, 20 per cent owned by the family, has remained untainted by the scandal at the bank, which is now engaged in bankruptcy proceedings.

In the first half of last year there was even talk of recovery. But the second half turned bad again, despite an increase in sales for the year from Pta 140m to an estimated Pta 150m.

A fresh debt renegotiation became necessary at the end of the year, the plan being a refinancing plan, plus new loans of Pta 150m.

While the company's shares have been suspended on the stock market, it plants keep going, with new credits through the receivers enabling payment for payroll and supplies.

NOTICE OF REDEMPTION

ANIXTER**ANIXTER INTERNATIONAL FINANCE N.V.****8½% Convertible Subordinated Guaranteed Debentures Due 1996**

(Convertible into shares of Common Stock of, and unconditionally Guaranteed on a Subordinated Basis as to Payment of Principal, Premium, if any, and Interest by Anixter Bros., Inc.)

Redemption Date: June 1, 1983**Conversion Privilege Expires: May 27, 1983**

Anixter International Finance N.V. has called for redemption and will redeem on June 1, 1983 all of its outstanding 8½% Convertible Subordinated Guaranteed Debentures Due 1996. The redemption price is 104% of the principal amount of each Debenture plus accrued interest to June 1, 1983 of \$32.11 for each \$1,000 principal amount of Debentures, or a total of \$1,072.11 for each \$1,000 principal amount of Debentures. The Debentures are convertible into shares of Common Stock of Anixter Bros., Inc. until the close of business on May 27, 1983, at a conversion price of \$18.62 per share or 53.70 shares of Common Stock for each \$1,000 principal amount of Debentures. As described below, based upon current market prices, the market value of the Common Stock into which each Debenture is convertible is significantly greater than the amount of cash which would be received upon surrendering such Debenture for redemption.

NOTICE IS HEREBY GIVEN to the holders of outstanding 8½% Convertible Subordinated Guaranteed Debentures Due 1996 (the "Debentures") of Anixter International Finance N.V. ("Finance") that in accordance with the terms of the Indenture dated as of January 15, 1981 (the "Indenture") among Finance, Anixter Bros., Inc. (the "Company"), as Guarantor, and The First National Bank of Chicago, as Trustee, Finance has elected to redeem all the outstanding Debentures on June 1, 1983 (the "Redemption Date"), at a redemption price of 104% of the principal amount thereof plus accrued interest from January 15, 1983 to June 1, 1983, or an aggregate of \$1,072.11 for each \$1,000 principal amount of Debentures. The Debentures, together with all unexpired interest coupons, should be surrendered for payment of the redemption price and accrued interest at the option of the holder (a) by hand to The First National Bank of Chicago, Bond and Coupon Redemption, One First National Plaza, Chicago, Illinois 60670, or (b) subject to any laws or regulations applicable thereto in the country of any such office, to the offices of the additional Paying and Conversion Agents set forth below. Payment of the redemption price and accrued interest will be made in such coin or currency of the United States of America as at the time of payment shall be legal tender for the payment of public and private debts. Payment at the offices referred to in (a) above shall be made, at the direction of the holder, by check drawn on, or transfer to a United States dollar account maintained by the payee with, a bank in the Borough of Manhattan, The City of New York.

On the Redemption Date, the redemption price (plus accrued interest) will become due and payable upon each Debenture and interest thereon will cease to accrue. After the Redemption Date, the Debentures will no longer be outstanding in the hands of the holders thereof, and all rights of the holders with respect thereto, including accrual of interest, will cease on and after such date, except only for the right to receive the redemption price and interest accrued to June 1, 1983.

There have been no prior redemptions of the Debentures and, as a result, there have been no Debentures previously called for redemption and not presented for payment.

The election of Finance to redeem all of the outstanding Debentures has been made pursuant to the fifth paragraph of the form of Debenture. The condition precedent to the right of Finance to redeem the Debentures pursuant to such fifth paragraph has occurred because the reported last sale prices per share of Common Stock of the Company ("Company Common Stock") on the New York Stock Exchange on each day on which there was such a reported sale price during the 30-day period immediately preceding the 20th day preceding the date upon which this Notice of Redemption was first published was at least 100% of the Conversion Price (as defined in the Indenture) in effect on each such day.

CONVERSION OR SALE ALTERNATIVES

Debentureholders have, as alternatives to redemption, the right to sell their Debentures through usual brokerage facilities or, before the close of business on May 27, 1983, to convert such Debentures into Company Common Stock. The right to convert the Debentures will terminate at the close of business on May 27, 1983.

The Debentures may be converted into Company Common Stock at the rate of 53.70 shares for each \$1,000 principal amount of Debentures. In order to effect this conversion, a Debentureholder should complete and sign the CONVERSION NOTICE on the Debenture, or a substantially similar notice, and deliver the Debenture and signed notice, (a) by hand to The First National Bank of Chicago, Corporate Trust Unit, 40 West Adams Street, 8th Floor, Chicago, Illinois, or (by mail) to The First National Bank of Chicago, Corporate Trust Unit, 0124, One First National Plaza, Chicago, Illinois 60670, or (b) subject to any laws or regulations applicable thereto in the country of any such office to the offices of the additional Paying and Conversion Agents set forth below. Upon conversion of Debentures, no payment or adjustment will be made on account of any interest accrued thereon or on account of any dividends on the Company Common Stock issued upon such conversion. A Debentureholder who converts his Debentures becomes a shareholder of record on the date of conversion for the purpose of determining shareholders of record for distributions and other purposes, and will be eligible to receive any future dividends declared on the Company Common Stock. Debentures delivered for conversion must be accompanied by all interest coupons maturing after the date of surrender. No fractional shares are issuable upon conversion. Debentureholders will receive cash, in lieu of any fractional shares, in an amount equal to such fraction multiplied by the last reported sale price of the Common Stock, regular way, on the New York Stock Exchange on the day upon which Debentures are surrendered for conversion.

Pursuant to a Standby Agreement, Drexel Burnham Lambert Incorporated and Blyth Eastman Paine Webber Incorporated (the "Standby Group") have agreed with the Company and Finance to purchase Company Common Stock for an amount equal to the redemption price plus accrued interest for any Debentures which are either (i) surrendered for redemption or (ii) not duly surrendered for redemption or conversion. A Debentureholder who wishes to redeem or convert Debentures should not tender Debentures directly to the Standby Group but should follow the directions given above.

IMPORTANT INFORMATION FOR DEBENTUREHOLDERS

From August 1, 1982 through May 2, 1983, the Company Common Stock traded on the New York Stock Exchange at prices ranging from \$3.56 to \$28.00 per share. The closing price of the Company Common Stock on the New York Stock Exchange on May 2, 1983, was \$24.25 per share. At such closing price per share, the holder of \$1,000 principal amount of Debentures would receive, upon conversion, shares of Company Common Stock and cash for the fractional interest having an aggregate value of \$1,302.23. However, such value is subject to change depending on changes in the market price of Company Common Stock. SO LONG AS THE MARKET PRICE OF THE COMPANY COMMON STOCK IS \$20.00 OR MORE PER SHARE, DEBENTUREHOLDERS UPON CONVERSION WILL RECEIVE COMPANY COMMON STOCK AND CASH IN LIEU OF ANY FRACTIONAL INTEREST HAVING A GREATER MARKET VALUE THAN THE CASH WHICH THEY WOULD RECEIVE UPON REDEMPTION. FAILURE TO SURRENDER DEBENTURES FOR CONVERSION BEFORE THE CLOSE OF BUSINESS ON MAY 27, 1983 WILL AUTOMATICALLY RESULT IN REDEMPTION BY FINANCE ON JUNE 1, 1983 AT A PRICE OF \$1,072.11 FOR EACH \$1,000 PRINCIPAL AMOUNT OF DEBENTURES.

ADDITIONAL PAYING AND CONVERSION AGENTS

First Chicago International,
New York Branch
767 Fifth Avenue
New York, New York 10153
Telephone: (212) 371-8500

Banque Internationale à
Luxembourg S.A.
2 Boulevard Royal
Luxembourg, Luxembourg
Telephone: 47911

Banque Bruxelles Lambert
Avenue Marx 24
B-1050 Brussels, Belgium
Attention: International Dept.
Telephone: (02) 513.81.81

The First National Bank of Chicago
London Branch
1 Royal Exchange Buildings, Cornhill
London, EC3P 3DR, England
Telephone: 44 (01) 283-2010

The First National Bank of Chicago
Frankfurt/Main Branch
Neue Mainzer Strasse 1
Postfach 4446
6000 Frankfurt/Main, Germany
Telephone: 49 (811) 255-9295

Amsterdam-Rotterdam Bank N.V.
Haringvliet 595
P.O. Box 1220
Amsterdam, 1001, Netherlands
Telephone: 020-289393

Banca Commerciale Italiana
6 Piazza della Scala
Milan 1-20121, Italy
Telephone: 8850

Credit Suisse
Paradeplatz 8
Zürich, 8021, Switzerland
Telephone: (01) 215-11-11

Morgan Guaranty Trust Company
of New York
Brussels Office
Avenue des Arts 35
1040 Brussels, Belgium
Telephone: (02) 511-65-10

The First National Bank of Chicago
Paris Branch
49 BIS Avenue Hoche
75008 Paris, France
Telephone: 33 (1) 766-0311

The First National Bank of Chicago
Geneva Branch
6 Place des Eaux-Vives
Case Postale 102
1211 Geneva 6, Switzerland
Telephone: 41 (22) 359000

The method of delivery is at the option and risk of the holder, but, if mail is used, registered mail, return receipt requested, is suggested.

For Anixter International Finance N.V. For Anixter Bros., Inc.
Curacao Corporation Company N.V. Alan B. Anixter
Managing Director President and Chief Executive Officer

This Notice of Redemption is not and under no circumstances is to be construed as an offer to sell or as a solicitation of an offer to buy any of the securities of Finance or of the Company. Copies of a prospectus relating to shares of the Company Common Stock issuable upon conversion of Debentures may be obtained from any of the Conversion Agents named above or from:

Drexel Burnham Lambert
Incorporated

London (01) 628-3200
New York (212) 480-7000

Blyth Eastman Paine Webber
Incorporated

London (01) 628-2050
New York (212) 730-8884

Dated: May 10, 1983

INTERNATIONAL CAPITAL MARKETS

Dao Heng flotation details announced

By Robert Cottrell
in Hong Kong

HONG KONG'S Dao Heng Bank has detailed the terms on which it plans to go public later this month. Its new Malaysian-controlled holding company will become one of Hong Kong's largest quoted financial groups, with pre-forma net assets (including goodwill) of HK\$1bn (US\$145m), and forecast profits after tax of HK\$28.3m for the year to June 30, 1983.

The present majority owner of the Dao Heng Bank group is the Hong Leong Malaysia group of companies, controlled by the Kwok family.

Hong Leong Malaysia holds 51 per cent of Dao Heng through its wholly owned Hong Kong subsidiary Hong Leong Overseas. A further 46.45 per cent of Dao Heng is held by investment clients of Swiss bank Lombard, Odier. Hong Leong Overseas also owns a Hong Kong financial services group, Hong Leong Enterprises, whose activities include stockbroking and insurance.

The master company in the flotation of Dao Heng is a "shell" with net assets of HK\$24.7m called Marsworth. Marsworth plans to "tighten" its shares by means of a 10-for-one split, and to offer shareholders a further nine-for-10 scrip issue. It will acquire the entire issued share capital of Dao Heng Bank group for 600m new subdivided shares, valuing the bank at HK\$90m.

It will further acquire the share capital of Hong Leong Enterprises for HK\$90m cash, raising the funds by means of a loan-for-one rights issue. Both acquisitions will be made on prospective earnings multiples of 17, according to documents sent to Marsworth shareholders. Marsworth is advised by merchant bank Jardine Fleming.

The flow of new equity will increase Marsworth's issued share capital from HK\$15m on May 5 to HK\$72.3m following the Dao Heng and Hong Leong Enterprises acquisitions, due to be approved at an extraordinary meeting on May 19.

Hong Leong Overseas, meanwhile, is making a general offer of HK\$2.45 for each subdivided Marsworth share. Agreements made with Marsworth directors in respect of existing Marsworth shares, and with Lombard, Odier clients in respect of new shares issued for Dao Heng, will ensure Hong Leong Overseas a stake of some 70 per cent in the new enlarged holding company, to be renamed Hong Leong Company.

Dao Heng is one of Hong Kong's top 10 banks, with total assets of HK\$4bn, and shareholders' funds of HK\$382m at December 31, 1982. Its subsidiaries include a deposit-taker, Dao Heng Finance. It is a major local home mortgage lender. Corporate clients include textile group Lo's Mee Kwong, currently undergoing debt restructuring. Dao Heng cautions that its profits forecast is based on there being no less on the HK\$4bn outstanding to Lo's Mee Kwong.

Dao Heng was bought by Hong Leong from Grindley's Bank of the UK for £100m (\$157m) in March 1982.

Tan retires as OCBC chairman in September

BY KATHRYN DAVIES IN SINGAPORE

ONE of the best-known bankers in the Far East, Mr Tan Chin Tuan, is to relinquish his post as chairman of the Overseas Chinese Banking Corporation (OCBC) on September 30, following his 75th birthday.

OCBC was formed in 1932 as the result of a merger of the banks in Singapore owned by Hokkien-speaking Chinese. One of them was headed by Mr Tan's father, Mr Tan Cheng Siong. Tan Chin Tuan became joint managing director of the new bank and was elected chairman in 1965.

From shareholders' funds of \$3m in 1932, OCBC grew to over \$500m at the end of 1982, despite the fact that it has the reputation of being one of the most conservatively and secretly managed banks in Asia, deliberately seeking to live up to its motto "as solid as a rock".

The OCBC building, the tallest in Singapore - known locally from its shape as "the pocket calculator" - epitomises the solid image of the bank and of the man who has been so closely identified with it for more than 50 years.

In the bank's latest annual report, Mr Tan notes that he has been trying to retire for the past 15 years but has now finally decided to hand over to a designated successor. The successor has not yet been named, but is widely believed to be 55-year-old Mr Yong Pung How, currently managing director of the Monetary Authority (MAS), Singapore's quasi central bank, and also head of the Government of Singapore Investment Corporation (GSIC) which invests the republic's foreign reserves. Mr Yong was formerly vice-chairman of OCBC before being seconded to the Government in March 1981. He in turn will be succeeded at MAS and GSIC by Mr Richard Hu, chairman and chief executive of the Shell group of companies in Singapore.

Although OCBC profits grew much more slowly last year, compared with a series of impressive performances in the 1970s, (by just over 1 per cent to \$81.5m), results were not marred by the bad debts besetting some other local banks, most notably the government-controlled Development Bank of Singapore (DBS). This is seen as justifying OCBC's highly conservative lending policies which have sometimes been criticised by more adventurous banks. Under Mr Tan's

leadership the bank has made few requests for additional cash from shareholders and only then under circumstances in which they were described by one observer as "disguised bonus issues".

If, as expected, Mr Yong takes over from Mr Tan it will formalise a distinct break with the kind of family-run banks and businesses often associated with the Chinese in South East Asia, in which children succeed their parents. Mr Yong is a graduate of Cambridge and the Harvard Business School and originally practised law. His banking career began in 1966 when he was asked by the Malaysian central bank to reorganise Malaysian banking, before he joined a merchant banking subsidiary of OCBC.

Mr Tan is not expected to sever his connections with OCBC completely after September 30. He is likely to remain on the board as a director and will be appointed as honorary president.

He is expected to maintain at least some of his other business interests, including the chairmanship of Straits Trading and OCBC's insurance subsidiary, Great Eastern Life.

Repro bids for Ackland group of Canada

BY LACHLAN DRUMMOND IN SYDNEY

REPRO Corporation, the Australian automotive products group, has fitted another piece into its international strategy with a \$132m (\$28m) offer for 60 per cent of Canada's leading automotive parts distributor, Ackland.

Repro has received undertakings of support from "certain large shareholders" in the Canadian group, although the deal will be subject to approval by the Foreign Investment Review Agency in Ottawa.

The move comes a week after Repco announced a \$334m subordinated convertible note issue and soon after it moved to bring together

its three New Zealand car parts groups in a single 60 per cent owned entity, Repco NZ Corporation.

Repro already draws annual turnover of \$800m from North America through Auto Parts (Canada) and Repco Parts USA, which distribute replacement parts for imported cars.

Ackland turnover is around \$530m a year from its 18 warehouses and 275 retail outlets across Canada.

Repro recorded net earnings of \$532m on sales of \$570m in its last full year to June 30

Commodities slump hits Dunlop Estates

DUNLOP Estates, the former plantation subsidiary of Dunlop UK, but now part of the Malaysian Chinese Multi-Purpose Holdings, has reported a sharp drop in earnings for the second successive year owing to depressed commodity prices, and is halving its final dividend to 10 cents.

Pre-tax profit for the year ended December 1982 fell by 36 per cent to 10.2m ringgit (\$4.5m) on sales which fell 13 per cent to \$5m ringgit.

Despite the poor results, shares of Dunlop Estates have shot up in the Kuala Lumpur stock exchange from 4.8 ringgit at the start of the year to 7.8 ringgit last week.

Advance for Casio Computer in year

By Charles Smith in Tokyo

CASIO Computer Company, the leading Japanese maker of calculators and digital watches, increased its profits by 9.8 per cent to 12.6bn (\$53.73m) in the year ending March 31, 1983, the company announced yesterday.

The higher profit was earned on sales of ¥161.2bn, up 6.9 per cent from the 1981-82 level. It reflected an improvement in the ratio of cost to sales and in the company's financial balance. The weakening of the yen during 1982 resulted in substantial windfall profits but these were partially offset by foreign exchange losses on exports denominated in other currencies.

Sales by Casio's electronic calculator division, which accounts for just over half total turnover, grew by a modest 1 per cent last year to ¥77.9bn, while electronic watch sales put on a 3.7 per cent gain to ¥54.3bn. By far the fastest growing section of the company was the computer and systems equipment division which achieved a 36.4 per cent increase in sales. This reflected Casio's introduction of personal computers as well as strong demand for electronic musical instruments.

Unlike other leading Japanese manufacturers of electronic consumer products, Casio is not a manufacturer of integrated circuits. The company claims, however, to be the largest customer of three top Japanese IC manufacturers, Hitachi, NEC and OKI, at least one of which now maintains a special Casio production line in its IC division. Casio's strength since its foundation 28 years ago has been in design and marketing with a remarkable 25 per cent of the company's total labour force engaged in research and development. Casio held "more than 60" press conferences in 1982 to announce new products and reckons that the typical market life of its products is between six months and one year.

U.S. \$20,000,000
Bearer Depositary Receipts

representing undivided interests in a
Floating Rate Deposit finally due 1986

C.A. Cavendes
Sociedad Financiera

(Incorporated with limited liability in the Republic of Venezuela)

evidenced by consecutive three month Certificates of Deposit
Notice is hereby given pursuant to the
Terms and Conditions of the Bearer Depositary Receipts
(the "BDRs") that for the three months from
9th May, 1983 to 9th August, 1983
the BDRs will carry an interest rate of 9½% per annum.
On 9th August, 1983 interest of U.S.\$23.80 will be
due per U.S.\$1,000 BDR and U.S.\$237.99 due
per U.S.\$10,000 BDR for Coupon No. 1B.

European Banking Company Limited
(Agent Bank)

9th May, 1983

U.S. \$40,000,000

Christiania Bank og Kreditkasse

(Incorporated in the Kingdom of Norway with limited liability)

Floating Rate Subordinated Capital Notes Due 1991

In accordance with the provisions of the Notes, notice is
hereby given that for the three month Interest Period from
9th May, 1983 to 9th August, 1983 the Notes will carry
an interest rate of 9½% per annum. The relevant Interest
Payment Date will be 9th August, 1983 and the Coupon
Amount per U.S. \$1,000 will be U.S. \$23.16.

Credit Suisse First Boston Limited
Agent Bank

US\$100,000,000

Merrill Lynch Overseas Capital N.V.

(Incorporated with limited liability in the Netherlands Antilles)

Guaranteed Floating Rate Notes due 1987

Unconditionally Guaranteed by

Merrill Lynch & Co., Inc.

In accordance with the terms and conditions of the above-mentioned
Notes and Fiscal Agency Agreement dated as of April 15, 1981,
between Merrill Lynch Overseas Capital N.V., Merrill Lynch & Co.,
Inc., and Citibank, N.A., notice is hereby given that the Rate of
Interest has been fixed as 9½% p.a. and that the interest payable
on the relevant Interest Payment Date, August 10, 1983, against
Coupon No. 9 in respect of US\$5,000 nominal of the Notes, will
be US\$115.00.

May 10, 1983, London

By: Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK

U.S. \$20,000,000

DnC

Den norske Creditbank

Floating Rate Subordinated Capital Notes
Due 1990

In accordance with the provisions of the Notes, notice is
hereby given that for the three month Interest Period from
9th May, 1983 to 9th August, 1983 the Notes will carry
an interest rate of 9½% per annum and the Coupon
Amount per U.S. \$1,000 will be U.S. \$23.16.

Credit Suisse First Boston Limited
Agent Bank

U.S. \$40,000,000

Genossenschaftliche Zentralbank
Aktiengesellschaft
Vienna

Floating Rate Notes Due 1989

In accordance with the provisions of the Notes, notice is
hereby given that for the three month Interest Period from
9th May, 1983 to 9th August, 1983 the Notes will carry
an interest rate of 9½% per annum. The relevant Interest
Payment Date will be 9th August, 1983 and the Coupon
Amount per U.S. \$1,000 will be U.S. \$23.00.

Credit Suisse First Boston Limited
Agent Bank

THE NIPPON CREDIT BANK (CUBACAO) FINANCE N.V.
US\$30,000,000

Guaranteed Floating Rate Notes due 1987

Payment of the principal of, and interest on, the Notes
is unconditionally and irrevocably guaranteed by

THE NIPPON CREDIT BANK LTD.

(Kabushiki Kaisha Nippon Saiken Shinyo Ginko)

In accordance with the provisions of the Agent Bank Agreement
between the Nippon Credit Bank (Cubacao), Finance N.V., and
Citibank, N.A., dated February 4, 1980, notice is hereby given that
the Rate of Interest has been fixed at 9½% p.a. and that the
interest payable on the relevant Interest Payment Date, August 10,
1983, against Coupon No. 14 will be US\$116.60.

May 10, 1983, London

By: Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK

FINANCIAL TIMES SURVEY

Tuesday May 10 1983

DESIGN IN BRITISH INDUSTRY

THE DESIGN COUNCIL AWARDS 1983

The present drive to improve the standard of design can only succeed if it is matched by raising the social status of designers and giving them more influence in industry.

BY CHRISTOPHER LORENZ
Management Editor

NOT SINCE the days of Victorian grand gesture has Whitehall been devoting such energies to tackling the perennial problem of how to improve the standard of design in British industry. Even the foundation in 1944 of the precursor of the Design Council was not as significant; it was a brave step at the time, but the organisation's initial brief was too narrow, which can hardly be said of the current batch of initiatives.

Less than four years after cutting back its support for design (through the Design Council's budget), Mrs Thatcher's Government has gone into reverse. It is tackling the problem on an unprecedented number of fronts—so much so, indeed, that the misbegotten businessman may soon be in danger of getting confused, and of missing the point. But provided that a little more coordination can be arranged between different government departments, there must be some chance that the current

"design drive" can succeed where so many past attempts have failed.

Where it could founder, however, despite the very best intentions of all concerned, is on social and managerial attitudes. However strong the commercial case for giving design and designers more influence, acceptance of it by businessmen will remain only skin-deep so long as the social status of design remains low. The problem was posed nearly a few months ago by Lord Reilly, former director of the Design Council and now a director of Conran Associates. Sir Terence Conran's design practice, "Design is a subject which needs constant cherishing at all levels in a country like Britain, where most people are never taught to use either their hands or their eyes, when at school."

Given the time it will take to change social attitudes via the educational process, and the limited effect a blitz on business can have, design could certainly do with more public attention.

In the 18 months since it opened, London's Botolph Claydon gallery—financed by Sir

Terence—has made considerable strides in that direction but it can never attract more than a small minority audience and it will have to be left to some enterprising television producer ready to put industrial design on the public map.

In its drive to change attitudes within industry, the government's most dramatic action so far was last month's more-than-tripling (to £10m) of Department of Industry funds for the Design Consultancy Scheme, which it launched just a year ago; on an annualised basis over three years, this puts the cost of the scheme not far short of the Council's entire budget.

£3m funding

Set up to subsidise the use of design consultants by small and medium-sized manufacturing firms, and administered by the Council's Design Advisory Service, the scheme had exhausted its original £3m funding within a year. The fact that most of the demand is coming from companies which had not previously used design consultants is encouraging,

though it remains to be seen whether the unexpectedly quick uptake means that the recipients are at last treating design as "central" to their commercial success, as Dol Minister John Birtcher claims. But it certainly looks as if the Dol is beginning to make a dent on the 60 per cent of British industry which perceives design "poorly," as the department's research puts it.

Like the funded consultancy scheme, most of the Dol's other initiatives over the past year were inspired in one way or another by various proposals which the design establishment itself put to Mrs Thatcher and the Industry Secretary over drinks in Downing Street 18 months ago. The list includes:

- the belated commissioning of research into the impact of design on purchasing decisions;
- assistance for the London Business School's Design Management Unit, a pioneering attempt to get practising executives as well as postgraduates to integrate design into their management studies;
- support for a similar initiative, though on a much broader

front, by the Council for National Academic Awards on behalf of polytechnics and other local authority-funded institutions;

- funding for the Design Council to commission curriculum development work for secondary and tertiary-level design courses;
- and help for the Council's launch of a new newspaper, *Designing*, for secondary schools.

Such stimulation of design within the education curriculum has been given welcome support—potentially, at least—by last spring's decision from the Engineering Professors' Conference to start accepting certain "A" levels in Design and Technology as a qualification for university entry. But university attitudes will be slow to change, as evidenced by the stand-offish treatment which has been handed out to a number of D & T students since the decision was taken. (The current debate about design education—and the threat of untimely cuts in many art and design colleges—is discussed on the final page of this survey.)

Resistance of this sort certainly suggests that institutions of further education are paying predictably little attention to the message of the Dol's "Design for Profit" campaign. But this nine-month awareness campaign—consisting of newspaper advertisements plus a nationwide programme of regional seminars—does seem to be reaching its target audience of top managers in manufacturing industry.

Clear message

The Dol's message comes over clearly in the campaign: that good design involves satisfying customer needs by ensuring that the product is entirely "fit for its purpose" in terms of a whole range of factors: cost of manufacture (and therefore of sale); performance; reliability; ease of use and maintenance.

But the initial publicity material for a Department of Trade campaign, to be launched tomorrow by a bevy of government ministers including the Dol's own Patrick Jenkin, suggests that it plans to lump these and other attributes together under the vague term "quality." Unless the two

departments can get together before the autumn, when the Dol's campaign really gets rolling, there is a high risk that they will end up putting over a contradictory message rather than the complementary one they should be presenting: that good product design needs to be backed up by quality assurance or what is generally known as "total quality control" in the manufacturing process. Design is not a small part of an amorphous concept called quality, in other words, but the very thing that introduces quality into the process of making a product.

It is in this sense of "quality" that the Dol's White Paper on Standards, Quality and International Competitiveness should be seen, together with its new register of quality-assessed firms, and its companion proposals for new standards and certification schemes.

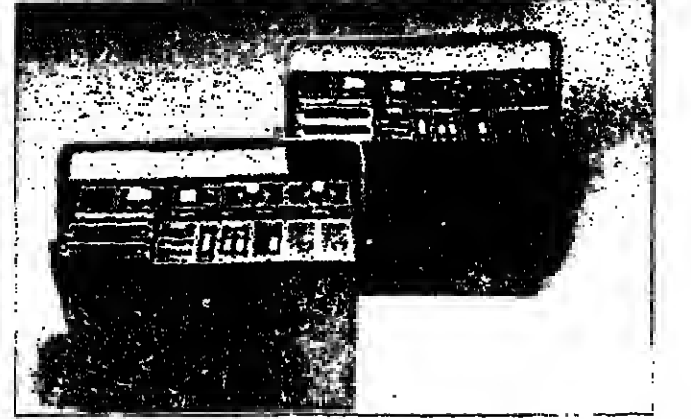
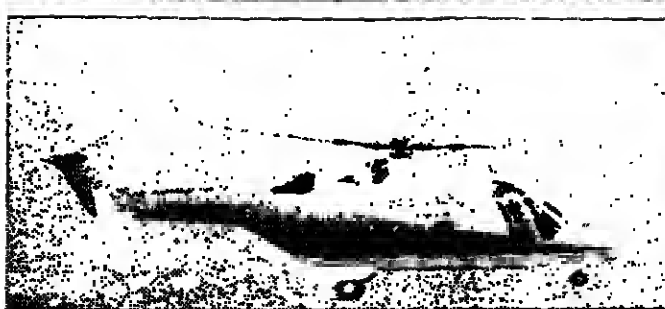
The government is convinced that such measures will aid British competitiveness. But such features of tangled bureaucracy have recently been condemned by many of the designers whose proposals helped spark the government's renaissance of interest in

design. Rather than rules and regulations, they argue that what is needed in industry are management processes which reinforce a greater recognition of the obvious: that its Japanese, German, Italian and other foreign competitors succeed in the British market and elsewhere partly because consumers like the design of their products.

Design pays, in other words—which is precisely the intended message of the Design Council's annual awards, even if the judges still sometimes choose products on excessively subjective grounds, with not enough eye to the commercial criteria. There is again a sprinkling of such awards this year, especially in the perennially controversial decorative products category. In general, however, as the articles in this survey show, the 1983 awards look a particularly strong bunch in terms both of originality and commercial potential—in some cases the potential is already being realised. One can only hope that the awards have an exemplary effect on those many companies which still need to pay more attention to design.



DESIGN AWARD WINNERS INCLUDED THE PEGASUS VECTORED-THRUST TURBOFAN ENGINE BY ROLLS-ROYCE, THE FORD SIERRA, WESTLAND'S 30 SERIES HELICOPTER AND MILLIMETRE'S GREETING CARDS AND WRAPPING PAPER



100 HELICOPTER, THE QUADMATIC PACK FLASH UNIT BY BOWEN SALES AND

Is the design of the 3000 Perfector perfect?



Perfect? Perhaps that's taking things a little too far. The Design Council preferred to call the 3000 Perfector "an outstanding British product."

Which we think is praise enough. The 3000 Perfector is the most sophisticated teleprinter in the world. Being microchip based, it's a thinking telex, with automatic call, repeat call features and also versatile word processing capabilities.

The revolutionary design makes it quiet,

compact and easy to maintain. And it copes excellently with the shortcomings of the telex network, and thus helps the operator.

STC are the leaders in screen-based text-editing telex. The 3000 Perfector shows why.

We think you'll find it's the perfect teleprinter for your company. Or should we say 'outstanding'?

STC Business Systems
Crowhurst Rd, Hollingbury, Brighton, Sussex BN1 8AN.

STC

APPROVED for use with the Public Switched Telex Network run by British Telecommunications in accordance with the conditions for use.

IT WAS YOUR IDEA. ALL WE DID WAS BUILD IT.

We can't honestly pretend the new Westland 30 is all our own work.

In the final analysis, it's you we have to thank. If we hadn't listened to you, we would never have discovered the gap in the market.

Still less built a civil helicopter to fill it. The Westland 30, then, was designed with your specific needs in mind.

First of all, you wanted tried and tested technology.

In that respect we felt we couldn't do better than to incorporate the dynamic systems and engines of the Lynx. After all, it does have ten years' reliable flying experience behind it.

So we took its basic mechanics and added a hard body shell and an extra tough floor. Then we built a staggering 460 cu.ft. of cabin space into the fuselage and 74 cu.ft. of luggage space into the back.

That way we combined precision engineering with a luxury and spaciousness previously unheard of in a medium-capacity helicopter.

Versatility came pretty high on your list of priorities too.

The space inside a Westland 30 makes it the most adaptable helicopter in its class. Not least because it leaves you free to choose from a wide variety of cabin layouts.

It can, for example, carry 17 people in such comfort they could be forgiven for thinking they were flying in a 737.

We can also provide you with individual layouts for top executives, oilmen, VIPs, and emergency cases, to name but a few.

We can even design a layout specially for you, should you require it.

Then, obviously, you needed a helicopter that was simple to operate and maintain.

We've installed a comprehensive IFR system with automatic flight control, twin engines and an advanced navigation system.

That makes life easier for your pilots. And gives the Westland 30 greater control and stability, so it can face up to weather conditions that would keep other helicopters on the ground.

We also simplified the main rotorhead and the transmission and made sure all the moving parts are readily accessible. That will make the Westland 30 a pushover for your maintenance men.

Added to that, its ground handling is fast and efficient, so it doesn't waste a second of your time between flights.

All in all, the Westland 30 is more than equipped to fulfil your needs, whatever field you're working in.

But that's no great surprise when you consider how it came to be built.

After all, it was your idea. We simply built on it.

Westland 30
Westland Helicopters Ltd., Yeovil, England.



DESIGN IN BRITISH INDUSTRY II

Profiles of one of the winners in each of the six categories are found on this page and page IV

Flexibility pays off in carbon fibre fly reel

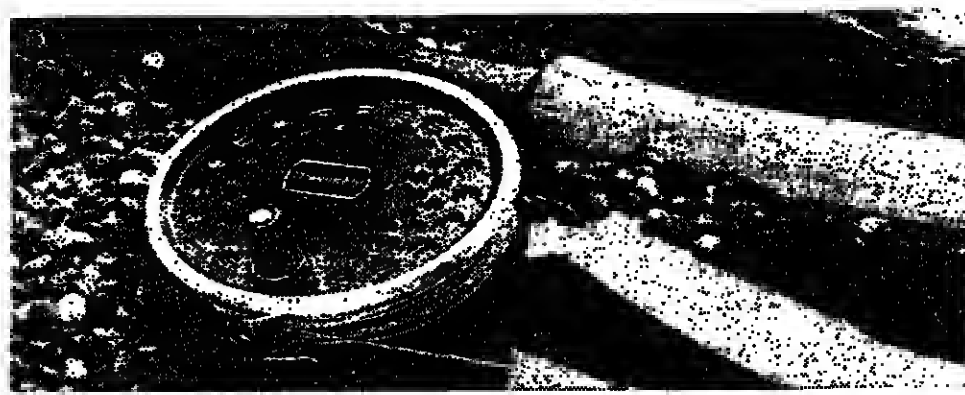
THE BASIC function of a fly rod and reel is to propel an artificial fishing fly with accuracy for distances of 30 yards or more, often into the teeth of the wind. The success of this operation depends on the rod having great power in action coupled with perfect balance. With such tackle the angler can cast all day without tiring, but if the rod and reel are unbalanced there is not the fluency in movement which is the mark of perfect casting. Until 25 years ago good fly-reels were made of green heart or built of good material but comparatively heavy and these heavy reels required a fairly heavy rod to balance them, many of these were well designed metal or even wooden affairs. In fact the criterion of a good reel was size and apparent strength. Then rod designers used artificial materials, first glass fibre and then the latest carbon fibre.

A carbon fibre rod is extremely light and powerful and is rapidly replacing other materials. To match it manufacturers have used lighter materials for reels, aluminium, magnesium and now carbon fibre used in the award winning Dragonfly 60 reel made by British Fly Reels at the Intrepid works in Falmouth.

Balance

Keith Duffelen, the company's chief engineer, set out to design a reel which would be light enough to balance the lightest carbon fibre rod, which dictated the use of carbon fibre where possible and of the simplest construction compatible with performance. The reel's basic function.

This is to store the line and to control the fish once it has been hooked, and to prevent the reel over running when stripping off line. This is done by what is called drag, a braking system. All British reels have these and in the



The Dragonfly 60 fly fishing reel: low and soft signalling heralds success

mainly they consist of a system of adjustable ratchets, which are very effective and give out the familiar screech of the reel when a fish is hooked. Apparently only the British and some North American anglers like this low signalling of their success.

The European and many other export markets prefer the silent approach. So the Dragonfly 60 includes a ratchet mechanism which can be used or not as the angler prefers. The drag mechanism is adjustable, silent, and most effective, and the reel can quickly be changed from right to left hand operation.

This flexibility is important as British Fly Reels exports some 70 per cent of its output and claims to be the largest manufacturer in volume of fly reels. Its range includes larger reels for salmon flies but Britain is not an easy market for fishing tackle in general.

Some years ago the company manufactured its own rods and other types of reel,

but increasing competition from Sweden and France and now the Far East have forced the company to concentrate on fly reels in its Falmouth factory which was originally planned to produce a variety of fishing tackle.

More popular

With the spread of trout fishing to lakes and reservoirs the sport is becoming much more popular and there are now believed to be some 600,000 fly fishermen in the UK alone. The techniques of this still water fishing include the use of different weights of line to meet various water conditions. Rather than wind the new line on the reel most anglers now keep their reserve lines on separate spools and the sale of spare spools is an important source of revenue.

I was told that there was some resistance to the Dragonfly 60 when first marketed because of its use of carbon fibre instead of metal and extreme simplicity

of construction. Fly fishing used to have a very unmarked image and the cost and complication of the tackle was fully exploited by those supplying wealthy customers. That is almost gone now. While a few shops might still sell tackle at the recommended retail price the advertising pages of such papers as Trout and Salmon are full of heavily discounted offers of all manner of tackle.

The pressures of this market ensure that the staff at the Intrepid factory have to be flexible and adaptable to every job. It is a highly integrated operation, 90 per cent of the reel components are made on the site. The only diversions from reel manufacture when I was there was a line of floats for gill nets, such as unscrupulous sea fishermen use, to intercept the salmon making towards our rivers. There is an irony in this.

John Cherrington

Safety seat for the awkward age

BY EARLY March, supporters of the Design Council award — is specially designed for use with an adult belt, it is Britax's hope that the need to provide at least one adult belt in the rear will lead to increased fitting of rear seat belts overall.

The Britax seat, launched in the middle of last year, is just one competitor in a booster seat market which has mushroomed since the beginning of 1982. Nevertheless, the Design Council was impressed by the simplicity of its design and thought it "a considerable improvement" over others on the market.

The seat overcomes the problems encountered when, at about the age of four, a child becomes too big for a conventional infant's safety seat, yet until the age of 12 or older remains too small to wear an adult belt safely (lethally, the diagonal strap of an adult belt crosses too near the neck), or the child can "submarine" beneath the belt in a crash.

The Star Riser lifts the child by about 3½ inches on a firm but lightly cushioned base, so the adult belt can be used comfortably and safely.

A major aim in its design was to prevent "submerging". The shape of the cushion, which is made of lightweight moulded polyethylene, plays a part. But it depends, too, on adjusting the position of the adult belt. This is achieved by lugs around the rear of the seat through which the belt's lap section is passed, to keep both child and seat in of Byfleet, Surrey, the sixth place. The diagonal strap, too,

is coupled to an adjuster strap attached to the seat which routes it over the child's shoulder and away from the neck. Not directly safety-related, but of importance to both child and parents, particularly on longer runs, is that it allows the child adequate vision, thus reducing the risk of boredom and dithering. Britax's design team also tested children's reaction to the seat, finding that it met their approval in that it looked like a "normal" car accessory, not a childish one, and appeared to reduce car sickness.

The children themselves led to one design change being made, after they complained that early versions had too long a cushion, giving them "pins and needles" in the backs of their legs.

Components

The Star Riser is being sold at a recommended retail price of £15.95, and is also being marketed in Germany, France, Sweden, Denmark and Norway. Britax Excelsior is a subsidiary of the BSG International Group, whose motor industry activities include components manufacturing activities both in the UK and on the Continent, and the Bristol Street Motors vehicle sales group.

Acquired by BSG in 1973, Britax is the manufacturer of a wide range of safety equipment, and is a major seat belt supplier to the European vehicle manufacturing industry.

Its "past" Design Council awards have been for industrial safety harnesses (1978); a fuel tank drainer (1979); a yachting harness and heated external vehicle mirror (1980) and a seat for handicapped children (1981).

John Griffiths

BRITISH MOTOR INDUSTRY

COMPANY
Britax Excelsior
Ford Motor Company
Leslie Hartridge

PRODUCT
Star Riser booster seat
Ford Sierra
Hartridge 2500 diesel fuel pump
test stand

Luggage takes a big step forward

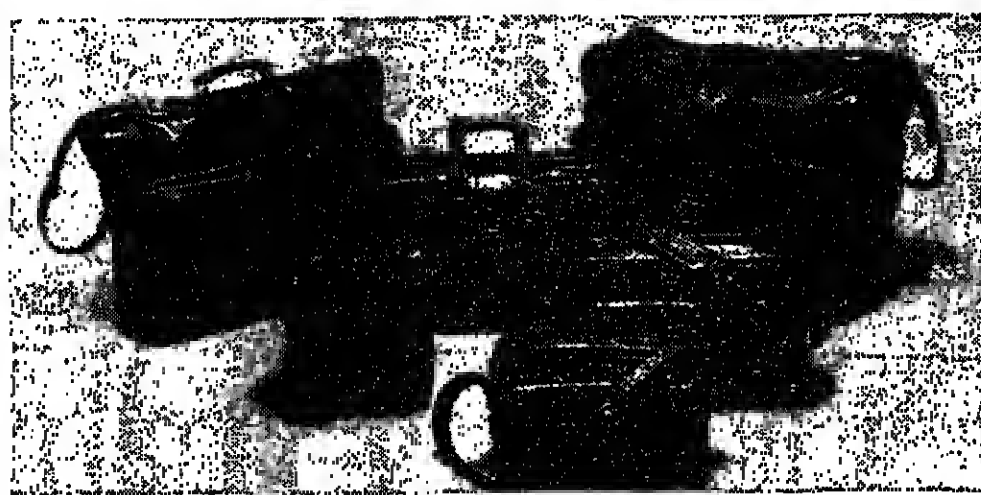
THE CAMBRIDGESHIRE town of Papworth Everard is well used to excellence. Its famous hospital is renowned for pioneering in the heart transplant field.

Its neighbour, Papworth Industries (including its subsidiary Papworth Travel Goods) carries the same name to leading stores at home and abroad on its fine leather goods. These, according to top UK luggage buyers, rival the keen foreign competition — namely the Italians, French, Far Eastern and South Americans — in a market they had made their own.

Recognition of the company's attention to detail, striving for pleasing design, and general craftsmanship now comes to them in the shape of a 1983 Design Award for its Yuki collection of hand luggage.

In a market for years dominated by the overseas competition with its cheaper labour and materials, and often superior design, Papworth Industries keeps the British flag flying.

Leading luggage buyers in London's top department stores rate the exclusive range as high if not higher, than its much-acclaimed Italian rival. The quality is much better, said one, beautifully made, said another. Harvey Nichols luggage buyer said: "In my opinion, this range is as good as anything



Yuki collection of hand luggage from Papworth Industries: as good as anything out of Italy

coming out of Italy. It's worth every penny." Considering there are only about two English companies in this exclusive leather luggage field (Tanner Krolle being the other) is no mean feat.

It may not be the most remarkable looking range at first sight with its familiar, unstructured shape, but in finish, care of detail, durability of as the company

would say wearability (motto "Luggage is worn not carried") it is of the highest standard. Yet it was the design factor that most impressed the Design Award judges. One put it: "Until now the market has been very dull, but this (design concept) is a great stride forward."

Certainly local reaction at this year's Birmingham Spring Fair, where the company showed for the first time in about eight years, the response was "astounding," according to Papworth designer Julie Monks. Some of the surprise she reckoned was due to the fact that the manufacturer was English.

What makes this award the more remarkable is that Papworth Industries is in fact a registered charity though this is something it doesn't trade on. Originally set up in 1921 it grew up around the hospital — then a centre for tuberculous patients — as a rehabilitation centre.

But if its staff is largely made up of disabled workers, they see themselves strictly as a highly commercial concern. The company operates on a quasi-co-operative basis with all profits channelled back into the local community to provide facilities for the residents.

Although the mainstay of the company's production is run-of-the-mill quality luggage, from haversacks and hold-alls to document cases and suitcases, it is also alert to change

at the luxury end of the market where it makes its name.

It was this willingness to take risks in the search for business that influenced the decision to break out from the stiff box shapes and turn the "safe" production line around to cater for the newly fashionable unstructured styles, then coming in from abroad.

Papworth Industries invited Yuki, the respected fashion designer, architect and interior designer, to conceive the range which they then spent 18 months developing. After much research into consumer needs, and scouring of markets for the finest materials — the leather is a cross between upholstery and dress material, the lining fabric, closely woven on a special machine — the Yuki collection was born.

Harrods reports it selling extremely well. Fortnum and Mason say it is a steady seller. Of a better quality than its Continental rivals with finer finish.

The range is cunningly unisex, in neutral shades of sienna, black or sage green. Papworth Industries report sales are fast in the UK with new markets emerging in both U.S. and Japan. The company is no stranger to the Design Centre. Some 88 per cent of the company's products have been selected for its index.

Feona McEwan

CONSUMER AND CONTRACT GOODS DECORATIVE

COMPANY
House of MayFair
Lencrache Broxton & Partners
Millimetre
Papworth Industries
Sally Anderson (Ceramics)

PRODUCT
New wire wallcoverings by MayFair
Mindbenders black and Chrome and coloured puzzles
Greeting cards and wrapping paper
Yuki-designed travel goods
Sally Anderson tiles
midsummer range

Monarch digital exchange wins admirers



Monarch 120 exchange: sophisticated digital exchange which can connect up to 120 extensions and 32 exchange lines

WHEN British Telecom first launched the Monarch 120 telephone exchange in London in December 1980 its long-suffering customers fell over each other in the rush for the new product.

The initial rush had more to do with British Telecom's failings than the Monarch's undoubted qualities. At the time almost any modern, computer-controlled exchange would have met an equally strong demand.

British Telecom as monopoly supplier had left customers waiting for years for new technology in small exchanges of less than 100 lines. Large organisations wanting exchanges of more than 100 lines had been able to buy such equipment for several years from companies like IBM, GEC and Plessey. (British Telecom did not exchange its monopoly for large exchanges.)

Even in 1980 the supply of even old exchanges using antiquated technology could take up to a year to be installed. The legacy of industrial action and inefficiency.

When the Monarch 120 exchange finally became available it proved to be one of the most sophisticated small PABXs (private automatic branch exchanges) in the world. The Monarch is one

of the few British telecommunications products to be produced recently which has met strong interest in overseas markets.

The exchange was designed and developed by British Telecom's research laboratories at Martlesham Heath, near Ipswich. The product engineering was done by GEC Telecommunications and Plessey which are the major suppliers of Monarch.

Monarch is a sophisticated digital exchange which can connect up to 120 extensions and 32 exchange lines. Although all modern telephone exchanges are electronic and have computer control it is still fairly rare to have digital switching.

Most exchanges use analogue technology where the voice is transmitted in "wave" form. A digital exchange switches code which has been converted into binary pulses like those in a computer. One of the important aspects of a digital PABX is its potential use for switching information between equipment such as word processors and computer terminals.

The Monarch 120 offers a range of facilities which were previously only to be found on the highly expensive large

exchanges. Features include: automatic diversion of calls, abbreviated dialling of frequently called numbers, automatic redialling, easy changing of extension numbers, and conference calls.

The Monarch is built on a modular basis which means the system can be expanded to take more exchange lines or extensions by plugging extra printed circuit boards. Compared with old electro-mechanical exchanges of the same capacity which took up a whole room the Monarch is small — like other electronic PABXs — and its easily into an office.

The judges of the Design Council awards were impressed at the flexibility of the Monarch exchange and its competitive pricing, as the only British designed product in this line. With British Telecom retaining its monopoly in this class of PABX until at least July the only comparable product available

in the UK is made by Canadian-based Mitel.

British Telecom sells the Mitel exchange the SX200 as the Regent. This exchange also has an extension range of features and has computer control but uses analogue switching, and is significantly cheaper than Monarch.

But the Monarch's costs have been reduced recently as a result of the greater integration of its micro-electronics which also means the exchange is smaller. A new version has also been developed which will double its capacity and will also be able to switch computer data.

New computer-which hope to compete in the PABX market, after the liberalisation of the telecommunications market, hope to prove that it is possible to produce a far cheaper machine than the Monarch.

Jason Crisp

ENGINEERING PRODUCTS

COMPANY
British Telecom
Lancaster
Rolls-Royce Ltd

STC Business Systems
Wadkin Machine Tools
Westland Helicopters

PRODUCT
Monarch 120 611 connect system
C series front-lift truck range
Pegasus vectored-thrust turbofan engine
STC 300 perceptor
Vertical CNC machining centre
Westland 30 series 100



The HallScrew.
A great British compressor designed for quality.



Designed and developed at Dartford by APV Hall Products, the HallScrew represents a breakthrough in single screw compressor technology as applied to refrigeration.

Embodying the very latest improvements in single screw compressor design, the HallScrew meets the stringent demands of the refrigeration industry and major international classification agencies for high efficiency and reliability at full and part loads.

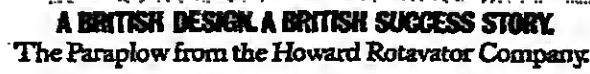
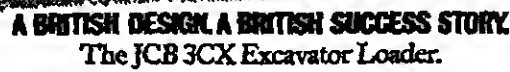
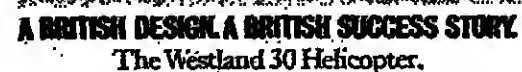
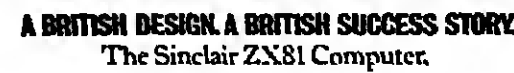


APV HALL PRODUCTS LIMITED

Hythe Street, Dartford, Kent DA11 1BU England.
Telephone: 0322 23456 Telex: 25594

AP6a

A BRITISH DESIGN. A BRITISH SUCCESS STORY.
British Leyland's Range Rover.



DEPARTMENT OF INDUSTRY WITH THE DESIGN COUNCIL

DESIGN IN BRITISH INDUSTRY IV

Blood glucose monitor is aid for diabetics

HYPOGUARD, a small Suffolk company, has won a 1983 Design Council Award for its blood glucose monitor, but perhaps it could have been a candidate for the Queen's Award for Export Achievement—about 75 per cent of its output of units designed to help diabetics is exported.

In the UK, the slim, microprocessor controlled monitor, which diabetics can slip into a briefcase or handbag costs a mere £80. It is usually a little more expensive but is relatively cheap for diabetic sufferers who would like to be independent of constant hospital monitoring.

Stephen Cox, managing director of Hypoguard, Woodbridge, Suffolk, set up the company 11 years ago after buying a tiny company which, on and off, made syringes for diabetics with auto injection.

Basically, Hypoguard has taken one medical area, specialised, got the electronics, particularly the chips, right, removed itself from what had previously been described as a "damning black box" and provided diabetics with something which looks like nothing more than a rather large pocket calculator.

Non-diabetics believe that once the disease is diagnosed all that is required is a hypo-

dermic and the daily dose of insulin but there is a great deal more to treatment than that. The diabetic needs a consistently accurate check on his or her blood glucose level. This can dictate food and drink intake.

Hypoguard claims that its monitor is as near foolproof as possible. The instrument automatically calibrates for ambient temperature and humidity and then automatically checks the condition of the reagent strip to be used in the test.

Machine signals

If all is in order the user then places the strip into the machine. After a further check the machine signals that blood from a finger prick should be applied to the strip and then counts down from 60 to 0 seconds on a digital readout.

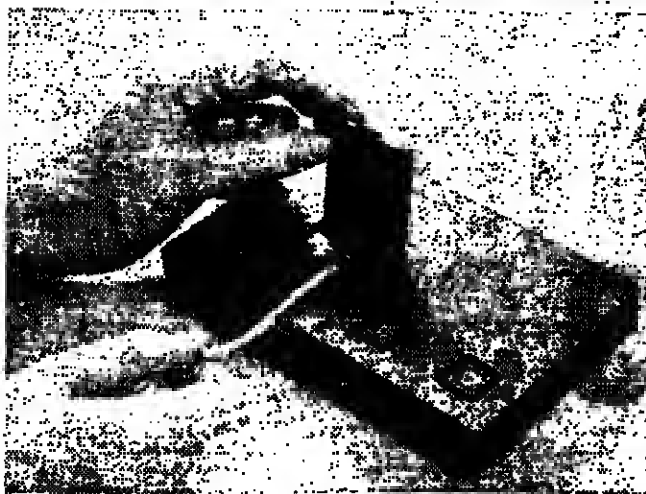
There are all sorts of fail safe conditions; if the user takes too long to press the "read" button the instrument will flash a reminder; if he makes a mistake the machine will show that he has made an error.

Two models are available powered by rechargeable batteries with an optional carrying case for reagent strips and finger pricker for blood sampling.

Perhaps one of its greatest advantages is in its use for pregnant diabetics where accurate control of the blood glucose level is vital in the pregnancy and delivery of a normal baby.

The instrument is already being used in hospitals to help staff obtain a quick and accurate result, and, more importantly, has removed the need for so many diabetic patients to spend the last 16 weeks of their pregnancy in hospital.

Although Hypoguard has competitors, Stephen Cox believes that Britain now leads the world in allowing diabetics to treat themselves at home and rely less and less on hospital monitor-



The slim microprocessor controlled monitor which diabetics can slip into a briefcase or handbag.

ing. But how much of that is due to the good design of the instrument or the aggressive marketing of the product is debatable. Stephen Cox is not a young man but still plays competitive badminton. One suspects he can go for the kill on the court or in the marketplace.

The company is building an extension at the rear of the

Woodbridge factory. Stephen Cox says: "This award has taken the pressure off; all the girls were busy deciding what colour the lorry should be, now he was taking 16 of the staff to the award ceremony in Cardiff yesterday they are all too busy thinking about what colour dresses to buy."

Max Commander

COMMENDATION FOR PROTOTYPE

COMPANY
Bill Gornall
M&G Tankers

PRODUCT
Flexitrench
Road Tanker



Two prototypes: above, Flexitrench multi-angled tool system for awkwardly placed nuts and bolts; below, FRP road tanker designed for safer carrying of hazardous materials.



TWO YEARS AGO Stan Coney and John Hirst were developing their new business, and the remarkably innovative product on which it has been based, in the proverbial garage.

Now, two years later, they are in spanking new premises in the heart of the West Midlands, with a tailor-made numerically-controlled production line. They have taken orders from the likes of Mobil, Shell and GKN. Their product has been patented in well over a dozen countries, and they have licences in six of them (including the United States), with many others clamouring to follow suit.

By this time next year they expect sales to be reaching at an annual rate of over £5m. After that, the sky's the limit—well, almost.

From winning first prize in a "Get started in Staffordshire small firms competition," sponsored by GEC, their company has progressed into the list of 10 finalists for this year's "Princes of Wales Award for Innovation and Production," and now to a 1983 Design Council Award.

In the meantime, Coney and Hirst have taken the astute step of selling their company to a much larger enterprise, James Walker of Woking. This netted them not only £100,000 plus a commission on future sales, but access to much-needed financial and marketing muscle.

Classic simplicity

The object of all this interest is a exceedingly simple invention: the sort of thing that has always been needed, but that somehow no one thought of before (or that has never before been achieved). Called a RotaBolt (which is also the name of the company), it is a brilliant

way of making sure that industrial bolts are properly fastened and bearing the correct load.

Among the company's lengthy list of potential applications are power stations, transmission pylons, refineries, pipelines, pressure vessels, mining machinery, cranes, diesel engine connecting rods and main bearings, various military uses, and automotive cylinder heads. The potential market runs to hundreds of millions, at over £2 a time.

As John Hirst says, the existing methods of measuring bolt loadings (torque wrenches, deformable washers, and "pilgrim nuts" with strain gauges), are either inaccurate or expensive, and generally time-consuming and complex.

Clip-on cap

The RotaBolt works like this: the centre of a standard bolt is drilled and a gauge pin of the same type of material is inserted. The pin is set in place so that the rota load indicator on its end is a measured distance from the bolt head, but still free to rotate on the pin. The air-gap size is set in the factory according to the specified stress for each bolt. The whole assembly is protected from dirt and corrosion by a clip-on cap.

When the bolt reaches its pre-set tension, the gap between the head and the rota indicator closes and locks; once the indicator can no longer be turned by hand the tension for that bolt is correct to an accuracy of plus or minus 5 per cent.

If it becomes loose, it means that the bolt itself is loose—the major cause of stress failure.

ENGINEERING COMPONENTS

COMPANY
Waterfield Engineering
Expendite
Greener Connectors
APV Ball Products
RotaBolt

PRODUCT
Veevalve diaphragm valve
Supercast waterstop range and jointing filis
4mm silicone rubber test leads
Hallscrew compressor
RotaBolt fastener.

All that an operator needs to do is to carry out a rapid and easy inspection—a major step forward from the torque wrench checking procedure, which is much less accurate yet far more time-consuming.

So far, at least, RotaBolt has gone out of its way to avoid falling prey to the temptation which seduces so many small companies of "expanding too fast." The company's develop-

ment has been controlled to a fault: no advertising whatever, other than the indirect effect of making the invention known through technical papers, and a refusal to contemplate taking orders of more than a few thousand pounds a month until production, finance and distribution were all properly established.

Christopher Lorenz



RotaBolt: an innovative load-monitored fastener.

James Woudhuysen discusses an £80,000 DES report

British industry found wanting in attitude to designers

TOO FEW of Britain's industrial designers know all that they should about design—hence the Government's "Design for Profit" campaign. Fewer still know about design education. That is a pity, for the growing public debate about the subject should be of interest to every manager.

The debate proceeds from the undeniable fact that the design of many British products leaves a lot to be desired. From this premise the question follows: is Britain's system of design education, renowned as the largest in the world, providing companies with the kind of designers they need?

At first sight, what the critics have been saying—half it does not—seems to be confirmed by a two-year, £80,000 report which is about to be published by the Department of Education and Science. But on closer inspection the report actually implies that industry is probably more to blame for Britain's poor design performance than education.

Dissatisfied

On the face of it, Britain could not be better supplied with design talent (see Byzantine structure) but the report found that most of the 78 UK manufacturers it surveyed were dissatisfied with the industrial designers they used. While the average manager rates both in-house and consultant industrial designers highly in terms of basic skills—arriving at a particular design solution, selecting the right materials for it and making sure that final detailing is correct—he feels that many lack a firm grounding in what conveniently be termed "controlled creativity."

According to industry, many British designers are ill-equipped to come up with alternative design solutions, new product concepts, and refinements. To put it another way, they are not educated enough in the art of grasping market opportunities in a creative manner. But industry also wants designers to keep their creativity tightly controlled: the Department of Education and Science report noted that many managers regard designers as unfamiliar with market realities, financial constraints, the business of making deadlines and the need to write and talk fluently.

Much of what all this implies for the teaching of industrial designers has in fact been rehearsed ever since 1977, when the Design Council published a report by a committee chaired by industrial designer David Carter. The Carter report argued that design courses should be geared more firmly to industrial practice and that full-time lecturers in particular should have direct and up-to-the-minute experience of manufacturing.

Today, many agree with its recommendations: ironically enough, industrial design students themselves often think their courses unimaginative, and—once they have received the rude awakening that comes with entering industry—plenty of newly-qualified professionals feel their training in skills outside the immediate area of design to have been too highly

Three main spheres in

Byzantine structure

BRITISH DESIGN education has a structure which can only be described as Byzantine, but it is possible to distinguish three main spheres of activity. First, some 40 art schools, polytechnics and colleges of higher education—plus a sprinkling of universities—offer 200 degree courses in design to an annual total of about 4,000 students.

Most such students receive mandatory grants from their local educational authorities, train for three years, and wind up (usually around the age of 22) with a degree which has been "validated" by the Council for National Academic Awards. Degree courses give the student a specialism, whether it be in industrial design, graphics, textiles, fashion, jewellery or some other sub-discipline; but they are usually preceded by foundation "courses," which provide a general background in design.

Secondly, art schools, polytechnics and colleges of higher education offer several thousand students a total of 500 courses at certificate, diploma, foundation, higher certificate and higher diploma level. Here most grants are discretionary, courses run for one or two years, and, increasingly, validation is by the Business and Technician Education Council.

Thirdly, a small but important amount of postgraduate work in design is done. Here financial support for students takes the form of bursaries provided by the Department of Education and Science.

Broadly speaking, degree courses are meant to be "academic," an orientation, and non-degree courses "vocational." Recent trends are for two-year certificates and diplomas to be regarded as comparable to foundation years; for higher diplomas to be regarded as an alternative to degrees; and for part-time, evening class and "post-experience" education to increase.

made an indispensable feature of the secondary school curriculum; and to achieve some more immediate improvements in the situation, both prospective and practicing businessmen should be provided with a grounding in "design management"—a phrase which is best taken to mean making design an integral part of company strategy.

In the secondary field the portents for design education are reasonably good. In 1980 the Keith-Lucas report ("") came out with a strong plea for under-16s to learn about design, and early last year Mrs Thatcher made public her

the need to provide secondary school staff with good teaching materials on design, wary that schoolwork in the subject now known as CDT—Craft, Design and Technology—is still too dominated by C and D to the detriment of D, and show concern that the Manpower Services Commission's new consultative document on that important body's future contains no mention of design.

At the Royal College of Art, Bruce Archer, "professor responsible" for the RCA's Design Education Unit, highlights the continued absence of what he calls an "overarching theory of design," one that would allow it to be held in the same respect as science. Lastly, there is a general feeling that the term design management at present does rather more to prompt confusing debates in the design profession than it does describe to existing corporate habits.

But if there is some anxiety over prospects for the secondary and business sectors, the atmosphere in degree and vocational education is almost approaching one of panic. While new Department of Industry measures behind many of the above initiatives, Department of Education and Science cuts loom in front of scores of full-time design courses. Set up by Sir Keith Joseph, the then Education Secretary, the National Advisory Body for local authorities, higher education—applied named NAB—has targeted art and design as one of the first areas to be subject to a stringent examination of what would happen if funds were reduced by 10 per cent. While it will only pass on findings to Sir Keith in September, it has been clever enough to draw many layers of the education system, from local authorities to colleges themselves, into its planning embrace.

Disappear

Despite alarm that some fine courses will disappear, there are many who feel that design education is ripe for an overhaul. The trick will be to ensure that those colleges which have established strong ties with industry—for instance, those which run Britain's 20 "sandwich" degree courses in false economy.

Much may depend on the success of "Young Blood," an unprecedented national exhibition of design student work set to open in October at the Barbican Centre, and organised by Ken Haynes, who is head of the Design Educational Unit at the Royal College of Art. If industrialists attend and learn from it in the numbers Haynes hopes for, then design education may find it has allies with enough political and financial clout to help it realise its undoubted potential.

James Woudhuysen, is principal lecturer, postgraduate studies at London's Central School of Art and Design. He is a former editor of "Design" magazine. Dr C Haynes, The industrial design requirements of industry, Department of Education and Science. The industrial design education in the UK. Available from The Design Council, 28 Haymarket, London SW1Y 4SU. Design education at secondary level. Available from The Design Council.

FREE CONSULTANCY

DESIGN ADVISORY SERVICE

FUNDED CONSULTANCY SCHEME

Scope of the scheme

The Design Advisory Service Funded Consultancy Scheme provides specialist help to manufacturing companies wishing to improve their product design. It is operated by The Design Council on behalf of the Department of Industry.

The assistance available takes the form of a single free design advisory project involving up to 15 man-days' work by a specialist consultant. Subsequently the company may apply for a second project involving 15 man-days' work for which the Design Advisory Service will meet half the cost, the company paying the balance. The second project may follow on from the first or may be a different project.

Aspects of product design eligible for assistance include feasibility studies for new products, the design and development of new products or the redesign of existing products to meet the market, production and financial needs.

The scheme is available to manufacturing companies in England, Scotland, Wales and Northern Ireland with between 60 and 1,000 employees.

How to Apply

Requests for assistance can be made by chief executives or directors of manufacturing companies to:

Funded Consultancy Scheme
Design Advisory Service
The Design Council
28 Haymarket
London SW1Y 4SU
Tel: 01-839 8000
Telex: 8812963

UK COMPANY NEWS

BHS improves to near £49m

WITH AN increase in share of associates more than offsetting higher interest charges, British Home Stores maintained pre-tax profit growth throughout the year to April 2 1983 to finish £6.31m ahead at £48.87m. At mid-term the improvement was one of £2.97m to £10.85m. After increased tax of £21.71m against £15.77m, yearly earnings per 25p share advanced from 13p to 13.2p, and the net dividend total is lifted from 4.75p to 5.25p with a final payment of 3.5p.

Turnover excluding VAT expanded from £427.56m to £455.68m and trading profits of £42.78m (£39.07m) were struck after depreciation of £12.11m (£10.78m), pension fund contributions of £4.92m (£3.81m) and employees share participation scheme of £325,000 (£310,000).

Interest absorbed £2.06m (£1.99m), while share of associated companies added £4m compared with £1.51m. On a CCA basis the pre-tax result is stated at £42.6m (£36.7m).

The directors explain that the big increase in the contribution from associated companies reflects the performance of Savacentre, the hypermarket chain which BHS runs with Sainsbury.

The absence of pre-opening expenses over the past year and an accounting switch that meant a 56-week period against 52 weeks last time helped boost the latest Savacentre figures.

Splitting down the interim

Reduced profits by Fortnum & Mason

Reduced pre-tax profits of £189,000 compared with £269,000 have been shown by Fortnum & Mason for the year to January 29 1983. Sales of this department store, which carries on business in Piccadilly, W1, improved from £9.59m to £9.54m. The net dividend of this close company has been held at 23.22p with a same-again final of 18.72p.

At the halfway stage pre-tax losses rose sharply from £123,000 to £294,000. The directors said then that the second half had always generated the major proportion of sales and profits, and added that there was some evidence of an improvement in customer volume and sales performance.

The directors say that there was an increase of £135,000 in trading profits in the second half, which they point out was 60 per cent higher than in the comparable period.

The rise in trading profits was a welcome sign, say the directors, that concerted management efforts and major financial investment to improve store decor, product range and display had met with general customer approval.

Pre-tax profits included lower interest receivable of £254,000 against £350,000. There was a tax credit this time of £8,000 compared with £179,000. George Western Holdings holds 86 per cent of ordinary shares.

Akroyd & Smithers down £1.19m after six months

FOR THE 27 weeks ended April 8 1983 stockjobber Akroyd & Smithers returned profits of £9.43m at the pre-tax level, a decline of £1.19m on last year's corresponding half, which covered a 26-week period.

However, since the end of the half year the level of profitability has been "satisfactory" and the directors are holding the interim dividend at 4p per 25p share.

A final of 11p was paid for 1981-82 together with a special payment of 2.5p due to the high level of profits earned in the year - pre-tax figures reached £24.96m.

Early last month the group received the interest on the money previously owed to it by the liquidator of Heddewick & Co. The Stirling, Grumbar and Co. The directors say this was in full and final settlement of all the group's claims and that the matter will, therefore, not have to go to trial.

Net profits for the half year emerged at £4.85m, compared with a previous £5.55m, after taking account of a £329,000 charge of £4.71m and lower tax charge of £21,000 (£21,000).

Retained profits came through £889,000 down at £1,026m and stated earnings per share at 29.1p, against 34.7p.

As already known the group had acquired the outstanding minority interests in its New York subsidiary, Cohn, Delaire

HIGHLIGHTS

On the day that Mrs Thatcher announced the date of the next General Election Lex looks at whether there are any sensible guidelines for investment over the campaign period from past experience. The column goes on to consider the full year results from London & Liverpool Trust which disappointed the market by reducing profit by £3.9m, to reflect normal lease accounting methods, though the reported pre-tax profit jumped from £11m to £7.2m and the underlying business shows strong growth. Also examined is British Home Stores which lifted profits by 14.8 per cent to £48.9m last year helped by Savacentre supermarkets.

& Kaufman, which is now known as Akroyd & Smithers, incorporated, for a cash consideration of approximately £2.5m.

• comment

Akroyd & Smithers' profits are almost as volatile as the stocks in which it deals, and as difficult to predict. It turned in a bumper profit in 1982 gaining from the booming gilt edged market. In 1983 equities have taken over the running and the FT Industrial Ordinary Index has shot through first the 600 level and then the 700 mark. It was not enough to match last year's £8.4m. Akroyds has added another £4m to reserves bringing them to £42m, out of which £2.5m cash has gone to acquire

the outstanding minority interest in its U.S. subsidiary Cohn Delaire and Kaufman. It has put Heddewick behind it with the final settlement of its claims but still has some uncertainties waiting ahead, including the General Election and its effect on the market. Then, in October, talks begin concerning the future of jobs and the single commission system. The Merchant Navy Officers Pension Fund has not taken this opportunity to build up its stake above 10 per cent following a change in the rules which allows it a stake of up to 29.9 per cent which smaller shareholders might need. The share price has come back from a 1983 high of 35p to close yesterday down 14p at 33p on a maintained interim dividend.

London and Liverpool Trust over £7m and further rise seen

ON SALES of £41.62m, compared with £12.36m, taxable profits of £12.36m, Liverpool Trust London and Liverpool Trust emerged at £7.2m for the year to end-March 1983, an increase of £6.11m over the previous year's restated figures.

A final dividend of 4p (1.7p) raises the net total by 124 per cent from 2.45p to 5.5p per 10p share. A scrip issue on a one-for-one basis is also proposed.

While development costs will be increased in the coming months the directors say signs are that the group will have another successful year.

First half profits for 1982-83 rose to £2.51m (£502,000) and the interim report revealed that the group had seen progressive development of the group as a major supplier of business equipment. It had also extended its range of products to include projection TV and video equipment.

Pre-tax profits for the year were after deducting £2.86m which has been carried forward as deferred profit. Tax took £1.95m (£189,000), and extraordinary debits - £382,000 (£169,000) - to leave available profits at £4.86m, against £738,000 previously.

Earnings per share came through at 22.5p (6p), an increase of 275 per cent.

The business equipment division achieved considerable growth during the year. New products will be introduced in the coming year.

The directors say tele-selector has been established as an important medium to entertainment and advertising and they consider there is substantial growth potential which can be developed from the present base.

Engineering and motor exhaust companies made good profits and these will continue to develop.

Bank overdrafts have been cleared and the group had a bank surplus of £1m at year end. All medium term loans totalling £3m are more than covered by rentals due from lessees, the directors state.

Development costs amounting to £2.25m, were written off during the year.

A percentage analysis of pre-tax profit by activity shows: business equipment 50 (75), video 45 (nill), exhaust manufacture and engineering 5 (19) and other nil (3).

Pre-tax profits for the year exclude pre-acquisition profits and comparative figures have been adjusted to reflect this change in accounting policy.

See Lex

McCarthy & Stone ahead

For the six months ended February 28 1983 pre-tax profits of McCarthy & Stone, designer and constructor of sheltered accommodation, expanded from £1.04m to £1.26m, an increase of 21.24 per cent. Record figures are expected for the full year.

An interim dividend of 2p net per 20p share is being paid and a scrip issue on a one-for-one basis is proposed. The new shares will not rank for the interim payout. For 1981-82 the group, whose shares are traded on the USM and which has close status, paid a single dividend of 4p from taxable profits of £2.16m, £140,166.

It is expanding from its traditional base and intends to open a number of regional offices this year in a more extensive expansion throughout England. It has concluded an agreement with John G. McGreyor (Holdings) to construct sheltered units in Scotland. The first six months totalled £1.82m (£2.6m) - sales of sheltered units amounted to 189 (194). Tax took £303,000 (£115,000), leaving figures of £873,000, against £621,000. Interim dividend absorbs £27,000 - waivers on 7,008,305 shares amount to £4 from taxable profits of £2.16m, £140,166.

CCL surprise payout

In 1982 CCL Group, which was formed on March 1 of that year to acquire CCL Systems and certain other interests from the Fosco Minsep Group, made taxable profits of £790,000. Of these £755,000 related to CCL Group and the remaining £35,000 to Fosco Minsep.

Turnover came to £9.39m, of which £7.9m was attributable to CCL Group.

A nominal first and final dividend is declared for the period of 3.5p per £1 share. The directors say this payment is justified by the results, notwithstanding that it was not envisaged at the

time the shares - which are traded on the over-the-counter market made by Granville and Company - were placed.

Mr Ivan Worthington, chairman of this group, which specialises in systems for stress bars and mechanically spliced wire ropes and in products in the electricity distribution industry, says that despite uncertainties he is cautiously optimistic about future prospects for the group.

Tax for the 12 months took £282,000 including £247,000 for the 10 months from March 1.

TI forecasts upturn

PROFITS of TI Group, the international engineering concern, are expected to match last year's £0.4m in the first half of the current year and to show considerable progress in the second six months. For the whole of last year a pre-tax figure of £4.7m was recorded.

At the company's annual meeting, Sir Brian Kellett, chairman, told shareholders there

were general indications that economic recovery was under way, although this had not yet been reflected in demand for steel tube and machine tools.

Prospects in North America were now more favourable but, against this, the weakening in the sterling exchange rate since last November, so helpful to the company's international competitiveness, had recently been significantly reversed, he added.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding div.	Total for year	Total last year
Akroyd & Smithers int.	4	July 1	4	—	17.55
Bishopsgate Ltd.	2.3	July 4	2.3	3.5	3.5
Brit. Home Stores	3.5	July 4	3	5.25	4.75
Brit. Inv. Trst.	5.9	—	5	10.6	—
Cramphorn	5	—	5	—	20
Davenport	18.4	—	1.21	—	4.66
Fortnum & Mason int.	19.72	—	23.22	19.72	23.22
Grosvenor Group	2	July 4	2	—	1.86
KCA Drilling	1.88	July 29	1.88	3.75	1.86
London & Liverpool Trust	4	July 1	1.7	5.5	2.45
McCarthy & Stone int.	2	July 22	—	—	4
Outwich Inv.	1.65	—	1.53	2.4	2.25
S & P Linked 2nd int.	7.49	June 1	7.27	16.27	15.18
Thames Inv.	Nill	—	2.12	2.33	5.19
Tyson	2.33	July 2	2.12	2.33	2.12
VW	0.661†	June 17	2	2.5	2
Young Cos. Inv.	4.5	—	4.2	6.7	6.4

Dividends shown pence per share net except where otherwise stated. † Equivalent after allowing for scrip issue. ‡ On capital increased by rights and/or acquisition issues. § US\$ stock. § Including special 2.5p. † Adjusted for consolidation of 5p shares into 25p shares.

Stay with Tilling and profit.

- Tilling is forecasting
- 113% increase in profits to £95 million.
 - 149% increase in earnings per Ordinary share.
 - 25% increase in dividends per Ordinary share.

Don't sell to BTR -you'll lose.

- Acceptance will result in
- Inadequate capital value.
 - 43% loss of income.
 - 20% dilution of attributable earnings.
 - 40% dilution of asset backing.



Don't sell Tilling short - don't sell Tilling at all.

The directors of Thomas Tilling plc (including those who have delegated detailed supervision of this advertisement) have taken all reasonable care to ensure that the facts stated and opinions expressed herein are fair and accurate and each of the directors accepts responsibility accordingly.

NatWest
Registrars Department

National Westminster Bank PLC has been appointed Registrar of

Standard Telephones and Cables plc

All documents for registration and correspondence should in future be sent to:

National Westminster Bank PLC
Registrar's Department
PO Box No 82
37 Broad Street
Bristol BS99 7NH

Telephone Bristol (STD Code 0272)
Register enquiries 290711
Other matters 263000

UK COMPANY NEWS

Profit and dividend rise at KCA Drilling

A rise in pre-tax profits left drilling contractor KCA Drilling ahead at £7.01m for 1982, compared with £5.93m. Turnover for the 12 months advanced from £28.95m to £39.11m.

The year's dividend of this subsidiary of KCA International is being raised from 1.875p to 2.75p net with a final of 1.875p (same). Earnings per 25p share are given as 4.449p (7.74p calculated on weighted average basis, which because of capital restructuring during the year, is not comparable).

The directors say the pattern of growth reported in the first six months was maintained throughout the year with operating profits improving by 25 per cent to £9.5m (7.65m). This reflects a full year's contribution from the drillship Polly Bristol compared with only approximately three months in 1981.

Taxable profits were struck after interest of £2.49m (£1.68m). Tax took £2.46m (£2.36m) and there were extraordinary debits of £504,000 (£nil) leaving attributable profits of £3.06m (£3.58m).

J. O. Walker in the black

Following its turnaround from a £185,000 loss to a profit of £73,000 at mid-year, timber importer J. O. Walker & Co. has finished 1982 with a taxable surplus of £298,363, compared with £115,825 losses previously.

The dividend is boosted from 1p to 3.5p net per share with a final payment of 2.5p. Earnings are shown as 37.1p (4p) per share after the 12 months' tax charge of £1,353 (£147,640 carried).

Ahead from £3.63m to £4.02m at half-time, turnover totalled £3.33m (£7.49m) at the year end.

Anglo Nordic

Confidence in a continuing improvement in Anglo Nordic Holdings was expressed by Mr Brian Wolfson, chairman, at the annual meeting.

He stated that since the previous year's appointment in 1982 three main objectives had been achieved. The initial profit forecast had been exceeded, the acquisition of Brabey Leslie had been successfully completed and a full Stock Exchange listing had been obtained.

REED INTERNATIONAL LIMITED

(1) OFLS 100,000,000 11% BONDS (2) OFLS 55,246,000 7 1/2% BONDS 1976 DUE 1980/1988

The drawings for the third redemption of the above-mentioned Bonds have taken place on April 26, 1983.

Number 5 has been drawn in respect of the loan under the number 11 in the order of redemption on June 15th, 1983.

Number 13 has been drawn in respect of the loan under the number 13 in the order of redemption on June 15th, 1983.

The bonds so drawn will be payable at the office of the paying agent mentioned hereafter, Amsterdam-Rotterdam, N.V. and Banque de Paris et des Pays-Bas, N.V. and branches in London, The Hague and Maastricht in accordance with the conditions set out in the prospectus.

As far as K-accounts are concerned, the usual procedure shall be followed.

Amounts of the loans are as follows: OFLS 21,471,600.

Under the above-mentioned conditions, the amount of the loan under the number 11 in the order of redemption on June 15th, 1983, is £1,000,000.

Under the above-mentioned conditions, the amount of the loan under the number 13 in the order of redemption on June 15th, 1983, is £1,000,000.

NEEDSMAATSCHAPPIJ BV Amsterdam, April 26th, 1983.

Davenports sharply ahead at £1.12m and pays more

A SHARP uplift in interim pre-tax profits has been produced by Davenports Brewery (Holdings), which is the subject of a bid from Wolverhampton & Dudley Breweries. The pre-tax surplus for the 26 weeks to April 2 1983 has increased from £524,000 to £1.12m and the interim dividend has been raised from 1.21p to 3.4p net.

Shareholders who accept the bid by Wolverhampton & Dudley Breweries for the ordinary shares will not, the directors say, be entitled to keep the interim if the offer becomes unconditional. In the last full year a total of 4.66p was paid.

In a defence circular early last month relating to the bid the directors advised shareholders to reject the offer and forecast trading profits for the year to October 1 1983 of about £2.1m, to which would be added surplus on property sales of more than £500,000. Earnings per share were expected to be 21.6p with dividends totalling 8.4p for the year.

Turnover for the period under review moved ahead from £13.07m to £16.65m. Beer production and sales were substantially increased during this period, say the directors, in contrast to the decrease in beer sales nationally.

Each of the company's trading divisions contributed to the results, with increased profits compared with the same period last year.

At the operating level profits increased from £563,000 to £946,000. Pre-tax profits were reduced by £22,000 to £1,100,000 and property disposals moved ahead by £98,000 to £269,000.

Tax took £280,000 compared with an adjusted figure last time of £150,000. Earnings per share were shown as 3.88p improving from 3.88p to 7.85p.

RESULTS AND ACCOUNTS IN BRIEF

SAVE AND PROSPER LINKED INVESTMENT TRUST—For year to September 30 1982: interim dividend 7.49p (7.27p), making total dividend 16.72p. Dividend available for shareholders for 1982: £475,287 (£453,405). Net current assets £151,161 (£151,161). Interest received £4,190 (£5,705); pre-tax revenue £52,246 (£49,522); net current assets £151,161 (£151,161). Dividend of 100p per share plus interest payable to shareholders. Dividend of 100p per share plus interest payable to shareholders.

YOUNG COMPANIES INVESTMENT TRUST

Final 4.5p, making total 5.7p (5.7p) dividend for year to March 31 1983. Pre-tax revenue £700,798 (£602,404). Tax £223,140 (£192,630). Earnings per £1 share 6.7p (6.44p). Net asset value per share at market value 2.28p (1.74p).

LEASING GROUP (BRADFORD) (mail order)—Results for year ended January 29 1983 reported April 14. Group fixed assets £22.39m (£23.73m). Shareholders' funds £34.73m (£34.73m). Meeting: Bradford, June 7, noon.

FEH INTERNATIONAL (chemicals, building materials)—Results for 1982 reported April 15. Shareholders' funds £23.7m (£23.7m). Group fixed assets £23.7m (£23.7m). Net current assets £23.7m (£23.7m). Net liquid funds £23.7m (£23.7m). Meeting: Bradford, June 7, noon.

ISLVOY GROUP (mattresses and divan maker)—Results for 1982 already reported. Group fixed assets £23.7m (£23.7m). Net current assets £23.7m (£23.7m). Shareholders' funds £23.7m (£23.7m). Meeting: Bradford, June 7, noon.

With a good three months already accounted for he is confident that interim figures will be well ahead at last year. Meeting: Wellington, Somerset, May 27 at 11.30 am.

RMCC GROUP (materials for construction industry)—Results for 1982 reported April 21. Shareholders' funds £23.7m (£23.7m). Group fixed assets £23.7m (£23.7m). Net current assets £23.7m (£23.7m). Meeting: Bradford, June 7, noon.

FREEHOLDERS (LONDON SW5)—Results for year ended January 29 1983 reported March 29. Shareholders' funds £75.62m (£73.46m). Net current assets

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the sub-divisions shown below are based mainly on last year's figures.

TODAY

Interim: Arson, Associated Paper Industries, Cigarette Brick, Fredrick Cooper, Crystalite, Ellis and Goldstein, Fulcrum Investment Trust, J. Hopwood, United Wire.

Finals: Barr and Wallace Arnold Trust, Belgrave (Blackheath), Bewale, Duquenois, Edith, First Castle, Elcotron, Nardam Sims and Coopers, Maurice James, Millis 35, Marc O'Farrell, Prince of Wales Nodis, Roehampton, Seers, Shires Investment.

FUTURE DATES

AE: June 2

excluding the property surplus, and from 5.45p to 10.34p including the same.

Penetration into the national take-home market continued to grow substantially say the directors, both in sales of own products, Jager Lager and from the new two-litre resealable pet beer container, in which the company packages other brewers' beer as well as its own and which has made further inroads into the party can sector of the market.

Results achieved over the first half of the financial year support the forecast for the year ending to October 1 made with the recommendation to reject the takeover bid.

Following a meeting of the trustees of Baron Davenports Charitable Trust with their advisers, the trustees resolved, in respect of the trust's holding of 2.428m ordinary (28.9 per cent) in Davenports, not to accept the final offer by Wolverhampton & Dudley Breweries.

London listing for Don Bros, Buist

Don Brothers, Buist, an industrial textile manufacturer based in Forfar, Scotland, came to the London stock market yesterday by way of an introduction, arranged by Robert Fleming & Co. The shares opened at 80p and closed at 72p after touching 80p.

The company, whose origins go back to 1794, is engaged primarily in the extrusion of polypropylene tape and the weaving of the tape into industrial fabrics. Since 1973-79 its pre-tax profits have fallen from a peak £4.4m to £188,000 in 1980-81 before recovering to £1.4m in the year to May 1982. For the first half of the current year profits were £397,000 on sales of £12.5m.

The group forecasts profits of not less than £1.1m for the full year to end May and expects to pay a net final dividend of 2.25p, making an effective total of 3.5p. Net debt at the end of 1981-82 was down from £3.1m to £2.5m on shareholders' funds of £1.9m (£1.2m).

The directors and their families have a 13.6 per cent interest in the ordinary capital. The trustees of the Archibald Don Bequest Fund have the largest stake at 29.3 per cent.

Weatheroak

Receivers have been appointed at Weatheroak (Holdings) and Weatheroak Press a printing group with turnover of more than £4m. The two companies have traded in Birmingham for 30 years and employ 100 staff.

The appointment was made by debenture holders at the request of the directors. Trade is continuing in the short term with a view to a sale of the business as a going concern. The receivers are Mr D. Corney and Mr L. Bond of Deloitte Haskins & Sells.

Aran Energy

Proposals concerning revised share options for the chief executive of Aran Energy will be amended so that the number of shares held by him will remain unchanged at 3,000,725. However, the exercise price in respect of 657,350 of these options will be adjusted from 50p to 25p.

LILLEY GROUP

RECORD TURNOVER AND PROFIT

Extracts from the accounts and statement by the Chairman, Mr. J. Aitken

- * The Group has continued to make progress. Turnover increased by 54.4 per cent and pre-tax profit, at £11 million, by 41.2 per cent, results achieved in the adverse market conditions which still persisted in various parts of the world.
- * The final dividend proposed of 3.872p gives a total for the year of 6.05p (an increase of 10 per cent) and is covered 2.65 times.
- * Proposed increase in authorised share capital and scrip issue of one-for-one.

"The continuing uncertainty with regard to the economy, and also government policies as they affect the industry, again renders imprudent the making of firm predictions. The Group does, however, benefit from a not inconsiderable spread of its activities, both in kind and geographically, and the reassurance previously afforded by that circumstance encourages the directors to believe that the year ahead will not see a reversal in the Group's fortunes."

TURNOVER £m's		PRE-TAX PROFITS £m's	
79	65.5	79	4.2
80	80.0	80	5.1
81	101.5	81	6.1
82	127.3	82	7.8
83	196.6	83	11.0

Group activities are principally building and civil engineering construction, property development, and the provision of goods and services for the construction industry.

For a copy of the Annual Report please contact the Secretary, F.J.C. Lilley plc, 331 Charles Street, Glasgow G21 2QX.

Which fleet car - and why **FREE**

The most comprehensive and useful document yet published. Comparisons and recommendations on over 80 cars and estates - based on total operating costs. No operator of company cars can afford to be without this important key to reducing their fleet costs - available from the people who are making total fleet cost control a reality. Send for your free copy today.

Let's talk - let's talk now

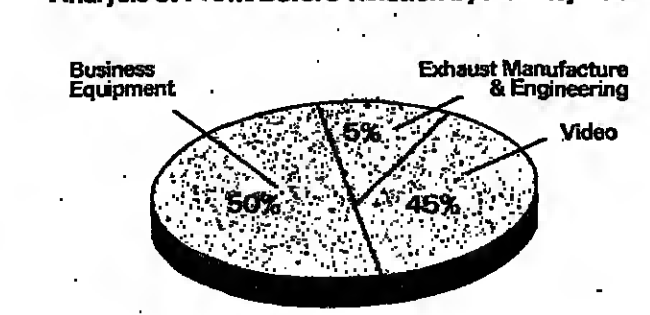
Interleasing

187 Broad Street, Birmingham, B15 1ED
Tel: 01-231 4222 Telex: 33945
Branches: London Tel: 01-404 0809 Stoke Tel: 0782 825181
Manchester Tel: 061 231 4541
A member of the Interleasing Group of Companies

London and Liverpool Trust PLC

- Profits for the group were £10,057m compared with £1,050m for the previous year.
- £2.861m has been carried forward as deferred profit.
- £2.25m of development costs were written off during the year.
- Earnings per share have increased from 6p to 22.5p, an increase of 275%.
- Dividends of 5.50p represent an increase of 124%.
- Bank overdrafts have been cleared and the group had bank surpluses of £1m at the year-end. All Medium term loans totalling £3m are more than covered by rentals due from lessees.
- The Business equipment division achieved considerable growth during the year. Future policy will be to reinforce our success as distributors of copying equipment, micro-computers, cash registers and telecommunications equipment. New products will be introduced in the coming year.
- Telefactor has been established as an important medium in entertainment and advertising. We consider that there is substantial growth potential which can be developed from the present base.

Analysis of Profit Before Taxation by Activity 1983



PRELIMINARY RESULTS FOR THE YEAR TO 31st MARCH, 1983

The directors announce that the consolidated results, subject to audit, for the year ended 31st March, 1983 are as follows

	1983 £'000's	1982 £'000's
Sales	41,617	12,284
Profit of the group	10,057	1,090
Deduct: profit deferred	2,861	-
Profit before taxation	7,196	1,090
Taxation	1,951	189
Profit after taxation	5,245	901
Extraordinary items	382	165
Group profit distributable to shareholders	4,863	736
Dividends	1,253	400
Retained profit	3,610	338
Earnings per share, fully diluted, calculated on 23,303,411 ordinary shares	22.5p	6.0p
Dividend per share	5.50p	2.45p

SUMMARY OF ACCOUNTING POLICIES

The profit of the group comprises the results of London and Liverpool Trust PLC and its subsidiaries. It excludes pre-acquisition profits and comparative figures for 1982 have been adjusted to reflect this change in accounting policy.

Deferred profits are profits which have arisen from recourse sales and in-house leasing but are being amortized over the period of the leases.

The directors recommend a final dividend of 4.0p per share making a total for the year of 5.5p (1982-2.45p) which, if approved, will be paid on 1st July, 1983 to shareholders on the register at the close of business 3rd June, 1983.

The directors also propose a scrip issue of shares on a one for one basis to shareholders on the register at close of business on 3rd June, 1983 and full details of this proposal will be sent to shareholders along with the Annual Report and Accounts.

The Annual General Meeting will be held on 30th June, 1983.

London and Liverpool Trust PLC
Scottish Provident House, 1 & 2 Waterloo Street, Birmingham B2 5PQ.

Sheraton wins on style in North America.

WASHINGTON, D.C.

Sheraton-Carlton Hotel

A classic hotel with exquisite amenities in the heart of the business district, just two blocks from the White House. The capital's preeminent luxury hotel offers superb accommodations, concierge service, afternoon tea in the Lobby Palm Court and elegant restaurants for entertaining friends or business acquaintances.

TORONTO

The Sheraton Centre of Toronto

A world-class hotel ideally located in the city's business, shopping and entertainment centre. Fine dining and relaxation in seven restaurants and lounges. Including the Winter Palace Restaurant for fine cuisine and The Redwoods for hearty fare. Indoor/outdoor pool and health club. For the ultimate in elegance and personal service—there's the Sheraton Towers, a luxurious, private hotel-within-a-hotel.

NEW YORK

Sheraton City Squire

A modern high-rise hotel combining excitement with convenience in the heart of midtown Manhattan. A short walk to Fifth Avenue shopping or the dazzle of Broadway shows. Features include one of the best indoor pool complexes in the Manhattan, a lively lobby bar and the popular restaurant—Movenpick.

To make a confirmed reservation, call Sheraton's on-line computer reservations system—Reservation III.

In London: 01/636-6411

Or call your nearest Sheraton Hotel, Reservations Office or your Travel Agent.

Sheraton Hotels Worldwide ©

BIDS AND DEALS

Throgmorton closes in on Pentland

Throgmorton Trust has come within 1 per cent of gaining control of the Edinburgh-based Pentland Investment Trust, it was announced yesterday, following the expiry of the second acceptance period.

The offer has now been extended for a further eight days until May 17. After this date, Pentland shareholders who have already accepted the Throgmorton offer will be able to revoke the offer if it is not declared unconditional.

Since Throgmorton published its offer document on April 5, it has received acceptance from the holders of 4.3m shares, which accounts for 24.65 per cent of Pentland's issued share capital. When added to the shares already held by Throgmorton before it launched its take-over bid, this amounts to 48.06 per cent of Pentland's shares.

The bid, which has aroused Scottish national sentiment, has been contested by Pentland's managers and various Edinburgh financial institutions.

At the end of the original acceptance period on April 26, Throgmorton had gained control of 48.75 per cent. The 10-day extension has brought in acceptances from the holders of another 3.3 per cent of Pentland shares.

Today Pentland is due to hold an extraordinary meeting to approve a capital reorganisation which would allow shareholders which would allow shareholders to accept Throgmorton's offer, a 50-50 mixture of shares and debentures, without incurring liability to stamp duty.

TRUMMANS/AUSTIN

Documents in respect of the revised offer of 92p cash per share by Trummans Austin Steel Group will be posted shortly, as announced on April 28.

The first closing date of the original offer by Trummans was 3.30 pm on May 3, and accordingly, Trummans announce that acceptances have been received for 32,997 existing ordinary (0.7 per cent) and that Trummans held, before the offer, 1.16m ordinary (25.77 per cent). Trummans has also received irrevocable undertakings to accept the offer (as revised) in respect of 1.89m previously known.

Trummans is, therefore, in a position to increase its holding to 3.05m ordinary (67.77 per cent).

The offer period is extended to June 1.

C. H. BEAZER

In respect of C. H. Beazer's offer for Second City Properties, acceptances have been received from holders of 18.78m shares (79.75 per cent).

Beazer is, through a subsidiary, beneficially interested in 3.53m Second City shares (14.99 per cent).

per cent), including its acceptance, amounts to 44.74 per cent.

The offer, which has been declared unconditional in all respects, will remain open until further notice.

TRUST SECURITIES/PERCY BILTON

In connection with the offer by Trust Securities Holdings to acquire all the issued capital of Percy Bilton, acceptances at May 4 1983 have been received in respect of 5,028 ordinary shares (0.01 per cent). No acceptances in respect of accumulation shares have been received.

Trust Securities has consequently decided to let the offer lapse.

SHARPS PEXLEY

Sharps, Pexley (Hong Kong) is to acquire the 49 per cent shareholding in the Sharps Pexley currently owned by the Hongkong & Shanghai Banking Corporation, Hong Kong.

The name of the company, which was changed to Sharps Pexley Pexley, was changed to Sharps Pexley Pexley in March 1976 as a result of the acquisition of the joint venture between the Kleinwort Benson Group and the Hong Kong Bank Group.

L AND G/VICTORY

Legal and General has acquired 15 per cent of Victory from Cologne Re. The purchase price of £2.7m was satisfied by the issue of 255,883 fully paid new 25p shares to L and G.

BTR TILLING

BTR has announced that, at the extraordinary meeting held yesterday, the resolution to approve the acquisition of Thomas Tilling was passed, with 88 per cent of the votes cast in favour.

PETER BROTHERHOOD

Acceptances of the offer by a subsidiary of Thermo Electric for Peter Brotherhood Holdings of 3.41m ordinary shares (75.56 per cent) and 156,641 preference (94.93 per cent).

Thermo held 6.99 per cent of the ordinary prior to the offer. These shares will be tendered for the cash offer.

Including these shares the acceptances to date are 92.55 per cent for the ordinary and 94.93 per cent for the preference.

REGA METAL

Rega Metal Products, maker of equipment and components for heating and ventilation, has bought Chestnut Metal Finisher, which makes precision rolled products for more than £1.5m.

Mr Michael Osborn, managing director of Rega Metal Products,

stated that the move represented a step his company's planned expansion in the domestic environmental improvement market.

EDNURGH INV./SCOTTISH UTD.

The offer by the Edinburgh Investment Trust for all the issued preference capital of Scottish United Investors has been increased to £1 per share. Acceptances have so far been received in respect of 12.5m shares (66.75 per cent) and the offer is extended in May 23.

In respect of the £1 offer for ordinary shares, acceptances have been received for 135.11m shares (90.27 per cent of the shares under offer). The offer has been declared unconditional and will remain open until further notice.

CHARTHRE SIM PURCHASE

Charthre Services, a commercial vehicle contract hire, rental and contract distribution company, has agreed to purchase Cooper London for £1m.

This will be satisfied by the issue of new ordinary shares together with a transferred cash payment of £100,000.

Cooper's main activities, commercial vehicle contract hire and contract distribution, are similar to those of Charthre, which is a very important part of its business being the provision of vehicles on contract to the news-paper industry.

BPE PIPELINE DEAL

BPE Industries has acquired Metrotec from the Glossop Group. Metrotec manufactures a range of products for the pipeline industry.

STAR COMPUTER

Star Computer Group has acquired Computer Accessories and Peripherals, a Reading-based computer product distribution company.

ISS (HOLDINGS)

With effect from May 4 1983 the business of Insurance Systems and Services has been acquired by ISS (Holdings) as part of a group reorganisation. ISS (Holdings) is owned by the former partners and staff of Insurance Systems and Services.

AE PROPOSAL

AE states that under the restructuring of its 64 per cent owned South African subsidiary, Associated Engineering (SA), it would divest itself of its interest in the AE motor spares division and simultaneously buy out the existing minority shareholders in the remainder of the business at 225 cents a share. If the scheme is blocked the direct-

Dowty buys U.S. maker of coal machinery

Dowty Group has acquired Owens Manufacturing of Virginia, U.S. for \$2.52m (£1.6m).

Owens manufactures feeders, feeder breakers and belt conveyors used in underground handling of coal in room and pillar extraction.

Although affected by the recession in the U.S. coal industry, in the last year to September 30 1982, Owens sales and profits after tax amounted to \$7.7m and \$201,000 respectively.

S. PEARSON

Acceptances of the offer by S. Pearson for Pearson Longman preference shares have been received as follows: 147,853 51 per cent (58.8 per cent).

S. Pearson held 56,515 prior to the offer; 146,828 7 per cent (84.8 per cent), 85,566 held prior to the offer.

S. Pearson has decided to increase the consideration payable under the offer to 65.5p cash for each 54 per cent preference and 57.5p cash for each 7 per cent preference.

The increased offer will remain open until May 25 1983.

DUNLOP AUTO.

Dunlop Automotive Engineering division has sold its Maxaret Commercial vehicle business to Commercial Vehicle Controls, a subsidiary of FCB Controls, which already has close association with the electronic anti-skid control market.

The total value of the assets being transferred is £218,678.

The agreement includes the right to use the Dunlop trade mark Maxaret in relation to Anti-Skid systems for road vehicles but specifically excludes aircraft and motorcycles.

SECURITY PACIFIC

Security Pacific Holdings has purchased West Yorkshire Finance (Brighouse) from Rydale Finance who will continue to act for the company in a management capacity.

Grosvenor Group static first half

For the six months to December 31, 1982, Grosvenor Group, the electronic engineering, electrical and industrial concern, has maintained its pre-tax profits and is effectively holding its interim dividend.

First half sales totalled £3.8m against £3.5m last year, which included a £3.85m contribution from Welco Electrical, since sold.

Trading profits fell from £227,000 (including Welco) to £225,000 but, after a reduction in interest from £113,000 to £3,000, the taxable result showed little change at £217,000 against £214,000.

After lower tax of £41,000 (£49,000), net attributable profit improved by 11.4 per cent to £176,000 and earnings per 50p share are shown to have increased by 6.65 to 7p. On these the net interim dividend is 2p, effectively unchanged following adjustment for the consolidation of shares from 5p to 25p. Last year's total payment was equivalent to 5p on profits of £332,000.

As regards the second half, Mr Chamberlayne-Macdonald, chairman, points out that this will include contributions from the Fletchers acquired from GKN in January, and the recently purchased Rubber and Plastics Industries.

He notes that plans for developing the group, following the restructuring announced in April, continue on course.

Famous Names sees 40% lift in net profits

Confectioner Famous Names is set to show a 40 per cent increase in net profits to £1.5m on a turnover of £23m according to the latest management accounts.

The directors attribute the increase to a positive attitude to sales plus an increase of more than 20 per cent in productivity. FNL employs 800 people at its Bristol and Southampton factories making a variety of confectionery lines from children's candies to luxury items such as liqueur chocolates.

Liqueur chocolate sales during September last year were increased by 10 per cent to £8.8m, they say, while the Elizabeth Shaw brand gained 37 per cent more of its market to sell £3.7m in the same period.

The directors say that £850,000 was spent on TV advertising with more planned for this year and a five-year programme has begun. The company was formed in July 1981 following an audit management buy-out.

Audited accounts will be completed end-June.

Church & Co. optimism

Mr Ian Church, chairman of shoe manufacturer and retailer Church & Co, told the annual meeting that he was "cautiously optimistic" about the current year.

He pointed out that factory order position was very satisfactory and that both Church (Footwear) and Cheaney Companies would have another good year.

Although the Jones Group was showing a distinct improvement on last year, particularly in men's business, Mr Church commented that it could do with better sales.

Murray Clydesdale

Revenue before tax at Murray Clydesdale Investment Trust increased from £1.24m to £1.38m for the six months to the end of March 1983.

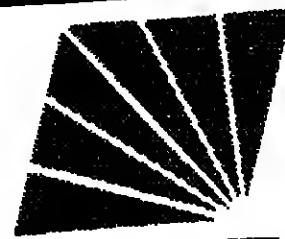
Tax for the period took £548,327 (£465,941) which left attributable profits up from £779,000 to £821,494. Adjusted earnings share increased from 1.23p to 1.4p.

Net asset value per ordinary and B ordinary 25p shares is given as 138.2p (100.5p at the end of September 1982).

An interim dividend of 0.6p net and a one-for-two scrip issue have already been announced.

LADBROKE INDEX
600-695 (-3)
Based on FT Index
Tel. 01-493 5261

CABLETIME (SYSTEMS) LTD., Maidenhead House, Bartholomew Street, Newbury, Berkshire RG14 5DT, England
Tel: Newbury (0635) 36222



COMMITMENT TO BANKING.

Easier said than done. It takes long hours and a lot of hard work to be the very best there is.

The proof of Hogan's commitment rests with our customers - the more than 70 banking and financial institutions using Hogan software packages to help them meet the challenge of change.

Hogan Systems began with a commitment, first, to envision what tomorrow might be; to see the spectacle of incessant change. And to provide the tools for tomorrow's sophisticated and complex financial world.

With a commitment to integrity, innovation, leadership and a partnership with our customers, Hogan set course more than five years ago to develop the complete family of software systems that will stand up to the ever-changing

environment today - and tomorrow. Today, Hogan develops, markets, maintains and supports an integrated and flexible line of standard banking applications software which is used with large scale IBM-compatible computer systems to meet the comprehensive needs of the world's major financial institutions.

Through integration, information entered into one system will automatically flow to the other systems. And, as a result of our unique modular design, Hogan's systems have the flexibility to be modified quickly in response to regulatory changes and technological advances. The pay-off is profitability.

TOMORROW'S SOFTWARE. HERE TODAY.

Hogan
SYSTEMS

500 Chesham House
150 Regent Street
London W1R 5FA
Telephone: 01-439 6288

First Hogan Systems Seminar
May 19, City of London
Rings 01-439 6288
for further details.

GREAT NEWS FOR CABLE TV FRANCHISE BIDDERS!

Cabletime today introduces "PAY-TIME"

This is a totally unique and new concept in cable subscriber revenue management. Pay-Time encourages cable TV take-up, actually increases subscriber satisfaction, reduces costly disconnects, while at the same time maximises monthly revenue.

And, "AD-TIME"

Again, this is another novel Cabletime feature, which will have advertisers queuing up to place commercials on special interest channels.

Sounds ideal for you? Talk to us at the Cable '83 Exhibition where you can see our revolutionary multi-star switched system in operation.

Cabletime Systems, Stand 123
Cable '83 Conference and Exhibition
Wembley Conference Centre
from 10th-12th May, 1983

cabletime
SYSTEMS

CABLETIME (SYSTEMS) LTD., Maidenhead House, Bartholomew Street, Newbury, Berkshire RG14 5DT, England
Tel: Newbury (0635) 36222

RUSH & TOMPKINS GROUP plc

Summary of results for 1982

	1982	1981
Turnover	£1,871	£4,238
Profit before tax	2,308	1,707
Earnings per share	16.4p	12.3p
Dividend per share	6.00p	4.25p
Assets per share	341p	337p

Extracts from Chairman's Statement:

- Profit UP 35%
- Dividend UP 41%
- Property Portfolio UP £1.89m to £40.6m
- Emphasis on office and commercial schemes maintained — Property activities in U.S. increased significantly — New company set up in Singapore

Copies of Report & Accounts for 1982 from:
The Secretary, Rush & Tompkins Group plc,
Marlowe House, Station Road, Sidcup, Kent
Tel: 01-300 3388.

Companies and Markets

MINING NEWS

Gold brightens outlook at Rio Tinto Zimbabwe

BY KENNETH MARSTON, MINING EDITOR

THE Rio Tinto-Zinc group's 58.4 per cent-owned Rio Tinto Zimbabwe ("RioZim") has moved out of loss in the first quarter of this year, earning £31.12m (£799,500). This compares with a loss of £31.04m in the first quarter of last year and a total loss for 1982 of £26.56m.

At the annual meeting in Harare Mr Douglas Sagooda, the chairman, pointed out that the improvement stemmed from increased gold production and higher bullion prices received by the Renco mine on which RioZim is now largely dependent following last year's closure of the Empress nickel mine.

He said that the group had now started to reduce the heavy borrowings which were needed

for survival last year and he hoped that a further substantial debt repayment would be possible this year. Much depends on the gold price, however, especially now that Renco cannot be expected to achieve a further big increase in output this year.

Mr Sagooda thought that the gold price would rise after mid-year to between US\$450 and \$500 per ounce. He said that every \$25 variation in the price results in an annual cash increase or decrease of £21.35m in group earnings and cash flow. A 10 per cent variation in the relationship between the Zimbabwe and U.S. dollars results in a variation of £25.4m.

The 68 per cent-owned Tinto

Industries has run into a worse than expected loss of £2189,000 for the first quarter of this year — against record profits of £2184,000 a year ago — in line with the downturn in the Zimbabwe economy. Mr Sagooda said it would be rash to forecast any profit for Tinto Industries in 1983.

For RioZim as a whole, however, he thought that if the budgeted price for gold is met and if current production levels can be maintained the group should continue to make profits for the rest of the year.

"The future now looks brighter," said Mr Sagooda, but he made it clear that any consideration of a dividend would depend on "significant" improvements in the gold price.

TCL lifts half-year earnings

HIGHER first-half earnings are reported by Transvaal Consolidated Land and Exploration (TCL), the South African mining and investment house in the Barlow Rand group. Net profits for the six months to March 31 came out at £37.5m (£21.9m) compared with £26.5m (£16.1m) in the same period of 1982 and £34.3m for the full year to September 30.

A major factor in the good half-year results has been the increase in gold prices. This is reflected in a rise in dividend income to £11.8m from £7.1m a year ago and in sharedealing profits of £2.9m which go against a loss of £93,000 last time.

The latest results also include

£5.1m for the three months to March 31 from the mining interests recently acquired from Rand Mines.

A 10 per cent variation in the relationship between the Zimbabwe and U.S. dollars results in a variation of £25.4m.

These assets acquired from Rand Mines included holdings of Harmony, Blyvoor and Durban Deep, thus increasing TCL's already sizeable gold interests.

The consideration paid to Rand Mines was an issue of 2.58m shares in TCL, raising the latter's issued capital to 11.2m shares.

Whether this will leave scope for a modest increase in the final dividend remains to be seen. On a maintained payment the shares at £32 yield just under 5 per cent, a modest return which suggests that the market is looking for better things in 1983-84.

Declining tin production

OUTPUT of tin concentrates by the Malaysian companies under the management of Malaysian Mining Corporation and its controlling body Perus Charter Management fell to 1,049 tonnes during April.

This compares with the 1,110 tonnes of tin concentrates produced in March and the 1,126 tonnes produced in February.

The declining production reflects the continuing effects of tin export controls intro-

duced last summer by the International Tin Agreement. The 14 dredges shut-down during March under the export controls and remained closed during April. In addition production from the Ackam Thai 2 and 3 dredges was restricted during the month while the Kuantan dredge was shut down for 12 days.

A reduction in output by Berjantai, the second largest tin producer in the group,

followed major repairs to the company's No. 7 dredge. Berjantai's tin concentrate production for the 12 months to end-April amounted to 2,397 tonnes compared with 3,513 tonnes in the previous year.

April March Feb

Ackam 51 55 114

Ayer Hitam 105 78 94

Berjantai 159 167 173

MMC 482 493 454

Sungai Besi 55 47 44

Tongkah Hart 47 44 44

Tromoh 33 30 36

Newcastle Gateshead Water £5m placing

Seymour, Pierce and Co has completed the placing of £5m Newcastle and Gateshead Water Company 11 per cent redeemable debenture stock, 2004 at £100 per cent.

Comparative Government stocks are yielding about 10 per cent to redemption; this differential is similar to that which operated at the time of the Bristol Waterworks debenture placing in January.

Dealings will begin at 2 pm May 11.

• comment

When the Newcastle and Gateshead stock was placed at the end of last week the market feeling was that it was tightly priced. Since then, however, the stock will open at a premium.

However, the 1 per cent differential gap over the gilts, though closer than would be the case with a local authority offering, is pretty much the norm with waterworks debentures.

Titagdur drops £5m in the red

For the year ended June 30 1982 Titagdur Jute Factory suffered a loss of £5.09m, despite a £16,070 profit from the UK operations. This is compared with overall profits of £574,175 last time.

Turnover in India amounted to £20.43m, against £29.47m and the tax charge was £2.46m (£3.88m) after which loss per share is given as 35p (37.97p earnings).

There was an extraordinary credit for the period of £86,006 (£111).

No dividends have been paid on the ordinary shares since 1972.

Hawker (Canada)

Hawker Siddeley Canada Inc was affected by poor economic conditions which continued to influence the market for capital equipment during the first quarter.

The increase in housing starts and improved demand for timber products was not reflected in the sawmill and forest machinery equipment industry, other than in replacement parts.

First-quarter income declined from \$3m (£1.55m) to \$2.45m (£1.22m) last year. Revenues fell from \$124.6m to \$94.3m.

Hawker Siddeley Group holds 50 per cent of ordinary shares and 42 per cent of the preferred.

Poor demand for railway freight cars led to a temporary halt in manufacturing in the Trenton works division. Shipments of bi-level commuter cars for the government of Ontario transit authority were proceeding on schedule.

Demand for equipment for the mining industry continued to improve despite the decline in world coal and mineral extraction.

First ever deficit incurred by V.W.

LONDON-BASED sheet metal fabricator, precision engineer and toolmaker, V.W. which went public via the U.S.M. in October 1981, has experienced "the most difficult year the board has ever known" and for 1982 reported the first loss in its 64-year history.

At the trading level, profits were well down from £19,279 to £23,005 and, with tax taking £108,068 (£10,271 credit) and extraordinary debts of £104,118, the attributable deficit amounted to £159,779 compared with a £223,550 surplus last time.

Turnover declined from £4.27m to £3.26m and results reflected a poor second half, for at mid-year a pre-tax profit of £219,000 was achieved.

The yearly loss per share amounted to 1.01p (12.33p earnings) and the directors consider that the 12 months outcome does not justify a dividend payment.

However, in view of their continued confidence in the company's ability to implement its recovery programme, they are recommending a final payment of 0.65p which, with the interim of 1.85p, lifts the year's distribution from 2p to 2.5p.

In order to avoid increasing borrowings, Mr Roy Stephens, chairman, and his family trust have waived their entitlement to £23,218 of the proposed distribution.

Mr Stephens reports that the company's performance in the

first quarter of the current year was better than anticipated, providing signs that 1983 should show a significant improvement over the 12 months.

He explains that, to remain competitive, several contract prices had to be reduced, and stocks and work-in-progress written down by some £250,000.

The usual annual price increases to most of the company's major customers had to be waived and Mr Stephens estimates that this reduced 1982 profits by about £225,000. However, the long-term order position is good, he states.

Mr Stephens said later yesterday V.W. was hoping to break into other industries. "We want to move from the engineering side to electrical."

He would be looking at various possibilities of injecting new ideas into the business. This had been the purpose of coming to an arrangement with two private companies who had taken over options to purchase up to a total of 25.3 per cent of the company at 55p a share. The nine month option was taken out on April 6.

He said he hoped to announce a major order worth £800,000 in the first year within the next few days, to boost the total order book to £1.25m.

V.W.'s customers had agreed to a 4 per cent price increase this year following the standards last year.



State Bank of New South Wales
U.S. \$50,000,000

NEGOTIABLE FLOATING RATE NON-LONDON
CERTIFICATES OF DEPOSIT DUE
NOVEMBER 1987

We hereby certify that the rate of interest payable on the above mentioned Certificates of Deposit for the interest period beginning on 10th May 1983 and ending 10th November 1983 is 5 1/4 per annum.

Agent Bank:
Morgan Guaranty Trust Company of New York,
London

Granville & Co. Limited

(formerly M. J. H. Nightingale & Co. Limited)

27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1212

Over-the-Counter Market

1982-83	Company	Price	Change	Yield	Dividend	Fully
High	Low	Ass. Rite Ind. Ind. ...	134	6.4	4.1	7.8
142	120	Ass. Rite Ind. Ind. ...	132	10.0	8.8	10.2
138	117	Ass. Rite Ind. Ind. ...	132	8.1	8.8	17.7
74	57	Airpump Group ...	82	2.1	14.2	5.7
46	25	Amalgam & Rhodes ...	29	15.2	13.7	17.3
227	197	Barton Hill ...	327	11.4	9.5	10.3
148	100	CCL Type Conv. Pref. ...	148	15.7	10.3	—
270	210	Cindicia Group ...	210	17.8	8.4	—
88	45	Debonair Services ...	48	6.0	12.3	3.2
97	77	Frank Hensall ...	85	—	—	8.0
88	75	Frank Hensall ...	84	—	—	10.5
83	61	Frederick Parker ...	83	7.1	11.5	3.3
56	34	George Blair ...	34	—	—	5.9
100	74	Ind. Precision Castings ...	76	7.3	9.8	8.7
170	100	Isa Conv. Pref. ...	170	15.7	12.5	1.9
147	94	Jackson Group ...	147	7.5	5.1	4.5
222	111	James Burroughs ...	222	9.8	4.2	18.3
260	145	Robert Jenkins ...	148	20.0	13.2	1.9
83	54	Serfontein "A" ...	83	6.7	8.4	8.8
167	112	Tonday & Carlisle ...	114	11.4	10.0	5.1
23	21	Unilock Holdings ...	26	0.45	1.8	—
65	64	Walter Alexander ...	65	6.4	5.4	4.9
270	214	W. S. Yates ...	268	17.1	8.4	4.1

Prices now available on Personal page 48146.

Through him,
each single note becomes
the element
of a masterpiece

That same creative faculty and sincerity are required, whenever valuable and trend-setting products are developed. The work of today's technological enterprises which are and which must be successful, is particularly responsible: their products, too, incorporate a vast variety of individual components, combined to the effect of purpose-oriented usefulness.

Mannesmann products, for instance, incorporate the almost proverbial experience and devoted efforts of the great group of "Mannesmann" in many important manufacturing areas. And in further development of production processes and materials. Backed by the worldwide connections and the solid financial strength of a large industrial concern.

The sum total of all these factors is the unmistakable quality of Mannesmann products. Products that are so much more than just a combination of their components.

Joined to form efficient systems for a wide range of applications, they are the basis of many large projects successfully carried out by Mannesmann in all parts of the world. Such as the Baoshan continuous pipe rolling mill which helps to supply the People's Republic of China with seamless steel pipe and tubing. Or the integrated handling and storage system for the international Chang Airport in Singapore which, in its first stage of extension, is designed for an annual freight capacity of 300,000 tons. Or the complete drinking water supply system in Saudi Arabia which pumps desalinated sea water from the Gulf to the 500 km distant desert capital of Riyadh.

Mannesmann — so much more than just a combination of know-how and abilities.

Ask the man from Mannesmann

NEW ISSUES May 9, 1983

FNMA FEDERAL NATIONAL MORTGAGE ASSOCIATION

\$800,000,000 9.85% Debentures

Dated May 10, 1983 Due September 10, 1987
Series SM-1987-M Cusip No. 313586 NV 7
Non-Callable

Price 100%

\$700,000,000 10.30% Debentures

Dated May 10, 1983 Due May 10, 1990
Series SM-1990-B Cusip No. 313586 NW 5
Non-Callable

Price 100%

The debentures are the obligations of the Federal National Mortgage Association, a corporation organized and existing under the laws of the United States, and are issued under the authority contained in Section 304(b) of the Federal National Mortgage Association Charter Act (12 U.S.C. 1716 et seq.).

This offering is made by the Federal National Mortgage Association through its Senior Vice President-Finance and Treasurer with the assistance of a nationwide Selling Group of recognized dealers in securities.

Debentures will be available in Book-Entry form only. There will be no definitive securities offered.

John J. Meehan Senior Vice President-Finance and Treasurer Allen C. Sell Vice President-Fiscal Office

100 Wall Street, New York, N.Y. 10005

This announcement appears as a matter of record only.

ET UNIT TRUST INFORMATION SERVICE[illegible][illegible]

NORTH AMERICAN QUARTERLY RESULTS

CANADA NORTHWEST ENERGY			HIRAM WALKER RESOURCES			NOVA			THOMSON NEWSPAPERS		
Six months	1992-93	1991-92	Six months	1992-93	1991-92	First quarter	1993	1992	First quarter	1993	1992
	C\$	C\$		C\$	C\$		C\$	C\$		C\$	C\$
Revenue	46.16	23.99	Revenue	2.00	1.00	Revenue	1.070	730	Revenue	169.50	156.50
Net profit	15.60	7.00	Net profit	130.00	70.00	Net profit	32.00	25.00	Net profit	25.00	21.00
Net per share	1.67	0.36	Net per share	1.56	1.40	Net per share	0.11	0.10	Net per share	0.50	0.40

LONDON TRADED OPTIONS

Option	CALLS			PUTS		
	July	Oct.	Jan.	July	Oct.	Jan.
Brit. Petroleum (+55)						
300	98	102	—	6	8	—
350	95	79	—	—	—	—
400	82	30	60	6	19	28
450	60	36	48	—	—	—
480	11	16	28	44	90	84
Cons. Goldfields (+58 1/2)						
440	55	104	—	—	10	—
500	17	78	90	18	97	38
550	40	28	28	—	58	—
600	6	20	—	78	—	—
Courtaulds (+100)						
70	85	35	—	1 1/2	3	—
80	33	98	28	2	3	—
90	18	18	31	6	10	16
100	9	11	15	6	10	16
Commercial Union (+155)						
120	45	48	—	1 1/2	1 1/2	—
130	25	28	—	—	—	—
140	26	29	21	3	6	6
150	10	18	12	11	15	17
G.E.C. (+28 1/2)						
180	54	60	—	2	8	—
200	34	36	—	—	—	—
220	34	36	40	11	16	24
240	18	30	28	22	25	32
260	6	—	—	40	—	—
Grand Mal (+52 1/2)						
280	38	44	—	2	8	—
300	11	22	—	—	—	—
320	10	18	25	15	13	31
340	4	8	12	23	64	—
L.C.I. (+450)						
360	106	—	—	3	—	—
380	98	—	—	3	—	—
400	88	78	—	—	—	—
420	50	64	11	18	30	20
440	28	34	48	36	40	—
460	10	18	28	36	62	68
Land Securities (+31 1/2)						
280	50	51	—	3	7	—
300	36	38	—	—	—	—
320	12	27	27	12	19	30
340	6	18	25	30	33	36
Maria & Spencer (+80 1/2)						
180	50	57	—	4	8	—
200	19	—	—	—	—	—
220	9	15	21	21	34	37
240	4	—	—	35	—	—
Shell Transport (+45 1/2)						
390	108	115	—	3	3	—
410	98	—	—	3	—	—
430	80	—	38	3	18	28
450	50	80	58	30	58	46
470	6	14	—	65	74	—
Barclays Bank (+85)						
110	120	—	—	3	—	—
130	80	—	2	6	—	—
150	50	88	80	6	10	—
170	20	27	38	7	20	—
190	3	13	50	25	40	50

Option	CALLS			PUTS		
	May	Aug.	Nov.	May	Aug.	Nov.
Imperial Oil (+117)						
60	86	—	—	0 1/2	—	—
100	16	—	—	—	—	—
110	10	14	18	1	5	6
120	5	7 1/2	10	1	4	16
150	1	4	5 1/2	14	18	16
LASMO (+50 1/2)						
810	96	105	110	1	3	3
835	85	98	100	1	3	3
850	50	70	80	1 1/2	9	18
875	35	65	68	2	18	20
900	25	85	47	—	25	26
910	2	85	47	—	25	26
930	—	—	—	—	—	—
950	—	—	—	—	—	—
Leathro (+85)						
100	13	18	16	1	6	2 1/2
110	0 1/2	5	6 1/2	6	11	16
P. & O. (+150)						
51	86	—	1	1	—	—
110	41	43	—	1	2	2
120	31	36	—	1	2	2
130	61	63	38	6	5	3
140	12	18	31	5	3	12
150	2	4	5	12	18	61
Racal (+47 1/2)						
480	60	24	27	3	3	12
490	27	77	48	34	45	82
500	2	15	—	60	88	—
510	2	4	—	180	150	—
650	2	—	—	—	—	—
R.T.Z. (+55 1/2)						
480	140	156	—	0 1/2	—	—
490	100	115	—	—	—	—
500	60	77	97	2	10	18
520	38	38	38	10	18	40
600	4	38	37	47	54	64
Veal Reefs (+110)						
80	30	35	28 1/2	1	1 1/2	2 1/2
90	20	24	30	1	2 1/2	3
100	10	14	30	1	2 1/2	3
110	5	9	30	1	2 1/2	3
120	2 1/2	14 1/2	30	2 1/2	3	18
130	1 1/2	5	10	1 1/2	—	16
140	1 1/2	5	10	—	—	—
Bechtel (+28 1/2)						
380	18	40	50	6	10	17
390	28	40	50	23	22	36
420	8	16	23	45	48	53
Cust Kees (+160)						
125	29	35	38	1 1/2	3	18
135	16	17	22	6	12	18
175	4	7	18	18	25	28
Total Contracts 5,541 Calls, 2,550 Puts 681						
* Underlying price.						

STUSKY ON

First quarter	1985	12
Revenue	CS	C
Net profit	2.2%	110
Net per share	—	—
Loss	—	—

FINANCIAL TIMES
operates a subscription
hand delivery service in
the business centres of
the following major cities

- AMSTERDAM BOMBAY BOM
- BOSTON BRUSSELS CHICAGO
- COPENHAGEN DUSSELDORF
- EDINBURGH FRANKFORT
- GENEVA THE HAGUE HAMBURG
- HONG KONG HOUSTON
- JAKARTA KUALA LUMPUR
- LISBON LOS ANGELES LOGANO
- MADRID MANILA MEXICO CITY

- MIAMI MONTREAL MUNICH
- NEW YORK PARIS PORTO
- ROTTERDAM SAN FRANCISCO
- SINGAPORE STOCKHOLM
- STUTTGART TAIPEI TOKYO
- TORONTO UTRECHT VIENNA

In the centre spread of today's issue you will see a four-page company announcement for Peachtree Software.


This type of advertisement is readily available with flexibility in the use of all pages in colour, part colour, or all pages mono. This facility can be made available in the UK or the International Edition, or both.

Merchandising is also available in order to obtain the maximum promotion for this package.

Call 01-248 8000 extension 3150 for our booklets on advertisers' announcements and merchandising.

Merchandising is also available in order to obtain the maximum promotion for this package. Call 01-248 8000 extension 3150 for our booklets on advertisers' announcements and merchandising.



 ☐ Teaching staff presence from 8 a.m. to 10 p.m. = 66 hours per week (study and practice). ☐ Specialising in French, CERAN teaches French exclusively. ☐ Residential courses in the Ardennes. ☐ Group (max 8) and private lessons. ☐ Week and week-end courses. ☐ Business seminar. ☐ Holiday courses for your children.

References: private, companies, embassies, EEC, European Parliament, SHAPE, Republic and references CERAN - 168 NIVELE 8 4800 SPA (Belgium) Telex 66850.

The Advertising Standards Authority. ✓
If an advertisement is wrong, we're here to put it right.
 ASA Ltd, Brook House, Torrington Place, London WC1E 7HN.

 **LEUKAEMIA**
Research Fund
Dept. FT/1, 43 Great Ormond St.,
London WC1N 3JJ. Tel: 01-405 0101.

FINANCIAL TIMES

operates a subscription hand delivery service in the business centres of the following major cities

AMSTERDAM BOMBAY BONN

BOSTON BRUSSELS CHICAGO

COPENHAGEN DUSSELDORF

EINDHOVEN FRANKFURT

GENEVA THE HAGUE HAMBURG
LONDON MOSCOW ROTTERDAM

JAKARTA KUALA LUMPUR:

LISBON LOS ANGELES LUGANO

MADRID MANILA MEXICO CITY

MIAMI MONTREAL MUNICH

NEW YORK PARIS PORTO

ROTTERDAM SAN FRANCISCO

SINGAPORE STOCKHOLDERS

STUTTGART TAIPEI TOKYO

TORONTO UTRECHT VIENNA

WASHINGTON

For information contact: O. T. Damer, Financial Times, Gulbenkianstrasse 54, 8000 Frankfurt am

Maia, W. Germany; Telephone 7598-0; Telex 416193; or Laurence

Allen, Financial Times, 75 Rockefeller Plaza, New York, N.Y. 10019; Telephone 488-8300; Telex 238409

FTOL UL

INSURANCE & OVERSEAS MANAGED FUNDS

[illegible]

SECTION III CONTENTS

NEW YORK STOCK EXCHANGE 30-31
AMERICAN STOCK EXCHANGE 31-32
WORLD STOCK MARKETS 32
COMMODITIES 33
LONDON STOCK EXCHANGE 34-35
CURRENCIES 36

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Tuesday May 10 1983

WALL STREET

Fed move discourages recovery

A LESS ebullient mood was in evidence on Wall Street following Friday's announcement of an unexpected increase in money supply, writes Terry Byland in New York.

The Dow Jones average finished the day at 1,228.23, a loss of 4.38, although the index had been off by as much as nine points at one stage and ahead by 2.90 at 1,235.49 at 3 pm.

Credit markets opened lower yesterday and equities, quick to respond to short-term interest trends, started the session with profit-taking in major stocks.

Earlier attempts at a recovery were discouraged when the Federal Reserve Board announced a three-day reverse repurchase agreement which will take money out of the market system, keep short-term rates firm and increase the cost of holding stocks.

The Federal Funds rate, the key short-term rate for bank funds, although unchanged after the Fed move, stood at 8 1/2 per cent compared with 8 1/4 per cent at one time on Friday.

Treasury bill yields gained around five basis points while prices for longer dated bonds lost ground.

Share prices again showed themselves resilient in the face of profit-taking. The big institutions sold shares in some of the recent high fliers, notably in the motor, railroad and oil sectors.

But they were also buyers of a wide range of consumer stocks, which have so far lagged behind the market advance.

There was activity in Chrysler shares following reports that the group would ask the U.S. Government to forgive its right to buy 14.4m shares at \$13 each, well below the market price. The U.S. Treasury had no knowledge of such plans and shares in Chrysler steadied at \$28 1/4, a net 1/4 down, with a large block of stock changing hands at \$28 1/2.

The other feature of the motor sector was the announcement by General Motors Acceptance Corporation, financing arm of the motor group, of \$1.25bn in notes shelf registration, one of the largest on record.

Shares in General Motors opened lower but rallied to stand at \$70, a fall of 1/2. Ford Motor slipped 1/4 to \$51 1/4.

Among the steel industry issues, Kaiser Steel dipped by 1 1/4 to \$36 1/4 after the long-expected bid from the Irwin Jacobs investor group. Terms of the offer were difficult to assess but the market found them a disappointment.

Another dull feature was El Paso, the natural gas producer whose shares fell 1 1/4 after Merrill Lynch had downgraded them and the El Paso board decided to cut the quarterly payout.

Exxon shed 5/8 to \$34 1/4 as profit-takers cut into last week's gain and Standard Oil California, which plans to sell all or part of its European interests, eased by 3/4 to \$38 1/4.

In the credit markets, the Fed's announcement of the first reverse repurchase agreements since the beginning of the year did more to reduce prices than did the \$1.4bn increase in money supply.

The Fed repurchase arrangements will give the authorities more leverage in the market in a week in which there is little in the way of Treasury financing.

The discount rate on three-month treasury bills stood at 8.00 per cent in early dealings, but moved up to 8.13 per cent after the Fed's announcement, compared with 8.08 per cent on Friday. The six-month bills were at a discount of 8.14 against Friday's 8.08 per cent.

At the long end of the bond market, where prices soared on Friday afternoon following the announcement of money supply data, the benchmark long bond opened at 100 1/4, some 1/2 down, but after the repurchase news at mid-session, the bond was priced at 100 1/4, offering a yield of 10.35 per cent.

In Toronto, stocks traded lower with resource and real estate issues leading the decline. Of the 14 major indices, only the metals and media groups were higher. The same lower trend was seen in Montreal.

announcement of the first reverse repurchase agreements since the beginning of the year did more to reduce prices than did the \$1.4bn increase in money supply.

The Fed repurchase arrangements will give the authorities more leverage in the market in a week in which there is little in the way of Treasury financing.

The discount rate on three-month treasury bills stood at 8.00 per cent in early dealings, but moved up to 8.13 per cent after the Fed's announcement, compared with 8.08 per cent on Friday. The six-month bills were at a discount of 8.14 against Friday's 8.08 per cent.

At the long end of the bond market, where prices soared on Friday afternoon following the announcement of money supply data, the benchmark long bond opened at 100 1/4, some 1/2 down, but after the repurchase news at mid-session, the bond was priced at 100 1/4, offering a yield of 10.35 per cent.

In Toronto, stocks traded lower with resource and real estate issues leading the decline. Of the 14 major indices, only the metals and media groups were higher. The same lower trend was seen in Montreal.

EUROPE

Frankfurt gives up early gain

A GENERALLY firm mood emerged on the European bourses with only Frankfurt and Milan going against the trend.

Early gains were posted in hectic trading in Frankfurt, in response to the record levels achieved by Wall Street on Friday.

However, interest faded later and shares ended mixed, but with an easier bias. The Commerzbank index, calculated at mid-session, reflected the early trend and rose 3.40 to 943.80.

Among motors, Daimler retreated DM 1.50 to DM 548, after peaking at DM 551, while VW shed DM 1.30 to DM 177.60, after DM 178.70, and BMW closed steady at DM 336.50, after DM 338.50.

Conti-Gummi slipped on news that it is again not paying a dividend, despite higher 1982 profits and it shed 90 pf to DM 92.80 after a high of DM 95.

Among the banks, Commerzbank closed 70 pf higher at DM 177.20, after a DM 178 high, but Dresdner slipped DM 1 to DM 190, after DM 191.50, and Deutsche fell 60 pf to DM 332.40, after DM 333.

The easier bias failed to curb AEG which extended its recent advance to close up DM 1.70 at DM 77.90, though this was below the day's high of DM 79.10.

In chemicals, BASF ended 10 pf firmer at DM 144.90, after DM 145.50, ahead of first-quarter figures which are to be announced soon. Among metals, Metallgesellschaft fell back heavily to close DM 14 lower at DM 236.

Domestic bonds were little changed with the rise in the latest U.S. M1 money supply data doing little to dampen the slightly more positive mood which emerged at the end of last week.

In Paris, shares were firm in moderately active trading with sentiment boosted by the Bank of France's announcement of a 1/4 percentage point cut in its call money rate to 12 1/2 per cent.

Foods and construction led the trend with Carrefour up FFf 18 at FFf 1,420, Lesieur FFf 12 at FFf 984, Bouygues FFf 7 at FFf 708 and Lafarge FFf 10 at FFf 274.

Amsterdam saw a mixed-to-higher close. In Dutch internationals, KLM fell Ff 2.50 to Ff 151, mainly due to a large number of shares for sale. Unilever was Ff 2.20 lower at Ff 207.7.

Dutch bonds were unchanged to weaker in a quiet market.

Favourable inflation prospects helped sentiment in Zurich and shares rose in moderately active trading.

Swissair bearer rose SwFr 3 to SwFr 803 while its registered stock added SwFr 5 to SwFr 870. Bankers were higher, led by Bank Leu bearer. Basler Holding was unchanged at SwFr 5,400 after reporting higher net profit for 1982 and proposing a higher dividend.

Domestic and foreign shares were steady in quiet trading in Brussels. Among Belgian shares, there was no major movement with all transactions restricted to a 2 per cent margin in either direction.

Shares were firmer in heavy trading when the Stockholm bourse reopened after a week's closure for expansion work.

However, prices were generally easier in Milan on the continuing absence of buying interest and end account liquidation. But Prelli and Montedison gained slightly, against the trend.

LONDON

Relief as election date set

THE announcement in London of an early June general election came as a welcome relief to equity markets currently dominated by political uncertainties. However, with the election hurdle still to be crossed, the underlying tone remained extremely sensitive.

Leading industrials staged a good rally from depressed mid-day levels, but Government stocks remained very uncertain. A simultaneous recovery in the latter sector was stifled by revived nervous offerings and long-dated stocks closed 1 1/4 down at the day's lowest.

Wall Street's Friday record high failed to help early equity sentiment, and dealers lowered blue chip industrials soon after the opening bell. Selling was relatively light but quotations reacted further before a rally developed around lunch-time.

The Financial Times Industrial Ordinary share index closed 4.2 down at 690.2.

Glaxo gained 13p to 905p ex-dividend while Bowater, down to 183p ex-dividend at one stage, recovered smartly to close 2p better at 189p following a revival of bid speculation.

Government stocks failed to shake off political uncertainties and with sentiment also affected by suggestions that the mid-April banking statistics, due today, depict a sharp rise in money growth, quotations were vulnerable to nervous offerings.

Mining markets made a quiet start to the week. South African golds gained ground at the outset, boosted by an initial rise in the bullion price to around \$435 an ounce.

However, the failure of the metal to hold above this level prompted a flurry of persistent profit-taking, and the majority of stocks eased to close only a fraction above Friday's level. The Gold Mines index dropped 2 at 851.6.

Features in heavyweights were hard to find but Western Deep attracted good support and managed a £1 rise at £41 1/4 while gains in the region of £1/2 were

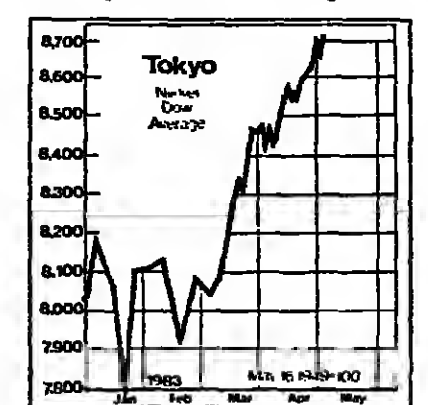
common to Kloof, £33 1/4, Libanon, £27 1/4 and Stilfontein, £13 1/4.

Elsewhere, British Home Stores firmed 2p to 221p after announcing preliminary results in line with general expectations. Other major retailers, however, drifted easier, while House of Fraser fell 10 1/2p to 184p ex-dividend after the shareholders' poll against the demerger of Harrods. Secondary stores also traded narrowly and generally without distinction.

Despite the optimistic tone of the chairman's AGM statement, T1 closed 8p down at 107p. However Belgrave (Blackheath) jumped 14p to 68p on speculative buying before being suspended around lunch-time at the company's request, pending an announcement. The group's annual figures are scheduled for today.

A burst of late buying lifted J. Sainsbury 13p to 398p, and Fitch Lovell firmed 5p to 147p on hopes that Linford will get approval from the Monopolies Commission to make a fresh bid for the company.

Share information service, Pages 34-35



SOUTH AFRICA

Gold mixed

GOLD shares were narrowly mixed, though with a firmer bias, in quiet trading in Johannesburg. Among the heavyweights, Western Deep gained R1.25 to R70.50 while gains among cheaper priced producers ranged up to 25 cents.

Mining financials and other minings were firm, with Anglo 25 cents ahead at R25.75 and Lydenburg Platinum adding 15 cents to R6.85. Among diamonds, De Beers closed 2 cents stronger at R9.70 after peaking at R9.77. Industrials were also quietly firm.

FAR EAST

Tokyo back in record breaking form

TOKYO was back in record breaking form yesterday after last week's lull, but stocks were lower in Hong Kong and Singapore.

In Tokyo, the Nikkei Dow industrial average moved 31.11 ahead to close at a record 8,719.88 and the Tokyo SE index rose 1.63 to 637.70. Trading volume was light, however, with the high price levels keeping some investors sidelined.

The market drew its strength from Wall Street's pre-weekend strength and the yen's improvement against the dollar. Shares in oil companies, whose imports are priced in dollars, showed particular strength. Nippon Oil rose ¥25 to ¥930, Toa Nenryo ¥29 to ¥944 and Showa Oil ¥19 to ¥404.

Electricals also firmed on foreign buying with Toshiba up ¥9 at ¥356 and Mitsubishi Electric ¥4 at ¥381.

Fujitsu moved sharply ahead after announcing a large computer sale to West German and British computer companies but late profit-taking cut back an early gain and it closed up ¥3 at ¥969.

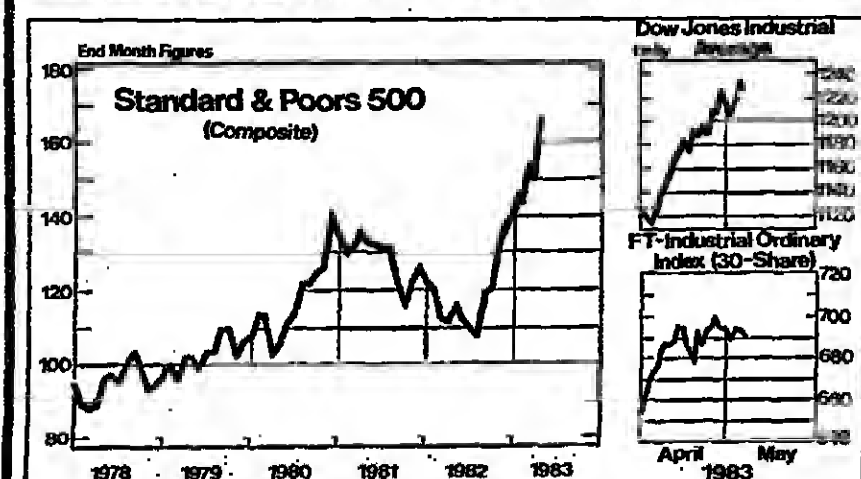
Non-ferrous metals, textiles and pharmaceuticals closed higher but some international populars ended mixed on late profit-taking. Sony rose ¥10 to ¥3,810 but TDK slipped ¥10 to ¥4,680.

A very thin level of trading in Hong Kong left the Hong Kong index 19.09 lower on the day at 967.82. Prices had fluctuated during the morning but they fell significantly during the afternoon.

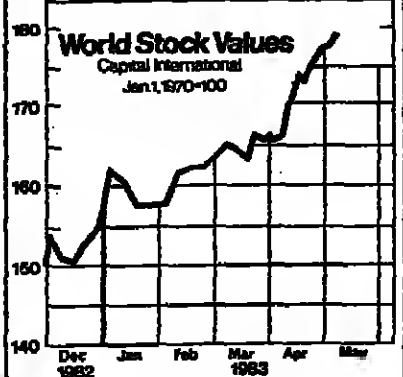
Brokers do not report any downward stimulus to the market. They see a Hang Seng value of 950 as the support level, and believe that if overseas investors are attracted at that point, the market could rebound strongly.

Shares opened mixed in Singapore but profit-taking and late selling pressure left prices lower on balance. The Straits Times Industrial index fell 9.42 to 950.99.

KEY MARKET MONITORS



STOCK MARKET INDICES			
	May 9	Previous	Year ago
NEW YORK			
DJ Industrials	1228.23	1232.59	869.2
DJ Transport	549.40	552.1	352.9
DJ Utilities	129.11	129.11	116.95
S&P Composite	165.31	166.1	119.47
LONDON			
FT Ind Ord	690.2	694.4	590.5
FT-A All-share	427.88	428.11	338.53
FT-A 500	485.13	466.72	369.01
FT-A Ind	429.37	430.86	335.24
FT Gold mines	651.8	653.6	226.8
FT Govt secs	81.28	81.58	63.01
TOKYO			
Nikkei-Dow	8719.88	8688.77	7518.78
Tokyo SE	637.7	636.07	557.82
AUSTRALIA			
All Ord.	595.2	598.4	512.7
Metals & Mins.	531.8	518.6	383.2
AUSTRIA			
Credit Aktien	58.59	59.24	52.4
BEIJING			
Belgian SE	121.72	121.25	94.35
CANADA			
Toronto Composite	2429.38	2436.2	1544.2
Montreal Industrials	414.50	416.1	263.87
Combined	403.17	405.18	265.2
DENMARK			
Copenhagen SE	142.99	140.86	98.93
FRANCE			
CAC Gen	123.9	123.8	110.6
Ind. Tendance	128.5	127.9	123.9
WEST GERMANY			
FAZ-Aktien	315.38	314.47	233.92
Commerzbank	943.8	940.4	712.7
HONG KONG			
Hang Seng	967.82	966.71	1389.97
ITALY			
Banca Com.	191.34	192.94	188.38
NETHERLANDS			
ANP-CBS Gen	127.5	126.2	94.7
ANP-CBS Ind	107.0	104.1	74.2
NORWAY			
Oslo SE	190.31	190.18	108.1
SINGAPORE			
Straits Times	950.99	950.41	771.08
SOUTH AFRICA			
Gold	928.6	930.0	417.4
Industrials	912.2	905.0	595.9
SPAIN			
Madrid SE	closed	113.27	123.62
SWEDEN			
J & P	1480.87	1426.88	576.67
SWITZERLAND			
Swiss Bank Corp	329.6	329.1	257.2
WORLD			
Capital Int'l	179.3	178.1	139.5
GOLD (per ounce)			
London	\$434.50	\$432.00	
Frankfurt	\$434.25	\$431.50	
Zurich	\$434.50	\$431.50	
Paris (Bldg)	\$437.61	\$433.14	
New York (May)	\$441.6	\$437.20	



U.S. DOLLAR

	May 9	Previous	Year ago
£	1.5870	1.5780	3.8175
DM	2.4550	2.4415	364.75
FFf	232.65	234.75	370.75
SwFr	7.34	7.36	11.50
Yen	2.0375	2.053	3.1950
Guil.	2.7440	2.7460	4.3025
Lira	1452	1455.5	2275
RfR	48.69	48.80	76.30
CS	1.22625	1.22575	1.9215

INTEREST RATES

	May 9	Prev
Euro-currencies (three month offered rate)		
£	10%	10%
SwFr	4%	4%
DM	5%	5%
FFf	15%	15%
FT London Interbank fixing (offered rate)		
3-month U.S.\$	8%	8%
6-month U.S.\$	8 1/4%	8 1/4%
U.S. Fed Funds	8%	8%
U.S. 3-month CDs	8.45	8.55
U.S. 3-month T-bills	8.12	8.02
U.S. Treasury Bonds		
May 9		
9% 1985	100 1/4	8.30
10% 1990	101 1/4	10.14
10% 1993	99 1/4	10.22
10% 2012	100 1/4	10.35

FINANCIAL FUTURES

	Latest	High	Low	Prev
CHICAGO				
U.S. Treasury Bonds (CBT)				
9% 32nds of 100%	79-26	79-11	79-21	79-18
June				
U.S. Treasury Bills (TBM)				
\$1m points of 100%	91.54	92.05	91.91	92.10
June				
Geat Deposits (TBM)				
\$1m points of 100%	91.64	91.68	91.58	91.73
June				
LONDON				
Three-month Eurodollar				
\$1m points of 100%	91.34	91.37	91.32	91.33
June				
30-year National Gilt				
£50,000 32nds of 100%	104-23	105-28	104-21	105-29
June				
LONDON COMMODITY MARKETS				
Silver (spot thing)	May 9	Prev		
Copper (cash)	£1124.50	£1113.00		
Coffee (May)	£1844.50	£1862.00		
Oil (spot Arabian light)	\$28.82	\$28.35		

AUSTRALIA

Resources firm

SHARES moved higher in moderately active trading in Sydney with investors encouraged by Wall Street's strength last week and the upturn in world bullion prices.

The rally was led by top resource issues, while speculative golds were also firm. At the close, the All Ordinaries index was up 7.7 on the day at 588.5.

You're looking at the most expensive place to store information.

No one can be expected to keep everything in their head. But sometimes, it isn't so easy to pass the information along.

According to statistics, only one in four telephone calls get through first time. Managers waste whole days waiting for thoughts to be typed.

All of which makes about as much sense as paying a top salary to a filing cabinet.

Over the last few years, Wang has pioneered systems that help everyone manage information in all its forms: words, data, voice and images. And combined them on one network.

With our Alliance audio workstation, you can record notes or spoken comments and file them away electronically.

It can plan your diary and make your calls automatically.

And when you want to retrieve information, Alliance finds it at the touch of a button. By name, number, letter, date, whatever.

The facts are there at your fingertips. Rather than off the top of your head.

These are just a few of the ways Wang helps the executive do what he's paid to do. Make informed, clearheaded decisions.

WANG

The office automation computer company.

FOR A FREE AUDIO CASSETTE ON OFFICE AUTOMATION WRITE TO: LEE WANG (UK) LTD., 661 LONDON ROAD, ISLEWORTH, MIDDLESEX. WANG: COMPUTERS, WORD PROCESSORS, OFFICE INFORMATION SYSTEMS AND WANGNET.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

Kidder, Peabody Securities
Limited

Market Makers in Euro-Securities

An affiliate of

Kidder, Peabody & Co.
Incorporated

Founded 1865

London • Paris • Geneva • Zurich • Hong Kong • Tokyo

-Continued on Page 31

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

Continued on Page 32

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

Continued on Page 32

[illegible]

[illegible][illegible][illegible]

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries.

[illegible]

PRICE INDICES		May 9	Day's change %	FY May 6	nd adj. today	nd adj. 1932 to date	British Government		9	6	Supplies
							1	Low 5 years.....	9.36	9.33	11.65
							2	Compos 15 years.....	10.18	10.06	12.66
							3				
							4				
							5	25 years.....	10.06	9.97	12.61
	British Government						6	Medium 5 years.....	11.24	11.19	13.51
							7	Compos 15 years.....	10.99	10.87	13.70
	5 years.....	1116.92	-0.86	1117.02	-	4.93	8	25 years.....	10.39	10.30	13.25
	5-15 years.....	1291.69	-0.51	1290.04	0.00	4.85	9	High 5 years.....	11.38	11.23	13.73
	Over 15 years.....	1301.73	-0.86	1319.76	-	4.93	10	Compos 15 years.....	11.17	11.04	13.58
	Irredeemables.....	1465.00	-0.34	1465.50	-	6.07	11	25 years.....	10.56	10.48	13.51
	All Stocks.....	1208.51	-0.49	1208.96	0.04	4.79	12	Irredeemables.....	10.00	9.95	12.52
							13				
							14	Bills & Loans 5 years.....	12.12	12.03	14.81
	Banknotes and Loans.....	1291.74	+0.02	1293.87	0.14	3.64	15	25 years.....	12.12	12.03	14.74
							16				
	Preference.....	100.64	+0.16	100.57	0.05	2.64	17	Banknotes.....	12.57	12.48	15.00

British Funds	—	42	1
Corps., Dom. and			
Foreign Bonds	- 7	25	40
Industrials	314	325	70
Financial and Props.	83	175	28
Oils	24	20	5
Plantations	2	3	7
Mines	59	23	7

	May 9	May 0	May 5	May 4	May 3	April 29	year ago
Government bond	81.29	81.68	81.98	82.00	81.73	81.55	80
Fixed Interest.....	83.90	83.57	83.58	83.00	83.84	83.72	69
Industrial	85.22	85.44	85.02	85.89	86.21	85.93	59
Gov. Mins.....	85.15	85.53	85.57	87.33	85.82	85.87	59
Ord. Inv. Yield.....	4.56	4.52	4.58	4.64	4.58	4.50	+ 5
Earnings, Yld.2 (full)	8.88	8.87	8.87	8.24	9.10	9.08	11
P/E Ratio (net) (y)	12.71	13.78	13.78	13.28	13.14	12.40	111
Total gains.....	21,041	23,490	24,840	24,128	18,555	25,456	106
Equity turnover 5m.		281.33	284.03	204.87	193.85	258.59	149
Equity earnings.....	28,862	12,830	12,803	21,831	13,829	21,006	143
Share traded (mil.)		103.3	105.6	126.8	132.9	170.6	101

	1965		Sincere Compliance		May 4	May 5	
	High	Low	High	Low			
Govt. Secs.	83.75	77.00	157.4	43.18	Only 2 Earnings	166.5	128
	111.75	(70.15)	(201.85)	(50.575)			
Fixed Int.	84.35	78.01	104.10	50.575	Bearish	144.1	128
	114.4	(117.2)	(104.10)	(50.575)		166.5	161
Ind. Ord.	599.9	568.4	599.0	42.4	Only 2 Earnings		
	(77.4)	(116.1)	(77.450)	(33.444)	Bullish		
Gold Mines	715.7	671.1	715.2	42.4	Bullish	135.6	180
	(15.7)	(82.1)	(152.02)	(25.167)	Value	468.1	468

Continued from Page 31

[illegible]

5-1-1451

COMMODITIES AND AGRICULTURE

September start for KL rubber futures

BY WONG SULONG IN KUALA LUMPUR

RUBBER FUTURES trading will start on the Kuala Lumpur Commodities Exchange (KLCE) from September 1, Datuk Paul Leong, Malaysia's Primary Industries Minister, announced at the weekend.

The 30-month-old exchange at present handles only palm oil futures, and the Government intends to develop it into a multi-commodity exchange of international standing.

After rubber, tin will be the next commodity to be introduced, probably early next year, to be followed by pepper, coconuts and timber.

Datuk Leong said that to ensure a smooth transition, rubber futures trading will be allowed on the Malaysian Rubber Exchange (MRE) for six months from September 1, 1983 to August 1984, after which all outstanding positions

Sharp fall in coffee prices

By John Edwards

COFFEE PRICES fell sharply on the London futures market yesterday. The July position closed 540 down at 21,512.5 a tonne. Traders were at a loss to explain the sudden fall, especially at a time when the market is normally buoyed by the threat of a possible frost in Brazil during the main danger period from June to August.

The spot (May) position remains at a substantial premium to July, at lost only 17.5 to 21,544.5 yesterday. But some traders believe the squeeze on immediately available supplies may not be as severe as expected since roasters are reported to be holding off from buying and even selling some coffee back in order to take advantage of the high prices for nearby supplies.

Surplus stocks squeeze orange growers' profits

Times are tough, but not desperate, for Brazil's citrus farmers. Our correspondent reports

BRAZIL'S orange processors propose to buy only about half the 200m cases of the 1983-84 crop rather than the usual three quarters.

As this year's harvest starts, they have carryover stocks of more than 100,000 tons, a quarter of last year's exports.

On top of this, there was no severe winter frost in Florida—when there is, Brazil's crushers can sell up to a quarter of a million tons of juice to the U.S.—and the next U.S. crop is expected to be about 200m cases, a third higher than last year.

The Government seems determined to keep the price at its present 11,100 (27,525) a ton. One company which has been selling at less than this price has been penalised by Geac, the Banco do Brasil's export department.

The crushers, who at the end of last season had carryover stock of about 20,000 tons, are anxious to demonstrate that they will not be maintaining

stocks large enough to depress prices.

Importers in Europe are said to be reducing stocks and cutting Brazilian offers, anticipating that the price might fall.

Ways are being sought to dispose of the other 100m cases of fruit at home. Domestic consumption has risen from 31m cases, to nearly 40m in the past year, as a result of publicity campaigns, and direct sales of packs of oranges against a background of oranges at cost at 400 sites in Sao Paulo. Large-scale production of oranges in Brazil is relatively recent, so protection for internal demand is uncertain.

The home market has so far been of concern only when there is no Florida frost. This year, for the first time, 25-30m cases of oranges are to be distributed.

tributed to schools by the Government Cobot agency—a move which should improve children's health.

This still leaves about 40m cases to be disposed of. One proposal is that they should be made into animal feed pellets. Last year, residue from crushed oranges earned a healthy \$100m on top of the \$550m earned from orange juice.

Cattle in Europe are reported to be particularly keen on the orange tasting feed. If this were done, the juice would still have to be removed from fruit crushed in the normal way, but it could be put back later. Lower grade juice could be disposed of in this way.

The main problem is cost. Orange residue pellets sell for only \$100 a ton, and to produce

them without the contribution from the juice would require a large subsidy.

Sao Paulo state, which produces virtually all the oranges grown for processing, has been lucky that this season's crop will only be of 200m cases, almost exactly the same as last year. Around 7m bushes start producing every year, 7 per cent of the total number in the state. More than half the remainder are between three and 15 years old, so have yet to reach peak production.

This has been a particularly wet season, resulting in late crops but a dry period from July-October, prejudicial to the forming fruit and has made the overproduction problem less severe.

Demand in Europe and the

U.S. has hardly been affected by the economic downturn, and if there has been little growth, there has been no decline either. Efforts are now being made to find markets in the Middle East and East Europe, and the search is on for commodities or goods which Brazil can exchange for orange juice.

Meetings will begin soon to decide what price growers will be paid, but they can certainly anticipate it being raised less than the last 12 months' inflation.

Times are tough for the industry but there is no real crisis. Because of the U.S. frost, there have been three good years. Most farmers own their plantations outright, and the massive investments in crushing plants have been amortised. Only those who speculated on the basis of three good years are likely to be harmed.

Election pushes prices up

BY JOHN EDWARDS, COMMODITIES EDITOR

THE EASIER trend in sterling following the announcement of the UK general election date and reports of further Chinese buying, pushed up aluminium, tin and other metals in the London Metal Exchange yesterday.

Three months high-grade copper closed \$11.5 up at \$1,149.25 in the LME, after trading moves over the important election point of \$1,150 touching \$1,158 at one stage.

The rise came in spite of yet another increase in LME warehouse stocks of last week of 1,600 tonnes taking total holdings to a four-year high of 319,150 tonnes.

There is some concern that a shortage of supplies could develop if the Chinese take delivery in three months, made in recent weeks.

Aluminium also shrugged off

Pig producers urged to improve carcass quality

BY RICHARD MOONEY, COMMODITIES STAFF

BRITAIN'S PIG producers will be encouraged to produce higher quality carcasses under the terms of the 1983-84 contract agreed between the National Farmers' Union and F&M-Harris, the country's biggest bacon producer.

The guaranteed premium for top quality pigs goes up from 1p to 2p a kilo above the average all pig price (AAPI) for the week ending 1p a kilo being introduced from October 2. Prices paid for second and third grade pigs are reduced by 2p and 1p a kilo respectively from October 2.

At the same time quality standards are being tightened across the board.

WET WEATHER continues to hamper early sugar sowings and only 87 per cent of the planned 203,000 hectares has been sown.

Coca-Cola may use more corn syrup

BY RICHARD MOONEY, COMMODITIES STAFF

ZURICH—Coca-Cola may increase its use of High Fructose Syrup (HFC) further in the future, said chairman Mr. Roberto Goetz.

No adverse consumer reaction has been observed since the HFC content was raised to 50 per cent for bottled and canned coke in 1980 and to 75 per cent for fountain-dispensed coke in 1982.

Mr. Goetz said the cost savings of using HFC were considerable, Reuter reports.

Our Commodities Staff writes: The London daily price for raw sugar was marked up yesterday by 6¢ to \$135 a tonne—its highest level since April last year. Futures also moved up strongly to early trading, but were held back by interest and delays in EEC beet plantings.

Slight fall in world cotton production estimated

BY RICHARD MOONEY, COMMODITIES STAFF

WASHINGTON—The International Cotton Advisory Committee (ICAC) estimated world cotton production at 66.93m bales (48 lb net) in 1982-83, down from 68.5m bales in 1981-82.

The 1982-83 estimate is a decline to 7m bales from the present season's level of around 79.6m bales.

ICAC said U.S. cotton plantings this year are estimated at 8.7m acres, against 11.5m last year. Average U.S. cotton yields are also likely to be off from the 1982-83 season, with production this year expected at 9.3m bales, 2.5m less than in 1982-83.

Elsewhere, cotton area is expected to expand by about 545,000 acres, with cotton's attractiveness enhanced in many countries because of a recent improvement in prices, it said.

ICAC said cotton production in many countries will benefit from such measures as the provision

Pig producers urged to improve carcass quality

BY RICHARD MOONEY, COMMODITIES STAFF

continues to increase its share of the British market," the NFU said.

According to F&M, 4,331 tonnes more British bacon was sold in the first quarter of this year than in the same period of 1982. Its market share went up by 8.6 per cent to 37 per cent while the Dames' share was 6.1 per cent down at 39.4 per cent.

The NFU noted that discussions about the contract had taken place against a background of extremely low pig prices and high production costs which was likely to lead to a reduction in production during 1983-84.

Coca-Cola may use more corn syrup

BY RICHARD MOONEY, COMMODITIES STAFF

of improved seeds, help with plant production, subsidies on inputs, expanded credit and extension assistance.

Consequently, it forecast cotton production would rise to 70.5m bales, an increase of about 2m bales.

The sharpest gains in plantings and production are expected in Mexico, Colombia and Greece.

In Australia, improved water supplies will help 1983/84 plantings and yields are expected to increase, ICAC said. "Cotton area should set up in the Middle East in total because of increased plantings in Israel and Turkey."

Cotton plantings are expected to be maintained at close to the 1982/83 level in China, the Soviet Union and Pakistan, ICAC said, adding that efforts continue in these countries to raise productivity.

Reuter

Slight fall in world cotton production estimated

BY RICHARD MOONEY, COMMODITIES STAFF

of improved seeds, help with plant production, subsidies on inputs, expanded credit and extension assistance.

Consequently, it forecast cotton production would rise to 70.5m bales, an increase of about 2m bales.

The sharpest gains in plantings and production are expected in Mexico, Colombia and Greece.

In Australia, improved water supplies will help 1983/84 plantings and yields are expected to increase, ICAC said. "Cotton area should set up in the Middle East in total because of increased plantings in Israel and Turkey."

Cotton plantings are expected to be maintained at close to the 1982/83 level in China, the Soviet Union and Pakistan, ICAC said, adding that efforts continue in these countries to raise productivity.

Reuter

PRICE CHANGES

In tonnes unless stated otherwise	May 5 1983	+ or -	Month ago	May 5 1983	+ or -	Month ago
Metals						
Aluminium	2380			2380		
Copper	1149.25			1149.25		
Gold	342.50			342.50		
Lead	2118.50			2118.50		
Nickel	2150.00			2150.00		
Platinum	1310.00			1310.00		
Palladium	2381.25			2381.25		
Silver	211.00			211.00		
Tin	2118.50			2118.50		
Zinc	2118.50			2118.50		
Wool	2118.50			2118.50		
Grain						
Wheat	2118.50			2118.50		
Barley	2118.50			2118.50		
Oats	2118.50			2118.50		
Rice	2118.50			2118.50		
Soybeans	2118.50			2118.50		
Maize	2118.50			2118.50		
Oil						
Soybean	2118.50			2118.50		
Wheat	2118.50			2118.50		
Barley	2118.50			2118.50		
Oats	2118.50			2118.50		
Rice	2118.50			2118.50		
Soybeans	2118.50			2118.50		
Maize	2118.50			2118.50		

BRITISH COMMODITY MARKETS

BASE METALS	May 5 1983	+ or -	Month ago
Aluminium	2380		
Copper	1149.25		
Gold	342.50		
Lead	2118.50		
Nickel	2150.00		
Platinum	1310.00		
Palladium	2381.25		
Silver	211.00		
Tin	2118.50		
Zinc	2118.50		
Wool	2118.50		
Grain			
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		
Oil			
Soybean	2118.50		
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		

AMERICAN MARKETS

NEW YORK	May 5 1983	+ or -	Month ago
Aluminium	2380		
Copper	1149.25		
Gold	342.50		
Lead	2118.50		
Nickel	2150.00		
Platinum	1310.00		
Palladium	2381.25		
Silver	211.00		
Tin	2118.50		
Zinc	2118.50		
Wool	2118.50		
Grain			
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		
Oil			
Soybean	2118.50		
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		

COTTON

NEW YORK	May 5 1983	+ or -	Month ago
Aluminium	2380		
Copper	1149.25		
Gold	342.50		
Lead	2118.50		
Nickel	2150.00		
Platinum	1310.00		
Palladium	2381.25		
Silver	211.00		
Tin	2118.50		
Zinc	2118.50		
Wool	2118.50		
Grain			
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		
Oil			
Soybean	2118.50		
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		

LONDON OIL SPOT PRICES

CRUDE OIL—FOB (per barrel)	May 5 1983	+ or -	Month ago
Arabian Light	29.75-30.00		
Arabian Heavy	29.50-30.00		
North Sea (Forties)	29.50-30.00		
North Sea (Brent)	29.50-30.00		
African Heavy	29.50-30.00		
PRODUCTS—North West Europe			
Petrol (gasoline)	29.50-30.00		
Gas oil	29.50-30.00		
Heavy fuel oil	29.50-30.00		

GAS OIL FUTURES

CRUDE OIL—FOB (per barrel)	May 5 1983	+ or -	Month ago
Arabian Light	29.75-30.00		
Arabian Heavy	29.50-30.00		
North Sea (Forties)	29.50-30.00		
North Sea (Brent)	29.50-30.00		
African Heavy	29.50-30.00		
PRODUCTS—North West Europe			
Petrol (gasoline)	29.50-30.00		
Gas oil	29.50-30.00		
Heavy fuel oil	29.50-30.00		

COTTON

NEW YORK	May 5 1983	+ or -	Month ago
Aluminium	2380		
Copper	1149.25		
Gold	342.50		
Lead	2118.50		
Nickel	2150.00		
Platinum	1310.00		
Palladium	2381.25		
Silver	211.00		
Tin	2118.50		
Zinc	2118.50		
Wool	2118.50		
Grain			
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		
Oil			
Soybean	2118.50		
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		

COTTON

NEW YORK	May 5 1983	+ or -	Month ago
Aluminium	2380		
Copper	1149.25		
Gold	342.50		
Lead	2118.50		
Nickel	2150.00		
Platinum	1310.00		
Palladium	2381.25		
Silver	211.00		
Tin	2118.50		
Zinc	2118.50		
Wool	2118.50		
Grain			
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		
Oil			
Soybean	2118.50		
Wheat	2118.50		
Barley	2118.50		
Oats	2118.50		
Rice	2118.50		
Soybeans	2118.50		
Maize	2118.50		

GOLD MARKETS

CRUDE OIL—FOB (per barrel)	May 5 1983	+ or -	Month ago
Arabian Light	29.75-30.00		
Arabian Heavy	29.50-30.00		
North Sea (Forties)	29.50-30.00		
North Sea (Brent)	29.50-30.00		
African Heavy	29.50-30.00		
PRODUCTS—North West Europe			
Petrol (gasoline)	29.50-30.00		
Gas oil	29.50-30.00		
Heavy fuel oil	29.50-30.00		

GAS OIL FUTURES

CRUDE OIL—FOB (per barrel)	May 5 1983	+ or -	Month ago
Arabian Light	29.75-30.00		
Arabian Heavy	29.50-30.00		
North Sea (Forties)	29.50-30.00		
North Sea (Brent)	29.50-30.00		
African Heavy	29.50-30.00		
PRODUCTS—North West Europe			
Petrol (gasoline)	29.50-30.00		
Gas oil	29.50-30.00		
Heavy fuel oil	29.50-30.00		

COTTON

Oct-Dec	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815	814-818	—	
Apr	808-815	814-818	—	
May	808-815	814-818	—	
Jun	808-815	814-818	—	
Jul	808-815	814-818	—	
Aug	808-815	814-818	—	
Sep	808-815	814-818	—	
Oct	808-815	814-818	—	
Nov	808-815	814-818	—	
Dec	808-815	814-818	—	
Jan	808-815	814-818	—	
Feb	808-815	814-818	—	
Mar	808-815			

FOOD, GROCERIES—Cont

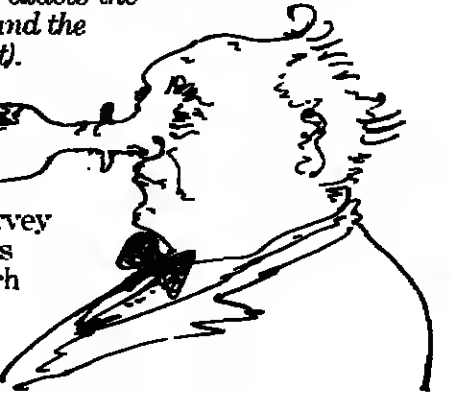
BRITISH FUNDS

BANKS—Continued

CHEMICALS, PLASTICS—Cont.

ELECTRICALS—Continued

THE MACALLAN. THE MALT.



LEISURE—Continued

INVESTMENT TRUSTS-Cont.

OIL AND GAS—Continued

MINES—Continued

Central African

Tins

Miscellaneous

NOTES

denominations are 25¢. Estimated price/earnings ratios and covers are based on latest annual reports and accounts and, where possible, are based on an earnings before taxes and depreciation basis.

PLANTATIONS

Rubbers, Palm Oil

Test

in Dollars £1.	272	...
in Pounds £1	500	...

UNA E1	470	...
Red Rascal E1	285	...
	315	...

ms Mod'rein Sc	304	+7
Dagga R1 —	361	-1

AD 50	388	-3
Intel 25c	114	+1/4
oss R1	161/2	-

le 65c	279	-7
ievale RO.25.	326	-1
Intan Ld. 35c.	\$51	+5

Under 50c ...	1134	+4
1 Reels 50c ...	1752	-5
terspost R1. -	1124	+4

tern Areas R1	966	+8
tern Deep R2	£425	+1
tern R1	966	+16

Q.F.S.

Journal 50c	£44
Quarter Comm. 2p..	255	...
Gold Fields	537	+5

Rand Con. 10p 40c	26 $\square 74$ 68	... +14
----------------------	--------------------------	------------

Field, S.A. 25c.	193	...
Long Com. R2.	288	...
Idle Wrt 25c.	£12 ¹ / ₂	+ ¹ / ₄

PAGE NUMBER | REV |

The following is a selection of regional and Irish stocks, the latter being quoted in Irish currency

Albany Ion. 20p	54	Exch 15pc 1983..	C108
		NAL 94% 84-89..	187 1/2

OPTIONS

House of Prayer | 17 |

Dedenham	12	P & O Dtd.	18	Sturton-on-the-Faversham	18
Distillers	22	Plessey	50	Charltonham	5
Durdop	6	Racal Elect.	45	KCA	8

R.H.M.	6
Rank Org. Ord. ...	17
Reed Instrl.	28

Sears	9
T.I.	26
Trico	14

[illegible][illegible][illegible][illegible][illegible][illegible][illegible]

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Sterling weakens on election news

Sterling opened at its highest level of the day against the dollar, but soon fell against all currencies as nervousness increased about the political situation in the UK. In the afternoon the pound fell to a low on news of a June 9 general election, and finished rather weak and vulnerable.

The dollar also lost ground against most major currencies despite the unexpected rise of \$1.50 in M1 money supply announced Friday. The pound remained alive of a cut in the Federal Reserve discount rate before next month's Williamsburg Summit.

The Japanese yen was very strong, and the French franc also showed signs of renewed stability after a period of weakness.

STERLING—Trading range 1.5245 to 1.5340. April average 1.521. Trade-weighted index 84.2 against \$4.47 at noon, 84.6 at the opening, 84.7 at the previous close, and 81.7 six months ago. Sterling has benefited from hopes that all prices will remain stable, following the latest Opec settlement, the possibility of a Conservative win in the June general election and the expected period of stability in domestic interest rates.

Sterling opened at \$1.5330-1.5340, the highest point of the

money supply figures have led to renewed hopes, future trends remain obscure.

The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt. The dollar fell to DM 2.4350 from DM 2.4415; to FF 7.34 from FF 7.36; to SwFr 2.0375 from SwFr 2.0530; and to Y222.65 from Y224.75.

D-MARK—Trading range 2.4350 to 2.4415. April average 2.4415. Trade-weighted index 120.0 against 125.6 six months ago. The D-mark remained weak against its EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

Gilts weaker

Gilt prices fell steadily in the London International Financial Futures Exchange yesterday.

News of a June 9 general election prompted very little follow-through and values were marked down accordingly. Market attention remained focussed on today's announcement of the latest UK money supply figures which are expected to show a considerable rise. This in turn could affect attitudes on the likelihood of a cut in clearing bank base rates before next month's election. The June price opened at 105.28 down from Friday's close of 105.29 and fell to a low of 104.41 before finishing at 104.23.

The June sterling contract opened higher at 80.37 compared with 80.34 and showed a slightly firmer response to the election announcement before falling back to close at 80.32.

Once again sentiment was influenced by today's money supply figures and also a weaker pound. Activity in the pound ensured a record 1,388 lots traded in the currency pit. The pound's weaker tendency was attributed to a cautious unwinding of longer positions ahead of the election.

Euro-dollar prices showed little overall change. The June price opened at 91.37, its best level of the day and touched a low of 91.32 before finishing at 91.34 compared with 91.33 on Friday. Dealers noted a rise on Friday in U.S. M1 money supply figures although hopes of a fall in M2 and M3 later this week were seen as a better indication of monetary trends. The market is still looking for a cut in the U.S. discount rate, probably before the Williamsburg Summit at the end of the month.

LONDON

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)
250,000 points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR
Sterling points of 100%
June 91.34 91.37 91.32 91.33
Sept 91.30 91.23 91.17 91.22
Dec 90.58 90.58 90.54 90.58
March 90.57 90.57 90.54 90.58
June 90.50 90.50 90.50 90.50
Previous day's open int. 4.094 (3.837)

CHICAGO

U.S. TREASURY BILLS (MM)
Sterling points of 100%
June 91.34 91.37 91.3

FINANCIAL TIMES SURVEY

HUNGARY TRADE AND INDUSTRY

Hungary, where economic reform is now the official orthodoxy, has emerged as Eastern Europe's most dynamic and outward-looking economy. The rise in living standards has suffered a temporary check, but the Kadar Government is pushing ahead with plans to integrate the economy further into the world market.

BY DAVID BUCHAN

VISITORS to Hungary can't help noticing something different each time they go. It does not matter whether you are a Western businessman, attracted by the new duty-free zones for joint ventures or intrigued by the embryonic bond market, a Soviet agronomist studying Hungary's rising grain yields, or just an unaffiliated tourist patronising a privately-run country-and-western bar in Buda or window-shopping down Vaci Street in Pest. Hungary revises your assumptions. It is a society on the move, not to say on the make.

This is scarcely surprising. Change, or economic reform, has become the official orthodoxy of the Communist party and government, presided over, these past 27 years, by Mr János Kádár. It was not always so—not before 1968, nor during a prolonged hiccup in the reforms between 1974 and 1978.

The pace of reform of course remains in eternal dispute. Some cry "forward"; Hungary's bankers and shrewd economists would like to see more pressure on the accelerator. Others cry "whoa"; some trade unionists and local party leaders look anxiously for the brakes. For the moment these forces seem to balance each other.

But there is little doubt where Mr Kádár, who as party First Secretary still holds the reins,

is aiming: decentralisation of economic decision-making, with the smaller and slower degree of political devolution tolerable to Hungary's eastern neighbours.

The key to Mr Kádár's success has been consensus politics—widening the political establishment and carrying it with him. This in turn has depended on a rising standard of living, the socialist communism that is the envy of the rest of Eastern Europe.

This is under strain in 1983, as the Government strives to balance the country's external

The key to Mr Kádár's success has been consensus politics—widening the political establishment and carrying it with him.

accounts (to service a high foreign debt) and its internal books (to narrow the budget deficit), under the watchful eye of the International Monetary Fund which has lent Hungary \$800m to back a one-year adjustment programme.

The fact that it is only a 12-month programme reflects the confidence of the Government, and to some extent the IMF, that the economy can resume its upward path next year.

The first element, chronologically, in Hungary's success is

that it neither destroyed (as in the Soviet Union) nor alienated (as in Poland) its peasant society.

Instead the Kádár Government has explicitly catered to the statist agrarian instincts of most Hungarians. Indeed the distinction between agriculture and industry, or in Marxist terms between peasants and urban proletariat, has become almost totally blurred in Hungary.

Co-operative farms have turned their hands to a myriad of light industrial products, sometimes accounting for more than half total turnover. Private household plots produce a very high proportion of the country's fruit, vegetables, pork and poultry. But three-quarters of the plots are worked by people with a first job in industry. Wages in the city and countryside are now on a par, and since the countryside has fresher air, more Hungarians return there than leave it.

In these circumstances, it is hardly surprising that Hungary produces 30 per cent more food than it consumes or that agriculture accounts for a quarter of total exports.

Second, the dead hand of detailed central planning is being removed. The planners still set targets in some areas such as foreign trade, often calculating in reverse from the desired overall result.

Only in the case of bilaterally arranged trade with Comecon partners do these targets trans-

late into specific norms for individual companies.

Managers generally have more freedom to decide the volume, price and destination of their goods. There are fewer bureaucrats to tell them what to do; three industrial ministries have been compressed into one.

The new regulators of the Hungarian economy are supposed to be the "market" instruments of tax and interest rates.

Third, Hungary is shedding its taboo about the private sector. Only, it prefers to call it the "second economy." Largely service-oriented, it is composed of the many Hungarians (as high as 70 per cent of the working population by some estimates) who take a second job in addition to their first in the state sector and many of the 150,000 workers who have left manufacturing industry over the past five years to work full time in services and retailing. It is a combination of legalised moonlighting and natural development of the service sector in a way that other East European countries have not permitted.

This striking development has only a little to do with changes in private ownership, in the sense of individuals controlling outright fixed assets, land or machinery. The number of privately-held farms remains tiny and only 2.4 per cent of manufacturing is in private hands.

Individuals, particularly in the big cities like Budapest, do turn their private cars into taxis, their private houses into restaurants or hairdressing salons, or push barrows on to the streets to sell fruit and vegetables.



Kádár: aiming for economic decentralisation

But more important is the development of private enterprise and initiative as part of—and this is how the Government and Communist party reconciles it with their political theory—a common effort by groups of individuals.

So, new laws of 1982 have spawned many little industrial co-operatives and "economic partnerships"—more than 4,000 people have formed 900 such partnerships in the Budapest area alone. They involve individuals pooling their savings into a common fund to do such diverse things as make calculating machines, translate languages and manage sports fields.

Part of the Government's aim is to foster small enterprises to plug gaps in the market left by big companies. But the latter are changing in this regard too. Groups of workers can now strike bargains with their factory managers whereby, after regular hours or at weekends, they lease plant equipment and

facilities for special contract work, either for themselves or for the company. This legalises what many workers were doing anyway unofficially.

More than 10,000 workers in 1,000 teams, now do such contract work in the Budapest area. An innovative variant of this leading concept, in the service sector, is the award, by public auction, of restaurants to private managers for three- to five-year periods.

Fourth, Hungary is opening its economy up to the world market, the aim being to sharpen the technical and financial competitiveness of its exports. This has entailed self-discipline, together of course with prodding from the IMF which Hungary joined last year. It unified the exchange rate for the forint in 1982 and now aligns the forint with world currency movements by adjusting its value against a trade-weighted basket of western currencies, in practice this meant average devaluations of 11 per cent last year and of 3 per cent so far this year.

Hungarian companies doing more than a small share of exporting are required to align their domestic prices with their foreign sales prices. The Government charges companies the world price for all, even though it gets it cheaper from the Soviet Union. The aim of this self-imposed handicap is to encourage use of other energy sources, as well as to get Hungarian companies used to living in "the real world" which the Budapest policy-makers define as the world market.

Does all this fine-sounding theory work in practice? The answer is no, or at least not yet. There is a risk of "overwriting" the Hungarian reforms, fascinating though they are. Not because there is temporary backsliding by the Government into restrictive, administrative measures, such as its September 1982 import curbs; many well-run economies have to impose them from time to time, and Hungary is only slowly recovering from its external liquidity crisis of a year ago. The real reason is that, at the present stage, the market mechanisms are still in some areas only a skin graft on to a state-controlled structure, concealing the body of the economy.

The core problem is the inadequate flow of labour and capital resources from inefficient companies to efficient ones. Workers in money-losing enterprises are naturally reluctant to search elsewhere for employment, and local party bosses and the equivalent of union shop stewards resist lay-

offs. Oddly, for what is a fairly dynamic economy, the ratio of Hungarian industrial workers who change their jobs in any one year is declining. Yet, there are labour shortages in expanding sectors, remedied in a few instances by hiring Poles or Czechs.

The industrial wage structure does not spur structural change. Basic pay rates for comparable skills differ little as between money-making and money-losing companies or sectors. The Kádár Government, and the IMF for that matter, went to

The dead hand of detailed central planning has been removed. The new economic regulators are supposed to be the market instruments of tax and interest rates

see wider differentials in basic pay, but the effect of the "second economy" has been perverse.

Those in second jobs can double their money, providing plenty of incentive for after-hours work. But, in regular industry where the incentives should be income differentials have narrowed, as most workers can take advantage of the new contract work system but most managers cannot.

The cross-flow of capital is still nearly as sticky as that of labour. Under pressure from the IMF this year to reduce the budget deficit to 1 per cent of Gross Domestic Product, the Government has cut back subsidies to money-losing companies a little. Companies wishing to expand, on the other hand, hump up against the pretty tight credit policy of the National Bank. Not surprisingly, they are in the van of those wanting to see some competition introduced into Hungarian commercial banking.

What is needed is to capture some of the cash washing around in the second economy, where it is being used to buy Mercedes cars at 100 per cent import duty, and put it to good use. One means is to improve the tax system. A better way would be to allow companies to sell bonds to individuals, which the Government says it is contemplating.

Hungary faces another gap between theory and practice, in its external economic policy. Its trading structure is increasingly designed along market-

CONTENTS

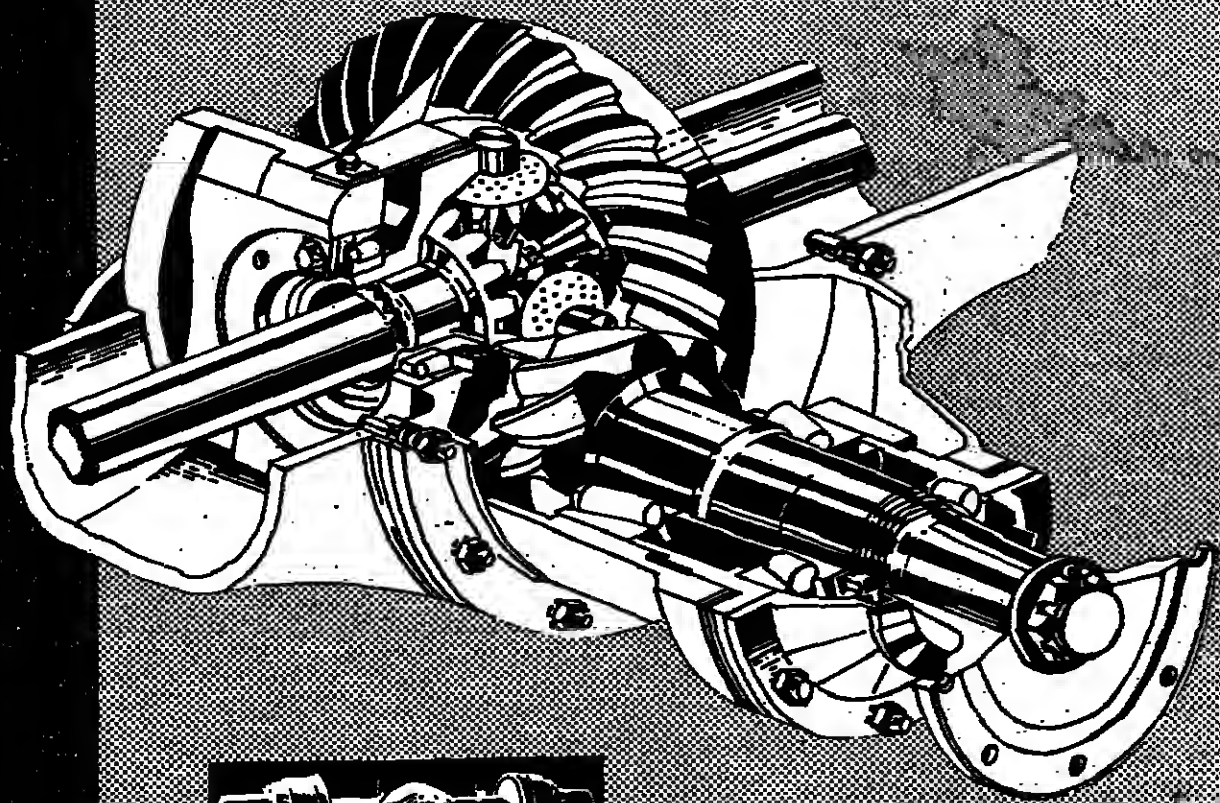
Agriculture: private plot farmers prove their worth	II
Trade: flexible rules introduced	III
Personality profiles: Tamas Back; Sandor Gaspar; Istvan Szabo; Hona Tatal; Andreas Dunajski; Janos Fekete IV & V	IV
Energy: why the most difficult part of the conservation programme still has to be faced	V
High technology: hard hit by the West's sanctions	VI
Pharmaceuticals: making a determined effort to gain a foothold in the West	VI
Petrochemicals: receiving top priority	VI
Aluminium: sales increasing despite worldwide depression	VI
Joint ventures: still waiting to get off the ground	VII
Tourism: warm welcome extended to Western visitors	VII
Interview: with Josef Marjal, deputy Prime Minister responsible for economic policy	VIII
Editorial production:	Mike Smith

orientated lines, suitable for the West but largely irrelevant to Comecon partners, with whom Hungary does over half its total trade (54.6 per cent in 1982).

Hungary has made no secret of its desire for reforms inside Comecon: better specialisation, and, above all, creation of a multilateral eastern currency. But it is not banging the reform drum too hard, for one good reason. It is doing very nicely out of the present practice, whereby Comecon countries, particularly the Soviet Union, pay dollars for much of the food they import from Hungary. Were it not for its big trade with Comecon and its smaller trade with the Third World, Hungary would have had no overall hard currency trade surplus last year.

This, then, is another constraint on Hungary advancing too far or too fast in its present direction. Until Comecon reforms itself, Hungary will remain, like the grains it grows so successfully, a hybrid.

THE VERY AXLE FOR YOU COMES FROM RÁBA



RABA Magyar Vagon- és Gépgyár
H-9602 Győr P.O. Box 50, Hungary



HUNGARIAN ALUMINIUM CORPORATION

HUNGARIAN ALUMINIUM CORPORATION
YOUR IDEAL PARTNER

Working with companies at all stages of manufacturing, we offer our organisation's unique knowledge of its production and applications. We are looking to cooperate on an international basis with other organisations to further the production and application of aluminium. For example in:

- auxiliary mining
- alumina production
- aluminium metallurgy
- manufacture of semi-finished goods (rolled, cast and pressed)
- manufacture of finished products (for building and packaging)
- plant planning and engineering
- international commerce

We can bring to bear a partnership 60 years of knowledge and experience and, through our investment in R&D, the latest developments in aluminium production and applications technology. Whatever your interests in aluminium, from mining through manufacture to trading, we would like to hear from you.

Hungarian Aluminium Corporation
P O Box 30
1387 Budapest
Hungary
Tel: 22-54712

TUNGSRAM

lighting



after more than 80 years of constant product development and improvement tungstam are geared to satisfy your lighting needs, optimising energy-effectiveness through the application of high quality tungsten filament discharge and fluorescent lighting

for more information please contact our united kingdom sole representative:

J.J. bustin + co
318 worple road
London SW20 8qu
telephone: 01 946 7707
telex: 929959

HUNGARY Trade and Industry II

Freedom of enterprise is a major factor in the success of the agricultural sector, says Leslie Colitt

Private plot farmers prove their worth

DOWN AT the Badacsony co-operative farm near Lake Balaton they fatten spring lamb all year—in there, 10 to a cage, like battery-farmed hens. The lambs are for export to Italy and the Middle East.

The farm also manufactures windshield wiper components for the Soviet Lada car and plastic curtain hooks for the Hungarian market. This odd-sounding mixture for a farm is typical of Hungary's 1,500 co-operative farms which work more than 70 per cent of the arable land and are flexible enough to turn out those consumer goods which are most in demand.

Hungary produces 30 per cent more food than it consumes, with the excess going into exports. Most important, 50bn forints (\$1.7bn) out of the 80bn forints income from agricultural exports last year was in convertible currencies. This makes agriculture Hungary's leading hard currency earner.

Last year, when industry could not export enough, agriculture filled the gap. Farm exports rose 7 per cent in value while agricultural output increased 3 per cent. Exports are again expected to grow by 7 per cent this year while output is to rise 2 per cent. This is to be achieved while domestic food supplies remain stable, a feat no other Comecon country has come close to matching.

Part of the secret is the productivity of the private farm plots to which every co-operative farm member is entitled. On the Badacsony farm in hilly and not very fertile Trans-Danubia, each of the 1,000 members gets a one-third hectare vineyard plot and one-third hectare of cropland. These plots can double basic individual incomes which average 4,500 forints a month here, the same as the average national wage for all employees.

Farm members buy fodder from the co-operative for their privately-raised animals and can either sell the livestock or poultry to the co-operative or at town markets. Agricultural co-operatives also hire out cows, sheds and farm

machinery to the tillers of private plots on a contract basis. They are then allowed to expand their private plots for growing fodder according to the number of animals taken in.

Only 25 per cent of the 1.6m private plots are actually worked by farmers, though. The rest are cultivated by hobby gardeners from the towns and cities who spend much of their spare time raising food for their own consumption and for sale.

All told, the private plots produce about 50 per cent of Hungary's pork, 40 per cent of poultry and most of the fruit and vegetables.

Not surprisingly, Mr Istvan Szabo, president of the National Council of Agricultural Co-operatives, says: "We have a high political opinion of the hobby gardeners."

At Badacsony farm, the president of the co-operative and his board, rather than a distant bureau in Budapest, decide what the farm will produce. Mr Tibor Jek, who was elected president by secret ballot, owns a farm of 6,000 hectares, 50 per cent larger than the average. Badacsony provides employment to 10 surrounding villages and, in addition to its 1,000 members, has 650 employees who are not entitled to a private plot.

The breakdown between agriculture and small-scale manufacturing is 50-50 but Mr Jek says that the latter accounts for the major part of net income because of the unfavourable conditions for crops in this region.

Despite the ancient machines, a wide range of items is turned out—from plastic rulers to water gauges and gaskets for

cylinder heads. The farms workshops produce for the Soviet Union as well as Turkey which buys Badacsony's furnace ventilation equipment.

Producing here is considerably cheaper than in the cities, Mr Jek says, adding that rural workers are more conscientious than their urban cousins. In a few months, part of production will be switched to making screws which are in short supply.

Adaptable

These highly adaptable farm workshops assure that there is work for co-operative members and employees during the winter months. The same women who package car components also harvest grapes in the co-operative vineyards and work their private plots on weekdays.

This helps explain why rural Hungary is not being depopulated. In fact, the countryside has gained slightly in the past few years, accounting for 45 per cent of the population, of which 19 per cent are employed in agriculture.

The Badacsony co-operative cannot always produce enough fodder for its 1,700 dairy and beef cattle as the volcanic soil is excellent for grapes but not for forage crops. It buys the fodder it needs from the state farms. The 130 state farms work 11 per cent of arable land, they are managed by managers appointed by the Ministry of Agriculture which can specify what is to be grown.

Most produce wheat and maize and, along with the co-operative, have achieved impressive grain yields. Measured in per hectare yields, Hungary is among the world's first five large-scale producers of wheat and maize which is the foundation for its expanding meat production.

Although state farms are, on average, twice as large as co-operative farms, there are exceptions. The co-operative farm of Nadudvar which Mr Szabo has presided over for 32 years is Hungary's largest at 19,000 hectares. It specialises in maize and is the centre of the maize



GESE GATHERING at the state farm at Tata, north west of Budapest: animal raising constitutes over half of Hungarian agriculture and geese are one of the country's specialities.

HOW HUNGARIAN LAND IS USED

	In Thousands of Hectares	As Per Cent of Total			
Total land area	9,304	100.0	Agricultural land area	6,626	71.3
State sector	2,871	30.9	State sector	1,015	37.1
Co-operative sector	5,827	63.7	Co-operative sector	5,190	72.2
Of which:			Co-operative farms	4,652	70.2
Co-operative farms	5,300	57.0	Household plots	268	3.4
Household plots	441	4.7	Private farms	428	5.4
Private farms	506	5.4	Source: Central Statistical Office, Statistical Yearbook.		

production system which he organises.

The system includes 391 co-operative farms with an area of 830,000 hectares and has been instrumental in doubling countrywide yields of maize over the past two decades to 6.8 tonnes per hectare last year. This is up to the average yield in the U.S.

Last year, Mr Szabo's farm had a net income of 2.7bn forints and net profits of 482m which he says is probably the highest profit achieved among the co-operative farms. Mr Jek's farm had a profit of 10 per cent which, he says, put it in the top one-third of the co-operatives.

An important difference between a state farm and a co-operative is that if the state farm has a crop failure, the employees, who are trade union members, must be paid. Only their bonus is at stake. In the co-operative farm even the basic wage depends on the profit. Wages fluctuate according to the farm's output and its ability to market its products. This element of risk and reward

is characteristic of Hungarian agriculture far more than it is of industry.

Five agricultural co-operatives ran into serious financial trouble last year and 56 of them had to apply to borrow funds from the bank. Mr Szabo says he is against rescuing them too quickly as this would set a bad precedent for the others.

"Failures are also part of our policy," he explains.

The economic reform foresees the demise of enterprises which which continually fail to make a profit and are unable to pay back their loans.

Hothouse

One prosperous co-operative farm ran into cash flow problems after investing heavily to build a large hothouse for growing seedlings as well as an intensive pig breeding stall, both of which required heating. The problem was caused by rising fuel prices but the farm was able to sell the hothouse to another co-operative and half of the pig breeding unit to a second farm.

Badacsony co-operative did key to his farm's success.

its sums before investing a large amount of money in the battery-fed lamb operation which is the first in Hungary. Mr Jek experimented with the project for three years in co-operation with university agronomists (he is a graduate of the agricultural faculty of Budapest University) and a farm machinery factory.

The farm buys suckling lambs from another co-operative and then fattens them in 82 days from 15 to 30 kilos. This compares with a normal fattening time of 85 to 90 days Mr Jek says. Only two-thirds of the amount of fodder is needed to produce one kilo of lamb. And instead of the 2,500 lambs the farm previously fattened, it can now produce 10,000 annually on the same amount of floor space. Only two attendants are employed, to monitor the automatic feeding and watering.

"The lamb-breeding project has paid back its investment in the first two years of operation and now earns the farm some 16m forints a year—most of it in hard currency. Mr Jek is serious when he says that "freedom of enterprise" is the

David Buchan reports on the rolling stock industry

A force in world markets

HUNGARY has built up a rolling stock industry—for road and rail—which contributes heavily to exports. Last year sales of transport equipment and machinery abroad amounted to 102bn forints, 9bn forints more than imports in the same category and a handy addition to the country's export drive.

Inevitably in a small country, the industry is chiefly a tale of two companies, Ikarus making buses and Ganz-Mavag making rail carriages and locomotives. But while Ikarus is the star of the lop-sided road vehicle industry (Hungary no longer makes cars and only a very few trucks), it depends on a supporting cast. This includes suppliers making steel, windows, and so on for buses, and employing nearly 80,000 people, and notably the manufacture of engines and rear axles at Rabe and gearboxes at Csepel.

"We are the biggest full-size bus manufacturer in Europe," claims Mr Karoly Balla, director of the Ikarus factory at Szekesfehervar, with 14,000 a year. He explains that while for instance Daimler-Benz unit output may be higher, it includes his way up from the shop floor. "Inside certain limits, we do have competition within Comecon."

Outside Comecon, Ikarus is Multinational. Design of the buses is wholly Hungarian, but much of their innards are multinational. The engines and gear boxes are made under licence from MAN and ZF, respectively, of West Germany, front axles come from the Soviet Union, drivers seats and heating systems from East Germany, and anti-rattle wiper motors from Poland.

This reflects of course the heavy export orientation of Ikarus, 90 per cent of whose output is sold abroad. Of roughly 12,500 buses exported, 10,000 go to Comecon (7,000 to the Soviet Union, Ikarus' most constant market), and the rest chiefly to southern Europe, North America, the Middle East and Africa.

By a mixture of competitiveness and inter-governmental agreements inside Comecon, Hungary has established itself as Eastern Europe's main bus supplier. Some Comecon countries make their own buses, but all buy some from Ikarus. But the Comecon agreements do not totally ensure Ikarus a market, says Mr Balla, who has worked his way up from the shop floor. "Inside certain limits, we do have competition within Comecon."

Outside Comecon, Ikarus

biggest market is for "knocked down" buses for assembly abroad. This is the case in Iraq and in Angola where Ikarus has been supplying buses to put on top of Scania or Volvo engines and chassis, in Mozambique and shortly in Libya where Ikarus is supplying whole buses for assembly locally.

It is also the case in North America. In order to benefit from lower U.S. tariffs for goods with local content, Ikarus has had a four-year

agreement with Crown Coach of Los Angeles, which "finishes" Ikarus buses and sells them on the West Coast. Mr Balla says a similar arrangement is being contemplated in Canada.

Sales of complete buses are rarer, though Ikarus has just finished supplying Athens with new buses and is also selling to Turkey, and several Middle East and North African countries.

Back in the 1920s Ganz produced buses, as one facet of its long heavy engineering

tradition built up under the Hapsburgs. But it has long since abandoned this, to concentrate on rail carriages, locomotives as well as engines, pumps and an increasing range of energy-related equipment.

Ganz-Mavag presently exports about \$180-140m-worth of equipment, split evenly between the West and the rest of the world. Its rail output accounts for a quarter to a third of total production, and its current deliveries are to Tunisia, Greece and Yugoslavia.

ALL MADE IN HUNGARY

Over 10,000 products find their way into every corner of the world.

ALL MADE IN HUNGARY

Cotton and blended fashion fabrics—Pure woollen and blended woollen fabrics—Rayon and synthetic fabrics—Bedlinen—Handkerchiefs—Shirting—100% Cotton household articles—Leisurewear—Sportswear—Cotton and woollen type knitwear—Cotton threads—Embroidery yarns—Haberdashery—Stockings—Gloves—Caps—Scarves—Carpets—Man-made fibres—Technical and industrial textiles—Polyethylene rasher bags—Tents—Woollen raw materials



Wherever in the world you do business, HUNGAROTEX is ready to help you.
HUNGAROTEX
Foreign Trading Company for Textiles
H-1304 Budapest 5 POB 100
Tel: 174-555
Telex: 224751 hutex h

Everything from us:

- BETONY P (R) building boards
- BETONY P (R) building panels
- turn-key BETONY P (R) buildings

For more information, please contact:



WEST-HUNGARIAN TIMBER COMBINE
H-9700 SZOMBATHELY
Zanati ut 26.
Telex: 37 345, 37 384. Telephone: 94/11-321.

A creative business approach is offered by

CENTRAL-EUROPEAN INTERNATIONAL BANK LTD.

an international bank with off-shore status



Our special service for you:

EXPORT PRE-FINANCE

In 1982 we arranged over US\$100,000,000 in pre-shipment loan facilities with the participation of leading international banks

CENTRAL-EUROPEAN INTERNATIONAL BANK LTD.

XI, Bartfai u. 54, H-1519 Budapest, Hungary
P.O. Box 274

Tel: 261-400 Telex: 22-4759 CIB H
and 22-6101 CIBEX H for Foreign Exchange
Cables: CIBANK Budapest

HUNGARY Trade and Industry III

The battle to earn hard currency

"WE SURVIVED the storm but there are still clouds above our heads," says a senior government official, in relief at Hungary weathering the spring 1982 liquidity crisis but in realism about the task ahead.

Hungary's prospects have in fact steadily improved since the first quarter of last year, when a rash of sudden deposit withdrawals, reportedly by Arab countries and the Soviet Union, together with lack of fresh financial credit from the West, ran its reserves dangerously low.

But Hungary, unlike Poland and Romania, succeeded in keeping up payments to foreign banks and companies, and the climate changed with short term support from the Bank for International Settlements, renewal of Western credit last summer, and provision of a \$600m standby credit by the International Monetary Fund.

The critical goal, agreed with the IMF, is for Hungary to achieve a \$400m hard currency surplus on current account this year, with which

to repay principal due on its debts. Since it also owes \$400m-\$500m in interest this year, this will entail a hard currency trade surplus in excess of \$1bn.

So far this year, Hungary is on target, Mr. János Fekete, deputy vice-president of the National Bank claims. The first quarter of this year produced a hard currency trade surplus of some \$250m. In addition to the IMF credit, Hungary has been able to borrow \$200m from a syndicate led by the Deutsche Bank and \$100m from Arab and other banks.

Hungary's 1983 trade strategy is to earn convertible currency wherever it can be found, and not necessarily in the West. Indeed its 1982 hard currency trade surplus of \$410m (more than \$700m on a contractual basis) was very largely due to convertible payments by Comecon partners for prime Hungarian goods, especially agricultural.

Hungary is hoping this will continue but it is getting more difficult. Comecon partners "used to offer us dollars, but now we have

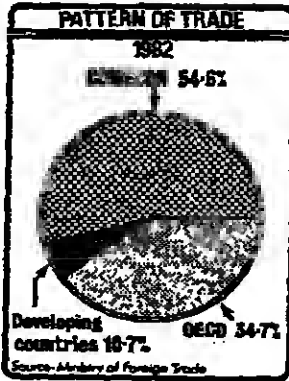
to demand dollars," says one Hungarian official.

Hungary is making fresh efforts to export to the Third World, from a low level. The problem is that its best markets have been in Opec countries, now hit by lower oil revenue.

But, undaunted, the Hungarians are trying to open new markets in the region—a joint trading company has been set up with Saudi Arabia to promote Hungarian exports there and in the Gulf States—as well as further afield.

Hungary's big markets in the West are Austria, West Germany and Italy, accounting for 50-55 per cent of total exports to OECD countries. Hungarians are keeping their fingers crossed for signs of real recovery here, as well as in other countries like the UK where they want to redress the present trade imbalance.

But the Kadar Government has not been totally passive. It has approached the European Community with a proposal for better treatment for exports of Hungarian beef



and other agricultural goods, in return for some lower tariffs on EEC shipments to Hungary. This proposal is of course likely to meet opposition from the farm lobby in Brussels. But Budapest sees it as a test of whatever political goodwill Hungary has in the West and as potentially its first proper negotiation with the EEC, unlike the steel and textile accords unilaterally imposed by Brussels.

Flexible rules for trading

THE RADAR Government has made a number of recent changes designed to plug Hungary more directly into the world trading network and to stimulate exports. These include allowing bigger Hungarian manufacturing companies to trade direct, creating the possibility of the established foreign trading organisations (FTOs) competing with each other, and introducing an element of choice and thus competition into the Hungarian export business. So the system is more flexible but also more complex, than that in other Comecon countries. Here is a rough guide:

Organisation: foreign trade is still a state monopoly, in the hands of the foreign trade ministry. The very biggest companies have long been permitted to bypass the FTOs (Tungrems since 1966). But recently many more, with either a high proportion of export business or technically complex products whose sale would benefit from direct contact with the foreign customer, have been allowed to start trading direct. Some 150 manufacturing companies, in industry and agriculture, now have this right.

Another change is the new freedom of choice for manufacturing companies, whether exporting or importing, to shop around between the 40 or so FTOs. Instead of being tied to the main FTO in their sector, companies can sign up with other FTOs, if they feel they can get a better service.

In fact, only a few have made the switch. It is only practical if the products concerned need no special technical or market expertise to sell. In this context, a new generalised FTO, called, not surprisingly, Generalimpex, has been set up.

Further refinements allow some companies to sell direct and use an FTO's services, an exercise in competition which can be self-defeating, or sometimes to export or import direct.

Yet another twist is added by a new rule allowing FTOs to poach on each other's traditional territory. For instance, Tannimpex, the leather goods FTO, is contemplating trying to sell a nut basket in West Germany, in theory the preserve of Monimpex, the wine FTO. In fact, Mr. György Endrey, Tannimpex's commercial director, says he will only go ahead if Monimpex's say-so, because "the aim should be to create new sources of exportable goods, not just to redivide the existing pool."

The effect of all this on the

FTOs has been catalytic. "The big old trading companies are needed to be changed, we are being," says Mr. Endrey. "We inherited a certain style in trading, not very closely related to the importing companies, and now we need to improve so that our clients don't desert us."

Selling in Hungary is, or should be, less "foreign" to the Western businessman than in other Comecon countries, in the sense that there is rarely any hard-and-fast target for imports or any central planner who must be reached and influenced.

Mr. Tibor Antalpetér, the foreign trade ministry's director in charge of trade with the West, explains that "while there is a global figure for hard currency imports, very few micro-plans are expressed in figures, unlike other Comecon countries."

Indeed, some like Metalimpex are now expanding into areas quite unrelated to Hungarian trade, such as using their specialist knowledge to speculate in the world market in their particular commodities. The importance of the above changes are primarily designed to help the Hungarian exporter. But in so far as they improve the FTOs service, they also benefit the Western exporter trying to ship goods to Hungary. The FTOs provide the foreign businessman with a surrogate office in Budapest. Should he not be satisfied with that, there are several ways to go about setting up representation in Hungary.

Short of a proper joint venture company, it must, though, be done through one of a dozen Hungarian agencies which deal with foreign business representation. The foreign company can simply get one of these agencies to represent it, or it

can send its man to work in the agency, or it can set up its own separate office within (not necessarily physically) the Hungarian agency.

Exporting: Hungarian exporters are changing their marketing structure abroad as well as at home. The traditional way has been to appoint a local agent. But, as Mr. Antalpetér explains, this is often the most expensive because it involves a chain of agent-importer-wholesaler-retailer, each taking their rake-off. It is going out of fashion in Hungary as everywhere.

Hungarian companies are tending to make direct contact with end-users of their products abroad, or approaching retailers direct. This generally involves setting up abroad either their own offices or joint ventures.

Hungarian joint ventures abroad now number nearly 100, far more incidentally than exist at home. Trade finance: Hungary has traditionally preferred to finance imports from the West out of untied loans from Western banks, rather than supplier credits from Western companies which, even with Western government guarantee and some subsidy, generally worked out

more expensive. In this sensible bias, Hungary was unique in Comecon.

But the post-Poland squeeze on Western bank loans to Comecon has changed this for the time being and Hungary is now taking trade credits from the EC's, the ECU's, the ECU's and the ECU's.

The structure of Hungarian exports entails relatively little supplier credit. Capital goods to the East are sold in Comecon barter, only 8-10 per cent of exports to OECD countries are big capital items requiring supplier credit, and, while nearly half exports to the Third World require credit, their absolute volume is small.

But in what export credit it offers, Hungary is, on usual, slightly different. In other Comecon countries, foreign trade banks have a clear monopoly on export-import finance. But Mr. Sándor Demcsák, president of the Hungarian Foreign Trade Bank, says his bank is in competition with the National Bank, which does the most trade financing because it holds all the ruble accounts with Comecon partners, and the Central European Investment Bank, a four-year old joint venture between six foreign banks and the National Bank.

Mr. Demcsák admits, however, that this competition has yet to translate itself into much real difference in terms and rate on export credit, though FTOs are free to choose which bank to use.

"The National Bank does most of the normal trade finance business, we do the abnormal," Foreign Trade Bank (FTB) executives say.

By this, they mean that the FTB, which describes itself to Westerners as a socialist merchant bank, focuses its attention outside Comecon, and its activities range between setting up government to government credits, helping Hungarian companies arrange technical co-operation deals or joint ventures with Western companies, coping with countertrade, and providing standard export finance.

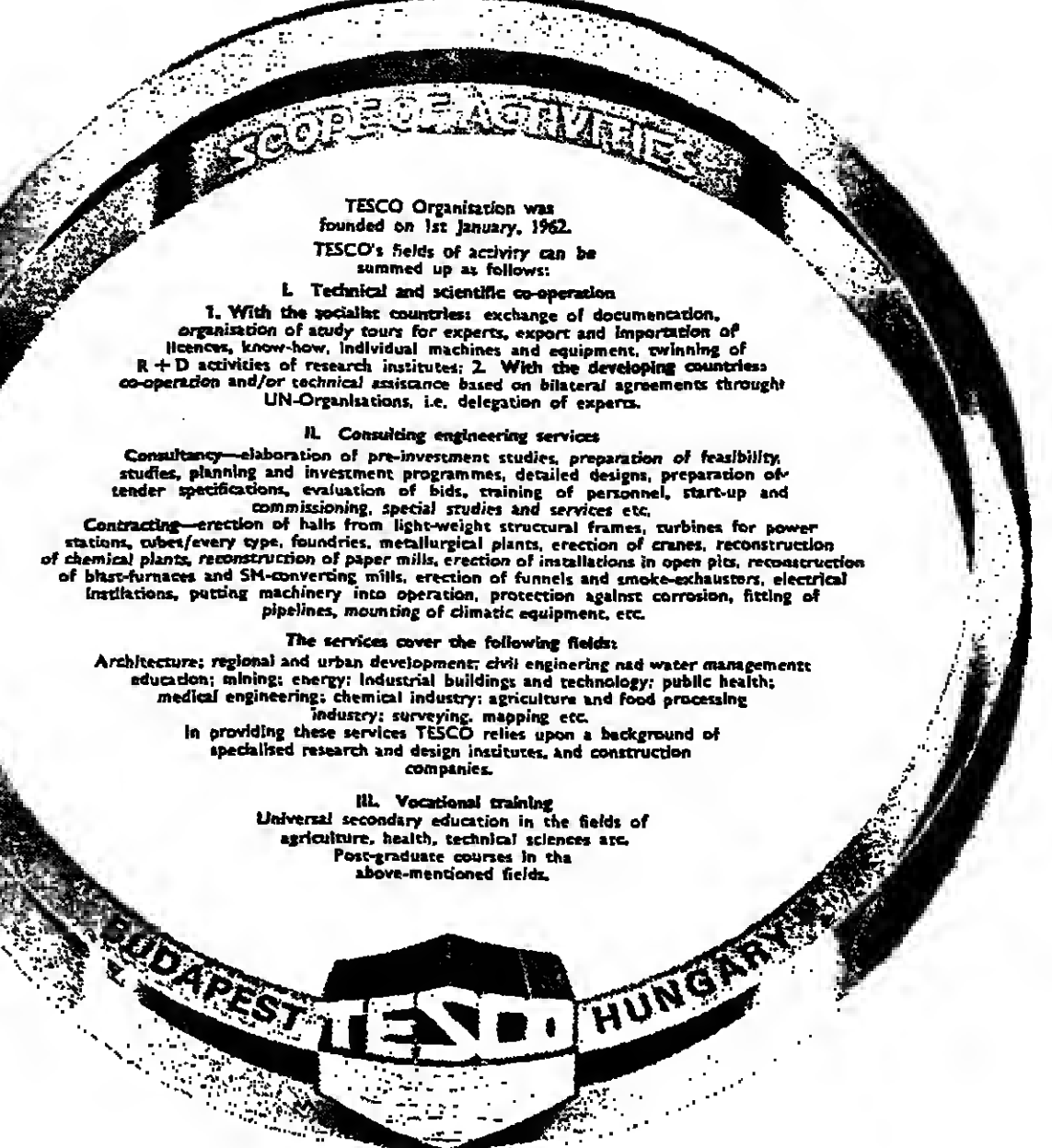
Hungary is not, of course, party to the Western OECD consensus on export credits, and can, when it has the means to do so, undercut that agreement, both in rates and terms. For instance, it lends free—but is not often rich enough—to offer 100 per cent financing, instead of the OECD guidelines of only 85 per cent.

David Buchan

TOTAL TRADE IN CONVERTIBLE CURRENCIES

	1980 (\$m)	1981 (\$m)	1982 (\$m)
Exports	5,124	5,142	5,142
Imports	4,906	4,829	4,694
Balance	+218	+313	+448

* On a contractual-value basis. Source: Ministry of Foreign Trade.



TESCO ORGANISATION FOR INTERNATIONAL TECHNICAL AND SCIENTIFIC CO-OPERATION HUNGARY/BUDAPEST

1054 Budapest V, Rózsavész út. 21.

1367 P.O.B. 5/101.

Telex: 22-4642. Phone: 110-850. Telegrammes: TESCO-Budapest

Biafol

It is not necessary to prove to marketing experts and market researchers how important packaging is in product evaluation.

Where there are two products with similar characteristics the one in the better, more aesthetic pack is chosen.

A brand new product from Tiszai Chemical Combine (TVK) is a biaxially orientated polypropylene film marketed under the brand name BIAFOL.

Different films in the range of 15 to 60 microns thickness are produced on a Japanese Mitsubishi line by a double-stretching process which can be produced initially for the packaging industry.

Tiszai Vegyi Kombinát

Leninvaros
P.O. Box 20
3581 Hungary
Telex: 22-6419. Telephone: 36/49/11-222



Exported by: CHEMOLIMPEX Budapest

London Chemical Company Limited
Craven House, 121, Kingsway,
London WC2B 6PR, United Kingdom.



If it doesn't work, do it our way. It does.

BUDAVOX

Budavox Telecommunication Foreign Trading Co. Ltd.
Budapest VII, János utca 3/a. Letters Budapest, P.O.B. 267 H-1392
Telephone 215-910. Telex 22-5077. Cables: Budavox Budapest

The BUDAVOX EPEX fully electronic private branch exchanges solve your problem.

Due to their new design, high performance, new facilities and high reliability, our stored programme controlled exchanges are meeting the most up-to-date requirements. Their plug-in type building modules make the installation and maintenance as well as later extension easier. They are characterized by a rich variety of service facilities with built-in service programmes, by noiseless operation and minimum energy consumption.

HUNGARY Trade and Industry IV

David Buchan and Leslie Collett profile six key figures in the country's economic life



- All steel cord radial tyres for trucks and buses
- Agricultural front and radial rear tyres
- Extra high pressure, large diameter flexible hoses for on and offshore oil and gas exploitation and exploration
- Taurus Waterproof rubber sheeting
- All types of rubber conveyor belts
- Inflatable air beds

We offer:
More information
Wide possibilities
Better result in business life!

Headquarters for export-import:
Taurus Hungarian Rubber Works
H-1440 Budapest, P.O. Box 25.
Tx: 225312

USA Importer:
Taurus International Incorporated,
1550 Route 23, Wayne, N. Jersey 07470
Sole Agents for the U.K. and Ireland:
London Chemical Co. Ltd.,
Craven House, 121 Kingsway,
London WC2B 6PR.
Sole Agents for German Federal Republic
and Switzerland:
Inter-Chemol, 6000 Frankfurt/M.,
Leerbachstrasse 115.

TAMAS BECK: president, chamber of commerce

Two-way transmitter

IN ONE sense the Hungarian Chamber of Commerce is like any other. It promotes the country's exports, divides itself into sections studying country and sectoral markets, and maintains offices in London, Paris, Moscow, New Delhi, Singapore and Beirut. But, as Mr. Tamás Beck, the Chamber's president, explains, the economic reforms which have loosened the tight legal ties between government and industry and not yet fully forged new market-related links between companies, have created a special role for the Chamber. The first aspect of this is "representing the views of business leaders to the Government, and vice versa," says Mr. Beck. This two-way transmission has become the more necessary since the 1981 amalgamation of three industrial ministries into one, pruning the number of bureaucrats supervising industry (and occasionally listening to its complaints) from 2,300 to 500.

So Mr. Beck, elected in secret ballot by the Chamber's 32-member board, sits in on various governmental meetings. In return, economic ministers like Mr. József Németh face the Chamber's 800 member companies three or four times a year to hear their views direct. Clearly, the Chamber is interested in anything that sharpens its member companies' export competitiveness. "We make many proposals on this to the Government," says Mr. Beck, hinting that the recent 3 per cent devaluation of the forint is partly the result of Chamber pressure.

On other issues, the Chamber's views are less predictable. Some member companies want to keep their wage increases down (which happens to be Government policy this year); others want to keep wages high to retain labour that would otherwise flow out of the cities back to the countryside.

Mr. Beck, who also heads Budapest's textile firm, says his company now has to combat its labour shortage by hiring workers who come for the day over from Czechoslovakia.

Other aspects of the Chamber's new role boil down to promoting better management and organisational techniques among member companies. This involves running seminars at the Chamber, in addition to those

at the Central Management Institute (OVK) where Hungarian managers are supposed to go every four years for refresher courses, and providing opportunities for managers to study abroad, in the West or East.

Hungarian companies have generally been slow to adjust to dealing with each other directly, horizontally instead of the old vertical chain of command from ministries. One result is that they still retain some of the siege mentality of the bygone "shortage economy" and tend to hoard stocks, unsure of each other as suppliers.

Mr. Beck admits this is a problem, noting that textile companies in Hungary keep three to four months of materials in stock, compared to only two weeks of stocks kept in, say, the U.S. This consumes expensive warehouse space, not to mention credit.

If part of the problem is that Hungarian companies now feel they lack a referee (in the form of the Government) to settle minor commercial disputes—and they do not want to go to endless litigation through the courts—she the Chamber has a partial solution.

It has just set up an "ethics jury" to judge complaints by one member company of another. It already has two cases before it. However, Mr. Beck believes the real answer is for Hungarian managers to rely more on "gentlemen's agreements."



Beck: promoting better management



Szabo: first hand information
ISTVÁN SZABO: president, National Council of Agricultural Co-operatives

Pivotal role in changes

ISTVÁN SZABO, president of the National Council of Agricultural Co-operatives, has played a pivotal role in the transformation of Hungarian agriculture into the most productive in Comecon and among the most efficient in Europe.

As a member of the Central Committee of the Hungarian Socialist Workers (Communist) party, a deputy to the Hungarian Parliament and head of the largest co-operative farm in the country, he says he sometimes feels his functions give him too much "insight."

Mr. Szabo recalls that only 10 years ago Hungary still had basic food shortages, especially meat which is now one of the main exports. In those days, he says, people were not very "friendly" toward agriculture.

Today Hungary has as many pigs as it has people, 10m. It is the third largest per capita meat producer after Denmark and the Netherlands but before the U.S.

The dramatic turnaround is in large part the result of financial incentives which make co-operative farmers as eager to produce meat as consumer goods. Monetary rewards also induce them to spend their summer evenings and weekends tilling their household plots.

The National Council of Agricultural Co-operatives was founded in 1962 to safeguard farmers' interests and Mr. Szabo was elected president. This was a first step toward granting autonomy to the co-operatives, which had been kept under tight central control. They were regarded with suspicion by dogmatic party officials who tolerated them for political reasons.

Motivation

In those days, Mr. Szabo says, there were long and heated debates about the future of agriculture. He had the advantage of being able to provide first-hand information on what was needed to motivate farmers as head of the Red Star farm co-operative since 1951.

Hungarian farmers, he says, are reluctant to accept the need for new agricultural technology because of the high costs involved. Ten years ago, machinery was relatively cheap and the Government provided subsidies. Today there are no subsidies, machinery and fertilisers are far more expensive and food prices have not kept pace.

The only way to overcome this problem, he says, is for the co-operatives to pool their machinery and storage facilities. But few farmers see this necessity and instead want to relive the successes of a decade ago without new investments in agricultural machinery.

Mr. Szabo bemoans the growth of administrative personnel in Hungarian agriculture. He says it goes hand in hand with the increasing concentration of Hungarian agriculture which the Government fosters but with which he does not agree.

Similarly, he opposes the further concentration of agricultural co-operatives through mergers. A 4,000-hectare farm (the average size) is large enough for modern machinery he feels. There is no law against mergers but, "we speak to the presidents of the co-operatives which want to merge and try to stop them."

It is with a lot of insight of the individual, Mr. Szabo says. The lone angler, for instance, "catches something he can talk about, even if it is only a cold. He doesn't criticise the political system and he does his job."

"This is why we support the household gardeners (on their private plots). It is good for them and good for society."

SANDOR GASPÁR: secretary general, trade union movement

Wearing two hats

ASIDE from the exceptional case of Mr. Lech Wałęsa, Mr. Sandor Gaspar is perhaps the eastern bloc's best known trade unionist. He is secretary general of the Hungarian trade unions, he happens to be the only trade unionist at present to sit in the Politburo of a communist country, and he is also president of the World Federation of Trade Unions (WFTU), the Prague-based body to which most communist national unions are affiliated. At 66, he is part of the Kádár generation at the top in Hungary.

Mr. Gaspar is thus very much an establishment figure, but with the difference that marks Hungary's establishment from the rest of the eastern bloc. He says his credo is that "we should never accept anyone's infidelity, even our own." The Communist Party has the "leading role," but "no monopoly on truth" and must continuously consult all elements of society including the unions.

As Mr. Gaspar explains it, unions in Hungary have "a wide field for potential confrontation and exercise of their rights." On basic issues of wages, prices, standard of living, unions have a right of approval. In 300-350 instances a year, unions exercise their "veto" on management or government plans, either at the level of a factory or sometimes a whole sector, says Mr. Gaspar.

This does not lead to strikes as in the West, but re-negotiation. Hungarian unions have a right to be consulted on changes in work procedure and a right to be informed on technical matters.



Gaspar: part of the Kádár generation

Unions play a central role in wider economic issues. "We are not just standing outside the fence and looking in," Mr. Gaspar says. He dismisses as "a fairy tale" reports that the unions are acting as a brake on the pace of economic reform. They were consulted right from the start of the reforms in 1968 and agree with the decentralisation since.

The unions are concerned to "moderate" the reforms' side-effects. They pushed the Government into raising pensions two years ago and into limiting rent increases this year.

Does Mr. Gaspar feel schizophrenic wearing trade union and Politburo hats at the same

time? No, he says, pointing out that trade unions are not the "sole carrier" of workers' interests in a Communist country. The advantages for union members of having him represent their interests at the highest level outweigh any disadvantages, he claims.

For this reason, he is sceptical about suggested reforms to give vested interests greater political representation in a strengthened Parliament. Several secretaries of Hungary's 19 industrial unions are already MPs, he says, "and by the time issues come before the Parliament it is too late to make changes." This, of course, might no longer hold true if the Parliament were really reformed.

Mr. Gaspar, in both his Hungarian and WFTU roles, frequently meets Len Murray, Lane Kirkland and other union leaders of the West. He says it is nonsense for many in the West to say that union leaders are more stooge-like and less talented in the East than the West. Indeed, the reverse might be true, he hints.

Mr. Gaspar is wary of spelling out the lessons of the Polish Solidarity movement for unions in general. But he believes that two illusions must be dispelled. The first illusion, on the Eastern side, is that the Polish trade unions can carry on where they left off in 1980, before Mr. Wałęsa stepped in. The second illusion, on the Western side, is that something like the political movement into which Solidarity developed can exist in the East.

ILONA TATÁI: chief executive, Taurus rubber manufacturers

Taking on more responsibility

"I FEEL a bit lonely," says Dr. Ilona Tatái, looking back over her career. In 1979, as chief executive of Taurus, Hungary's biggest rubber manufacturer, people then raised their eyebrows at a woman heading such an enterprise. "But there are now others of us in charge, though perhaps not at companies of Taurus' size, and I believe it is easier for women to rise to the top of Hungarian industry than in other socialist countries and in the West," she says.

Clearly, Dr. Tatái has been able to stir a big job that has become bigger with the responsibilities that the Hungarian Government has loaded on to its managers in recent years. Building on a 100 year tradition of rubber-making, the present day Taurus has over 11,000 workers and an annual turnover worth \$350m-\$400m, with 40 per cent of output going for export split evenly between Comecon and the West.

Typical of the bigger, export-oriented Hungarian companies with a small domestic market, Taurus (like Dr. Tatái, an engineer) is a specialist. Slightly more than half its output is tyres for trucks, tractors and agricultural vehicles; it makes none for cars, leaving that to imports, mainly from the Russians and Poles, made such as Poles, but dropped it following one of those Comecon



Tatái: getting over the loneliness of specialist gear for the mining export to the West, and heavy and oil industries.

Taurus actually claims to have 40 per cent of the world production of rubber hoses used in the oil industry either in injection of water into wells or in loading tanks. This stems principally from the fact that the Soviet oil industry is now totally reliant on Taurus for these hoses. In the early 1970s the Russians and Poles made such hoses, but dropped it following one of those Comecon

specialisation agreements that seem to work in the Hungarian advantage, leaving only Romania to rival Taurus inside the eastern bloc. Taurus has also licensed hose production in the U.S.

The pre-war Hungarian rubber industry had close ties with Western firms like Dunlop of Britain and Semperit of Austria. These were cut for two decades. But as Dr. Tatái sitting beneath her office portrait of Lenin explains, with the post-1988 opening up of the Hungarian economy these links have been renewed. In fact, Taurus has recently taken a direct plunge back into the world market by setting up its own trading arm.

Taurus used to rely—as manufacturers have to in the rest of Comecon—on a separate trading organisation to do its buying and selling abroad, in this case Chemelimpex. "Relations were always a bit strained," says Dr. Tatái, and in 1981, using the new flexibility of the economic reforms, "we got a peaceful divorce" from Chemelimpex.

With the help of some former Chemelimpex employees, Taurus is now doing its own trading and marketing. "This is better because we get faster commercial and technical feedback from the market. But of course we now have only ourselves to blame for any failures."

A HIGH TECHNOLOGY COMPANY

LABOR MIM — a high technology company — is at your service with 80 years of experience in agro-business, health and environment protection, education and training projects, and technologies. LABOR MIM is a reputed manufacturer of scientific and routine instruments has exported more than 5,000 laboratories during the past 15 years.

In addition to its range of highly sophisticated products, such as the overpressure thin-layer chromatograph and high performance liquid chromatograph, automatic amino acid analyzer, infrared reflection grain and fodder analyzers with microcomputer control, continuous flow automatic analyzer of modular system, and an astonishingly wide range of traditional laboratory equipment: sterilizers, ovens and grinders, etc., the activities of LABOR MIM extend to constructing for overseas agro-business, public health and training projects.



Full details of the products, laboratories, technology on offer and services are available from:
LABOR INSTRUMENT WORKS
P.O.B. 33, Budapest, H-1450 Hungary. Telex: 224161 labor h.
Telephone: (0611) 338-708 or 333-314.
LABOR MIM is able to assist consultants, contractors and manufacturers to improve their sales, and proposals concerning joint deals will certainly receive our keen attention.



Get acquainted with Monimpex Hungarian Foreign Trading Company

Let us give you a thumbnail sketch of our company. It was founded in 1948, its name is derived from MONopoly goods IMPORTed and EXPORTed by the enterprise. Throughout our three decades of commercial activity and development, our turnover is about \$300 million every year.

Our main exports:

Wines, sparkling wines,
spirits, seasoning paprika,
honey and confectionery goods.
Horticultural products.

What we import:

Coffee, cocoa, citrus fruits,
Tropical fruits,
tinned fish,
tobacco.



Tx: 22-5371 H-1054 Budapest Tüköry u.4.

MKM MAGYAR KABEL MŰVEK
Hungarian Cable Works

CABLES XLPE WITH CROSS-LINKED POLYETHYLENE INSULATION
PETROL-JELLY FILLED LOCAL TELEPHONE CABLE
CATV CENTRAL ANTENNA TELEVISION NETWORK
POWER CABLES ACCORDING TO VDE
OVERHEAD CONDUCTORS
RAILWAY CABLES ACCORDING TO IEC 605
COAXIAL CABLES
WELDING CABLES ACCORDING TO VDE 0250

HUNGARY Trade and Industry V

JANOS FEKETE: first deputy president, National Bank

Banker with style



Fekete: network of contacts

JANOS FEKETE is Comecon's best known banker in the West. This undisputed reputation stems less from his formal position — which is first deputy president of the National Bank — and more from a certain, very Hungarian showmanship and a network of personal banking contacts world-wide.

These stood Hungary in good stead during its spring 1982 liquidity crisis, when Mr Fekete rallied support from fellow central bankers in the Bank for International Settlements. The reputation also stems from his shrewd interest in international monetary issues, beyond those in Comecon; he is a member of the Group of Thirty study on monetary reform. This is of fresh relevance to Hungary since it joined the IMF last year.

The "Fekete factor" is partly responsible for the growth in power of the National Bank in Hungary — it is, for instance, the only central bank in Eastern Europe, and many other areas for that matter, not subordinate to the finance ministry.

To some, the bank's power has grown excessive, particularly its hold on credit allocation. This feeling, together with a desire to extend the economic reforms, has spawned talk of introducing more competition into the banking sector, perhaps by splitting the National Bank's commercial banking activities

ANDRAS DUNAJSZKI general director, Ganz-Mavag

Enjoying the new freedom



Dunajski: retains an unbridled cord to the Government

"THERE IS much more freedom of manoeuvre for managers here than in other socialist countries — in fact there is hardly any comparison," says Dr Andras Dunajski, general director of Ganz-Mavag, the country's biggest engineering enterprise.

Dr Dunajski still has to field the odd telephone call from the ministry during an interview in his well-appointed office. But he explains that the Government no longer requires compulsory plan information from him and other managers, generally relying instead on indirect means such as tax and interest rates to guide industry.

Few of his contracts are set or closely supervised by the Government; one exception is the electronic control equipment which Ganz-Mavag is building for Comecon nuclear power reactors and which is financed by a big convertible credit from the Comecon investment bank in Moscow.

Clearly, however, there are advantages in hard times for companies such as Ganz-Mavag — state-owned like all big industry in Hungary — in retaining an unbridled cord to the Government.

"We have problems of profitability," Dr Dunajski admits, still having to draw a subsidy from the state. "We have invested \$200m worth over the past six years in reconstruct-

Tom Sealy examines the progress of the energy saving programme

Why the most difficult part is still to come

MAKING a virtue of necessity seems to be a Hungarian talent. When, at the end of 1981, the USSR asked its East European Comecon members to accept an average 10 per cent cut in the level of Soviet crude oil deliveries under the clearing trade agreement for the 1980-85 period, the Hungarians not only accepted it, but used it as the impetus for an aggressive energy saving policy which has cut oil imports into the country by some 20 per cent over the last two years.

But while this saving is significant, the difficult part of the energy saving programme is still to come. So far the cut in imported oil seems to have been gained largely by cutting back on petrochemical industry output (refineries will be processing 500,000 tonnes less crude this year) and avoiding the more obvious forms of waste. Even with progress so far Hungary still needs to import about 50 per cent of its energy, costing 17 per cent of all income from exports. In the early 1970s the cost was just 6.7 per cent. Also, says Laszlo Kapolyi, Secretary of State for Industry, the specific consumption of energy in Hungary is still 20-40 per cent greater than in the developed Western countries.

Hungary's current energy saving programme was actually launched in December 1980, a year in advance of the Soviet oil supply reduction, and was itself an extension of an energy saving programme instituted in January 1978.

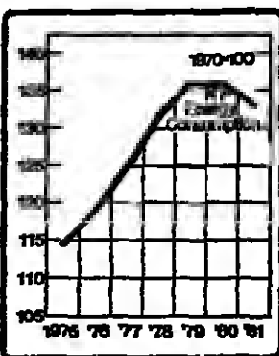
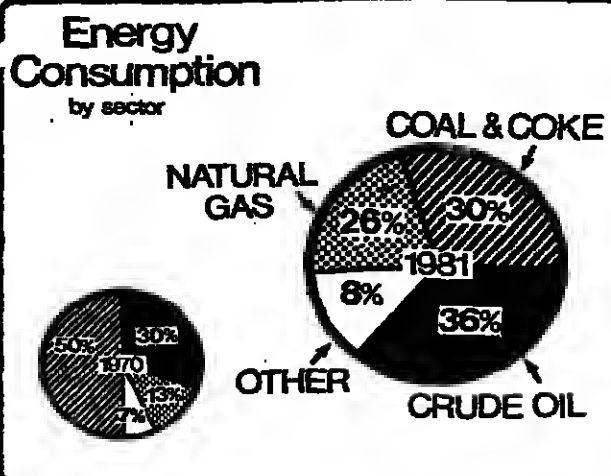
Request

The first programme saw the first real use of the price mechanism to control and change energy consumption habits in Eastern Europe. The cost of heating oil and household energy was raised by 34 per cent in 1979 alone and was a major contributor to a 9 per cent rise in consumer prices in that year. In the preceding 10 years consumer prices rose by only some 2.5 per cent a year.

The policy had a dramatic effect. Over the next two years overall energy consumption increased by only 0.7 per cent a year, petrol consumption increased by 1.5 per cent, domestic heating by 0.6 per cent and use of primary energy in electricity generation by 1.9 per cent. In the preceding two years overall energy consumption increased by 5.4 per cent a year, petrol consumption by 9.3 per cent, domestic heating by 3.8 per cent and primary energy in electricity generation by 7.5 per cent.

The second, current, energy programme, like the first, seeks to maximise domestic production of coal, oil and gas to make the USSR Hungary's sole foreign oil supplier, to cut oil imports and raise gas imports. Also, it stipulates a maximum increase in primary energy consumption of 2 per cent a year, a maximum increase in electricity consumption of 3.5 per cent a year, and a cut in the share of hydrocarbons in total energy use from 64 per cent in 1980 to 50 per cent in 1985.

Thus, when the USSR made its request for a 10 per cent reduction in oil deliveries to its East European Comecon neighbours, Hungary was already prepared. Total Soviet oil imports in 1981 were down to 7.75m tonnes compared with 9.95m tonnes in 1979, while over the same period gas imports from the USSR rose



from 1.24bn cubic metres to 4.00bn.

For the rest of this five year plan, at least, these imports have now settled down to 8m tonnes of oil a year, made up of 6.5m tonnes of crude and 1.5m tonnes of oil products, plus 3.8bn cubic metres of natural gas a year, 1bn under clearing agreements and 2.8bn via the Greenburg joint Comecon pipeline.

The cost of the 8m tonnes of oil to be imported this year is put at some \$1bn forints (\$500m) or around 25 per cent of the value of all imports from the Soviet Union.

Excluding oil, Hungary's other energy imports now amount to some 6.5m tonnes oil equivalent (toe) a year, made up of the Soviet natural gas imports plus about 0.2bn cubic metres a year from Romania, about 1.5m tonnes a year of coal from Poland, Czechoslovakia and the USSR equivalent to about 2m toe, and net imports of electricity from Austria and the USSR equivalent to some 2m toe.

Moderate

Electricity from the USSR is a direct import via a 750 kW line from the Comecon unified power system. However, electricity from Austria is gained through a 15-year-old exchange agreement. Most of Austria's electricity is generated by hydro-power whereas Hungary mainly uses thermal stations. In wet periods of the year Austria supplies Hungary and the reverse is done during dry periods. This results in an approximate 10 per cent gain for Hungary or about 8m kW a year.

Domestically Hungary is blessed with coal, oil and natural gas. Unfortunately the coal is largely of low-calorific value brown coal and lignite, while oil and gas is available in strictly moderate amounts so that total primary energy production from these sources totals only some 15m tonnes. Coal is the biggest of these sources with a total yearly production of around 25m tonnes.

Moreover, coal output has remained static since 1974 despite massive investment in the industry under the two energy saving programmes. Under the "Ecocene" development programme both new mines and machinery are being introduced throughout the two black coal and six brown coal mining districts. Two new mines, the Markushgy and the Nagyhaza have been opened up in the Fatahaga open cast mining area and a further two are under development. Also a new underground mine is being sunk at Many, to the west of Budapest.

Of the other resources, yearly oil output runs to some 2m tonnes and natural gas about 6.5bn cu m. Two new oil wells have been brought into production near Kiskundorazma in one of the small oil and gas fields in the Szeged basin.

On the gas extraction side a new deposit is to be put into operation in the current plan period. This new field will be linked to the Tisza thermal power station. The new field has an inert gas content of about 80 per cent. If consumers can be found for this, output will be able to be increased up to around 2bn cu m.

But even with these natural limitations Hungary has managed to cut the growth in energy consumption at home and switch consumption patterns from an over heavy dependence on oil to coal and natural gas. As a result the share of crude oil and oil products in total energy consumption has fallen from 41 per cent in 1978 to 35 per cent in 1982.

There was no growth at all in total energy consumption last year. Consumption by production industry fell by 1 per cent compared with 1981 and the population's consumption rose by 3 per cent, including a 10 per cent rise in electricity use. Overall electricity consumption increased by 3.7 per cent to 38,100,000kwh, of which 26 per cent was imported.

Shift

This year the plan envisages an increase of 1 per cent in energy consumption with a domestic coal output of 26m tonnes and an increase in gas production to 6.5bn cu m.

But the big new factor in Hungary's energy balance will be the Paks nuclear power station which is due to come into commercial operation this year. At present it comprises just one Soviet 440Mw Novovoronezh pressurised water reactor, but will be followed by an additional unit in 1984, 1985 and 1986 to bring it up to its designed capacity of 1,760Mw.

This year the station is expected to provide 4.5 per cent of the national electricity supply which in turn is expected to increase by 3.5 per cent. It will provide the basis for the energy balance shift planned for the latter part of the century.

VEGYÉPSZER

COMPANY FOR BUILDING AND ASSEMBLING OF CHEMICAL WORKS

H-1146 Budapest
Hungária krt. 178-186, Hungary

DO YOU NEED SKILLED WORKERS IN EUROPE, AFRICA OR IN THE MIDDLE EAST?



As your sub-contractor we will send our teams of construction workers and fitters to supply the following services:

Industrial structural engineering, pipeline fitting with general supplementary work, special welding work, installation of automation and instrumentation systems.

We produce an important volume of apparatus and equipment for the chemical and related industry too.

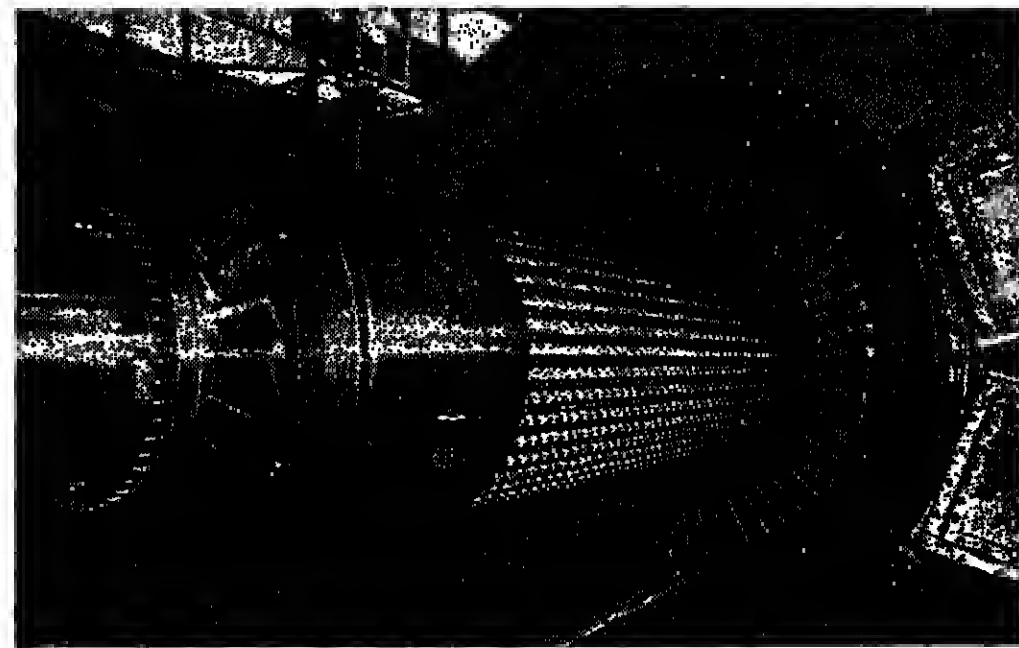
For further information please contact this address:

VEGYÉPSZER

Bureau of Foreign Relations

H-1111 Budapest, Hungary, Kende u. 1
Telephone: 666-497 Telex: 22-6017

HEAVY ELECTRICAL EQUIPMENT FROM GANZ ELECTRIC HUNGARY



GANZ ELECTRIC WORKS H 1024 Budapest, Lövóház u 39
Tel: 158-210, 153-690 Telex: 22-5363
Established: 1879 Exporter: Transelektro, Elektroimpex, GEW

HUNGARIAN TRADING COMPANY FOR ELECTRICAL EQUIPMENT AND SUPPLIES

LETTERS: 1394 BUDAPEST P.O.B. 377
TELEGRAMS: TRANSELEKTRO BUDAPEST
PHONE: (36) 1320-100 TELEX: 224571

TRANSELEKTRO

YOUR TRADER IN ENGINEERING

360

Means something to the computer world, but characterizes also the number of development experts at Szamalk

SZAMALK one of the leading software houses, situated in Budapest, the lovely capital of Central-Europe.
SZAMALK - 20 years of experience in EDP
 - SYSTEM PROGRAMMING
 - COMPLETE COMPUTER PROJECTS IN TURN-KEY OPERATION
 - TASK FORCE FOR SYSTEM ANALYSIS AND APPLICATION OF COMPUTERS IN DIFFERENT AREAS
 - TRAINING COURSES AND EDUCATION

Customers
 All over Europe

Computers involved in projects come from all well-known European manufacturers.

Additional Services include - manuals (prepared on the basis of the latest design methods and testing techniques)

- Continuous maintenance and future enhancements of software products.

Short delivery of projects "Flying Teams" if needed, working at the premises of the clients, otherwise at the domestic offices.

Számalk's computer centres with all kinds of mainframes, assure backup in computing power.

Learning centre user oriented or designer courses in software, systems and hardware.

- Introductory lectures or post-graduate training, tailored on a menu card basis.

- Courses in Budapest or at the clients' premises.

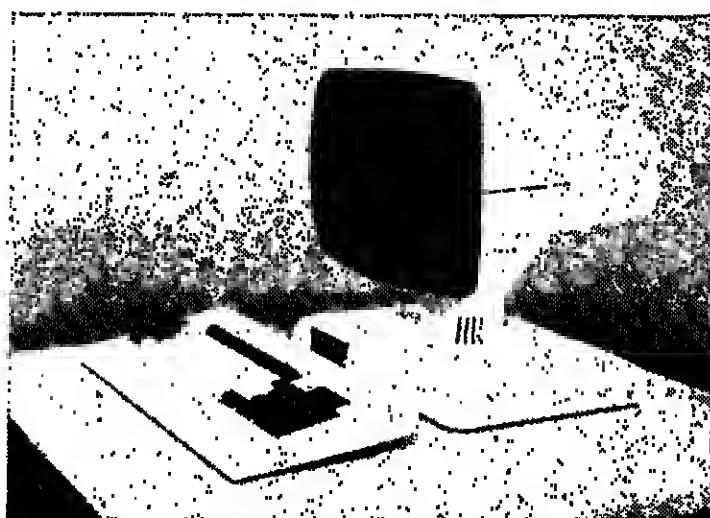
- Lecturers with high-level professional qualifications and up-to-date knowledge in information technology.

Ask for quotation on software projects and on courses of different levels and alternate number of participants.

Sz software, system
 And
 Micro, mini computers
 Altogether means a
 Laboratory with
 Knowledge

We are at your service, call us at any time during the day.
 Tel: (36) 1-882 130
 POSTAL ADDRESS:
 H-1502 Budapest,
 P.O.B. 346
 Hungary
 Budapest, I, Csálegany u. 32

VIDEOTON ASYNCHRONOUS DISPLAY TERMINAL VDN 52516



Low price—high technological level

- Non-glare 12 or 15 inch diagonal screen, inclinable and turnable
- 256 characters in 7 x 9 dot matrix, line drawing set
- Full cursor and screen control, editing and field functions
- Parallel I/O functions
- Serial SY/ASY I/O to 19200 Baud
- Printer interface

VIDEOTON INDUSTRIAL FOREIGN TRADING CORPORATION

H-1398 Budapest, P.O.B. 557 HUNGARY
 Telephone: 21-05-20
 Telex: 22-4763

General description

The VDN 52516 asynchronous display terminal was designed to meet customer requirements as high performance and easy adaptability at economic cost. The advanced mechanical design of the display including tiltable screen and detachable low profile keyboard gives an excellent human interface, while the microprocessor driven single board electronics with adequate firmware provides an interface to any computers through asynchronous port.

High technology hard hit by West's sanctions

OVER the past few weeks the British specialised computer press has been enthusing over a new Hungarian entrant into the highly competitive field of microfloppy discs. These units which have a diameter of 10 cm or less, are designed for use in the booming new market for portable personal computers. The market is currently dominated by such well-known Western manufacturers as Sony, Hitachi (with Maxell) and Matsushita, while Sinclair Research and IBM are working on their own versions. That a virtually unknown Hungarian electronics company, Budapest Radio Engineering, now finds itself in competition with such manufacturers is indicative of both the strengths and weaknesses of the country's high technology industry.

At its simplest, Hungary's electronics and computer industry is severely affected by the small size of the country and its population on the one hand, and by Western high technology sanctions on the other.

Hungary's computer and electronics industry really began to develop at the end of the 60s with the development of the Comecon unified computer series "Ryad". Within that programme Hungary was given the task of specialising on the manufacture of small systems and peripherals. As a result employment in computer technology in the country rose from 6,127 in 1974 to 17,040 in 1980, while the availability of computers of all types rose from 147 to 1,244 over the same period.

But, of that total number of computers in 1980, 45 per cent, or 590 were mini-micro computers and 482, or 38.7 per cent were small, medium capacity machines. Of the remaining 202 machines, 171 were medium capacity computers, 25 medium to high capacity and three high capacity.

Skills

But at the same time that Hungary was developing its skills, experience and manufacturing technology to produce small computers and peripherals, it also had to face the problem that the domestic market was too small to provide a reasonable rate of return on investment. The simplest solution to this problem would have been to acquire the basic technology from the West and concentrate on new developments.

Such a Western connection would not only help reduce the investment cost but also make it easier for Hungarian computer manufacturers to market their products in the West, thus providing them with the advantages of mass production.

However, increasingly stringent Western export legislation on high technology sales to Eastern Europe has hit hard, forcing the Hungarians to make uneconomic investments to develop for themselves technology which is freely, and often cheaply, available in the West. One result of this has been an explosion in the number of companies producing electronic components and computers and a concentration on the sale of software.

On the software side, the Institute for Co-ordination of Computer Techniques in Budapest alone has earned \$18-20m in software exports to the West over the past four years and its current sales are running at around \$5m a year.

For the future, therefore, Hungary intends to exploit both its software skills and its expertise in micro and mini computers by finding market

HUNGARY Trade and Industry VI

Leslie Colitt reports on three key industries

PHARMACEUTICALS

HUNGARY is the pharmacy of Comecon. It supplies the Soviet Union with 40 per cent of its drug imports. At the same time it is the only East European country making a determined attempt to gain a foothold on Western markets.

The country's largest and oldest pharmaceutical company, the Chemical Works of Gideon Richter, is aware that selling specialty drugs in the West is far more profitable than selling standard products and basic chemicals. It has a joint venture in West Germany with the Dutch group, Akzo, which is developing its drugs to EEC standards.

Gideon Richter conducts its animal and clinical testing in the West to accelerate registration of the drugs and to convince the Western partners. Chronic toxicology studies, for example, are carried out by Flumax Research Centre in the UK.

The Hungarian firm has developed two specialties which are to be sold in the West by American, Dutch and Japanese pharmaceutical companies: Cavinton, an oxygenator of the brain for the elderly, and Ardono, a muscle relaxant for surgery.

Until now, Gideon Richter has mainly been a receiver of Western licenses, with rights for all Comecon countries, which it pays for with bulk chemicals. But 600 scientists in research and development, as well as the two other large drug research institutes whose results it taps, are working to develop original products for introduction in the West.

Exports make up 75 per cent of the firm's production, with 25 per cent of sales earning hard currency and 50 per cent transferable roubles. Sales last year were the equivalent of \$300m. However, 65 per cent of the hard currency was earned

by bulk chemicals and the rest by drugs. The most important customers were West Germany, France, Switzerland, Austria and Belgium. Sales to the West are rising by 10 to 15 per cent annually.

Although Gideon Richter is state-owned, Dr György Fekete, the Assistant General Director responsible for R and D, notes it is not told what to produce or at what price to sell. While its products are sold domestically at a "world market" price, the Hungarian patients buy the drugs at 10 per cent of that price with the trade union making up the difference.

The pharmaceutical industry in Hungary is to expand twice as fast as the rest of industry with an emphasis on animal drugs and plant protection chemicals for Hungarian agriculture and for export together with turkey agricultural projects.

PETROCHEMICALS

The petro-chemical industry is to receive top priority in the future and is to be developed in close co-operation with the Soviet Union.

Hungary exports ethylene to the Soviet Union by pipeline in exchange for which it gets petrochemical products. In the future, Hungary will obtain ethylene from the Soviet Union and will supply it with products more advantageous for Hungary.

Less than one-third of the total exports of the chemical and petro-chemical industries, 5.6bn forints, went to Comecon while two-thirds were sent to the West. Imports from Comecon amounted to

3bn forints and 24bn forints from the West.

This heavy reliance on the West is reflected in the three joint trading companies in the West which are run by Chemolimpex, the foreign trade organisation.

The largest one is in Frankfurt and has Metallgesellschaft as a partner. Sales last year in West Germany, which is the main market for Hungary's chemicals, were DM 200m. Chemolimpex is also linked with Metallgesellschaft while in London, Chemolimpex has an 80 per cent share in London Chemical Company which had a turnover in 1982 of \$10m.

ALUMINIUM

HUNGARY has rich deposits of bauxite and is one of the major European producers of aluminium. The Hungarian Aluminium Corporation (Hungalut) is one of the five largest companies in the country with a turnover last year equal to \$1bn.

Although demand for aluminium was depressed, Hungalut managed to sell \$150m worth of products for hard currency last year, a decrease of 5 per cent. This business was mainly with West Germany, Austria, the U.S. and Scandinavia.

Mr Peter Horvath, head of marketing at Hungalut, says this was actually a 20 per cent increase in sales considering the sharp drop in the price of aluminium. This year, he says, the company should be above the 1981 level.

Two years ago, Hungalut was given the right to conduct its own foreign trade. Distributor-type joint ventures are being set up in Austria and West Germany and a joint venture is being established in India. The company is on the lookout for further joint ventures which, Mr Horvath says, must be profitable to both sides in the first few years.

Hungalut also produces aluminium doors for buses and supplies Western car makers as well as power tool manufacturers with diecast products.

The smelting of alumina, which is obtained from bauxite, into aluminium metal requires enormous amounts of electricity. It is for this reason that Hungary has an agreement under which it exports alumina to the Soviet Union which is smelted into aluminium ingots using hydro-electric power.

Looking to the future, Mr Horvath says he can foresee Hungary establishing manufacturing joint ventures abroad in the next few years. For example, he says, it might be a good idea to set up an aluminium foil plant in Ceylon to package tea there. His company would also be interested in a joint venture to produce aluminium foil for cigarettes.

From investment goods to consumer products



ELEKTROIMPEX
 Hungarian Foreign Trading Company for Telecommunication and Precision Goods write to:
 H-1392 Budapest P.O.B. 2 96 Hungary
 Telegrams: Elektro Budapest
 Telefon: 3 28-3 00
 Telex: Elimp-H-22-5771,
 Budapest V, Münnich F.u.11.

We export:
 - Sporting equipment
 - Studio and acoustical equipment
 - Educational equipment
 - Security equipment
 - Consumer goods

elektroimpex

Limitations

The same limitations of scale also affect Hungary's entry into that other area of high technology of today—industrial robotics. While other Comecon countries like the USSR, the GDR and Bulgaria talk in terms of massive development programmes turning out hundreds, if not thousands, of industrial robots in the current five year plan, Hungary has just 20 in use at the present time and a target of only 300 by the end of 1985, almost all of which are to be imported from the other Comecon countries.

That is not to say that Hungary cannot produce the technology of today. In the mid-1970s the Gyöngyösi unit of the Tungsram factory started the production of manipulators and in the late 1970s developed reprogrammable television tube transfer equipment, selling 400 units to the USSR.

The Bakony works at Veszprém, which produces car components, has developed an assembling robot and plans to start serial production of smaller reloading manipulators and part feeding systems by 1985.

On the whole, however, the Hungarians appear to be reluctant to dissipate their numerically limited high technology skills on a massive domestic robotics programme. Rather, it looks as if they will concentrate on contributing to the robotics programmes of the other Comecon states.

At the 36th session of Comecon, which was held in Budapest last year, the member countries signed a co-operation agreement on the development of robot technology which limited Hungary's role to the production of components, control units and highly specialised robots which can be economically manufactured in relatively small production runs.

Tom Sealy

PHARMATRADE HUNGARIAN TRADING COMPANY
 H-1367 Budapest P.O.B. 126, Hungary
 Phone: 165-966 Telex: 22-6850

Our slogan is: **NATURAL INGREDIENTS**

WE OFFER YOU:

- MEDICINAL PLANTS
- INSTANT TEAS OF MEDICINAL PLANTS
- ESSENTIAL OILS
- SPICE AROMAS
- ALIMENTARY AROMA PRODUCTS
- EXTRACTS OF MEDICINAL AND SPICE HERBS
- MEDICATED COSMETICS
- MEDICINAL AND APERIENT WATERS
- MEDICINAL MUDS
- BY-PRODUCTS OF THE STARCH-INDUSTRY (GLUTINE)
- FOOD AND FEED-ADDITIVES
- NATIVE SUBSTANCES ORIGINATING FROM ANIMALS AND PLANTS
- AS WELL AS COMPOUNDS GAINED FROM THEM
- RADIOACTIVE PRODUCTS

Visit our exhibition at the COSMETICS '83 Munich, Hall 24, Stand Nr. 24003.

HUNGARIAN TRADE AND INDUSTRY—10th May 83

To: Dr. A. Szendrői, Permanent Representative of the Hungarian Chamber of Commerce in London
 Office: 46 Euston Place, London N.W.1

Please let me have more information concerning the products and/or services of the Hungarian

advertisers:

- | | | |
|-----------------------------------|---------------------------------------|----------------|
| 1 Budavox | 10 Labor Instruments Works | 19 Riba |
| 2 CIB | 11 MALEV | 20 SZAMALK |
| 3 Elektroimpex | 12 Medico | 21 Taurus |
| 4 GANZ Electric Works | 13 Medimpex | 22 TESCO |
| 5 Hungarohotel | 14 Modex | 23 Translektro |
| 6 Hungarian Aluminium Corporation | 15 Mogart | 24 Tungsram |
| 7 Hungarian Cable Works | 16 Monimpex | 25 TVK |
| 8 Hungarotex | 17 NYFK-West Hungarian Timber Combine | 26 Vegyész |
| 9 IBSUZ | 18 Pharmatrade | 27 VIDEOTON |

Name/Position.....

Company/Address.....

Name of business.....

Number employed: Under 20 ☐ 20-50 ☐ over 50 ☐

HUNGARY Trade and Industry VII

Although joint ventures between Western and Hungarian companies have been encouraged for a decade, only 13 such organisations exist. As a result the Government has introduced new incentives

Still waiting to get off the ground

JOINT VENTURES, or the investment by Western companies in home-based Hungarian enterprises, is one of the brightest Hungarian ideas which has still not succeeded in getting properly off the ground. Although the original legislation was introduced in 1972 and revised in 1977 and 1979, there are still only some 13 such companies in existence compared with around 150 in Yugoslavia.

The basic aim of the joint venture legislation was to help speed up the transfer of Western technology into Hungary and to provide an outlet for Hungarian manufactured products abroad. Unfortunately for the Hungarians the original legislation was too restrictive to be attractive to more than a handful of Western companies and by the time it was modified it was overtaken by the Western recession.

Faced with massive market cutbacks most Western businessmen were too concerned with reducing investments in their home plants to concern themselves overmuch in expanding into an East European country.

Opportunity

But the lack of any real progress in the setting up of joint ventures over the past 10 months did at least give the Hungarians an opportunity to re-examine the legislation and bring in some improvements. The result was unveiled this year—customs free zones.

If it wishes any new or existing joint venture can apply for duty-free zone status. If granted, the company has to erect a 3m high fence around itself and it is then considered to be on foreign soil. It can import and export personnel, materials and finished products without paying customs duties.

The new regulations also make it possible for a joint venture to enter into any bank and to dispose of its foreign currency turnover with-

out restriction. Hungarian banks, however, will only be permitted to grant credit in convertible currency under "international" terms.

In addition, the Foreign Trade Bank now offers a comprehensive consulting service to all joint enterprises. The bank will, on request, help in the preparation of contracts and calculations. It is also prepared to attend negotiations, recruit Hungarian partners and make financial contributions to the enterprise.

But there are also Hungarian enterprises which specialise in helping foreigners with joint ventures and co-operation deals. One such organisation is Inter-cooperation Co Ltd. Set up 12 years ago the company handles up to 30 per cent of all Hungarian co-operation contracts, covering joint ventures, technical co-operation agreements, leasing and sub-contracting agreements.

Of the two alternatives—joint ventures or co-operation deals—it is the latter that has found most favour with Western businessmen. According to the UN, of the 2,000 or so co-operation deals concluded between East and West, about 1,000 of them are with Hungarian enterprises.

The variety of possible co-operation deals is reflected in the number of agreements signed. So far they cover the manufacture of American jeans on U.S. equipment, West German silencers, Austrian-Swiss steel-making technology, Swedish typewriters, Swedish welding tools, prefabricated parts, and service and maintenance facilities. Abroad there are Hungarian-built parts for power stations produced under a Finnish licence, and other power station outfitting produced with Italian and Swedish co-operation.

The common feature of all these deals is that the Hungarian production is based on foreign experience and the Western partner obtains his advantage through high-quality output at competitive prices.

But even here success is patchy. Whereas Hungary has 800 co-operation deals with West German companies it has only 65 with British ones. Even more disappointing is the fact

that only about 10 per cent of the foreign trade with both of these countries is produced from the co-operation deals.

With a possible pick-up in world economic activity, this year, however, Hungary is looking for a quickening of interest from potential Western partners particularly in the fields of small accumulators.

Intermediaries

Possible partners include sister enterprises (Hajdusági Ipari Társaság), agricultural machinery (Ménegéprezent), dyes and paints (Hefe), synthetic magnesia (Magnezit-érvényesítés), rubber goods (Fogazócsészérszámítást), electronics and micro-electronics (Videotek), plant protective chemicals and pharmaceuticals (Budapesti Vegytudományi Kutatóintézet), synthetic and plastics packaging, pipes, cables, benzol chloride and phosphorus-based intermediates (Borostégyi Kombinat), and oilfield derivatives, plastics intermediates and plastics (Tisza Vegyi Kombinat).

Tom Sealy

THE JOINT VENTURE MERCHANTS

SECONTACT CO. LTD.
Western partner: Siemens AG.
Activities: electric and electronic industrial equipment, appliances, parts, design development, design works, servicing, training.

VOLCOM-HUNVARY CO. LTD.
Activities: delivery contracts for vehicles and parts, know-how, after sales services.

RADELCOR INSTRUMENTS SALES LTD.
Western partner: Corning International Corp.
Activities: Corning Radelcor know-how, market research, servicing, goods display, professional lectures.

B + Z CO. LTD.
Western partner: Zyma.
Activities: manufacture and sales of active ingredients for pharmaceuticals, chemicals and pharmaceutical research.

BUDAPEST CASINO CO. LTD.
Activities: casino operation and provision of tourist services.

SPHERO-EVIG CO. LTD.
Activities: manufacture of special pumps using magnets instead of bearings.

BCR AND LILLY CO. LTD.
Western partner: Eli Lilly.
Activities: production of animal feeds based on nonoxin sodium active agent, marketed

under the trade name Elancoban and Romencin by Eli Lilly.

QUALIPLASTIC CO. LTD.
Activities: manufacture of thermoplastic granules and intermediates.

SKAALA-LUESCHER CO. LTD.
Western partner: Luescher.
Activities: installation, operation and maintenance of coin operated games in Hungary, organisation and provision of related tourist services.

ECONOSERVICE CO. LTD.
Activities: financial advice, accountancy, management services including joint-venture consultancy.

CENTRAL EUROPEAN INTERNATIONAL BANK: See Panel below.

METRA-TECHNIK AUTOMATION COMMERCIAL AND SERVICE LTD.
Western partner: Festo Engineering GmbH.
Activities: pneumatic and electronic control technology.

SKAALA-ARAB TRADE PROMOTION LIMITED
Western partner: Caravan Transport Establishment, Dammam.
Activities: promotion of joint trading in consumer goods.

The Central European International Bank

THE CENTRAL European International Bank (CEIB), set up in Budapest in November 1979, is Hungary's only joint venture with a foreign share participation exceeding 49 per cent. The National Bank of Hungary is still the largest individual shareholder with 34 per cent, but the remaining 65 per cent is held in equal 11 per cent holdings by Banca Commerciale Italiana, Bayerische Vereinsbank, Creditanstalt-Bankverein, the Long-term Credit Bank of Japan Ltd, Societe Generale and the Tokyo-Mitsubishi Bank Ltd of Japan.

help the bank in explaining its position in reply to the constant queries it has about its status.

Dr Lajos Komar, CEIB's managing director, explains: "It is true that we are located in Hungary and registered under Hungarian law, but we are exempted from Hungarian legislation affecting both banks and businesses. We are not integrated into the Hungarian banking system nor are we subject to the foreign exchange laws. Also, of course, the chairman of the bank (currently Mr Leopold Henzl-Jeorg, deputy general manager of Societe Generale) is always elected by Western shareholders."

When the bank started its operations in 1980 with a capital of \$20m and a contingency credit line of \$15m, it intended to concentrate on three main areas: trade

financing, project financing and serving western investors in joint ventures with Hungarian partners. There was also a project to set up an offshore commercial enterprise.

But although the bank made a reasonable profit of \$2.6m in its first year and \$2.7m in 1981, the worsening financial status of the Comecon and Third World countries forced a change of policy, particularly as the bank's offshore status meant that it had no central bank in the background as a final resort.

The shareholders decided to cease their activity in high risk areas, to moderate the projected growth of the bank, and to concentrate on ensuring its stability, profitability and liquidity. To achieve this they opted out of medium-term lending except in exceptional circumstances, and developed a completely new



PHARMACY FOR FIVE CONTINENTS medimpex

The Hungarian Trading Company for Pharmaceutical Products, the exclusive exporter of products for the Hungarian pharmaceutical industry exporting reliable Hungarian medicines, active substances, intermediates to more than 80 countries.

To fulfil this task the company is supported by a well organized market network.

MEDIMPEX UK LIMITED
7/9, Portland Place
London W1N 3AA
Tel: 01-631 4332
Telex: 24194 MEDIMPX G

will provide you with full information and business offers on request

HUNGARY'S AUTOMOTIVE EXPORT TRENDS

In the 1980s when the long-term development programme for Hungarian industry was launched, no signs of a world-wide economic recession were predicted. At that time executives were induced by a lot of considerations to elaborate a project which covered efforts on the large-scale production of buses and their main parts, preferably typified components that could be used also in heavy lorries. These decisions were passed by the Government in 1964. It has been proved in recent times that even in a period of recession, the concept will hold its own.

The yearly output of the IKARUS Coach and Body Works is about 14,000 vehicles at the RABA Works the number of Diesel engines runs to 30,000, the axle to more than 100,000. To these come vehicle components such as gearboxes, power steering, auto-electricity, etc.

The major industrial plants: IKARUS, the RABA Waggon and Machine Works, the CSEPEL Automobile Factory.

Another 25-30 medium and minor factories participate in the production of automotive goods.

Dynamic progress is reflected in the turnover of MOGORT (handling the export of automotive goods) during the past 30 years:

Year	Exports/Imports	Bus export unit
1950	2.8	313
1970	115.1	4772
1982	1282.7	11240

MOGORT are set up in a network of 12 after-sales bureaux in 23 countries and the company has local representatives in 24 countries.

Besides their dealings, MOGORT have for some years now acted as main contractors, supplying full-scope services/repair plants in turn-key state; they also undertake the planning and establishing of public transport systems.

MOGORT/IKARUS are setting up assembly plants either as their own undertaking or else in co-operation with foreign manufacturers, such as SAAB-SCANIA, RENAULT-SAVIEM etc., undertaking the entire implementing of these assembly plants, the professional training of the local staff, etc. MOGORT/IKARUS supply the complete vehicle of the bus bodies in SKD or CKD state.

MOGORT establish the after-sales service in all important markets, within which training is provided for the local technical staff.

Among the export markets the developing countries play an important part, particularly in the Middle East e.g. Kuwait, Jordan, Syria etc. Also, the first assembly plant established with Hungarian assistance was erected in Iraq in 1973 and has been in continuous operation ever since.

The African markets, Egypt, Tunisia and Algeria are regular customers. Assembly plants set up by the Hungarian party are operated in Mozambique, Malaga and Angola.

Multiple relations link Hungary's automotive industry to several countries in Europe: IKARUS buses are operated in the FRG, Sweden, Greece, Turkey. Special bus models have been designed and built e.g. Volvo/Ikarus, Scania/Ikarus, Ikarus/MAN/Volkswagen, Renault/Ikarus and Ikarus/Berliet.

It is considered a success for Hungary's bus trade that the United States have become one of the export markets. The model IKARUS 286, an articulated city bus, has been specially designed to meet all U.S. regulations of safety, pollution, specific dimensions, etc.

MOGORT/IKARUS obtained orders upon their tender bids from the public transport organizations of the cities Louisville (Kentucky), San Mateo (California) in 1979, Portland (Oregon) in 1980, Santa Clara (California) in 1981, Albany (N.Y.), Jacksonville (Florida) and Milwaukee (Wisconsin) in 1982. The buses for these orders total nearly 200.

Looking back upon professional traditions of nearly a hundred years, fully equipped for production by methods of the latest technology, Hungary's automotive industry proposes making increased efforts and even greater versatility in order to fight recession.



HUNGARIAN TRADING COMPANY FOR MOTOR VEHICLES
H 1091 Budapest 62, POS 249
Telex: 22-5357; 22-5358

Leslie Colitt on the growth of tourism

Warm welcome extended to Westerners

SMALL WONDER that Hungarian economists call tourism a more effective way to earn hard currency than exporting manufactured goods. This invisible export earned Hungary \$370m last year, a 25 per cent increase over 1981.

Even after deducting \$90m in costs, this still left \$180m which made tourism the country's second largest producer of hard currency after agriculture.

The number of tourists from Western countries rose 17 per cent last year to 2.7m while the number of visitors from Eastern Europe fell 43 per cent to 7.1m. This was a step toward what the Hungarians succinctly call "qualitative tourism," meaning a sharp drop in the number of day trippers especially from neighbouring Yugoslavia and Czechoslovakia.

East Germans made up the largest single contingent of foreign tourists, some 1.8m last year. Although Hungary is an expensive country for them the East Germans come in ever-greater numbers each year.

Hungary is eager to boost further the number of Western tourists. The Austrians, who merely have to pay in from next door and do not need visas, are the largest group, numbering 1.4m last year, followed by 700,000 West Germans, 670,000 Austrians, 40,000 French and 35,000 British.

The importance Hungary attaches to tourism is shown by the \$300m 15-year loan it received from Austria in 1980 to build a string of new hotels in Budapest and to expand Budapest airport. Most of the hotels have been built, greatly alleviating the former chronic shortage of rooms.

Dr Akos Niklai, General Manager of the de Luxe Forum Hotel, which was completed in 1981, says his hotel has to repay the portion of the Austrian credit used to build it—50m schillings—out of its earnings, which amounted to \$8m last year.

A far greater proportion of Hungarians are able to travel to the West than the citizens of any other East European country. There were some 500,000 last year. This compared with 3.4m Hungarians who travelled to other East European countries and the Soviet Union.

Hungarians are able to buy \$350 for forints every three years for a trip to the West with a tourist passport. They can travel every year on a visitor's passport if they go on an organised tour or as a member of a travel group. Friends in the West who pay the expenses. Only a very small percentage of those Hungarians who visit the West do not return.

In fact, travel to Western Europe has become such a matter-of-fact event that the Austrian and West German tourist boards have begun a campaign to get more Hungarians to spend their holidays there.

Information

An annual travel exhibition held at the Budapest Fairgrounds is devoted almost entirely to travel to the West and Yugoslavia. Western airlines and dozens of Hungarian travel groups provide Hungarians at the exhibit with information. For 93,000 forints—nearly 21 times the average monthly wage—a Hungarian can take a three week package tour to the U.S. And for 24,500 forints he or she can spend 15 days with full board on Mallorca. This year, for the first time in decades, the first group of Hungarians will be leaving on a tour of China.

Western visitors to Hungary may obtain visas at the border crossing points and Budapest airport, but it saves time to get a visa in advance. Entry into the country is civilised and efficient and has none of the unpleasantness associated with border controls of the other East European countries. Hungary does not require tourists from the West to exchange a fixed amount of dollars into forints for each day they spend in the country. This is because the official exchange rate for the forint to Western currencies is virtually the same as the unofficial rate, unlike the currencies of other Comecon countries.

Thus there is no need for the authorities to require a fixed exchange as tourists are not normally approached by private Hungarians seeking to exchange forints into hard currency. Despite domestic inflation of 74 per cent this year, prices remain reasonable for Westerners. The Hungarian forint's



WHENEVER WHEREVER YOU NEED EXPERIENCE IN MEDICAL ENGINEERING YOUR PARTNER IS MEDICOR

H-1389 Budapest, 62. P.O.B. 150. HUNGARY

CONTINUED ON NEXT PAGE

MALEV
Hungarian Airlines

Hungary begins with a MALEV flight.

MALEV Hungarian Airlines extends cordial wishes for a satisfactory and pleasant visit to Hungary.

Rest assured that MALEV is ready to help you promptly and efficiently with all types of travel arrangements. From January 1983 MALEV flights have included a new COMFORT CLASS that assures more comfortable travel and better service for businessmen.

Whether you're coming for pleasure or business, call any MALEV office. MALEV flies to 38 cities in 29 countries such as:

Algeria—Algiers	Lebanon—Beirut
Iraq—Baghdad	Jugoslavia—Belgrade
Arab Rep. of Egypt—Cairo	Italy—Rome and Milan
Austria—Vienna	Turkey—Istanbul
Holland—Amsterdam	Syria—Damascus
Greece—Athens and Thessaloniki	United Kingdom—London
Finland—Helsinki	France—Paris
Poland—Warsaw	Belgium—Brussels
Denmark—Copenhagen	Bulgaria—Sofia, Bourgas and Varna
GDR—Berlin and Dresden	Romania—Bucharest
Spain—Madrid and Barcelona	Czechoslovakia—Prague
Kuwait—Kuwait	FRG—Frankfurt and Munich
Cyprus—Larnaca	Soviet Union—Moscow, Kiev, Simferopol, Sochi and Leningrad
Albania—Tirana	
Switzerland—Zurich	Libya—Tripoli

Our London office gives you all the information you need—

10 Vigo Street,
London W.1.

Tel: 01-439 0577, 01-439 0578.
Telex: 24841.

HUNGARY Trade and Industry VIII

Taking steps to improve the quality of life

Jozef Marjai (right), Hungary's deputy prime minister responsible for economic policy, answers questions from David Buchan



We have based the reform of Hungarian economic management on our own circumstances, level of development and historical heritage. So our approach, unaltered, is only valid for us.

Nor do we intend to recommend that anyone take over fully our methods. Every country must work out its own solutions, and this is true not only in the socialist world—the West German economic system could not be applied without attention to the U.S.

Many are studying the experience we have gained, in agriculture for instance, and we, likewise, study the results of others, not to copy but to find elements of which we can make use.

What are the prospects for Anglo-Hungarian relations? I can answer this from my own personal experience. I came to visit Britain in March and met our Prime Minister, Mrs Thatcher.

Unfortunately, economic links between our two countries have not developed at the same rate as our political relations intensified. In the 1970s Hungary's exports to Britain grew fivefold and our imports from there tripled.

But in the 1980s bilateral trade turnover has stagnated, and today the UK has slipped from fourth to seventh or eighth place among our market economy partners.

The UK is geographically more remote for Hungarian companies than is Austria, for instance, and for British firms Hungary is further than, say, France. But this is not unmountable, it merely entails more efforts to penetrate each other's markets. It would be desirable to establish more industrial co-operation contracts and to develop co-operation on third markets. The elimination of the administrative restrictions on our access to your market is long overdue.

During my visit to the UK, I gained the impression that both governments share an intention to develop their political and economic relations. So, I am optimistic about the future.

1983 is a critical year for adjustments in the Hungarian economy. Besides improvements in the balance of trade and payments, how do you hope to achieve this structural change?

Even in the present world economic climate, amid disequilibrium and slow growth, a new technical revolution is taking place. Hungary must strive to keep up with this revolution, so as not to be left behind. Our main economic priority — improving the country's economic equilibrium — presupposes that we also change thoroughly the economy's structure.

What does "structural change" entail in practice? It means making products which the world will buy, which have a higher intellectual content, and which require less raw material and energy to produce. By carrying out such structural changes, we directly improve the external balance of the Hungarian economy.

Government and companies have to work together on this. The Government must improve further its system of regulation so as to both oblige and enable enterprises to shoulder the risks of technical development.

For their part, companies must assume a market-oriented outlook and increase their flexibility. Government programmes for rational, economical use of energy and materials, our credit policy, and an updating of our sectoral development schemes, are all aimed at adjusting to the new world market.

6 Despite the fall in real wages, the nation lives somewhat better than it did in 1980

Will not the average 4 per cent cut in workers' real wages this year put in doubt public support for the economic reforms?

Our policies cannot be pursued without making sacrifices. If we want to leave more goods for export and to lower import demand, domestic purchasing power has to be reduced.

Many market economy countries as well as other socialist countries have had to do the same in recent years.

We set as a goal for the 1981-83 period the maintenance of the standard of living. In the first two years of this period living standards went up, but as the external environment deteriorated faster than expected, we could not avoid a fall in real wages this year.

But, taking the average for the society as a whole, the Hungarian nation still lives

somewhat better than it did in 1980, despite the fall.

The government is taking special measures to soften the impact on those worst affected — people on low pensions or with large families — and to help young people starting out in life.

We take care to produce a steady improvement in opportunities for people to spend their money, in the quality of life. Hungarians have more restaurants to go to today — the standard of service is higher — and they have a wider choice of goods and shops than, say, two years ago.

The population gauge, the reforms, not merely improves of how average incomes improve but also of whether living conditions in general are improving and whether more work will earn a better life.

In Hungary today, the social consensus in favour of reform is unchanged, because making the reforms further is the key to the standard of living resuming its steady rise.

What new economic reforms are you planning for business competition in the banking sector?

Pursuing the reform, in our case, is no empty slogan. The reforms launched in 1968 are still being continued as before in a far more world economic climate. Everyone agrees that the reforms must go ahead. Exactly how this should be done is the subject of a wide-ranging and open debate.

It is clear that the efficiency of companies should be more fully reflected in their profitability and in the level of their employees' wages than at present. There should be more significant flow of capital and labour to where they are needed most. Present restrictions on setting wages have to be sorted out to allow differentiation according to workers' actual performance.

Company profits are still tied in certain cases by subsidies, which must be gradually eliminated. Meanwhile, must broaden the area of economy covered by what

called the "competitive" producers' price system, introduced in 1980.

I feel this must inevitably be matched by a more selective taxation system for companies and individuals.

The aim, too, in modernising the banking system is to reinforce the entrepreneurial, commercial banking functions, and in the longer run to separate institutionally. The roles of central banking from commercial banking.

But there are some things which companies must do for themselves. One is to create a viable system of incentives within enterprises. I should also like to see Hungarian companies take less rigidly to their "established" profiles and show more courage and flexibility in branching out into other activities.

6 Making economic decision-making less centralised is a permanent endeavour of ours

Do the economic reforms necessitate political changes? Making economic decision-making more democratic and less centralised is a permanent endeavour of ours. There exist a number of economic factors at the various levels of the economy.

Giving them a say can only give economic policy and management a more solid foundation, and decisions thus made are carried out by those affected with more conviction. No economic policy that fails to correspond with the real interests of companies can be a good one.

In companies, the responsibility of supervisory committees and boards of directors is increasing alongside managers' individual responsibility. Industrial and agricultural co-operatives already have a broad tradition of democratic decision-making.

In 1981 the Hungarian chamber of commerce got broader rights, so that it could act as a consultative partner to the Government while representing its member companies, and, if you wish, criticise government policy in certain cases and put forward its own proposals. Consumers now also have their own representation.

To what extent do the Hungarian economic reforms require change in Comecon trading practices? Is autonomy for Hungarian companies in the long run compatible with Comecon trade regulated by bilateral inter-governmental agreements?

Comecon, like other regional organisations in the world, is developing a joint solution to the challenge presented by the world economic crisis. The identity of goals and social positions in this community of ours enables Comecon co-operation to develop further. But development improves the conditions under which Hungary's external sector operates

and so contributes directly to the economic reforms' success.

There is no contradiction with Hungarian companies' autonomy in the fact that intra-Comecon trade is regulated by inter-state agreements, since the companies take part in preparing these agreements, and, essentially, what we do is to codify their own business targets. In practice, trade is carried on through the same kind of inter-company contacts as anywhere else.

Hungary has liberalised its joint venture legislation and recently permitted "off-shore" duty-free zones for export-oriented joint ventures. Is anything more planned to attract foreign capital?

Rules allowing joint ventures in Hungary with foreign participation were introduced more than 10 years ago and have been made steadily more flexible since. Nowadays, the foreign partner may own a majority stake in joint ventures, which can also be set up in customs-free zones where Hungarian exchange, customs and other rules hardly apply.

At present 12 foreign joint ventures operate in Hungary. This is low, and attributable to objective world economic factors and the political climate as well. The licensing procedure for joint ventures must be made simpler and clearer for the foreign party. We do not grant tax concessions at present, but this rate is not high by international standards and the full tax burden less for joint ventures than for purely Hungarian companies. The greatest attraction will always remain our political stability, the high skills of our labour, and the predictability of our economic policy.

Is it not risky for the National Bank to go on raising credits abroad when Hungary's external markets remain stagnant and sales conditions tough?

We are able to draw credit, because our creditors have confidence in our economic performance and policy. They know we can pay the loans back. While in 1982, for instance, the volume of world trade dropped by 2 per cent, Hungary's exports in convertible currencies rose by 5.5 per cent.

Last year Hungary's convertible-currency trade balance showed a surplus of more than \$700m. The target for this year is a \$1.1bn convertible currency trade surplus.

This is realistic, even under present conditions on the world market. Figures for the first quarter show a \$250m trade surplus. Of course both a recovery in world economic activity and abolition of administrative restrictions on goods we export would improve our access to markets.

A big problem for us — here again we are not the only ones affected — is the low world market price for a great many groups of products in Hungary. How has membership of the International Monetary Fund

and World Bank helped Hungary?

It has increased the confidence of the financial world in this country and improved our commercial credit rating, as well as providing credits worth \$600m from the IMF.

We are also arranging several credit agreements with the World Bank, to foster grain production, to rationalise energy use and to promote exports. Hungarian companies can now tender for projects financed by the World Bank, and in areas we have developed such as water management, energy, education, health and agriculture, we can reasonably expect future export orders.

In my opinion, membership of these institutions has not, as such, influenced the direction of our economic policy — but it has strengthened it.

6 Membership of the IMF and World Bank has strengthened our economic policy

Hungary does not, generally, like to be advertised as a reform model for Eastern Europe. But Soviet and Polish leaders publicly refer to lessons to be drawn from the Hungarian economy. What part of the Hungarian experience can be transplanted?

Latest News...

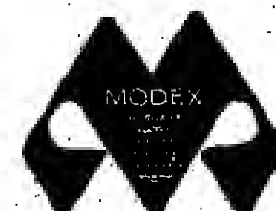
... Latest news! Ten companies and co-operatives of the clothing trade, Color Ruháztári Vállalat, Egri Ruháipari Szövetkezet, Elegant Május 1 Ruhagyár, Hegyalja Ruháztári Szövetkezet Kaposvári Ruhagyár, Szigetvári Ruhagyár, Styl Ruháztári Vállalat, Szegedi Ruhagyár, Vörös Október Férfiruhagyár, Zalaegerszegi Ruhagyár and Hungartex Foreign Trading Company for Textiles have joined forces and established a new foreign trading company for ready-made clothing under the style MODEX.

The new enterprise, fully entitled to undertake export and import transactions, is meant to increase direct interest in the exports as well as to follow with maximum flexibility the changes of market conditions. At the same time the task has been set to promote co-operation between the founders and their inland partners in the garment trade.

The recently-established enterprise handles the exports of every kind of outerwear and the imports of fabrics and trimmings required for production. Customers therefore, may rely upon a short-term and resilient service covering the full line of men's, boys', ladies' and girls' wearing apparel.

The founders of MODEX, a company of moderate size, which has been functioning since the 1st of January 1983, expect to market the products of the member companies at reduced expenses. Should any of the participating manufacturers have their capacity exhausted MODEX will find the means to place an order with one of the other factories and thus come up to the requirements of its foreign customers without affecting the quality.

In short, the founder companies consider their principal objective a joint appearance on the market and besides common investments to encourage the complementary industry, i.e. a safer supply of trimmings.



MODEX

Foreign Trading Company
For Ready-Made Clothing
H-1366 Budapest
Tel: 174-555

London-Budapest
via Vienna
Daily flights
Depart 1030
Arrive 1605 hrs.
AUSTRIAN AIRLINES
Tel: (01) 439 0741 Preset: 344153

Danube Travel

WE KNOW HUNGARY BETTER!

Danube Travel Ltd. - the General Agent for IBUSZ the largest Hungarian travel company.
Hotel reservation, fly tickets, AVIS Rent-a-car service, congresses and conventions, city breaks, horseback riding trips, spa holidays.
Ask for our '83 brochure: Danube Travel Ltd., 6 Conduit Street, London W1R 9TG.
Phone: 01-493 0263.
Book with Danube Travel or see your ABTA agent.
IBUSZ representatives in Paris, Frankfurt, Cologne, Stuttgart, Madrid, Stockholm, Rome, Vienna, New York and Tokyo.



Make Your next Convention in Hungary

HungarHotels
Hungarian Hotel and Restaurant Company



We are the largest hotel and restaurant company in Hungary with vast experience in fulfilling the needs of holiday makers as well as those of the convention and incentive tour-

organisers and participants. We can offer more than 12,000 beds in 43 hotels ranging from small, one star family hotels to four and five star, luxury hotels all over the country. groups are made

We can provide you with meeting rooms of every size and quality. Two experienced tourist service offices take care of the groups but they always keep in mind that

up of people. Trained guides speaking all the major languages are at your disposal. Efficient organisations look after your leisure activities: trip to the famous

Lake Balaton, participation at a very gala-dance-party or an exciting horse-show in the Puszta, visit to the birthplace of Bartók and Kodály.

HungarHotels Tourist Service Offices:
Budapest, VII., Lenin krt. 47. H-1073
Tel.: (361) 228-668, 228-669;
Telex: 22-4696.

HungarHotels-Pentahotels
Vienna, Rennasse 12, A-1010
Tel.: (43-222) 63 12 49, 66 37 18;
Telex: 13 60 19

Warm welcome for Western visitors

CONTINUED FROM PREVIOUS PAGE

a 3 per cent devaluation against the dollar and other Western currencies last month helped in this respect.

Prices of de luxe hotels are up to those of equivalent hotels in the West. The level of service is sometimes superior.

When plans were revealed in the early 1970s for a Hilton hotel to be built on the Buda side of the Danube in the Castle District, Budapesters feared it would mar the most beautiful part of the city. Luckily, the hotel turned out to be a pleasing addition to the skyline, incorporating in its courtyard the ruins of a former Dominican monastery where concerts are often held in the summer.

The panorama from the hotel and the nearby Fishermen's Bastion of the Danube and the magnificent Chain Bridge built by the Scottish engineer, Adam Clark — and the gothic Hungarian Parliament is not easily forgotten.

The latest de luxe hotel, the Forum hotel, which has a franchise from Grand Metropolitan, occupies a choice embankment site at the Danube on the Pest side, next to the newly built Hyatt Atrium hotel which is also Austrian-financed.

The lack of funds in the early postwar years probably spared Budapest some of the worst redevelopment schemes which scarred so many European cities beyond recognition. Pre-war residents of Budapest who visit the city today are able to find nearly all the 19th century land-

marks which they remember such as the Vörösmarty Café (still known locally as Gerbault) and the Café Hungaria which was formerly the New York.

Budapest has one attraction which no other capital can match, its medicinal spas where one can "take the waters" in the Central European tradition. Sufferers from rheumatism and arthritis can get medicinal mud treatments at the thermal baths behind the impressive Gellert Hotel or at the new Thermal Hotel on Margaret Island in the middle of the Danube. Austrians and West Germans are the main visitors who combine sightseeing with health cures.

A sharp reduction in all-paid spa cures by the West German health insurance has led to an upsurge in the number of Germans taking mud cures and mud treatments at the thermal baths. The Thermal Hotel Heviz and a thermal lake of the same name which is 200 km from Budapest has more West German guests this year than Austrians.

Heviz is said to be the warmest thermal lake in Europe where, even in the dead of winter, the water is 23 deg C. Guests swim slowly through the sulphuric water which is reputedly "excellent for treating rheumatic ailments and spinal disorders as a combination with medicinal mud. Legend has it that Heviz lake is also beneficial for childless women and the resident physician says that if the lake does not help "maybe the guests will."